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Servent
Azure Innovate

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Microsoft Strategic Partnership

We are seen by Microsoft as one of their priority Microsoft Azure Partners in the UK and beyond.

Working with Azure since 2010, our experience and expertise is unparalleled, having helped many early adopters of the Azure platform. Every one of our Azure solutions and services align to the **Microsoft Cloud Adoption Framework**, making us one of a **select few CAF Ready partners (36 out of 30,000 partners)**.

We are one of the select few with **multiple Solutions Partner designations**, who are enrolled on the **Azure Migration & Modernisation Program** and **Azure Networking MSP Program (1 of 37 partners Globally)**, as well as multiple **Microsoft Advanced Specialisations.**

We are the only partner in the UK with the **Azure VMware Solution** Advanced Specialisation and 1 of 11 globally and are onboarded to the **Azure Arc-enabled services program (1 of 5 in the UK).**

Microsoft CAF Ready Partner

Microsoft Solutions Partner
Digital & App Innovation
Azure

Microsoft Solutions Partner
Infrastructure
Azure

Specialist
Microsoft Windows Virtual Desktop
Azure VMware Solution

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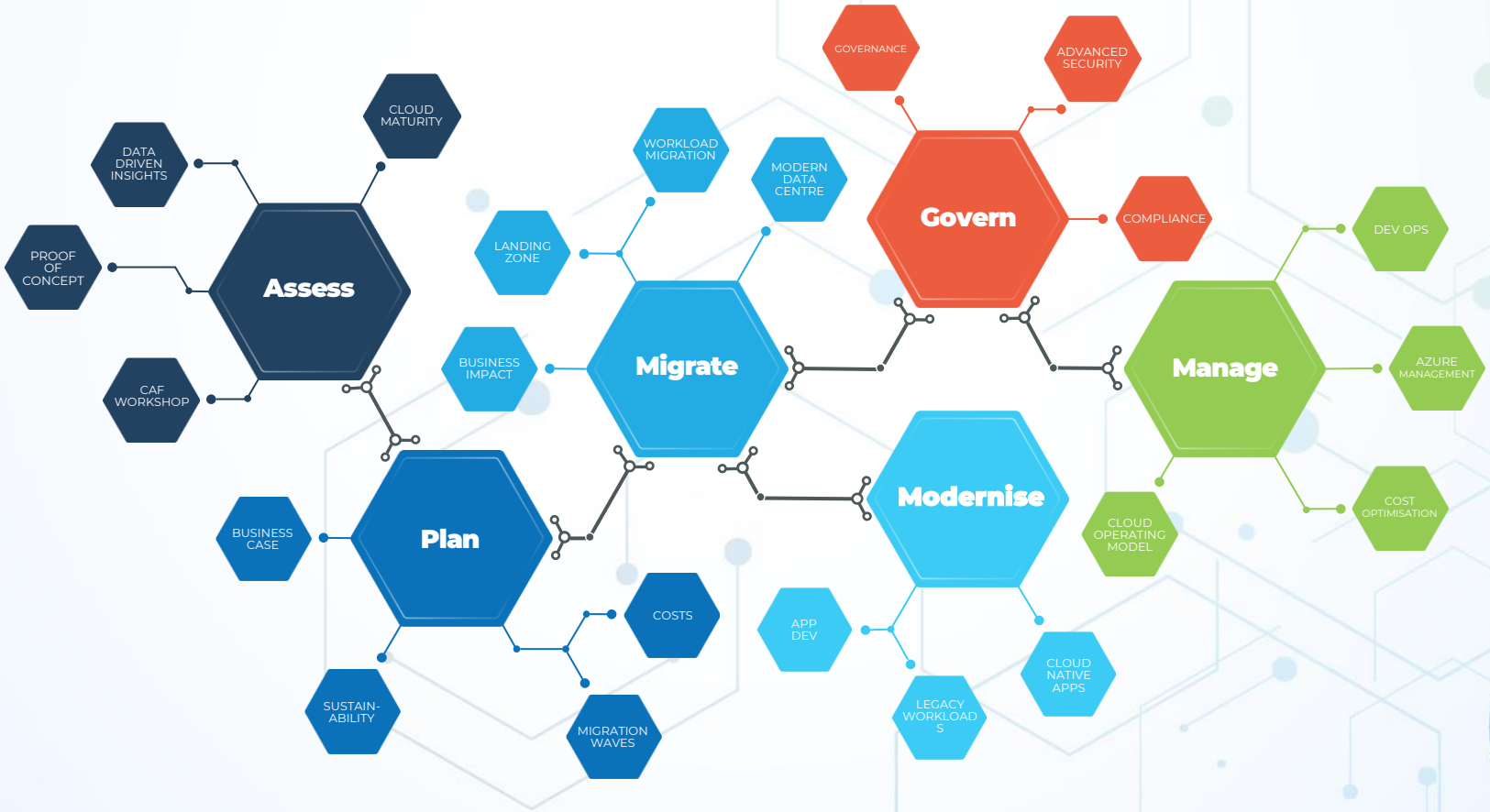
Enterprise Cloud

