

Live Commerce Statistics



Global sales of \$60 billion in 2019

U.S. sales accounting for \$1 billion of this slice [Source: Coresight]



China to reach \$100 billion by 2023

China is the biggest potential market with a predicted CAGR of 45.7% [Source: Forrester]

Live Commerce Trends

2

Influencer Streaming Live Events (((0))

Live Auctions



Online Marketplaces

Why Live Commerce

Engage

Engage customers at scale, improve brand experience and increase conversion rate up to 30%

Innovate

Move inventory faster, outperform competition and empower store associates with digital tools

Accelerate

Go-live quickly with native connectors for your e-Commerce and payments platform





Our **lCommerce** platform is built around three imperatives



Human Connection



Shopper Convenience



Seller Scalability

Our **lCommerce** platform has three personas





Seller

Host

Buyer

Host Journey



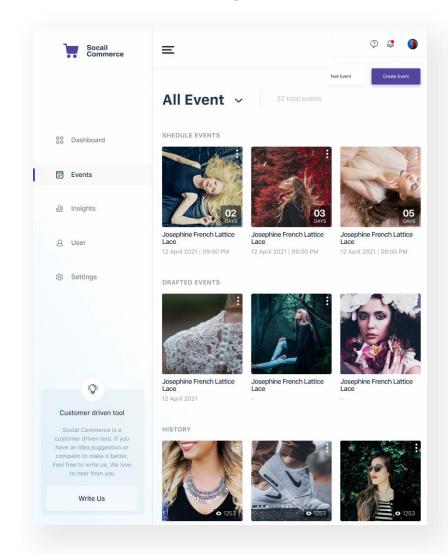
Seller Journey

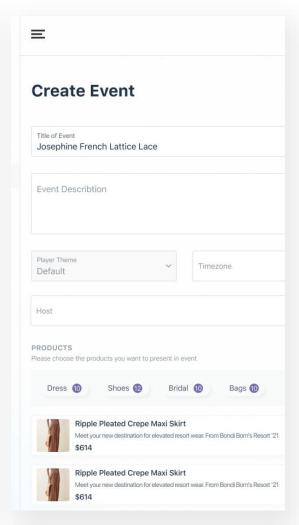


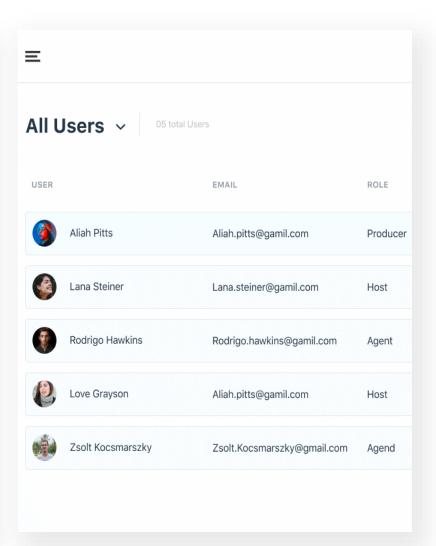
Consumer Journey



Seller Journey



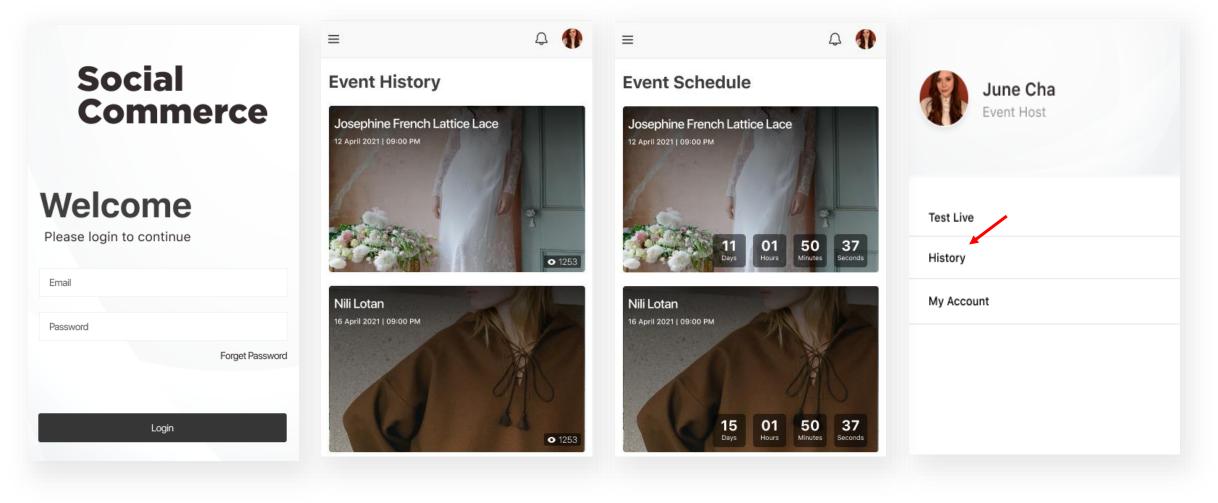




View All Your Events & Insights

Create New Events

Set Event Users & Roles



Login View Event History & Schedules

Test Going Live

Commerce
Dream it. Stream it.

