



Microsoft Azure Virtual Desktop

The best virtual desktop experience, delivered on Azure

Today's challenges



Users

Users expect to be able to **work in any location** and have access to all their work resources.

Devices

The **explosion of devices** is eroding the standards-based approach to corporate IT.

Apps

Deploying and managing applications **across platforms** is difficult.

Data

Users need to be productive while maintaining compliance and reducing risk.

Traditional VDI/RDS vs. Azure Virtual Desktop



Virtualization hosts today

Windows Server Desktop Experience

Scalable multi – session **legacy** Windows environment

Windows Server

Multiple sessions

Win32

Office Perpetual

Long-Term Servicing Channel

Windows 10/11 Enterprise

Native single – session **modern** Windows experience

Windows 10/11

Single session

Win32, UWP

Office 365 ProPlus

Semi-Annual Channel

Virtualization hosts of the future



AVD is Microsoft's virtualization service and delivers compelling value



Detail on AVD value drivers follows



Best Virtualized End-user Experience





Best Virtualized End-user Experience Outlook Enhancements, OneDrive & Desktop Search

	Windows Virtual Deskt	top
Best User Experience 📠	Enhanced Security	Simplified Management
Superior Economics	Cost effective, Flexible, & Opex	
Strong Partner Ecosystem		
Azure		

End users get native O365 performance and behavior in both non-persistent and persistent virtual environments



WVD

- Deploy Cached Exchange Mode in virtual environments
- Cached Mode improvements
 - Syncing of Inbox prior to Calendar for faster startup experience
 - ✓ Admin option to reduce calendar sync window
 - ✓ Reduce the number of folders that are synced by default*
- Windows Desktop Search index is now per-user and can be persisted with the user profile
 - Reliable OneDrive syncing in non-persistent environments
 - OneDrive Files-on-Demand capabilities

User Experience Benefits

Uncompromised O365 email and calendar performance

Real-time Outlook search

Speedy, persistent, per-user Windows Desktop search

Seamless O365 co-authoring and collaboration in non-persistent environments

Best Virtualized End-user Experience Teams Support

 Windows Virtual Desktop

 Best User
 Inhanced Security
 Simplified Management

 Superior Economics
 Cost effective, Flexible, & Opex

 Storap Partner Econystem
 Extensive, Integrated, & Experienced

 Arure
 Standardized, Global, & Secure

Teams provides end users with better conferencing and media experience



User Experience Benefits

Less network bandwidth compared to USB camera redirection

Increased video framerates, up to 30 fps

Enhanced UI for ease of use in virtualized environments

Ability to redirect multiple cameras

High-performance, low latency audio & video calling

Best Virtualized End-user Experience Best User Experience Containerized user profiles enable fast VHD load times **End users receive seamless O365 experience AVD User Experience Benefits** Achieves extremely fast logon times Containerized profiles **User profiles** Uses native Windows VHD capabilities – no hypervisor 11010010 Placed into a VHD container that is stored on Azure Dynamically attached at user logon ٠ Content appears to be in its native location •

Roaming user profiles get us half-way there

With FSLogix we've separated the user profile layer from the virtual machine

To the user it feels like you're saving and accessing files from a local disk

But—what about the apps?

- In a shared or pooled virtual machine, this is a challenge
- Each user might need a different set of apps
- They can be assigned to a different VM with each logon





Current options



Current option 1: Multiple images by role



Finance

Current option 2: Mega single image with hidden apps

Engineer



Current option 3: Streaming apps

OPTION 1 Multiple images by role

- Manage numerous VM pools customized for different users' roles
- These images would all need to be individually maintained and patched
- High overhead

OPTION 2 Traditional App layering

- · Image can get bloated
- · Additional policies

Marketing

· App licensing could be challenging

OPTION 3 App streaming

- Requires apps to get cached into OS during user session
- Need to manage app streaming infra
- Possible need to repackage/ sequence the app

Azure Virtual Desktop



In Min Min



Simplified Management

Standardized, Global, & Secure

Superior Economics

Cost effective, Flexible, & Opex

Strong Partner Ecosystem

Extensive, Integrated, & Experienced



Azure

Enhanced Security with Simplified Configuration

Best User Experience	Enhanced Security	Simplified Management
Azure	Standardized, Global, & Sec	une
Superior Economics		
Strong Partner Ecosystem		





Note: with AVD on Azure AD, admin can set up Conditional Access (CA) controls once and then easily expand that CA to other applications