We have a proven approach in delivering cloud transformation

Our approach is based on years of experience in helping customers move to Azure at scale. Everything that we do in the process of taking our customers to Azure is underpinned by the prescriptive guidance and processes included in the Microsoft Cloud Adoption Framework.



Digital and App Innovation

Innovate to grow your business sustainably, stay competitive, and increase efficiency.

Build on your platform

Digital and application innovation drive business outcomes. The ability to deliver differentiated and flexible customer experiences, improve teamwork and well-being, and adapt and scale to new business models and ways of working will determine your organization's success. Build your next stage of growth with the advantage of a complete cloud innovation ecosystem on Azure.

Innovate for today

Today's innovation empowers businesses to adapt, thrive, and outpace competitors. It fuels creativity, enhances efficiency, and opens new markets, driving growth, customer satisfaction, and long-term success.

Focus on what can drive your business to achieve your goals and use technology available today to make that happen.

Our Approach

Innovate

Scale with a holistic cloud strategy

Maximise the potential of cloud technology to seamlessly adapt, expand, and integrate fresh workflows, perspectives, and business paradigms. Enhance the pace of innovation while maintaining steadfast reliability and security, whether you're crafting AI-powered, cloud-native applications or embarking on the journey to modernise your current applications and databases.

Best-in-class digital experiences

Maintain your relevance through distinctive digital experiences that position you as a leader in the competitive landscape. Leverage cloud-based, data-informed insights, AI, and mixed reality to anticipate your customers' requirements and offer inventive solutions that drive success in your business ventures.

Our Approach

Innovate

Empower digital innovation across your business

Foster an innovative culture that enhances and enriches the work and welfare of developers. Empower your team to concentrate on their priorities while enhancing their productivity. Equip every employee with the necessary tools and atmosphere to foster innovation, collaboration, personal growth, and self-directed progress.

Azure Innovate

Azure Innovate is a framework for the modernisation of applications, databases, and processes, as well as the use of cloud native technology to drive innovation.

Envision

Discover

- Business Discovery
- Cost Analysis
- Security Requirements
- Dependency Mapping
- Rapid Prototyping

Roadmap

- Enterprise API Approach
- Democratise data
- AI Realisation
- Maturity Assessment
- App Solution Architecture
- Cloud Centre of Excellence

Commit

Build

- Landing Zones
- Create Azure artefacts
- Build pipelines
- Refactor codebase
- Integrate applications and networks

Transition

- Verification
- POC Test and QA
- User Acceptance
- Staging
- Data Migration
- Migrate and Decommission

Operate

Stabilise

- Training & knowledge transfer
- Observability Metrics
- Release Automation
- Observability

Optimise

- Cloud Monitoring
- Cost Optimisation
- Maturity Assessment

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Azure Innovate

App Modernisation

Traditional

- Monolithic Apps
- Waterfall/Sequential
- App Server on single machine
- Many tools, ad hoc automation
- Designated deploys

Cloud-Native

- Microservice/Composite apps
- DevOps and CI/CD, Iterative releases
- Containers, Infrastructure abstraction, Serverless
- Managed databases, AI models, APIs
- Always shipping code and business value

