



Transform Internal Communications & Training

Video
Sherpa



Video is the preferred source of information today

75% of employees prefer to watch video than read text materials

Video Works Best

- EFFICIENT Can be shared with all staff instantly
- ACCESSIBLE Available on any device, 24/7
- ADAPTABLE Easy to update or repurpose content
- COST EFFECTIVE Reduces training costs by up to 94%
- SMART Ideal to capture and retain team expertise
- ENGAGING Keeps employees up-to-speed & supported
- RETENTION Viewers retain 95% of a message watched on video

A woman with long dark hair, wearing a brown cable-knit sweater, is looking down at a tablet computer she is holding. The background is softly blurred, showing warm, bokeh lights, suggesting a festive or indoor holiday setting. Another person's shoulder and hair are visible in the foreground on the right, slightly out of focus.

“We use video as our main way of communicating with our audiences so being able to take video in-house is a major advantage.”

Ciara Ni Shuilleabhain
MIC

ROI: Video Sherpa enables you to increase the benefits of video comms for your team while reducing the cost & complexity of creating this video content.

REDUCE COSTS

Creating video in-house is 70% faster & 90% cheaper than outsourcing, so you can create more engaging content throughout the year.

OWN & MANAGE ALL YOUR FOOTAGE

Create all your own content exactly when you need it. Manage all video assets so it's easy to reuse and repurpose footage in multiple ways for different projects.

RAISE YOUR GAME

Upskilling your team with video training skills gives your organisation a distinctive edge & powerful competitive advantage.

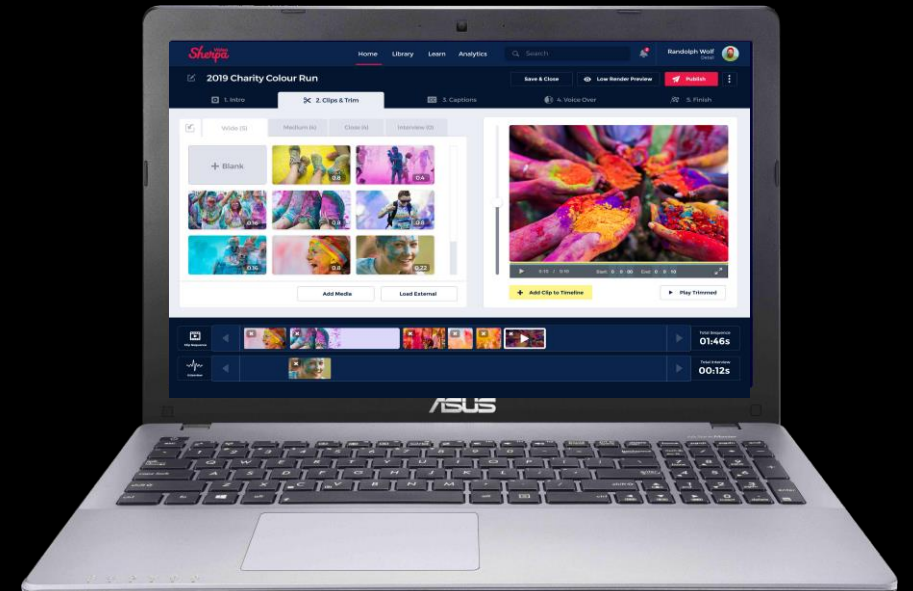
STEP 1

The Video Sherpa Filming App guides you **step-by-step** through a structured filming process, so you capture great footage every time.



STEP 2

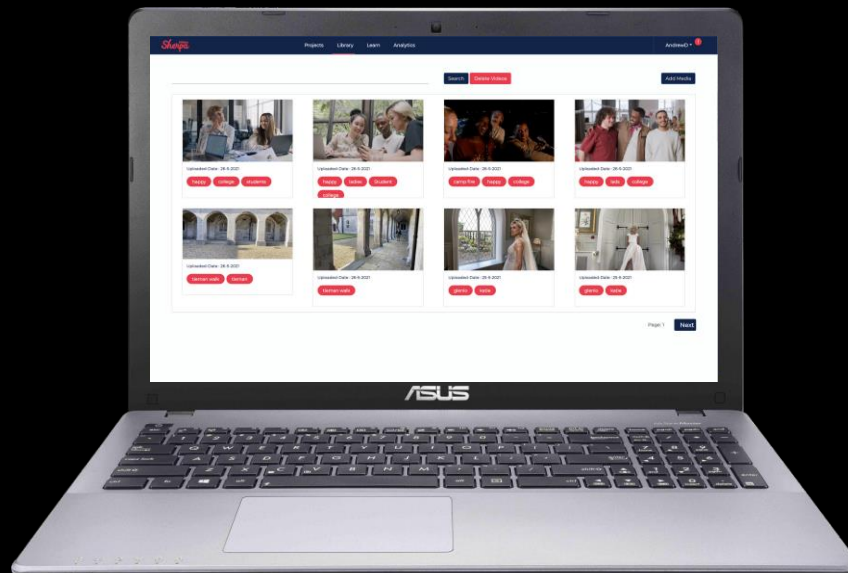
Upload your footage & easily add voiceover, captions, branding & music in our **streamlined edit suite**



