

# Azure Marketplace Offer

## **Introduction:**

The Microsoft Azure Marketplace sells software and services that are either developed on Microsoft's public cloud or are intended to work with it. Both Microsoft and its third-party providers supply the goods and services that are offered through the Microsoft Azure Marketplace.

## **Need:**

At Salesken, we utilise Azure Marketplace to discover new leads and customers who wish to enhance their sales by employing AI-based assistance. It assists in drawing potential customers to the business and piquing their interest through nurturing, with the ultimate objective of turning them into satisfied customers.

## **Subscription Process:**

To subscribe to Salesken services via Azure Marketplace the user can follow these steps,

- Go to [Azure Marketplace](#)
- Login using valid credentials

# Microsoft Azure



## Sign in

to continue to Microsoft Azure

Email, phone, or Skype

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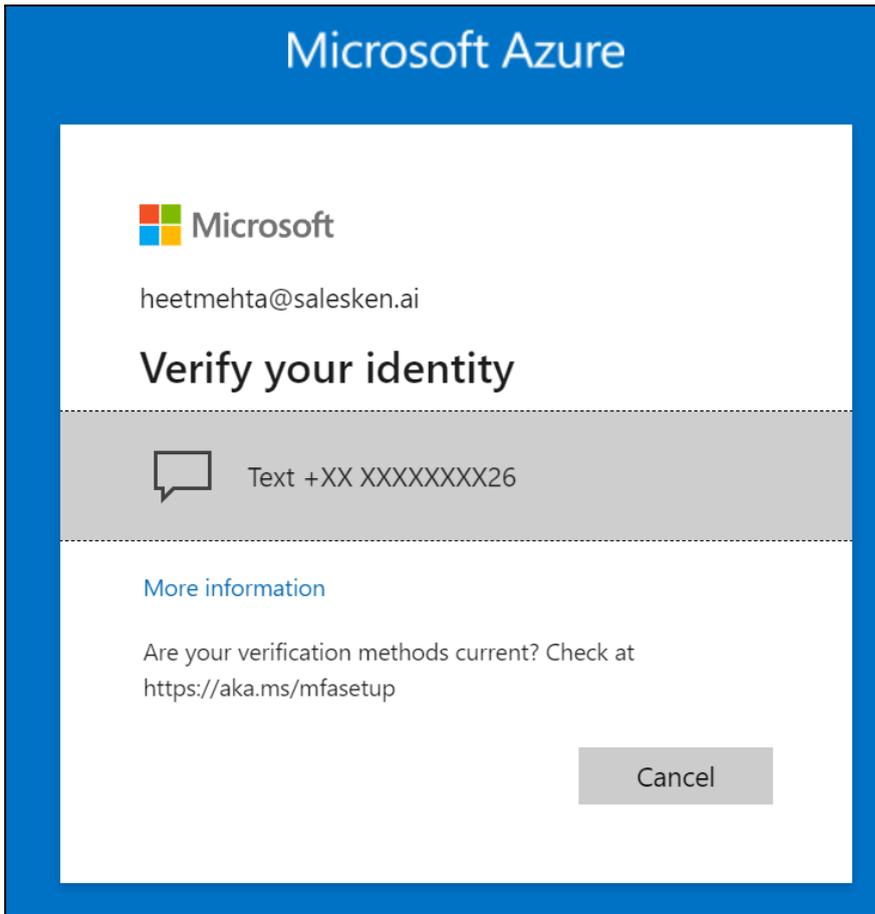
No account? [Create one!](#)

[Can't access your account?](#)

