

Intro to ESG Workshops

We provide a range of on-demand, targeted, short interventions aimed at providing you and your team with the specific knowledge needed, when it is needed. Our workshops include:

Workshop	Overview of What the Workshop Delivers	Recommended For
Introduction to ESG	Provides an entry-level understanding of ESG, why it's important, how it can impact an organization	Organizations starting their ESG journey
Getting Started in ESG	High level process overview of WWT's ESG service and materiality activity	Organizations starting or recently started their ESG journey
ESG Risks and Landscape	Provides an overview of the rapidly evolving disclosure landscape, and a dive into regulatory and investor relations key topic areas	Organizations looking to better understand and navigate through the ESG landscape
ESG in Action	Provides: <ul style="list-style-type: none"> • Framework to perform a sample materiality assessment for your organization • An understanding of the ESG landscape of your industry • A comparison of your organization's ESG maturity with your peers 	Organizations looking to better understand and navigate through the ESG landscape
Sustainable Resource Optimization	Equips you with the tools to measure, monitor, report, and thereafter reduce key sustainable resources including Energy, Water, and Waste . This module also provides a framework for identifying energy reduction opportunities in the data center as well as a deep dive into sustainable technologies.	Organizations who are developing plans to reduce GHG emissions from energy consumption and other sustainable resources
ESG Data Analytics & AI	Overview of ESG data analytics and AI services and its potential application to customer	Organizations who wish to leverage ESG data for better outcomes

Modules (workshop+ who should attend table)

As mentioned, these modules are designed to meet attendees where they may be on their ESG / Sustainability journey and so can be selected according to your specific needs.

Attendee Profile	Rationale	Example
Attendees with targets but lacking concrete plans to reach those targets	Attendees may have designated ESG role(s) but unsure if company can meet or how to meet their ESG targets	Attendees marketing ambitious ESG or Net Zero goals but lacking detail plans on how they plan to achieve them
Customer with none or few ESG initiatives	No dedicated ESG role or team, greater need to seek external expertise	Little or no mention of or public statements on Sustainability on customer website / marketing materials
Existing relationship with C-level or Exco members at customer	Communication with key decision makers ensure project has buy-in	C-suite, VP, or Director level
Ability to gather 3-6 stakeholders to attend workshop	ESG responsibilities can fall on multiple teams, and so getting a broader attendee base can improve opportunity success	Procurement, CSR, Marketing, Facilities, Supply Chain, Legal, Risk, Finance, ESG/Sustainability

Outcome (By attending these workshops, you can)

Attending our ESG Workshops will help accelerate your learning and awareness in a very targeted manner and prepare you to better navigate the ESG landscape.