CTG

Continuous Innovation Accelerator



CTG's Continuous Innovation Accelerator

Unleash Your Potential with Microsoft 365, Power Platform, AI, and More!

Growing organizations sometimes find it difficult to identify and implement innovative practices for competitive advantage. Resource constraints, keeping up with changes, and overburdened or undersized IT departments are often the biggest obstacles.



Primary Challenges



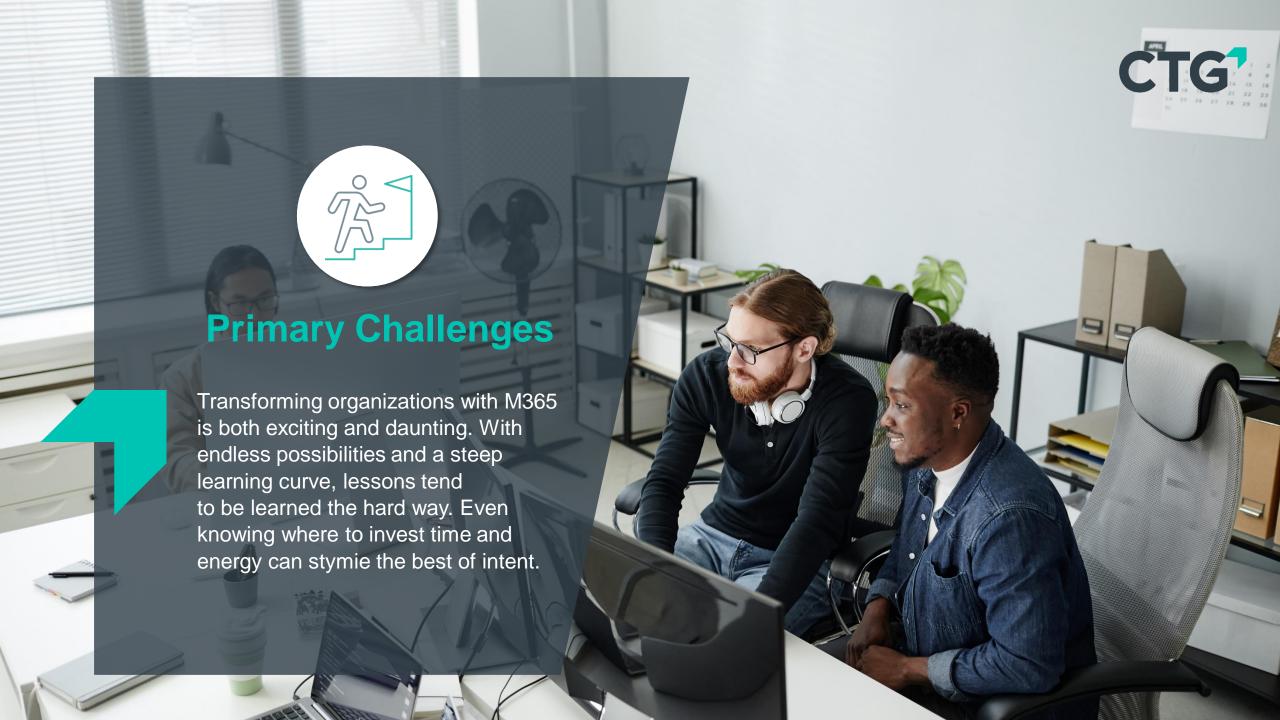
Ideal Solution



Desired Outcomes



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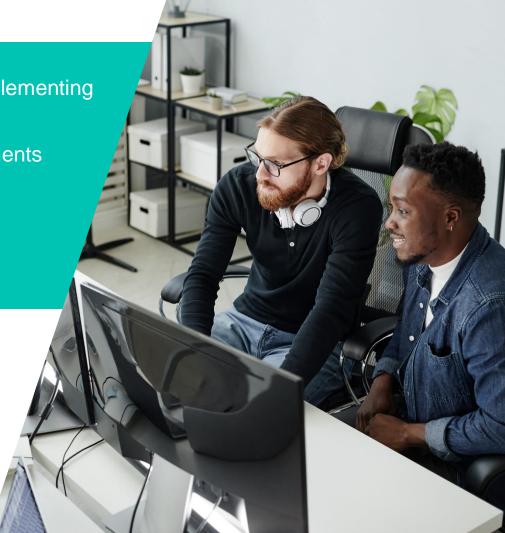
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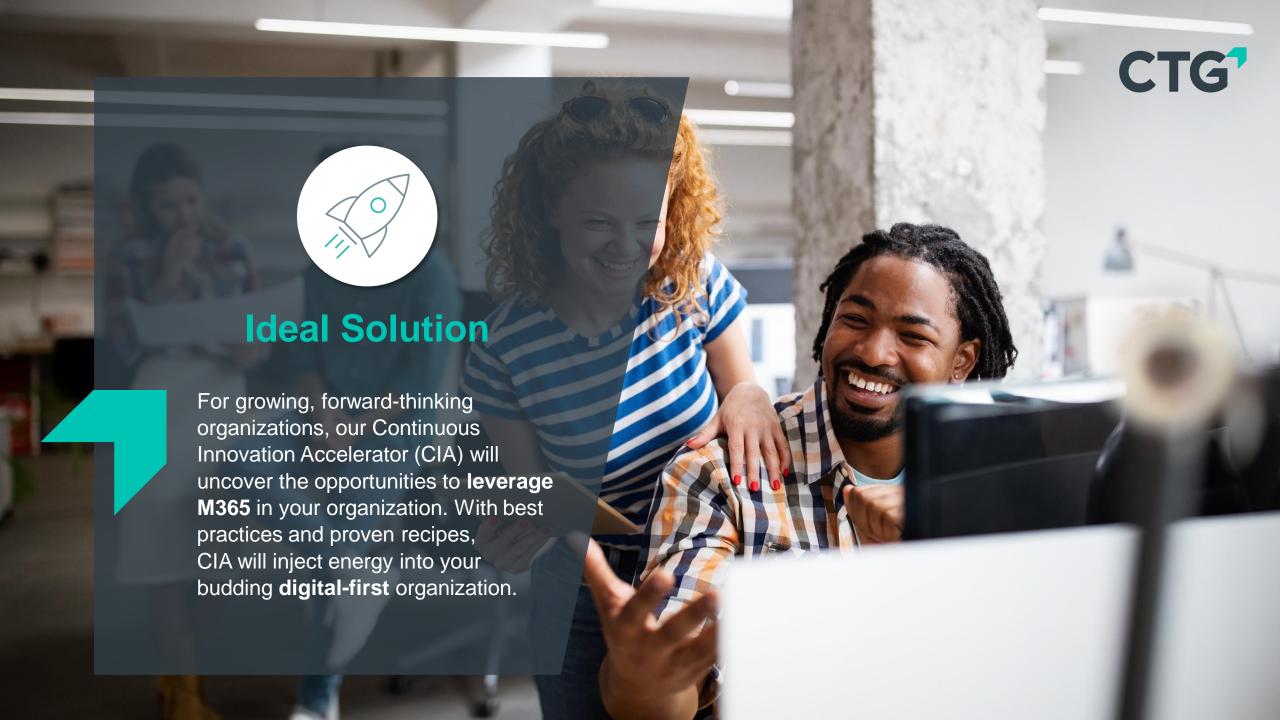
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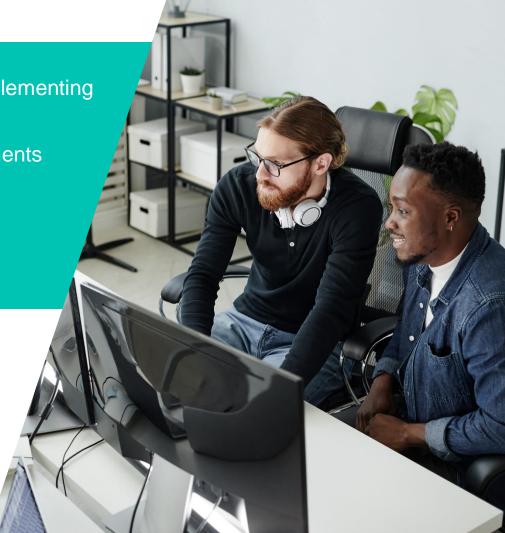
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Quickly build and deploy trusted solutions.

Create a strategic vision to enable data-driven decisionmaking and ensure smooth day-to-day operations.

Establish the highest possible work process efficiencies.

Continuous Innovation Accelerator and Microsoft 365

Getting the most from your **Microsoft 365** investment is often limited by two things:

- 1. Lack of resources
- 2. Imagination

CTG's CIA expedites transformation by expanding the "team" and immediately tackling high-reward opportunities with certified expertise, best practices, and Innovation Starter Kits.

Innovation Challenge

Engaged employees drive success for most organizations. Start a company-wide innovation challenge to energize and empower your teams to take advantage of M365. Have your team submit ideas, vote on the best ideas, and launch them as new projects.