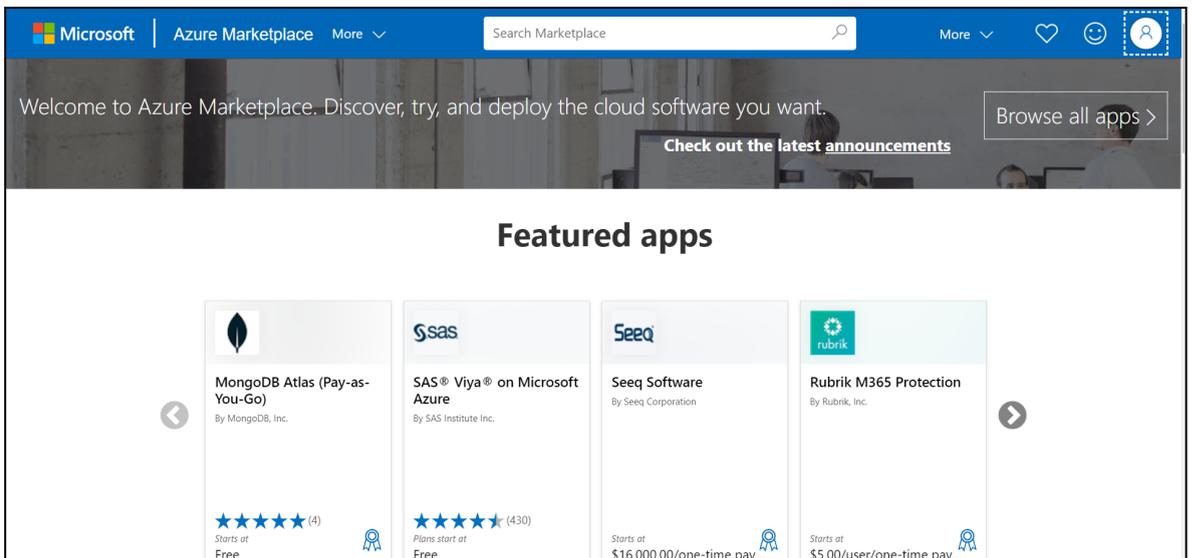
Back

Next

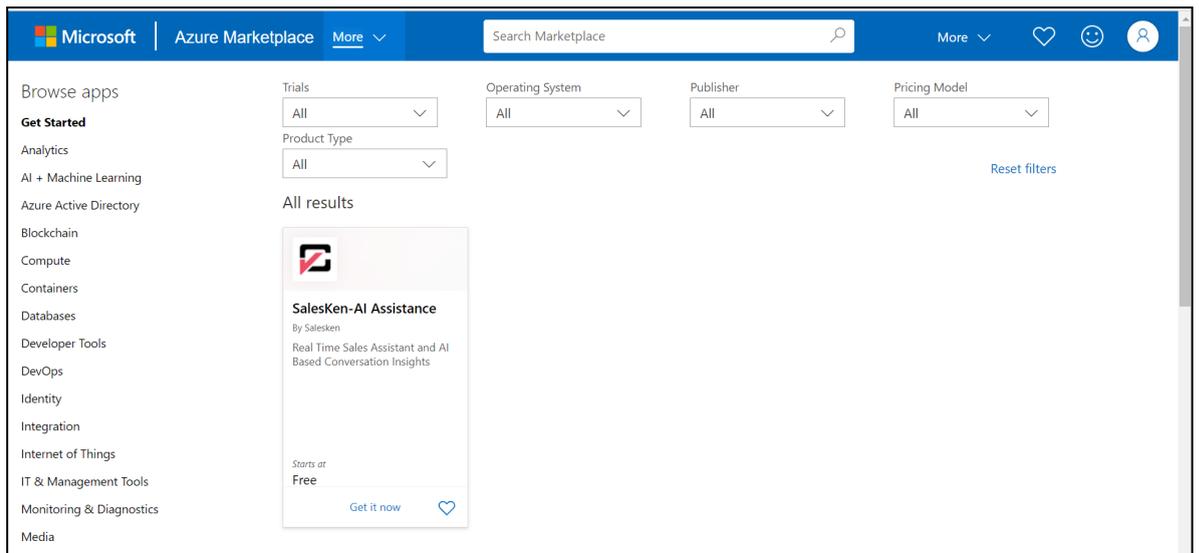
- Verify your identity using the OTP received