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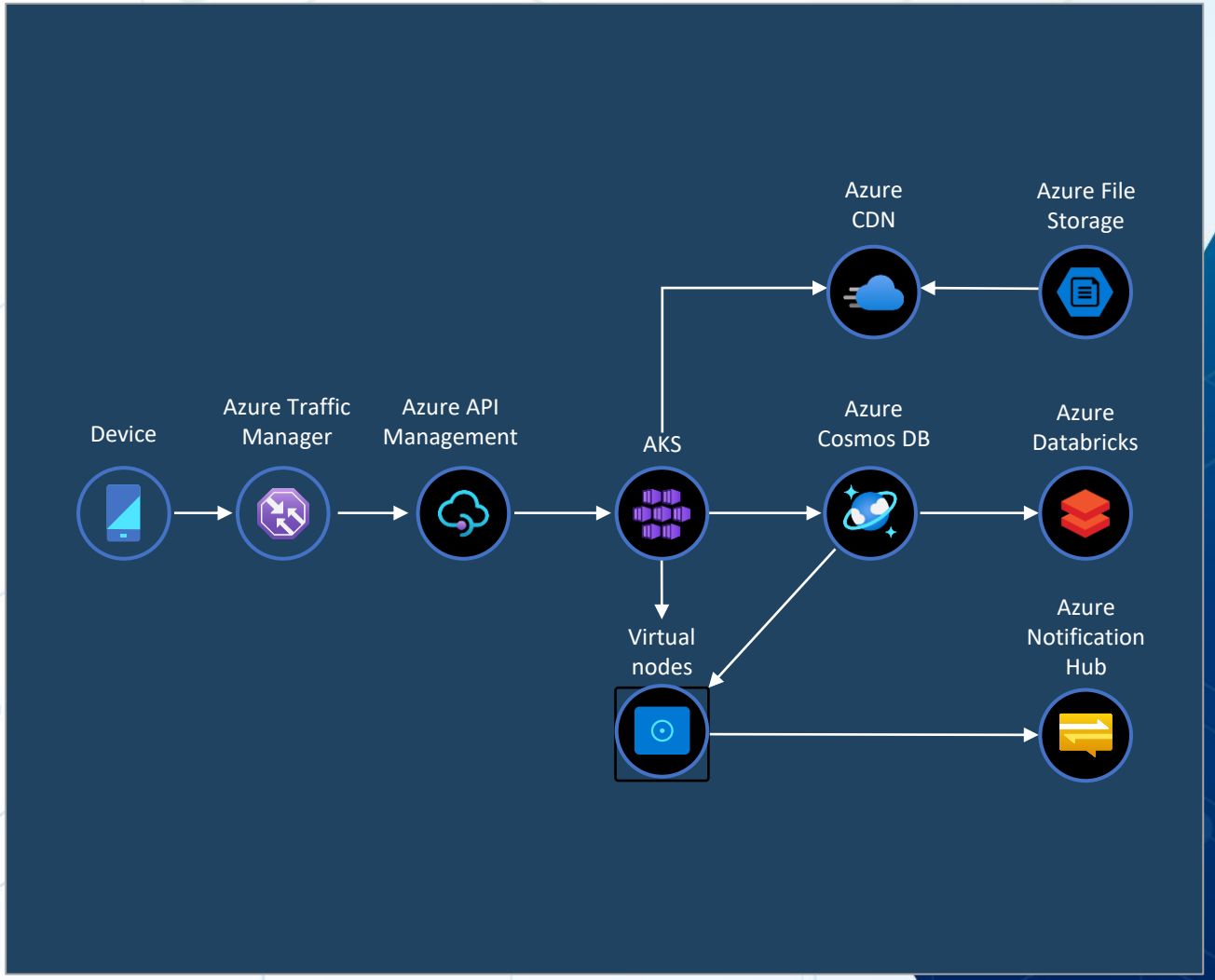
Modernise business applications

