

# Start Faster. Go Further.

## Connected Product Solutions for Industrial Equipment Providers

As an industry leader, your product evolution is at the core of your digital transformation strategy. Bright Wolf is an experienced Azure partner trusted by Fortune 1000 brands to deliver transformative connected product solutions.



### A Proven, Low-Risk Approach to Rapid Azure IoT Adoption

Your overall system value depends on how you handle data at the source – you need a partner at the edge for success in the cloud. Bright Wolf brings a decade of experience for connecting industrial equipment to your enterprise systems and Azure cloud services.

### IoT Business Outcomes

Your customers want results

- **Asset Management** for improving efficiency
- **Workflow Integration** for enterprise intelligence
- **Predictive Maintenance** for increasing reliability
- **Yield Optimization** for outperforming competitors

Stay in control and out in front of your competitors with complete solutions, not just hardware

### Control Your Business

- It's your product and your data – you should own it
- Flexible integrations with your enterprise workflows
- Out-of-the-box Azure integration with source code and enterprise API

**Pre-built capabilities and integrations get you to market faster**

### Drive Intelligence at the Edge

- Local operation and logic with Azure IoT Edge integration
- Secure connectivity from any gateway to Azure IoT Hub
- Support for a wide range of industrial connectivity protocols

**Real-world industrial connectivity and edge gateway experience**

### Create Value in the Cloud

- Azure ML, Analytics, and AI for continuous improvement
- Flexible dashboards, custom reports, and configurable alerts
- Seamlessly join machine, CRM, ERP, and other enterprise data

**Bright Wolf and Microsoft deliver transformative product solutions**

“We chose Bright Wolf for their experience at the industrial edge and commitment to rapid delivery. They were able to quickly understand both our business and technical needs, and helped us build a flexible connected product solution, based on Microsoft Azure, and designed to give us a strong competitive advantage going forward.”

– Daric Schweikart, Vice President of IT, Shape Technologies Group

# Collect and transform your machine data into actionable enterprise intelligence and revenue



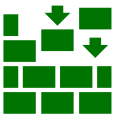
## Proven technology and expertise at the edge

- Industrial protocol bridges and configuration tools
- Designed for durable resilience in any environment
- Decades of experience with industrial controls, embedded systems, and remote local operation



## Secure integration with customer systems

- Optimized business outcomes throughout the value chain
- Your products drive operational excellence and create new business opportunities for your customers
- End to end security through **Azure IoT Hub**



## Future-proof your business and your data

- Flexible architecture lets you add new applications and customer integrations as business models evolve
- Adaptable data management simplifies adding new devices, user roles, and analytics tools at any time

## The fastest path to value

### “Primed for Production”

Our **1-day** workshop for a **30-day** plan to build and release your connected product solution on Microsoft Azure

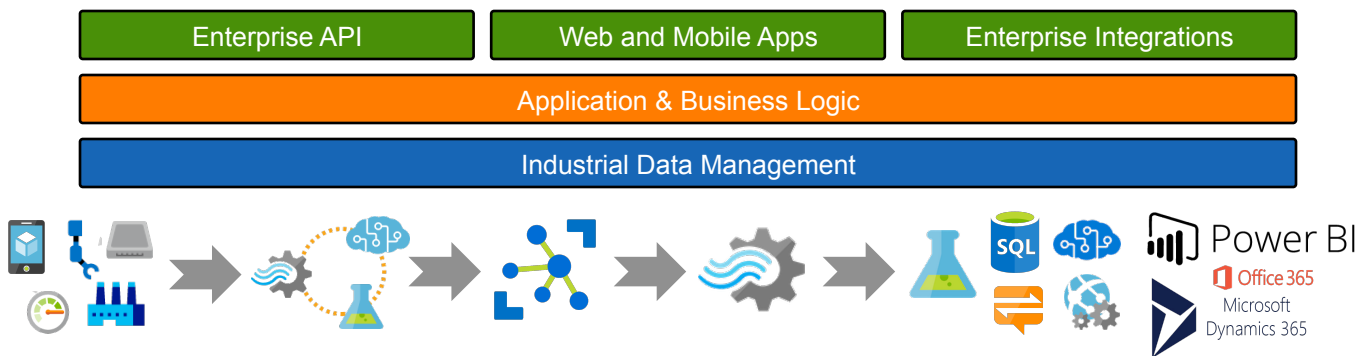
### We'll help you get there

- A live Azure IoT solution with your machine data in 30 days
- Dashboards and alerts producing immediate business value
- Source code provided, your choice of gateway and integrated services

### Let's get started

[sales@brightwolf.com](mailto:sales@brightwolf.com) | 919-636-9754

## Our Customized Enterprise Solutions Run in Your Azure Subscription on the Microsoft Cloud



## Data-driven Business Outcomes

- Remote asset monitoring and control for efficient utilization, higher per-unit revenue, and upsell alerts
- Predictive maintenance leveraging Azure Machine Learning and AI for increased uptime and customer satisfaction
- Device lifecycle management tracks inventory from production to installation, operation, and automatic replacement

## Why Bright Wolf?

We've delivered connected product systems for some of the largest companies in the world. Our broad industry experience includes Industrial Manufacturing Equipment, Fluid Management products, Medical Equipment, Cold Chain, and Oil & Gas. We are a trusted technology provider and Azure integration partner to organizations seeking digital transformation through adaptable solutions providing business agility and ultimate control over their systems, their machines, and their data.