Enhanced Security with Simplified Configuration Enhanced Security Granular access control enables role-based administration

Customer Scenario – Moving from on-prem virtualization to AVD

• AVD role-based access control enables delegation of admin rights at granular level

Granular, role-based access control allows the admin to apply the "principle of least privilege"

Enhanced Security with Simplified Configuration User sessions are isolated

AVD Architectural Overview

Efficient and Simplified Management One service supports both desktop & RemoteApp experience

Customer Scenario – From on-prem virtualization to AVD

• Both desktop and RemoteApp are managed through one AVD service

Efficient and Simplified Management Simplified and Efficient Troubleshooting with Diagnostic

Built on Azure: Standardized, Global, and Secure Cloud

Most customers are already eligible for AVD

Client

Customers are eligible to access Windows 10 or 11 single and multi session and Windows 7 with Azure Virtual Desktop (AVD) if they have one of the following licenses*:

- Microsoft 365 E3/E5
- Microsoft 365 A3/A5/Student Use Benefits
- Microsoft 365 F1
- Microsoft 365 Business
- Windows 10 Enterprise E3/E5
- Windows 10 Education A3/A5
- Windows 10 VDA per user

*Customers can access Windows Virtual Desktop from their non-Windows Pro endpoints if they have a Microsoft 365 E3/E5/F1, Microsoft 365 A3/A5 or Windows 10 VDA per user license.

Pay only for the virtual machines (VMs), storage, and networking consumed when the users are using the service

Take advantage of options such as <u>one-year or three-year Azure Reserved Virtual Machine Instances</u>, which can save up to 72 percent versus pay-as-you-go pricing. <u>Now with monthly payment options</u>!

Server

Customers are eligible to access Server workloads with Azure Virtual Desktop (AVD) if they have one of the following licenses:

• RDS CAL license with active Software Assurance (SA)

AVD - Estimating Bandwidth Utilization

scenario	Default mode	H.264/AVC 444 mode	Thumbnail	Description of the scenario
ldle	0.3 Kbps	0.3 Kbps		User is paused their work and there's no active screen updates
Microsoft Word	100-150 Kbps	200-300 Kbps	Image: state	User is actively working with Microsoft Word, typing, pasting graphics and switching between documents
Microsoft Excel	150-200 Kbps	400-500 Kbps		User is actively working with Microsoft Excel, multiple cells with formulas and charts are updated simultaneously
Microsoft PowerPoint	4-4.5 Mbps	1.6-1.8 Mbps		User is actively working with Microsoft PowerPoint, typing, pasting. User also modifying rich graphics, and using slide transition effects
			NAME AND ADDRESS OF TAXABLE PARTY.	

Web Browsing	6-6.5 Mbps	0.9-1 Mbps		User is actively working with a graphically rich website that contains multiple static and animated images. User scrolls the pages both horizontally and vertically
lmage Gallery	3.3-3.6 Mbps	0.7-0.8 Mbps		User is actively working with the image gallery application. browsing, zooming, resizing and rotating images
Video playback	8.5-9.5 Mbps	2.5-2.8 Mbps		User is watching a 30 FPS video that consumes 1/2 of the screen
Fullscreen Video playback	7.5-8.5 Mbps	2.5-3.1 Mbps	Why desktop virtualization?	User is watching a 30 FPS video that maximized to a fullscreen

Extensive Partner Ecosystem

Cost-optimized infrastructure Windows 10 Experience at Multi-session Cost

	Windows Virtual	Desktop
Best User Experience	Enhanced Security	Simplified Management
Superior Econom	ics	
aff	Cost effective, Flexible	e, & Opex
Strong Partner Ecosystem		
Azure		

Note: WVD is the only way to run Windows 10 Multi-Session

Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and infrastructure configuration

*The \$40 PUPM for single session cost is modeled for a common configuration: Windows 10 single-session in WVD starts at ~\$15 per user per month for 1 vCPU, 2 GiB RAM configuration

Cost-optimized infrastructure Cost Effective Compute and Storage^{*}

	Windows Virtua	l Deskt	op
Best User Experience	Enhanced Security		Simplified Management
Superior Econom	ics		
ail	Cost effective, Flexibl	le, & Opex	
Strong Partner Ecosystem			
Azure			

Customer Scenario – From on-prem virtualization to AVD

• Pay for actual usage instead of peak usage; optimize compute by using both Pay-as-you-go and Reserved Instance

