Microsoft

Modernize Apps in Azure
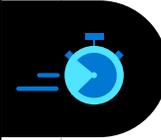
ARXUS
BUSINESS FIRST CLOUD SOLUTIONS

Customer experience is more important than ever

"More than any other factor, customer experiences determine whether companies thrive and profit, or struggle and fade"*

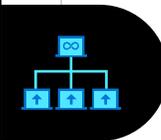## Your end users have high expectations

Speed
79% won't return to a slow website

Personalization
38% won't come back if they have to repeat themselves

Cross-device
65% get frustrated with an inconsistent experience

A Modernization strategy drives innovation + growth

↓80% Administration   **Websites** running in minutes   **↑Data** analysis

○ Remove patching, network setup, firewall configuration

○ Enable application innovation

– Forrester TEI of Azure[1]

○ Remove the need to wait for servers[2]

○ Improve app delivery time by 50%[1]

○ With cloud, we collect data we couldn't before

○ Make personal connections that standout in sea of information

– Anheuser-Busch InBev

Organizations that harness data, the cloud, and AI outperform their peers[3]

~2x operating margin   **$100M** additional operating income

[1]The Total Economic Impact™ Of Microsoft Azure Platform-As-A Service, Forrester Consulting, June 2016
[3]Source: Keystone Strategy interviews Oct 2015 - Mar 2016

Modernize apps on Azure

Drive high-end customer experiences with lightning fast innovation, elastic scalability, and greater performance by modernizing apps with Microsoft App Service and Azure SQL DB

Continuous innovation and elastic scalability

Migration efficiency and reduced TCO

Enterprise-grade security

Continuous innovation and elastic scalability

Deliver powerful, seamless performance with Azure SQL DB for a managed, scalable SQL in the cloud
Shift your SQL Server workloads to the cloud to get the combined performance, security, and analytics of SQL Server with flexibility and hybrid connectivity of Azure at 100 percent code compatibility

Transform customer engagement with cross-device experiences
Get a consistent, unified experience across your entire SQL portfolio and a full range of deployment options from edge to cloud

Employ flexible, open hybrid cloud solutions
Build and deploy solutions in public or private cloud – enable consistent user experiences with common identity

Migration efficiency and reduced TCO

Migrate web apps to cloud with ease using Azure App Service Migration Assistant
Automatically migrate from on-premise to cloud with minimal or no code changes

Bring your code or container using the framework language of your choice
Use popular frameworks like .NET, Java, Ruby, PHP, or Python to build and deploy - increase developer productivity with tight integration of Visual Studio Code/Visual studio

Free up data center space, reduce capital expenditure on existing apps, and decrease TCO by up to 30%
Maximize your existing on-premises investments when you migrate your SQL Server databases to Azure while getting a single view of all SQL databases, virtual machines, pools, and instances

Enterprise-grade security

Protect against threats through vulnerability scans and access control
Identify new threats and respond quickly with services that are informed by real-time global cybersecurity intelligence delivered at cloud scale

Employ full visibility into your environment and app telemetry
Perform intelligent and interactive live troubleshooting with App Service diagnostics and view end-to-end health with Azure Monitor / Application Insights
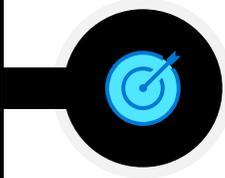
Streamline and automate security checks and enforce compliance requirements
Automate security checks with cloud native technologies, run intelligent threat detection/protection in real-time, and put fine-grained guardrails at every layer from the metal to a container image – reducing the risk of breach

Next steps

Let's get started on your journey...

Identify potential scenarios

Connect with Arxus

Create your roadmap to modernization

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Ready to embrace business first cloud solutions?

Get in contact and we'll have an Arxus expert reach out to answer any questions and get the ball rolling.

Message us at info@arxus.eu to find out more about how we can help your start-up on the path to success.

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