- After verifying the user will be redirected to this page



- Search “Salesken” on the search bar at the menu toolbar at the top of the page



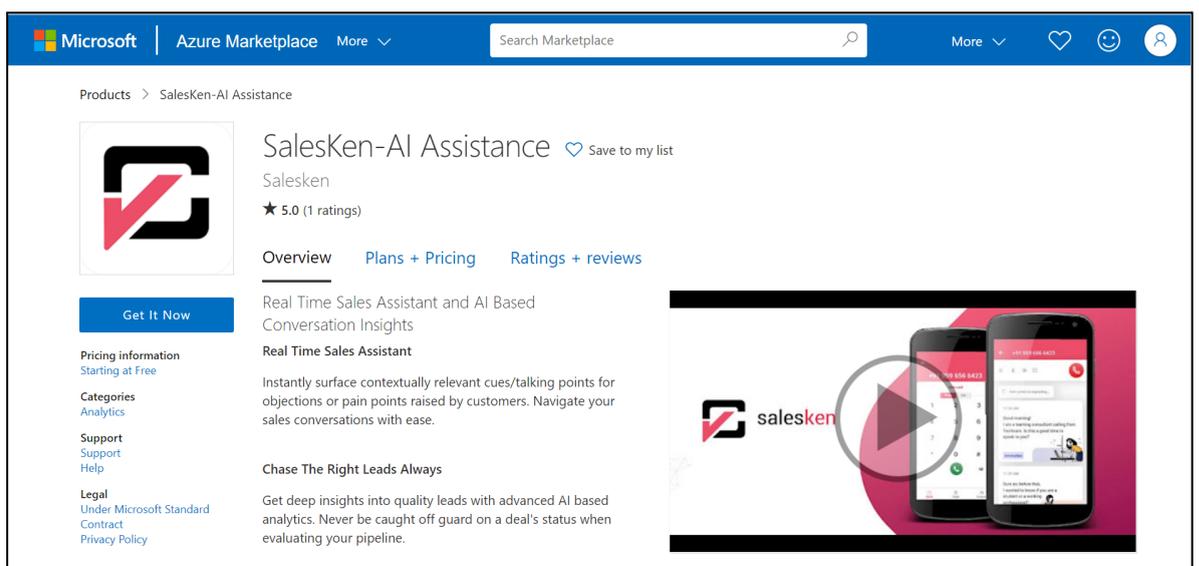
- The Salesken card offers two options for users:

They can either directly click on **"Get it now"** to embark on their Salesken journey or they can click on the **"save for later"** button, which adds the application to their wishlist.

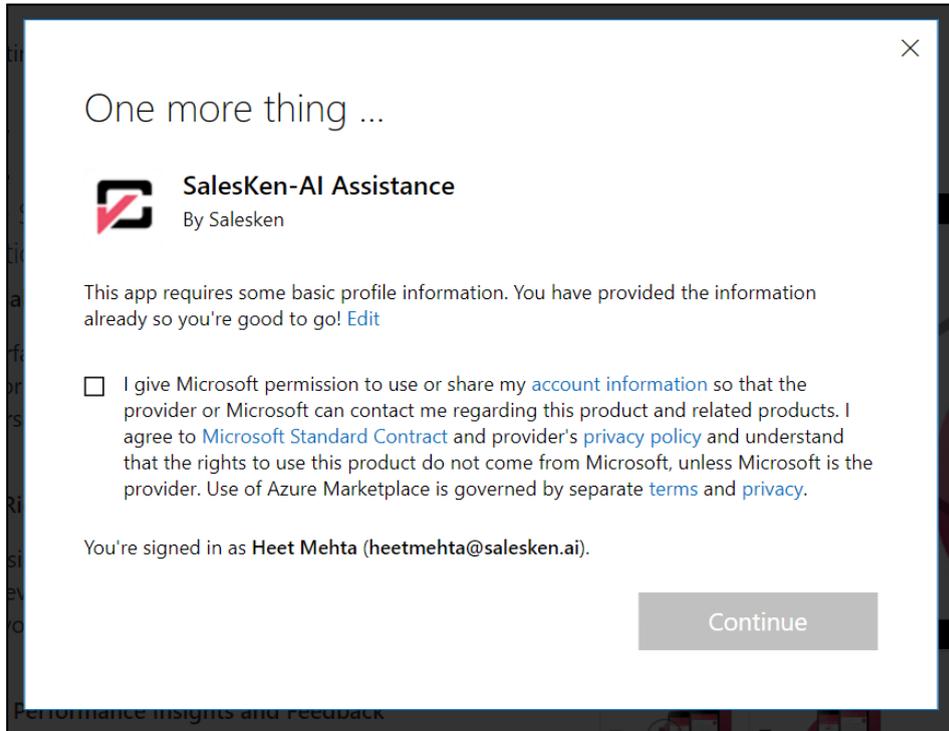
The **"Starts at"** column provides information to the user about the subscription price.