*When using Azure NetApp Files or Azure Files for storage, customers pay for actual consumed storage (vs. pay for fixed-sized disks) Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and infrastructure configuration

Cost-optimized infrastructure Flexible Network Provisioning

Windows Virtual Des	ktop
Enhanced Security	Simplified Management
omics	
Cost effective, Flexible, & Op	Dex .
	Windows Virtual Des Enhanced Security Cost effective, Flexible, & Op Extensive, Integrated, & Experie

Note: Customers can connect from on-prem physical networks to Azure virtual networks via two ways: Virtual Private Network (VPN) or ExpressRoute Note: Variable outbound traffic can be implemented via Virtual Network or ExpressRoute

Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and network configuration

Cost-optimized infrastructure Best Value Compute Rate

Customer Scenario – From Windows Server on-prem to Windows Server in AVD • WVD doesn't require Windows Server license for session host VMs (i.e. session host VMs charged at Linux compute rate) **Example Economic Benefit** Windows Server RDS On-prem Windows Server RDS in AVD \$ per VM for 1,000 compute hours -65% \$570 **RDS CALs with SA RDS CALs with SA** \$200 File Server File Server VMs VMs Windows Server Windows Server VM VM on-prem in WVD (charged at License License Linux rate) Server VMs Server VMs *Azure VM cost at Windows Server rate is used as the proxy for **RDSH VMs RDSH VMs** average on-prem VM cost that requires a Windows Server license; on-prem cost is likely underestimated

Note: Non-session host VMs still require Windows Server license (only if Azure Hybrid Benefits are not available)

Note: With Azure NetApp Files or Azure Files, customers also save the cost of Windows Server license and its hosting VM that would otherwise be required by File Server Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and infrastructure configuration

Cost-optimized infrastructure Opex Spend Aligned to Business Usage

	Windows Virtual Desk	top
Best User Experience	Enhanced Security	Simplified Management
Superior Econor	nics	
ail	Cost effective, Flexible, & Oper	ĸ
Strong Partner Ecosystem		
Azure		

Customer Scenario – On-prem to Cloud

• From up-front Capex commitment to flexible Opex investment

Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and infrastructure configuration

Cost-advantaged licensing Savings on RDS CAL with Multi-session Deployment

Customer Scenario – From Windows Server RDS on-prem to Windows 10 Enterprise Multi-session in AVD

• Save on RDS CAL when migrating from Windows Server RDS on-prem to Windows 10 Enterprise multi-Session* in AVD

*Customers can leverage the license (e.g. M365 E3/E5, Win 10 E3/E5) they already own. See Appendix for a complete list of WVD licensing requirements Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and current licensing position Note: Customers need to fully refactor desktops and apps when migrating from Windows Server deployment to Windows 10 multi-session in WVD

Cost-advantaged licensing 3-year Win7 ESU Included

	Windows Virtua	l Deskt	ор
Best User Experience	Enhanced Security	(P. 4	Simplified Management
Superior Econon	nics		
ail	Cost effective, Flexib	ole, & Opex	
Strong Partner Ecosystem			
Azure			

*Benefit not applicable to Windows 7 running on local devices

Note: Figures are illustrative and based on pre-configured assumptions; actual savings vary by user requirements and current licensing position

Superior Economics from Significant Cost Savings

deployment

• 3-year Windows 7 ESU included

- Savings on RDS CAL with multi-session
 Lower labor cost when you use PaaS services
- Opex spend aligned to business usage

Note: Infrastructure includes compute, storage (IaaS/PaaS), and networking *See Example Scenario: WVD Economic Benefits

** industry analysis

Flexible network provisioning

• Best value compute rate

Default Values (Microsoft Guidance) for AVD Cost Estimation

User Type Profiles	Light	Medium	Heavy	Power
Description	Ideal for lightweight use cases with such as data entry and call center apps.	Ideal for basic Microsoft Office apps such as Word and Excel, as well as database apps.	Ideal for more intensive workloads such as development or engineering.	Ideal for graphics intensive apps such as 3D CAD and Adobe Photoshop.
VM Instance (Default) Multi-session	D8s v3	D8s v3	D8s v3	NV6
VM Instance (Default) Single-session	D2s v3	D2s v3	D2s v3	NV6
<pre># users/vCPU (only valid for multi-session) (Default)</pre>	6	4	3	1
OS Disk size (GB) required (Default)	127	127	127	127
# OS Disk per VM (Default)	1	1	1	1
OS Disk Tier (Default)	Premium	Premium	Premium	Premium
Profile Data Disk size (GB) required (Default)	2,000	2,000	2,000	2,000
Storage GB/user (Default)	20	20	20	20
Storage Option (Default)	Azure NetApp Files	Azure NetApp Files	Azure NetApp Files	Azure NetApp Files
Storage Tier (Default)	Standard	Standard	Standard	Standard
Profile Data Disk Tier (Default)	Premium	Premium	Premium	Premium
Network egress (Default kbps per user)	75	150	500	1,000

