



CTG's Continuous Innovation Accelerator and Microsoft 365


Fueling Progress, Igniting Change

Growing organizations sometimes find it difficult to identify and implement innovative practices for competitive advantage. Resource constraints, keeping up with changes, and overburdened or undersized IT departments are often the biggest obstacles.

With our Continuous Innovation Accelerator, forward-thinking organizations can transform by capturing, assessing, and prioritizing ideas for implementation. Simply put, we bring your innovative ideas to life and inject energy into your budding digital-first organization.



Microsoft
Solutions Partner
Data & AI
Azure



Microsoft
Solutions Partner
Digital & App Innovation
Azure



Microsoft
Solutions Partner
Modern Work

Primary Challenges



Transforming organizations with M365 is both exciting and daunting. With endless possibilities and a steep learning curve, lessons tend to be learned the hard way. Even knowing where to invest time and energy can stymie the best of intent.

Ideal Solution



Establishing a digital-first culture doesn't just happen. Organizations need to capture the ideas of the entire staff, focus energy on high value propositions, and harness innovative technologies in creative ways.

Desired Outcomes



Modernize the way you work and think with innovation and AI. Our program can help you properly attribute time, money, and people on high-reward activities and launch new initiatives knowing data is secure and technical debt is minimized.

Unleash Your Potential With Microsoft 365, Power Platform, AI, and More!

Getting the most from your M365 investment is often limited by two things—lack of resources and imagination. Our program expedites transformation by expanding the “team” and immediately tackling high-reward opportunities with certified expertise, best practices, and innovation starter kits.

Challenge Your Organization

Engaged employees drive success for most organizations. Start a company-wide innovation challenge to energize and empower your teams to take advantage of M365.

Invest in the Best Ideas

Systematically score and prioritize where you can benefit the most from SharePoint, Teams, Power Platform, etc.

Accelerate Transformation

Once your team experiences the capabilities of M365, including AI and Automation, organizational proficiency will increase leaps and bounds.

Key Use Case

Leveraging Microsoft Power Platform tools, CTG developed a custom, AI-driven CRM solution to streamline email monitoring, ticket creation, order tracking, and data security. As a result, Indorama Ventures achieved an estimated annual cost savings of \$400,000.



AI Builder - Purchase Order Processing

40% of all purchase orders received no longer require human intervention

30% reduction in time spent on order processing



Backed by Microsoft Dataverse

70% reduction in time spent on reporting / structuring data due to time-stamping capability



Efficiencies through Power Automate

Incoming emails are channeled to a shared mailbox and tickets are auto generated



In Their Words

“CTG is one of those key partners that just suits you well. They made us feel comfortable from day one. I constantly felt supported and always believed they were being transparent. That transparency and honesty really helped build trust early on.”

– Kevin Boeta, Director of IT



About CTG CTG (NASDAQ: CTG) is a leading provider of digital transformation solutions and services that accelerate clients' project momentum and achievement of their desired IT and business outcomes. We have earned a reputation as a reliable, results-driven partner focused on improved data-driven decision making, meaningful business performance improvements, new and enhanced customer experiences, and continuous innovation. CTG has operations in the Americas, Western Europe, and India. The Company regularly posts news and other important information online at www.ctg.com.



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