Opportunity Scorecard

Systematically score and prioritize where you can benefit the most from *SharePoint, Teams, Power Platform, AI, Automation, etc.*

"Digital-First" Solution Design

Once your team experiences the capabilities of M365—including *AI, Automation, Data and Info Management, Security, Systems Integration, and User Experience*—organizational proficiency will increase leaps and bounds.

Client Success: Custom Al-Driven CRM Solution for Indorama Ventures

Leveraging Microsoft Power Platform tools, CTG developed a custom, AI-driven CRM solution to streamline email monitoring, ticket creation, order tracking, and data security. As a result, Indorama Ventures achieved estimated annual cost savings of \$400,000, reduced human intervention in purchase orders by 40%, and saw significant time savings in reporting, order processing, and auditing.



Al Builder—Purchase Order Processing

40% of all purchase orders received no longer require human intervention.

30% reduction in time spent on order processing.



Backed by Microsoft
Dataverse

70% reduction in time spent on reporting/structuring data due to time-stamping capability, allowing for more effective data-driven decisions and easier creation of KPIs.



Efficiencies through Power Automate

Incoming emails are channeled to a shared mailbox and tickets are auto-generated.





Client Success: Indorama Ventures







Reach out for a live, deep-dive discussion

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See our offer on the Microsoft Commercial Marketplace.

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