

Continuous Innovation Accelerator

Fueling Progress, Igniting Change



 Microsoft
Solutions Partner

Data & AI
Azure

 Microsoft
Solutions Partner

Digital & App Innovation
Azure

 Microsoft
Solutions Partner

Modern Work

CTG's Continuous Innovation Accelerator



Unleash Your Potential with Microsoft 365,
Power Platform, AI, and More!

Growing organizations sometimes find it difficult to identify and implement innovative practices for competitive advantage. Resource constraints, keeping up with changes, and overburdened or undersized IT departments are often the biggest obstacles.



Primary Challenges



Ideal Solution



Desired Outcomes





Primary Challenges

Transforming organizations with M365 is both exciting and daunting. With endless possibilities and a steep learning curve, lessons tend to be learned the hard way. Even knowing where to invest time and energy can stymie the best of intent.



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Desired Outcomes





Ideal Solution

For growing, forward-thinking organizations, our Continuous Innovation Accelerator (CIA) will uncover the opportunities to **leverage M365** in your organization. With best practices and proven recipes, CIA will inject energy into your budding **digital-first** organization.

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Ideal Solution



Desired Outcomes





Desired Outcomes



Modernize the way you work and think with innovation and AI.



Invest time, money, and people in high-reward activities.



Launch new initiatives knowing data is secure and technical debt is minimized.





CTG



**CTG's
Continuous
Innovation
Accelerator**



Quickly build and deploy trusted solutions.

Create a strategic vision to enable data-driven decision-making and ensure smooth day-to-day operations.

Establish the highest possible work process efficiencies.

Continuous Innovation Accelerator and Microsoft 365

Getting the most from your Microsoft 365 investment is often limited by two things:

1. Lack of resources
2. Imagination

CTG's CIA expedites transformation by expanding the "team" and immediately tackling high-reward opportunities with certified expertise, best practices, and Innovation Starter Kits.

Innovation Challenge

Engaged employees drive success for most organizations. Start a company-wide innovation challenge to energize and empower your teams to take advantage of M365. Have your team submit ideas, vote on the best ideas, and launch them as new projects.

Opportunity Scorecard

Systematically score and prioritize where you can benefit the most from **SharePoint, Teams, Power Platform, AI, Automation, etc.**

"Digital-First" Solution Design

Once your team experiences the capabilities of M365—including **AI, Automation, Data and Info Management, Security, Systems Integration, and User Experience**—organizational proficiency will increase leaps and bounds.

Client Success: Custom AI-Driven CRM Solution for Indorama Ventures



Leveraging Microsoft Power Platform tools, CTG developed a custom, AI-driven CRM solution to streamline email monitoring, ticket creation, order tracking, and data security. As a result, Indorama Ventures achieved estimated annual cost savings of \$400,000, reduced human intervention in purchase orders by 40%, and saw significant time savings in reporting, order processing, and auditing.



AI Builder—Purchase Order Processing

40% of all purchase orders received no longer require human intervention.

30% reduction in time spent on order processing.



Backed by Microsoft Dataverse

70% reduction in time spent on reporting/structuring data due to time-stamping capability, allowing for more effective data-driven decisions and easier creation of KPIs.



Efficiencies through Power Automate

Incoming emails are channeled to a shared mailbox and tickets are auto-generated.



Client Success: **Indorama Ventures**



“CTG is one of those key partners that just suits you well. They made us feel comfortable from day one. I constantly felt supported and always believed they were being transparent. That transparency and honesty really helped build trust early on.”

Kevin Boeta, Director of IT

Reach out for a live, deep-dive discussion

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