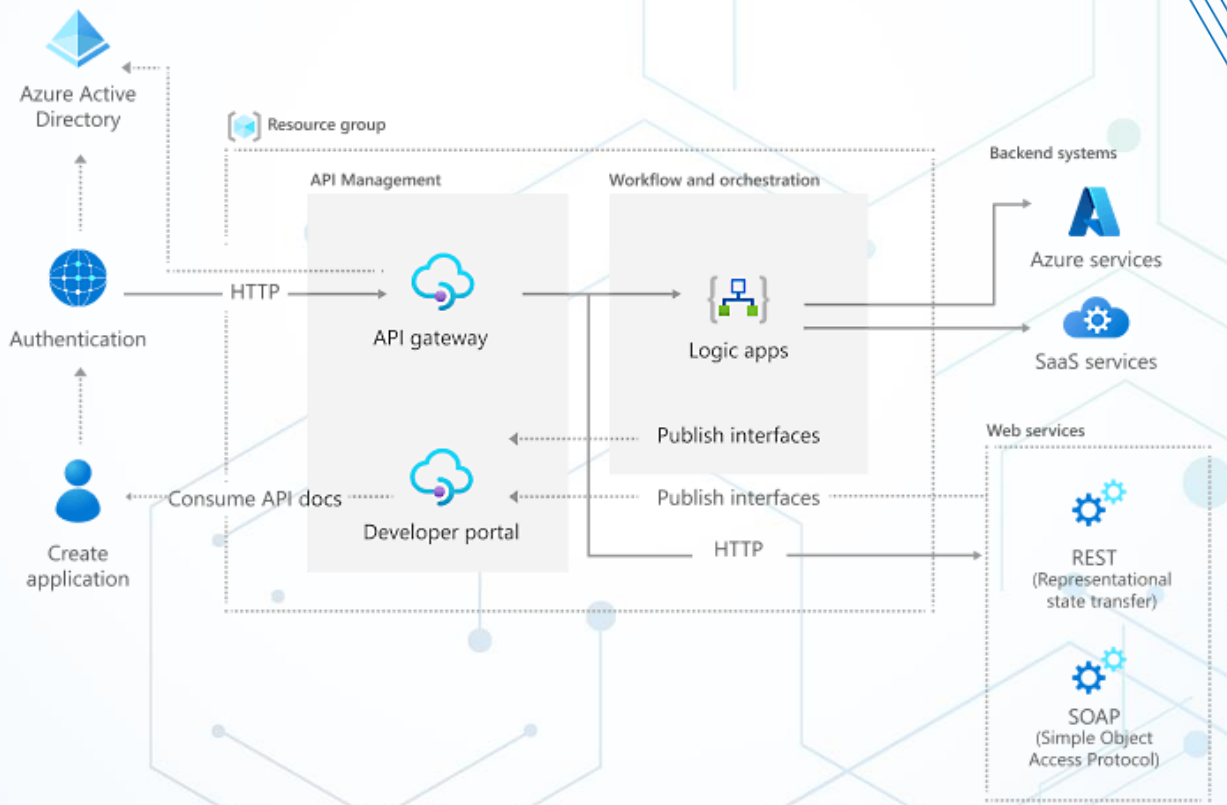
Azure Innovate

Offer customers fast and reliable service quality during seasonal and other high-traffic demand periods.

- Instant, elastic scaling handles traffic and sales bursts without managing infrastructures.
- Low-latency data access from anywhere in the world for fast, robust user experiences.
- High availability across multiple data centers.



