

# Microsoft 365 Copilot Engagement

Designed as a three-phase engagement, the Microsoft 365 Copilot Engagement helps customers assess their needs, prioritize Copilot scenarios, and define an actionable roadmap.

A background image showing a person's hand holding a smartphone, with a blurred office environment in the background.

## Customer Audience

Senior BDMs, Managers, End Users, LOB Leaders, and ITDMs

## Partner Participants

Architects, User Experience Leads



### Assess

Define scope, identify business stakeholders, and gather information on key business scenarios. Complete and review optimization assessment and guidance.



### Art of the Possible

Showcase the intelligence added to employee experiences by unleashing creativity, unlocking productivity, and leveling up skills (included in the demos).



### Build the Plan

Develop a plan to implement recommendations based on prioritized scenarios. Define next steps and timeline to develop and implement the solution.

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## Assess 120 mins

<a href="#">Microsoft 365 Copilot Engagement Kick-Off</a>	30 mins
<a href="#">Optimization Assessment Review and Guidance</a>	90 min

## Art of the Possible 120 mins

<a href="#">Art of the Possible Kick-Off</a>	15 mins
<a href="#">AI-powered Organization</a>	10 mins
<a href="#">Responsible AI</a>	10 mins
<a href="#">Microsoft 365 Copilot overview</a>	10 mins
<a href="#">Unleash Creativity</a>	15 mins
<a href="#">Unlock Productivity</a>	15 mins
<a href="#">Uplevel Skills</a>	10 mins
<a href="#">Better Together: Teams Premium &amp; Copilot in Teams</a>	15 mins
<a href="#">Microsoft 365 Copilot Personas</a>	20 mins

## Build the Plan 135 mins

<a href="#">Build the Plan Kick-Off</a>	15 mins
<a href="#">Scenario Analysis &amp; Prioritization</a>	60 mins
<a href="#">Report &amp; Recommendations</a>	60 mins