To begin their journey with the Salesken the user should follow the below-mentioned steps,

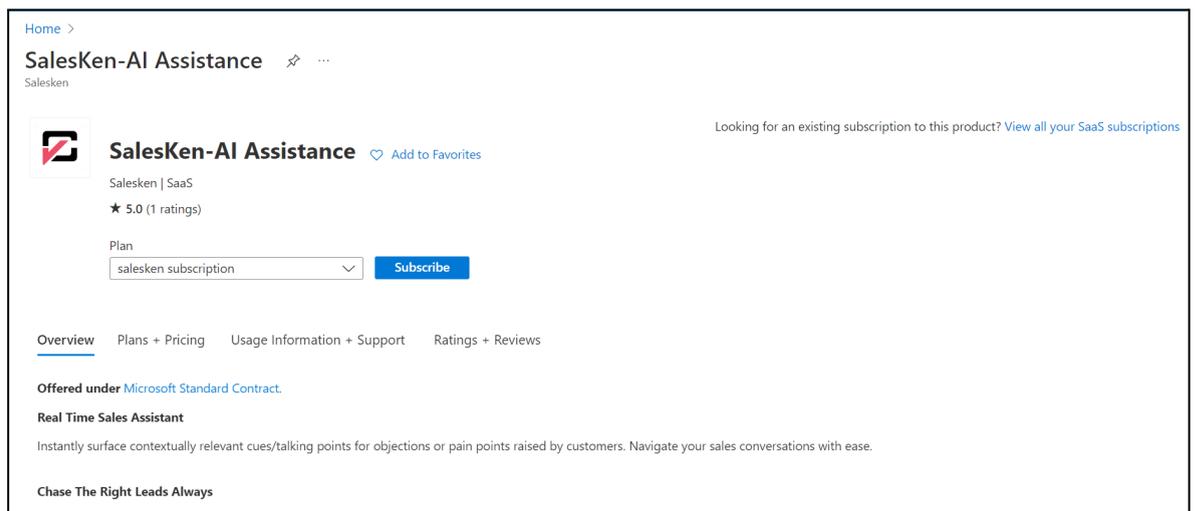
- Click on the **"Salesken"** card
- The user will be redirected to this page



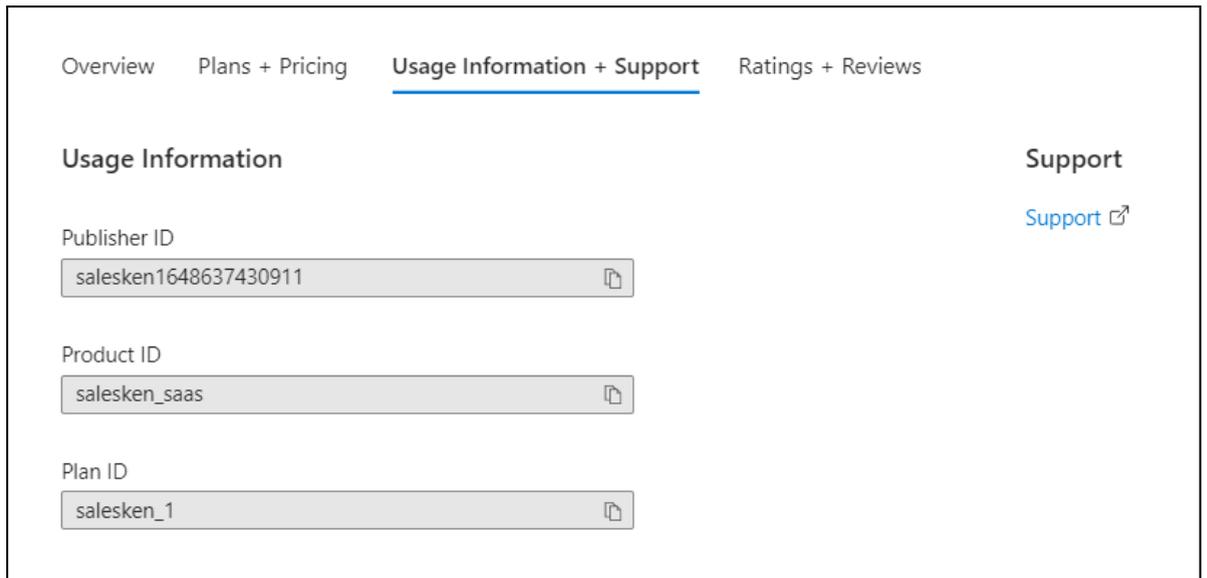
- The user can access all the information related to Salesken, including pricing details and product ratings and reviews, on this page.
- When the user clicks on the "Get It Now" option, a pop-up will appear requesting their permission for basic profile information.



