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# DRIVE Tier Package

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# About DYNE

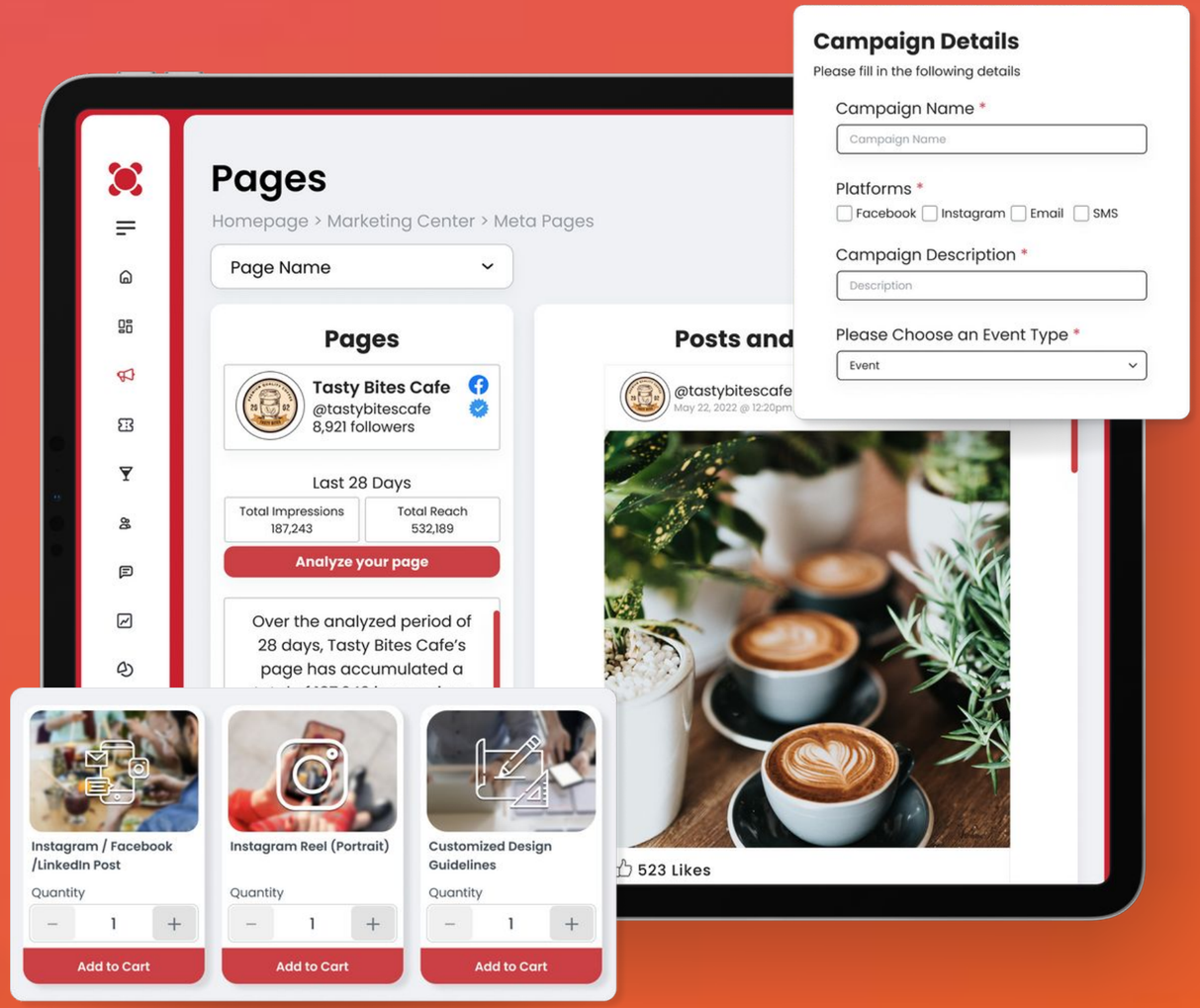
**DYNE offers a powerful and comprehensive solution designed to drive success for restaurants and hospitality businesses.**

Our platform empowers you to optimize your marketing, pricing, staffing, inventory, and expansion strategies through a range of innovative features. With DYNE, you can make data-driven decisions, improve operational efficiency, and stay ahead of the competition.

# DRIVE Tier

**Dyne's DRIVE Tier is the ultimate solution for elevating your social media presence.**

With powerful features designed to maximize engagement and drive conversions, we empower you to achieve remarkable results. Our DRIVE Tier offers Streamlined Social Media Management, AI-Generated Campaigns for Impactful Marketing, Coupon Marketplace Advantage and White Glove Auto Marketing.



# Social Media Management

Designed to optimize social media performance and streamline platform management.

## Actionable Analytics

Monitor social media performance, evaluate trends, and extract key points for content generation, enabling data-driven decision-making.

## Automated Content Generation

Effortlessly generate high-quality, customizable content, including images, text, headlines, and post scheduling, aligned with your brand, saving you time and effort

## Expert Marketing Guidance

Receive ad campaign suggestions, email template approvals, A/B testing, and campaign launches for better click-through rates and conversions.

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# AI Generated Campaigns

Engineered to optimize campaign success and streamline marketing efforts

## Optimize Campaign Success

Leverage advanced content generation, real-time analytics, and image generation to ensure your campaigns are a success.

## Seamless Multi-Channel Deployment

Save time and streamline your marketing efforts by reaching your audience consistently across various platforms.

## Targeted Retargeting

Utilize mosaic profiles from customers' digital signatures to create targeted retargeting campaigns, boosting conversions and engagement.

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# Coupon Marketplace

Built to streamline coupon management and improve customer engagement

## Competitive Performance Tracking

Stay ahead of the competition with in-depth analytics that allow you to track your performance against competitors.

## Customized Promotions and Deals

Design enticing offers that resonate with your target audience, boosting customer acquisition and loyalty.

# White Glove Auto-Marketing

Developed to enhance personalization and optimize auto-marketing activities

## Streamlined Marketing Automation

Benefit from a comprehensive suite of features and integrations that simplify and streamline your marketing operations.

## Bespoke White-Labeled Solution

DYNE technology can be customized and white-labeled to meet your specific business needs

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# Integrations

Stay connected with a network of restaurant technology

Meta

Google

Twilio

OpenAI

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# Success Metrics

**164%+**

Increased ad click-through rate to POS order

**55%+**

Revenue boost in sales

**3+ Month**

Future looking customer demand data

**66%+**

New customer audience growth

**15%+**

Less inventory and staffing costs

**79%+**

Faster Expansion

# Contact Us

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# Thank you!