

An aerial, grayscale photograph of an industrial facility, likely a refinery or chemical plant. The image shows several large, circular storage tanks arranged in a grid-like pattern. In the center, there is a complex of pipes and structural elements, possibly a distillation column or a processing unit. The overall scene is industrial and organized.

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BAYZHEN

You've been using a fraction of your available information.

And for too long your data has been inconsistent in quality, often late, full of gaps, missing key elements.

Diverse in sources and formats. Kept hostage in a rogue data mart. Or spreadsheet in another business unit or just down the hallway. In someone's inbox. Or a 3 ring binder residing in filing cabinet gathering dust.

All that tribal knowledge gathered over the years. Like those max asset capacities that only your schedulers know. Pipeline connections at specific locations. Pump rate flexibility on a line segment. Transit times. Or those take-or-pay commitments which everyone forgets.

It's siloed. And never been systemized.



An aerial, top-down view of a parking lot or yard filled with numerous semi-trucks. The trucks are arranged in several parallel rows, with their long trailers extending across the frame. The perspective is from directly above, showing the layout of the vehicles and the paved ground.

Keeping you up at night worrying about..

fat fingered data entry errors

double counting volumes

broken spreadsheet macros

a direct hit to earnings from inventory hedge errors

loss of margin from unplanned run-out or containment

cost of excessive re-planning

the impact of poor forecasts

wasted time manually re-working data gaps and errors

high friction for personnel replacement and rotation

A dark, low-angle photograph of a long train of tanker cars stretching into the distance. The train is composed of numerous cylindrical tankers on flatcars, receding into the background. The scene is dimly lit, with a dark sky and some trees visible in the distance. The overall mood is somber and heavy.

**Feel dragged by your data
rather than driven by it ?**

We're 2DA Analytics.

Our software, BAZYEN, unleashes the data needed to manage your crude oil and refined products scheduling and distribution activities.

Providing visibility, delivering computing power at scale, allowing you to track and measure operational and commercial decisions previously unattainable.

We know that better informed teams make better decisions for the business, and digitalising processes leads to better collaboration, greater agility and an optimized value chain.

Already deployed in the market, our software drives better decision making and outcomes. Enabling Supply, Trading & Marketing teams to work with unified data and enhance how barrels are orchestrated.

Turning information into better actions.





We'll do the heavy lifting around your data.

We'll reduce your uncertainty.

We're not picky about formats. BAZYEN will happily extract data from a pdf, from a spreadsheet or read xml files.

We mine your historic data, and use it to flag anomalies in your data feeds and your planning assumptions before it's too late.

And enforce accountability for quality, reliability and consistency with source data owners.

You focus on exceptions. We'll take the lead on data assurance.

Let's talk.



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