AVD Infrastructure Cost* at a Glance

Customer Requirements

- User Type: Medium (Microsoft Office apps users)
- # of Users: 1000
- Peak Concurrency: 80%
- Profile Storage Requirement: 20GB / user
- Network egress: 100 kpbs / user

Note: Results generated by WVD Solution Configurator, an excel-based tool for sizing WVD opportunities; figures are rounded for simplicity *License cost not included; Many customers already own licenses that qualify them for WVD (e.g. Win10 E3/E5, M365 E3/E5, VDA) and incur no additional license cost for WVD

AVD Cost Estimation for Win10 multi-session vs. Win10 single-session(1/3)

Opportunity Profile

WVD Opportunity	User Group 1	User Group 2
WVD (W7, W10, W10 MS, WS)	Windows 10 multi-session	Windows 10
Customer Environment / User Requirements		
User Type	Medium	Medium
Named (total) users	1,000	1,000
Peak Concurrency	80%	80%
Pooled / Personal	Pooled	Pooled
Azure Region (for infrastructure)	US-East	US-East

AVD Cost Estimation for Win10 multi-session vs. Win10 single-session(2/3)

Compute Cost

Session Host VM	User Group 1	User Group 2
ОЅ Туре	Windows 10 multi-session	Windows 10
Pooled / Personal	Pooled	Pooled
Deployment Type	Multi-session	Single-session
# users/vCPU (only valid for multi-session) (Default)	4	N/A
VM Instance (Default)	D8s v3	D2s v3
Reserved Instance (Default)	3-year reserved	3 -year reserved
Price / hour per VM	\$0.147	\$0.0368
Users per VM	32	1
Peak hours / month per VM	730	730
VMS during peak hours	26	801
Total VM cost / month	\$2,797	\$21,536
OS Disk (for Session Host VM)	User Group 1	User Group 2
OS Disk size (GB) required (Default)	127	127
# OS Disk per VM (Default)	1	1
OS Disk Tier (Default)	Premium	Premium
OS Disk	premiumssd-p10	premiumssd-p10
OS Disk cost per VM	\$19.71	\$19.71
# VMS during peak hours	26	801
Total OS Disk cost / month during peak hours	\$512.46	\$15,787.71
Total OS Disk cost / month	\$512.16	\$15,787.71

Storage Cost

Storage Requirements	User Group 1	User Group 2
Storage GB/user (Default)	20	20
Total profile storage required (GB)	20,000	20,000
Azure NetApp Files		
Azure Region	US-East	US-East
Pricing Option	Month	Month
Storage Hours	N/A	N/A
Storage Tier (Default)	Standard	Standard
Cost / GB / (Month or Hour)	\$0.15	\$0.15
Total Azure NetApp Files Storage cost / month	\$2,949.20	\$2,949.20

AVD Cost Estimation for Win10 multi-session vs. Win10 single-session(3/3)

Networking Cost

Virtual Network	User Group 1	User Group 2
Source vNet Region	US-East	US-East
Destination vNet Region	US-East	US-East
Туре	Same Region	Same Region
Network egress (Default kbps per user)	150	150
Average work hours (per user per month)	160	160
Network egress (GB per user per month)	66	66
Network egress (total GB)	65,918	65,918
Cost per GB	\$0.01	\$0.01
Total Virtual Network Cost / month	\$659.18	\$659.18

Total Cost

WVD Total Infrastructure Cost (Total cost / month)	User Group 1	User Group 2
Compute	\$3,309.54	\$37,323.32
Storage	\$2,949.20	\$2,949.20
Networking	\$659.18	\$659.18
EA or Other Customer Discount	0%	0%
Total Azure Infrastructure cost / month	\$6,917.92	\$40,931.70
Named (total) users	1,000	1,000
Azure Infrastructure cost / user / month	\$6.92	\$40.93

AVD Monitoring

What's Azure Monitor?

