

# PROMPT ENGINEERING TRAINING PROGRAM

## CONTENT

The Netaş Prompt Engineering Training Program aims to develop strategies and approaches for using artificial intelligence language models; GPT-3.5-Turbo, GPT-4 provided by Azure OpenAI service more effectively and achieving the desired results. This training allows for the strengthening of Prompt Engineering skills and better utilization of these model's potential by covering the fundamental principles and applications of Prompt Engineering through a series of example scenarios and interactive practices, thereby solving real-world problems.

- ✓ Artificial Intelligence Language Models, Azure Open AI Service LLM Models
- ✓ Large Language Models ( LLM) Operational Principles and Capabilities,
- ✓ Basic Concepts of Prompt Engineering
- ✓ Effective and Accurate Prompt Generation Techniques,
- ✓ Examples for Different Departments; prompt examples that will improve and increase the productivity of internal processes of companies' Sales, Human Resources, IT, Marketing and other teams, Presentation Preparation and practices for creating videos using Plugins.

## ACHIEVEMENTS

The Prompt Engineering Training enables participants to enhance their knowledge and skills in the natural language processing field especially for GPT-3.5-Turbo, GPT-4 provided by Azure OpenAI services, as well as assists them in developing successful projects in real-world applications. Upon completing the program, each participant will gain the following competencies, reaching a level where they can directly apply them in their work:

- ✔ Understanding of the fundamental principles in the natural language processing field,
- ✔ Efficiently use of GPT-3.5-Turbo, GPT-4 models by customers of Azure Open AI service.
- ✔ Ability to write good/strong prompts, resulting in increased efficiency and performance,
- ✔ Skill in using language models in various fields (health, education, technology, marketing, social media, etc.),
- ✔ Developing the ability to successfully integrate language models GPT-3.5 Turbo and GPT-4 into work and projects,
- ✔ Gaining the ability to use plugins (Plug-in) correctly.

## Training Details

- Duration: 1 Day
- Participants will receive a certificate of attendance at the end of the training
- Examples will be customized according to customer needs
- Participation is limited to 10 people
- There are no specific prerequisites to attend our trainings. Participants can benefit from trainings at various levels depending on their current knowledge and experience in the industry.