Integration using connectors and APIs



Building Enterprise APIs

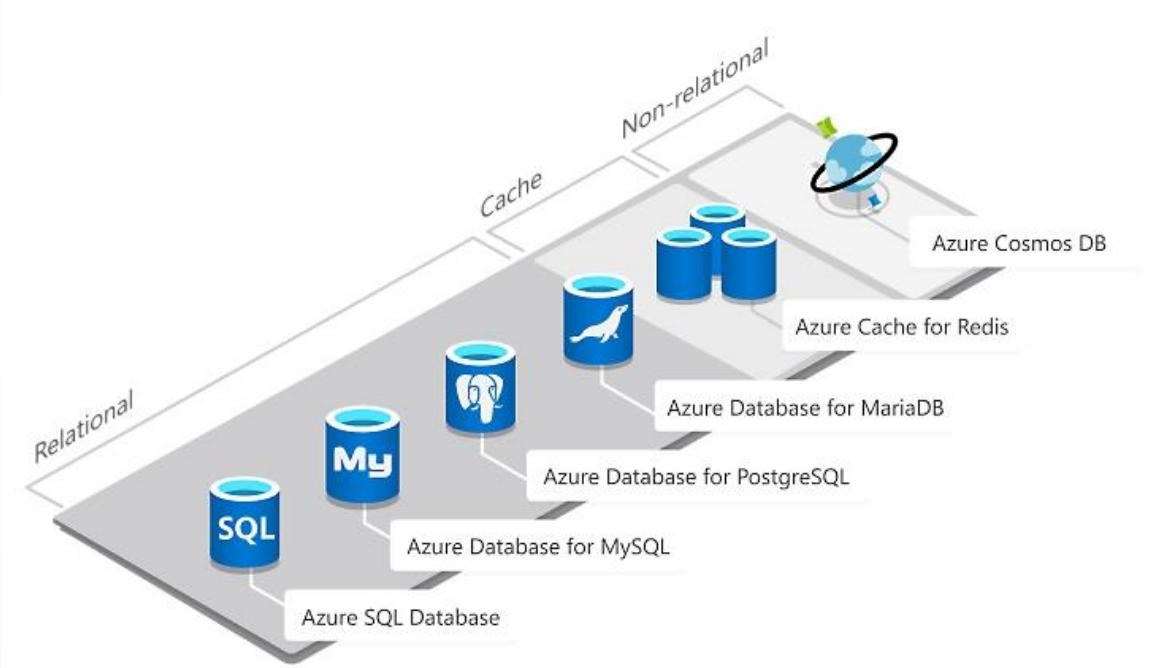
Empowering teams

In today's rapidly evolving business landscape, the concept of citizen development has emerged as a game-changer. This approach empowers non-technical employees to create custom applications and automate processes, without the need for extensive coding knowledge.

Unleash creativity

By placing the power of application development directly into the hands of those who intimately understand their workflows and challenges, organisations unlock a new level of agility. This newfound agility allows for swift adaptation to changing market demands, giving businesses a crucial edge in competitive industries.

Modern Data Strategy



Modern Data Strategy

Improve data access

Increasing access to data and democratising data across your business enables the building of Enterprise APIs, which can lead to a thriving citizen development ecosystem.