STEP 3

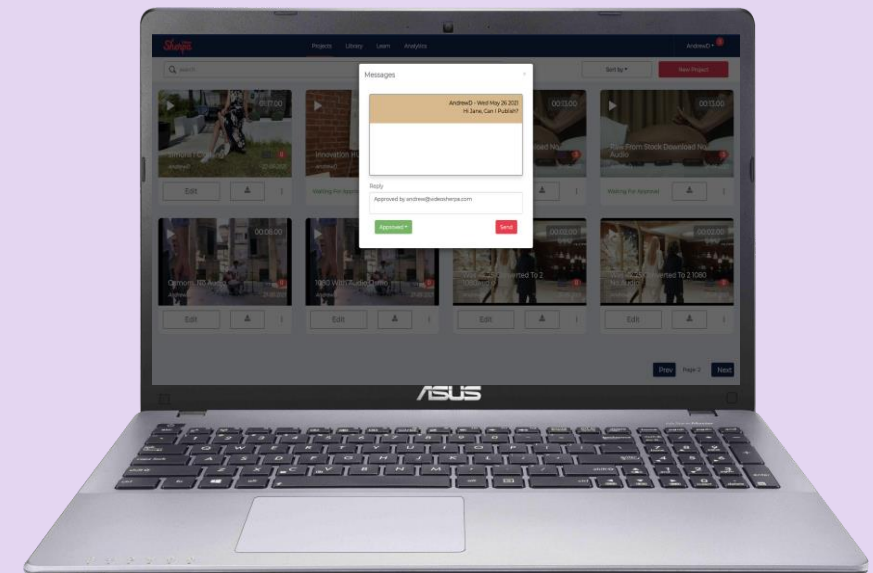
Save footage to your **Digital Asset Library**

Re-use & re-purpose for **maximum value**



STEP 4

Share with colleagues, **collaborate on projects & manage approvals** across all team members anytime, anywhere.



PRICING OPTIONS

STARTER PLAN

- 15 VIDEOS PER YEAR
- MEDIA KIT (+ €200)
- ONLINE TRAINING
- UNLIMITED DIGITAL ASSET LIBRARY

PRICING

€250 / MONTH
€2500 / YEAR

BUSINESS PLAN

- 40 VIDEOS PER YEAR
- 1 MEDIA KIT
- ONLINE TRAINING
- UNLIMITED DIGITAL ASSET LIBRARY

PRICING

€450 / MONTH
€4500 / YEAR

PREMIUM PLAN

- 100 VIDEOS PER YEAR
- 2 MEDIA KITS
- BESPOKE TRAINING
- UNLIMITED DIGITAL ASSET LIBRARY
- SUB-ACCOUNTS

PRICING

€750 / MONTH
€7500 / YEAR

PRO PLAN

- 200 VIDEOS PER YEAR
- 3 MEDIA KITS
- BESPOKE TRAINING
- UNLIMITED DIGITAL ASSET LIBRARY
- SUB-ACCOUNTS

PRICING

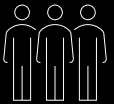
€1450 / MONTH
€14,500 / YEAR

All prices ex.VAT

We Guarantee



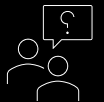
SECURE HOSTING on the **Microsoft Azure Platform**. We have implemented Microsoft best practices in relation to security, including **Azure Front Door** and **Azure DDos Protections**. Operating over SSL with all session data sealed and persisted through the application. **Passwords are encrypted** at the database level. Servers are all **fire-walled**, data is on a **regular backup** procedure and we conduct regular reviews of the infrastructure and implement recommendations from the Microsoft Security Team as appropriate.



UNLIMITED USERS on every subscription with detailed user permission options, Admin controls and collaboration tools as standard.



INDUSTRY LED TRAINING delivered to all team members, with full access to the Video Sherpa Online Learning Hub and regular customer webinars.



ONGOING CUSTOMER SUPPORT available through email, phone or webchat application.

SOUNDS INTERESTING?

Contact us today to see
how we can help.

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