- Click on the checkbox and press "Continue"
- Upon clicking Continue the user will be redirected to this page



→ This page provides the user with access to all the information about Salesken, such as pricing details, product ratings, and reviews. Additionally, technical information can be found under the "Usage Information + Support" column.



Under Usage information the user can access information like:

- 1) Publisher ID:** This is a unique identifier that represents an organization on the Azure Marketplace. This ID is used to associate all of the offerings within an organization.
- 2) Product ID:** This is an identifier that represents a specific product or offering that the organization has listed on the Azure Marketplace.
- 3) Plan ID:** This is an identifier that represents a specific pricing plan for your offering. There can be multiple pricing plan with different features and prices, each plan is identified by a unique Plan Id
- 4) Support:** For any inquiries regarding the product, pricing, and related matters, the user may reach out to the Salesken Support team by clicking on the “**Support**” button. The user will be redirected to the Salesken website where they can either “**book a demo**” of the product or connect with the “**support team**” at Salesken

- Click on the “**Subscribe**” button at the subscription page
- After clicking on subscribe button the user will be redirected to this page

Home > Marketplace > SalesKen-AI Assistance >

## Subscribe To SalesKen-AI Assistance

Subscribe to plan

\* Basics   Tags   Review + subscribe

Fill out the plan details. After you've finished subscribing, configure your SaaS account on the publisher's website to complete the process.

### Project details

Select the subscription to manage deployed resources and costs. Use resource groups like folders to organize and manage all your resources.

Subscription \* ⓘ

Resource group \* ⓘ  [Create new](#)

### SaaS details

Name \* ⓘ

Plan

salesken subscription - 1-month subscription

[Review + subscribe](#)   < Previous   Next: Tags >

[Useful links](#)  
[View this product in Marketplace](#)  
[View all your SaaS subscriptions](#)

[https://portal.azure.com/#create/salesken1648637430911.salesken\\_saas/pre...](https://portal.azure.com/#create/salesken1648637430911.salesken_saas/pre...)

→ On this page the user can access following details about the product,

- 1) **Project Details:** Project details include information about the Subscription that the user has chosen and the related resource group. The user can choose the resource group as per the product requirements
- 2) **SaaS Details:** SaaS details refers to the specific details and features of a Software-as-a-Service (SaaS) offering listed on the Azure Marketplace. The details provided encompass the user's name, subscription plan, billing frequency and amount, subtotals, and a choice to opt for recurring billing cycles.

- Select the Resource group accordingly as per your organisation settings.

The screenshot shows the 'Subscribe To SalesKen-AI Assistance' page. The 'Project details' section is active, showing a form for selecting a subscription and resource group. The 'Subscription' dropdown is set to 'Microsoft Azure Sponsorship - New 230323'. The 'Resource group' dropdown is set to '(New)' with a 'Create new' link below it. The 'SaaS details' section has a 'Name' field that is currently empty. The 'Plan' section shows 'salesken subscription - 1-month subscription' with a description: 'Real Time Sales Assistant Instantly surface contextually relevant cues/talking points for objections or pain points raised by customers. Navigate your sales conversations with ease. Chase The Right Leads Always Get deep insights into quality leads with advanced AI based analytics. Never be caught off guard on a deal's status when evaluating your pipeline.' There is a 'Change plan' link at the bottom of the plan section. On the right side, there is a 'Useful links' box with two links: 'View this product in Marketplace' and 'View all your SaaS subscriptions'.

- After adding the name under SaaS details column, click on **“Review + Subscribe”**
- The user will be redirected to this page:

The screenshot shows the 'Subscribe To SalesKen-AI Assistance' page in the 'Review + subscribe' section. The 'Product + plan details' section shows 'SalesKen-AI Assistance - salesken subscription by Salesken' and a link to 'Microsoft Standard Contract | privacy policy'. The 'Terms of use' section contains a scrollable text box with the following text: 'By clicking "Subscribe" and completing the purchase with the provider, I (a) agree to the legal terms and privacy statements associated with each Marketplace offering above, (b) authorize Microsoft to charge or bill my current payment method for the fees associated with my use of the offerings, including applicable taxes, with the same billing frequency as my Azure subscription, until I discontinue use of the offerings, (c) agree that Microsoft may share my contact information and transaction details (including usage volume associated with the offering) with the sellers of the'. The 'Contact details' section has an information icon and the text: 'After subscribing, remember to configure your SaaS account on the publisher's website.' At the bottom, there is a blue 'Subscribe' button, a '< Previous: Tags' button, and a 'Next >' button.