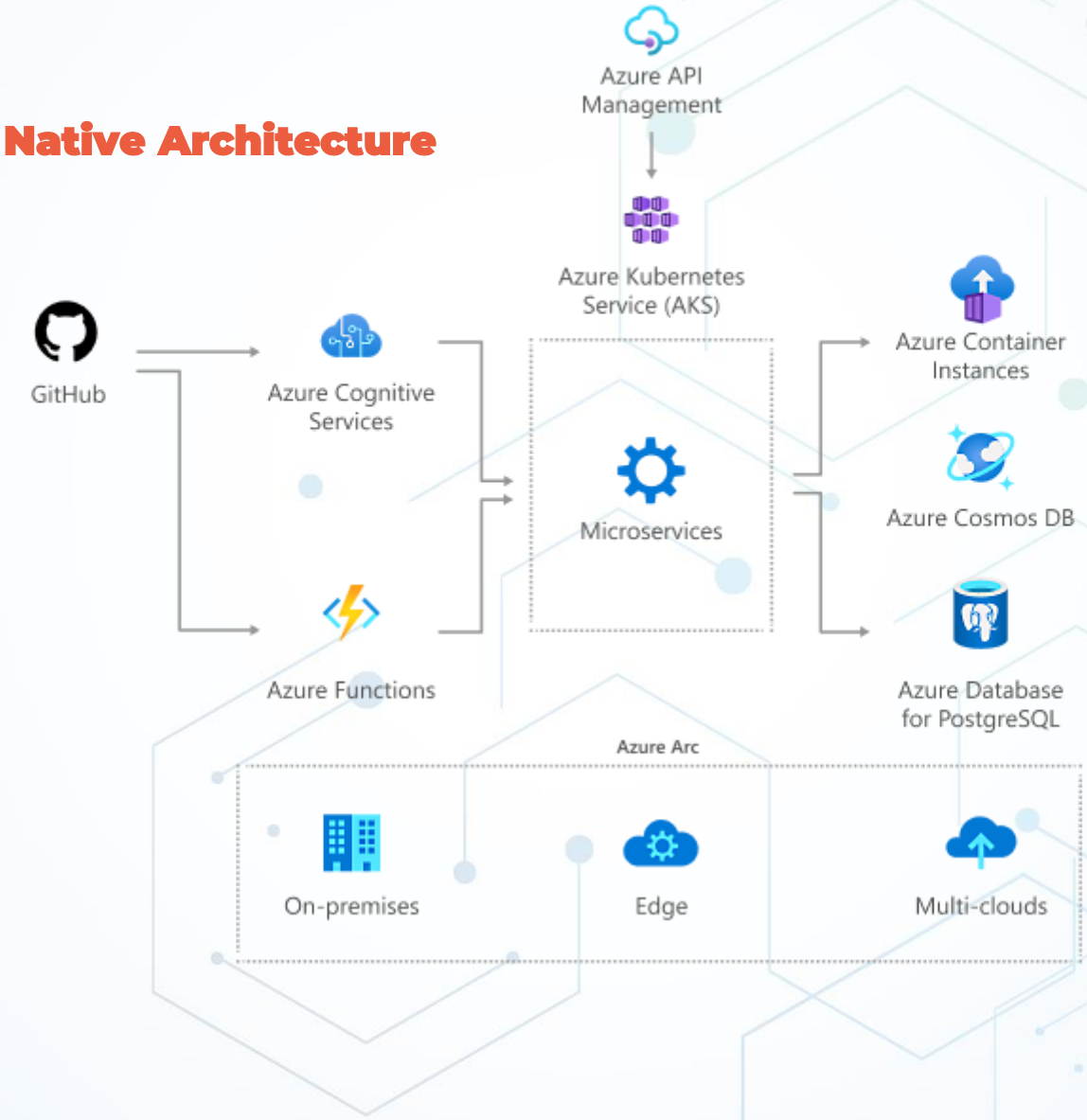
Quality and accuracy

Ensuring that data is accurate, consistent, and reliable is crucial for making informed decisions. A data strategy establishes processes for data validation, cleansing, and standardisation.

Informed decision making

A data strategy provides a structured approach to collecting, processing, and analysing data. It ensures that decision-makers have access to timely and relevant insights, facilitating data-driven decision-making.

Cloud Native Architecture



Cloud-native technology

True cloud scale

Traditional systems often struggle to handle sudden spikes in demand. Cloud-native architecture allows applications to scale automatically based on workload, ensuring optimal performance during traffic surges.

