



Payment Integrations Simplified



Payments.Integrated

The payment landscape

Is complex and ever Changing

With a multitude of providers and technologies on offer

Yet insurers need to have access to all this choice to cover their complex needs



200+

Payment technologies



900+

Payment Providers

Multiple integrations across complex and legacy IT systems

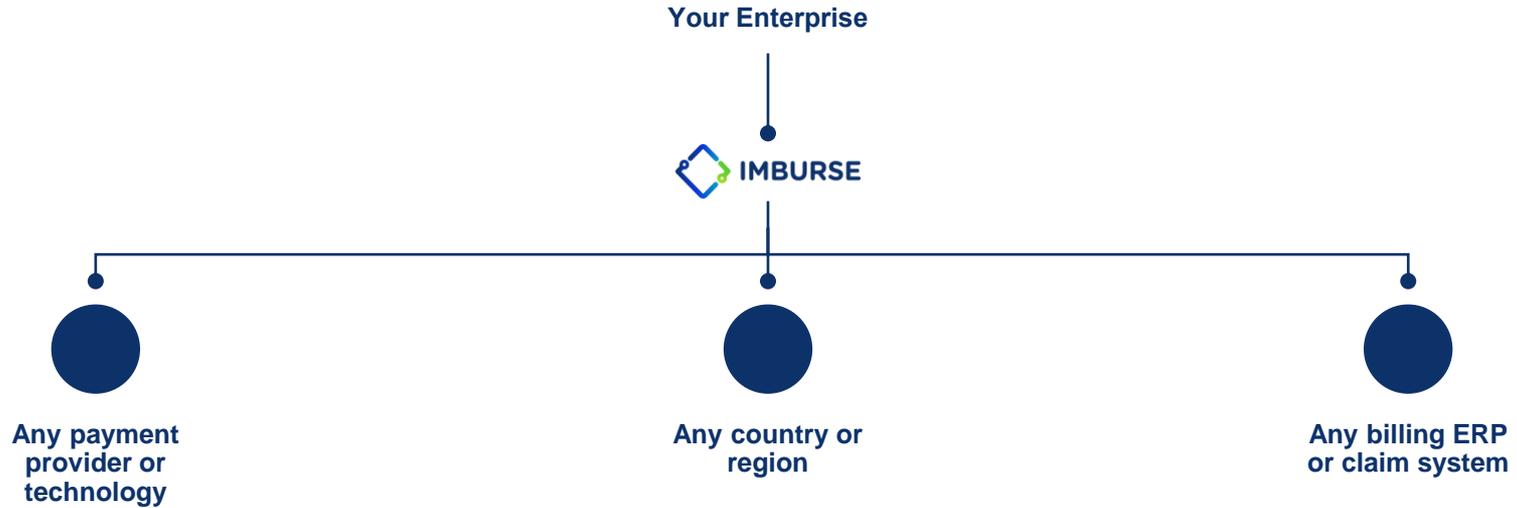


Internal payment know-how and specialist resources are non-existent

Complex and continuously changing regulatory field

Market and use-case specific payment needs by different business units

Imburse payment ecosystem



**Connect to the entire payments ecosystem with ONE integration in under 5 weeks.
Manage multiple partners and markets, cover multiple markets, providers, technologies, all in one place.**

More than just a payment connector

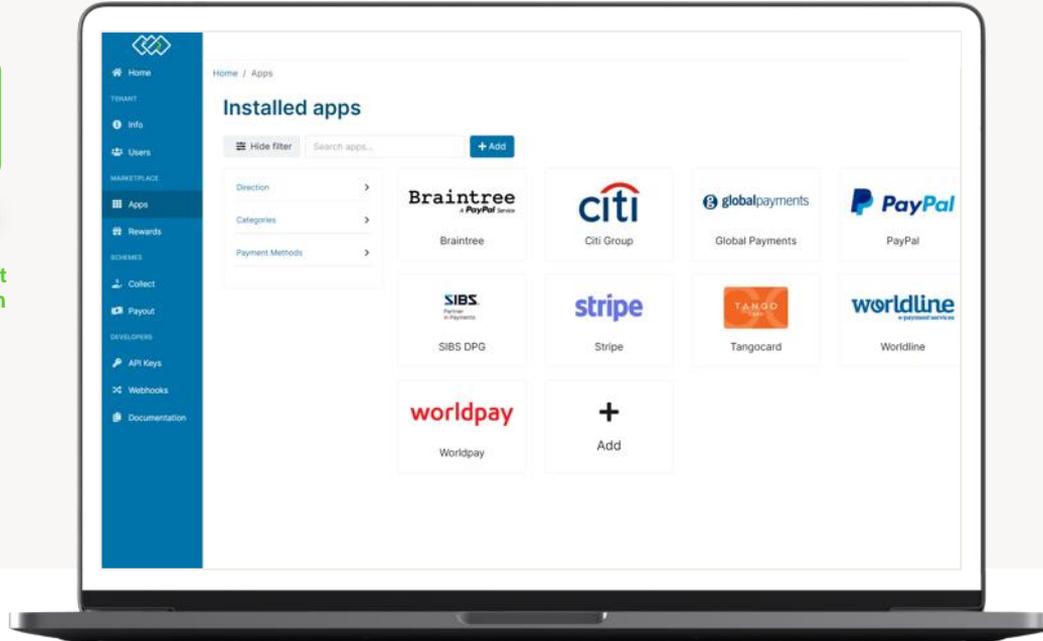
Imburse is a transformation partner



Improve Customer experience by offering any payment methods instantly



Process enhancement & automation



Operational excellence, unified reporting & payment analytics



Payment Innovation and new products

A typical payment transformation program

Requires a transformational payment partner



Your Global IT system

Complex IT with different systems and instances across all countries of operations