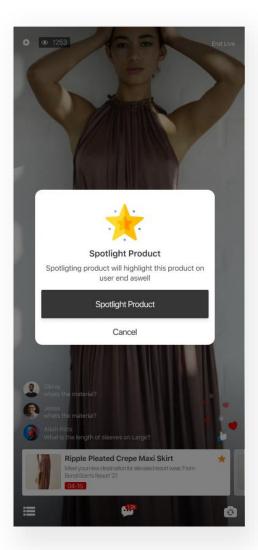
Host Journey



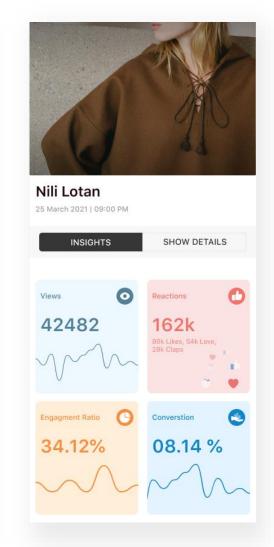
Go Live



View Comments



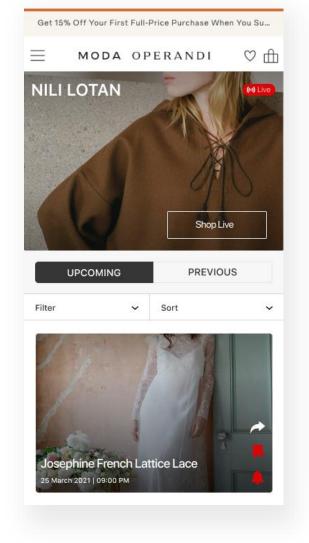
Showcase Product(s)

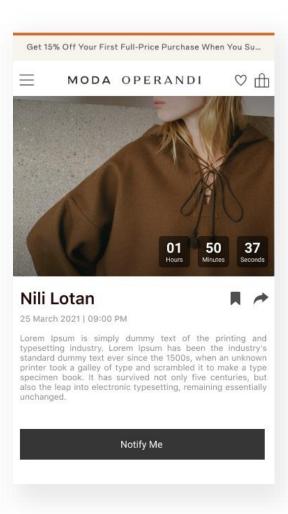


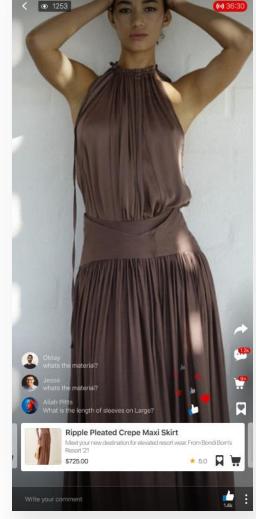
View Event Analytics

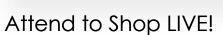
Commerce Dream it. Stream it.

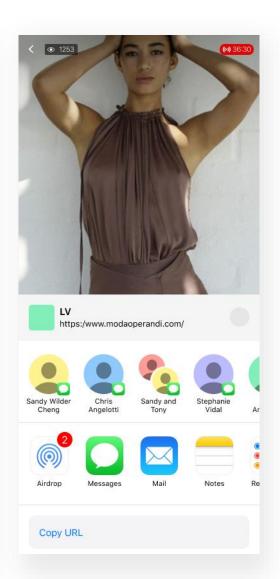
Buyer Journey











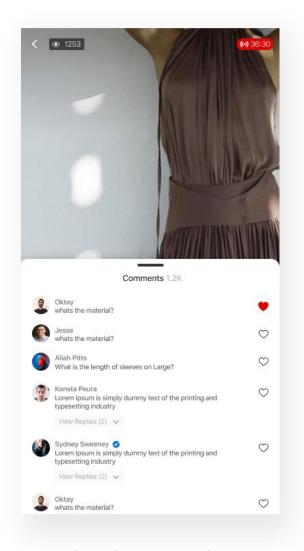
Share Event With Others

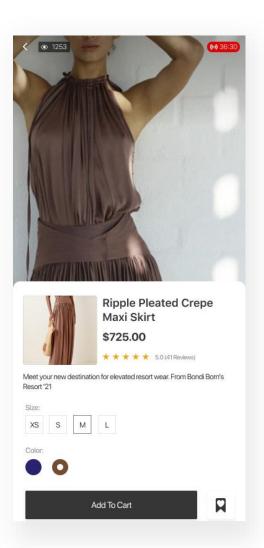
View Upcoming Events

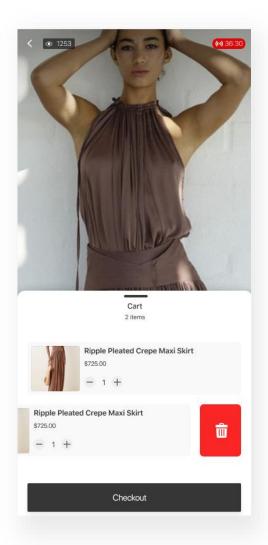
Set Event Reminders

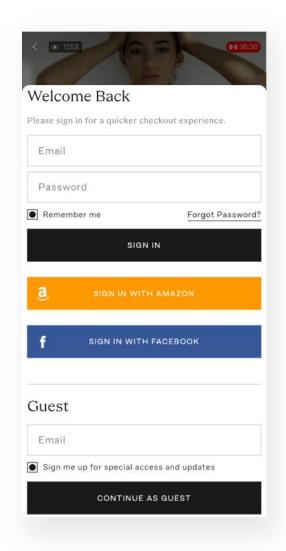
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Buyer Journey









React & Comment

View Product Listing(s)

Add To Cart

Checkout Seamlessly

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Thank you for your attention

For further info, please visit our website https://www.visionet.com

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