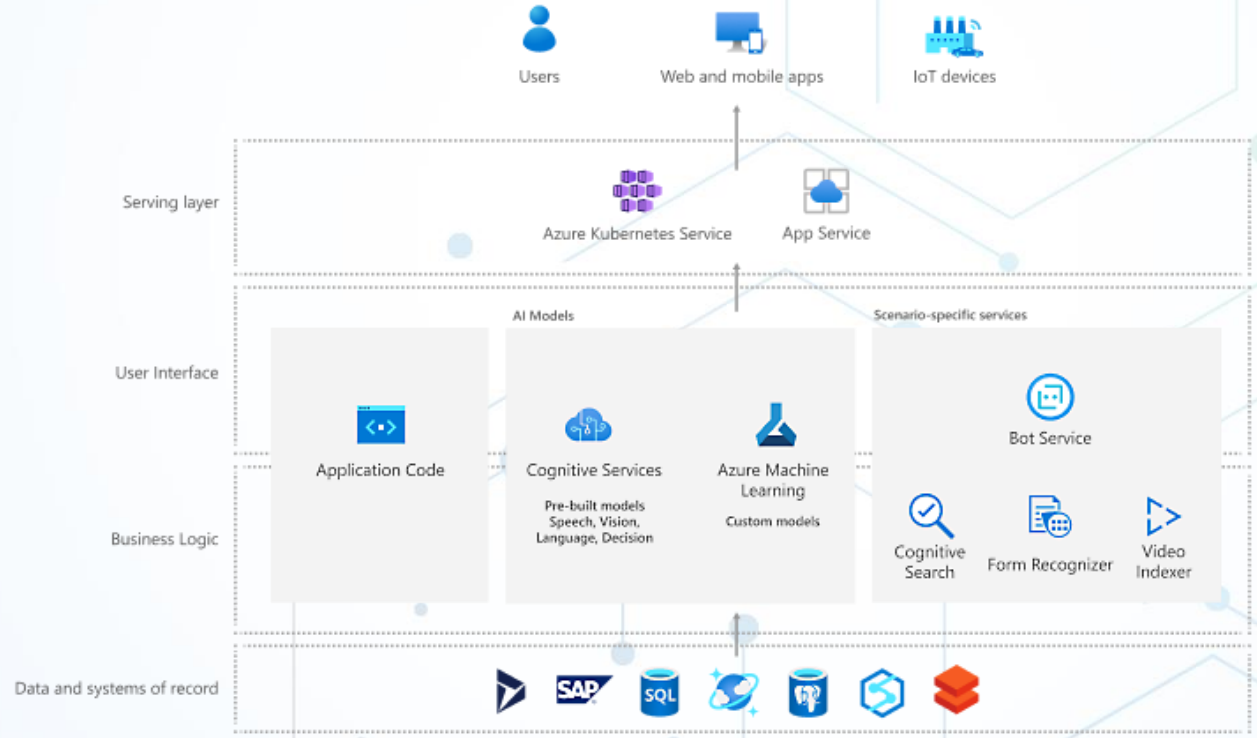
Cost efficiency

Cloud-native applications can optimise resource usage, allowing you to pay only for the resources you use. This contrasts with traditional setups where you must invest in fixed infrastructure regardless of actual usage.

Faster time to market

The modular and microservices-based nature of cloud-native applications enables rapid development, testing, and deployment. This speed to market is critical in today's fast-paced business environment.

Artificial Intelligence



Artificial Intelligence

Customer service

AI-powered chatbots and virtual assistants can handle customer inquiries, providing quick and accurate responses 24/7, enhancing customer satisfaction.

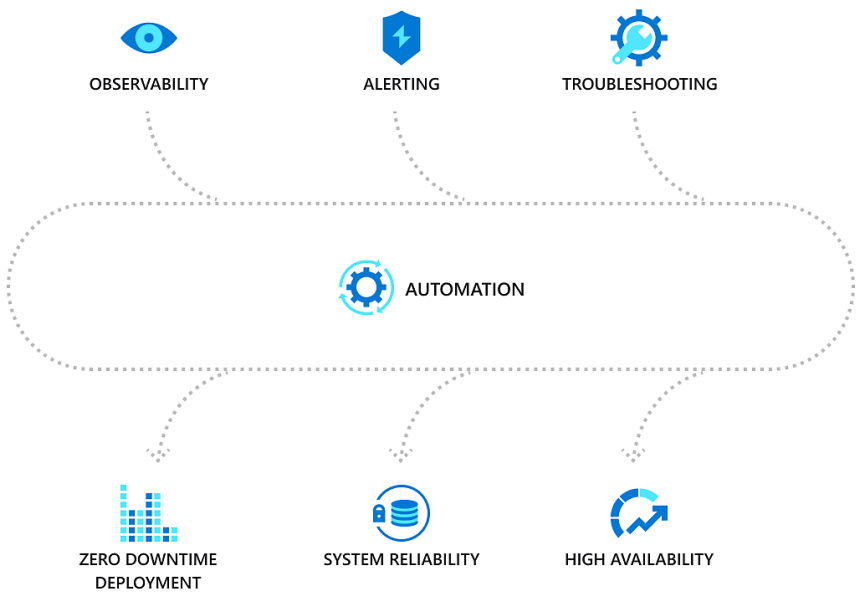
Digital experiences

AI can analyse customer data to offer tailored product recommendations, content, and services, leading to higher customer engagement and loyalty.

Task automation

AI-driven automation streamlines processes, reducing manual workloads and freeing up employees to focus on more complex and value-added tasks.

AIOps


OBSERVABILITY
ALERTING
TROUBLESHOOTING
AUTOMATION
ZERO DOWNTIME DEPLOYMENT
SYSTEM RELIABILITY
HIGH AVAILABILITY

AIOps

Automated response

AIOps can detect and respond to incidents in real-time or even proactively predict and prevent them from occurring. This reduces downtime and improves service availability.

Optimise processes

AIOps can analyse workflows and suggest improvements to streamline processes and increase efficiency.

Anomaly detection

It can identify unusual patterns or behaviours in IT systems, which could indicate potential issues or security breaches.