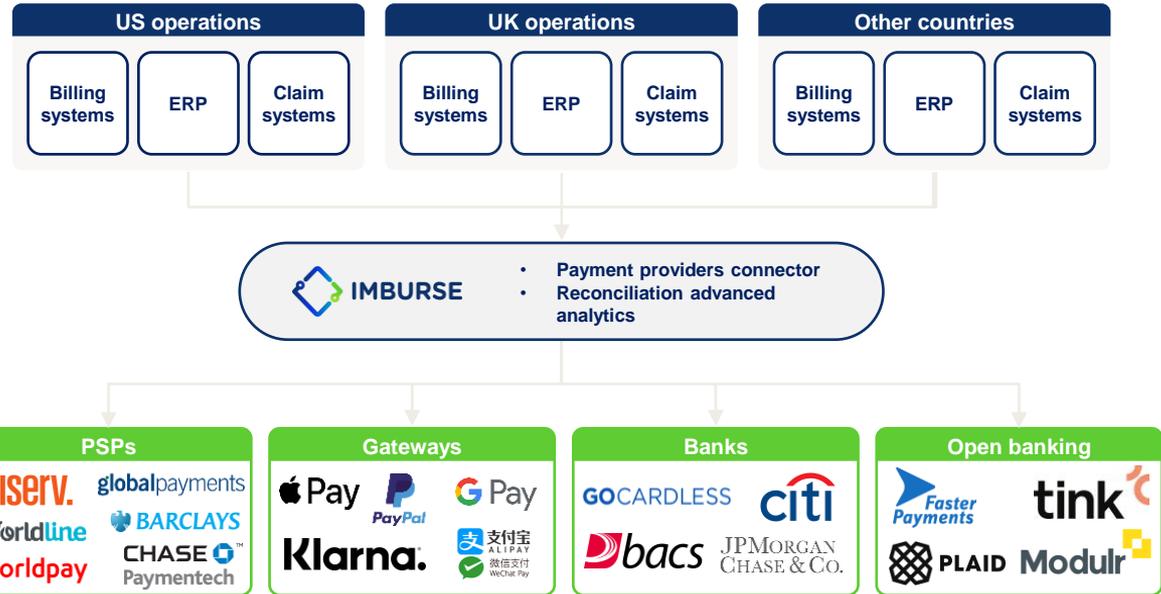
Transform your Global Payments

Revenue growth, speed-to-market, low cost to serve, OPEX reduction, comply with regulations



Execute your Payments

Connect to any market provider of any form of payment



Case study #1



Swiss Re deploys its solution globally and needs to offer vouchers as payout method in any country

The Challenge

Swiss Re sells a white-labelled motor-telematics solutions to its insurance clients around the world. This market-leading solution is being deployed globally by various insurers.

As part of their offering, driver habits are identified and good driving habits rewarded. To enable this, the Swiss Re solution needs to be able to issue vouchers as a reward in any country that the Swiss Re solution gets deployed in.



The project

The Swiss Re solution, which is operational globally, needs to be able to pay out vouchers globally.

Live in 6 weeks

Connecting Swiss Re's solution to Imburse and having access to the global voucher offering was seamless.

96 countries, 350+ brands

connected to date, including Europe, North America, Kenya, South Africa, Saudi Arabia, Australia and many more.

Outcomes

Globally scalable motor telematics solution with no need for local integrations by Swiss Re.

88% cost reduction

for Swiss Re vs. building and connecting to each payment system on their own.

2 weeks local deployment

needed to fully deploy into any market with a new clients, including all brand guideline topics.

Case study #2

Generali Switzerland digitalises its voluntary pension savings products and deploys microsavings to enhance the product.

The Challenge

Across Europe, one of the key growth products Generali offers is the personal pension savings plan. Whilst it offers excellent fiscal incentives, its success with younger generations and regular communication to customers is limited.

The average saving achieved is around 20% of the yearly allowance, and particularly low amongst younger customers. Generali wanted to offer a revamped digital product that makes it easy to save money towards your pension every day.



The project

Generali wants to attract younger customers, help people save more and engage its customers of its voluntary pension savings product on a weekly basis.

3 months PoC

And live launch of the MVP live with customers (funds flowing) in Switzerland.

Tracking spending

amounts of customer when using their Visa and Mastercard credit and debit cards.

Outcomes

Significant growth in younger customers, tripling of average amounts saved, weekly customer engagement. Generali is replicating the initial success across Europe.

+ CHF 700m p.a.

in additional assets under management across the Swiss pension product.

60% cheaper, 5 x faster

compared to building the product in-house.

Case study #3



iptiQ is a global “Insurance as a Service” provider and needs to be able to collect and pay out money in any country.

The Challenge

iptiQ is a white-label insurance-as-a-service company operating in Europe, North America and Asia, with clients such as Laya, Verti, IKEA, etc.

Absolutely critical to its service offering is to be able to collect premiums and pay our claims in any market its clients operate, which can be any country. Through Imburse, iptiQ knows that through their single connection to Imburse, any market, any provider and payment method is covered. No more direct integrations.



The project

iptiQ is deploying Imburse in order to cover all payment providers and payment methods across all its target markets in North America, Europe and Asia.

2 months to go live

with their core platform and deliver recurring payments in Europe, UK and Australia.

Advanced Reconciliation

service utilised as early adopter to new functionality developed by Imburse.

Outcomes

Rapid deployment and an expanding set of payment functionality (bank, credit card, direct debit, recurring payment, etc.) being deployed and migrated.

78% savings on manual work

Through our single reporting source by reducing the number of FTEs needed. From Year 1 at least 5FTEs saved.

50% +

in building and maintaining the advanced global payment module.

Contact us



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