- Built-In monitoring support for Azure resources
- Out-of-box metrics and logs
- Alert rules to get notified & take automated actions
- APIs for 3rd party integration
- Enables advanced monitoring and analytics experiences

Gives you all information about your AVD

- ✓ This includes e.g. bandwidth and latency for each single user and session on your site.
- ✓ Gives you detailed information about performance data of the worker. For example: CPU usage, memory consumption, etc.

SESSION OUTPUT	BANDWIDTH		SESSION INPUT	BANDWIDTH		SESSION LATENCY	(
Average Bandw BIT/S AVG 14k 1	Vidth per Work XDVCE-01 3 00k 50k Dec 13	er xDWS2012 XDWS2012 Dec 15	Average Ban BIT/S AVG 161	xDVCE-01 xDVCE-00 xDV	er KDWS2012 XDWS2012 Dec 15	Average Laten ^{MS} Avg 149	ADVCE-01 X 4k 3k 2k 1k Dec 13	DWS2012 XDWS2012 Dec 15
USER	WORKER_S	BIT/S	USER	WORKER_S	BIT/S	USER	WORKER_S	MS
e dfransis	XDWS2012	200.4K	knewstar	XDWS2012-02	1.3К	tmacko	XDWS2012	1.5K
• owillich	XDWS2012	170.8K	dfransis	XDWS2012-03	1.1K	ialkire	XDWS2012	1.1K
• tdinan	XDWS2012	81.3K	tdinan	XDWS2012-03	575.2	knewstar	XDWS2012	133.7
sfeendey	XDWS2012	24.4K	sfeendey	XDWS2012-03	571.1	• tbaer	XDWS2012	51.2
knewstar	XDWS2012	7К	owillich	XDW52012-02	409.8	• cmueller	XDWS2012	49.7
chunsberger	XDWS2012	6.2К	chunsberger	XDWS2012-03	317.1	genmdicot	XDWS2012	49.4
sbrauweiler	XDW52012	5.8K	amolden	XDWS2012-03	259.3	sfeendey	XDWS2012	49
amolden	XDWS2012	4.4K	sbrauweiler	XDVCE-01	197.7l	• dfisch	XDWS2012	45.4
chunsberger	XDWS2012	4.3K	tmacko	XDWS2012-02	193.5	ebrightman	XDWS2012	39.3
• cmueller	XDWS2012	4.2K	cmueller	XDWS2012-03	189.8l	weasterwoo	d XDWS2012	37.3
See all			See all			See all		

Bandwidth Monitoring

Average output bandwith by user (bit/s)

Search				
User	\uparrow_{\downarrow}	OutputBandwidth	\uparrow_{\downarrow}	
h			26.069K	
jt			6.326K	
n			5.604K	
n		1	484.987	
n		1	88.955	
5		1	71.802	

Average input bandwith by user (bit/s)

Average latency by user (ms)

User	\uparrow_{\downarrow}	Latency	†↓	
c			94.492m	
n			40.786m	
5			38.42ms	
h			38.267m	
jł			35.839m	

Application CPU & Memory Monitoring

The following tables show the CPU and memory usage of the users running specific applications over the selected timeframe. The values have a synthetic unit showing the summarization of the CPU / memory usage over time by all session hosts. They clearly reveal the users with their applications having the highest impact on CPU and memory (some applications are filtered to avoid showing to much default processes).

Search			P
User	\uparrow_{\downarrow} Application	$\uparrow_{\downarrow} \qquad CPU_OverAll\uparrow_{\downarrow}$	ι
n	work4all.exe	136.875	n
jł	Ssms.exe	46	h
h	work4all.exe	35.875	jı
h	SDXHelper.exe	26.25	n
s	work4all.exe	26.125	а
0	SDXHelpereve	24.375	

User and application usage by CPU consumption (%*min)

User and application usage by memory consumption (Bytes*min)

✓ Search						
User	↑↓ Application	↑↓ Memory_OverAll↑↓				
n	work4all.exe	158.751 B	^			
h	work4all.exe	98.692 B				
jı	chrome.exe	60.18 B				
n	OUTLOOK.EXE	56.112 B				
a	chrome.exe	52.795 B				
s	work4all.exe	40.217 B				

Session Failures & Success Monitoring

We Look Forward to Partnering With You...

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