

Brennenstuhl: Why the Brand of the Century relies on Workist



Implementation within

4 weeks

Documents processed with Workist per month

1700

Time saved per quarter*

30 days

Product
Order Entry

Industry
Industry, Electronics

About Brennenstuhl
Hugo Brennenstuhl GmbH & Co. KG is a leading manufacturer in the fields of lighting and power supply. It was recently elected to be the Brand of the century within their category at the "German Standards - Brands of the Century" which are among the oldest awards in Germany.

“Workist has transformed our day-to-day work in order entry. Suddenly, the team has time to focus on other, more challenging and value-adding tasks. We now have the ability to concentrate on things for which there was no room in the past.”

Hans Peter Härle, Head of IT



- 4 weeks implementation time
- 1700 documents reviewed per month
- Brennenstuhl saves 30 days of manual labor per quarter



“Before Workist, we were dealing with an order backlog of 300 unprocessed documents. We had a solution in place, however it was static, and needed constant quality assurance; there were always errors to review.”

Project Manager IT

The Challenge

The company's continued success led to a significantly increased workload, particularly in the ordering process. The inside sales team had a dedicated email inbox to which all order documents were sent and which contained numerous unprocessed orders, creating an immense **backlog of 300 orders**.

There was even a solution that eased the manual effort, but it too proved not to be satisfactory for the team's needs.



“With Workist we know exactly which documents require our review and which don't. We don't have to worry about the software, it's liberating.”

Project Manager IT

The Solution

Brennenstuhl has already been working with Workist for over 2 years and is thus one of the early adopters. Within 4 weeks from initial contact, the AI software was live and running.

With regular check-ins with the Workist team, the transition from their existing solution to Workist went smoothly. Workist managed to eliminate the backlog of order entries in a short amount of time.

Business Impact

Brennenstuhl's sales team can now repurpose their efforts on retaining their current clients and deepening those business relationships, as well as reaching out to new clients, creating potential for growth and development.

▲ Refocus on New Business

▲ 1.7k monthly documents processed

“Workist’s support is diligent, we have a specialist guiding us through the entire process. Starting the project with Workist was easy and smooth. During the implementation, any problems that arose were identified together and solved quickly.”

Hans Peter Härle, Head of IT

Future Business

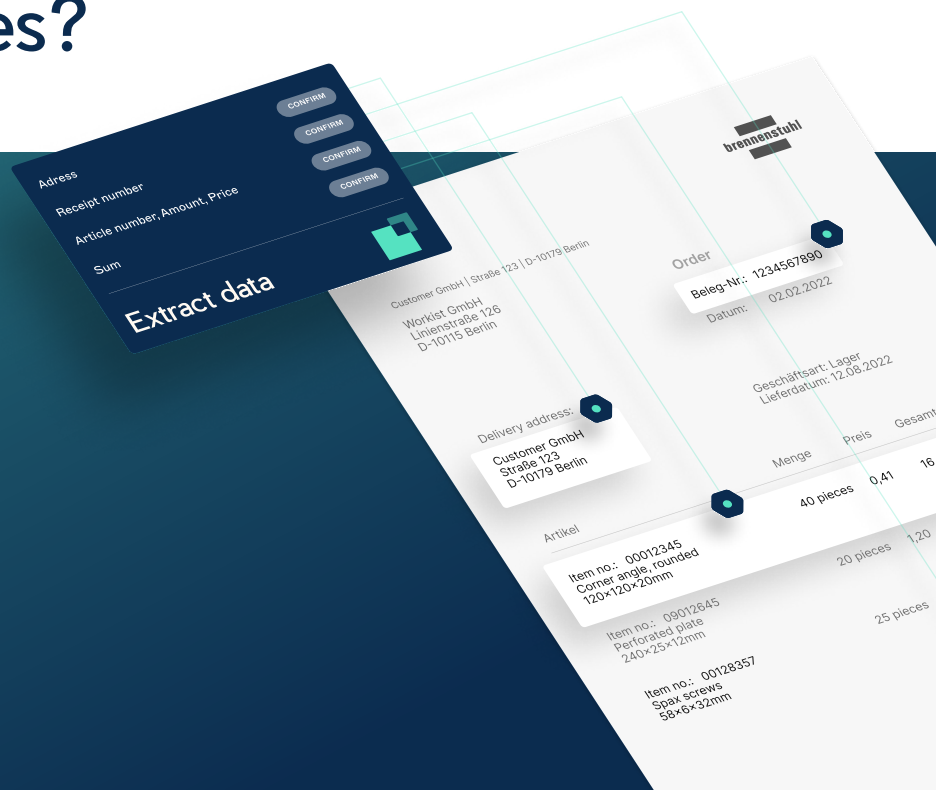
“We now have an automation rate of more than 50%, but the AI keeps learning, so we are looking forward to not having to review documents at all!”

Project Manager IT



Meet Worki, our AI Software

Are you ready for the future of sales?



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