- Click on the **“Subscribe”** option at the bottom of the page
- The following page will appear on the user's screen

Home > Marketplace > SalesKen-AI Assistance > Subscribe To SalesKen-AI Assistance >

## Subscription progress

Thank you for your order. Configure the SaaS service to complete the purchase

SaaS resource name: Yash

Purchase start time: Monday, February 6, 2023 at 8:05:13 PM

Offer & plan details: SalesKen-AI Assistance - salesken subscription - 1-month subscription

^ Next steps

### Configure SaaS account

To complete the purchase, configure your SaaS account on the publisher's website. We've sent you an email confirmation with instructions on configuring this SaaS account.

[Configure account now](#)

### Important to know

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Billing will start after your account is configured on the publisher's website.

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If no action is taken within 30 days, this SaaS subscription will be automatically deleted.

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- Wait for some time for the subscription process to be completed
- Click on **“Configure account now”**
- The user will be redirected to the Subscription Activation screen

[Sign Out](#)

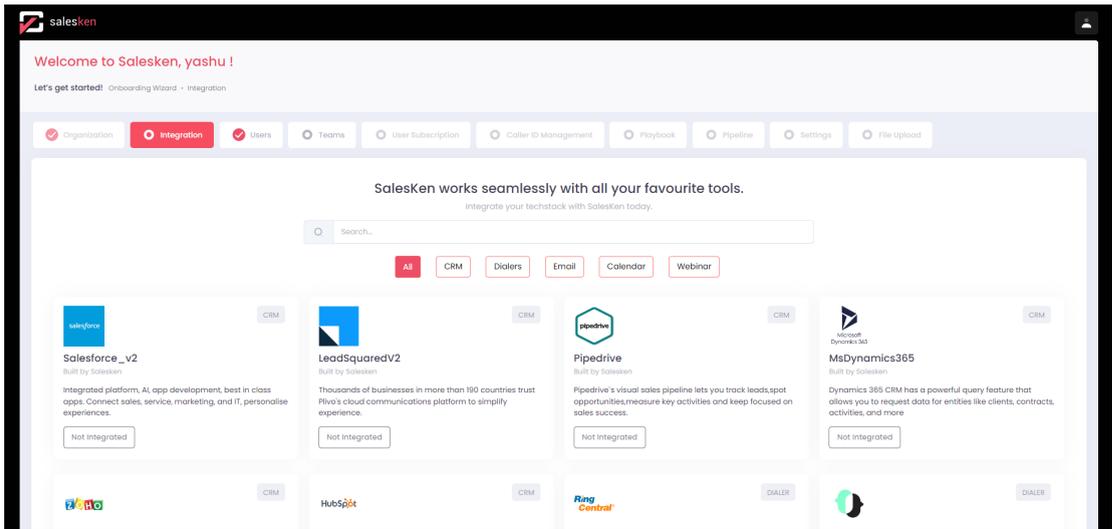
## Configure Subscription

Please confirm the following details.  
If everything seems alright, click on **“Activate Subscription”**. You will be redirected to Salesken to get started with the onboarding process.

Your current plan	
Email:	itadmin@salesken.ai
Subscriber Fullname:	Itadmin admin
Offer Id:	salesken_saas_dev-preview
Current Plan:	test_plan
Purchaser Email:	Itadmin@salesken.ai
Quantity:	10
SaaS Subscription Id:	1593e87a-5e54-45b0-c054-6658444df3b
SaaS Subscription Name:	SaleskenTest

[Activate Subscription](#)

- Click on **“Activate Subscription”** to initiate the subscription
- Once the subscription has been activated the user will be redirected to the Salesken’s **“Onboarding Wizard”**



- The organization will already be created and user will directly be redirected to the “Integrations” page

**Note:** To access the further details on user onboarding flow, kindly refer to the following document

**User Onboarding Flow:** [Onboarding Doc](#)  
**Azure Marketplace Video tutorial:** [Video Tutorial](#)