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Field Training at Digital Speed

Platform & Methodology for upskilling in Virtual Reality

Uptale

In a few words

Uptale was created by engineers, pedagogists and technologists, passionate about efficiency and performance, determined to change the world of frontline worker training.

Uptale is now a team of more than 40 people who share one mission:
to digitalize field training and boost operational performance through immersive technologies.

Over the past 5 years, more than 200 large companies, universities and institutions around the world have embarked on the Immersive Learning adventure with Uptale.

What about you?

Problem
Reality of the field

**Moreover, traditional digital methods are not
adapted enough to the
reality of the field**

> **Fidelity:** Limited for real life situations
> **Format:** Adapted to the theory but not to the practice
> **Interest:** Low for the Frontline Workers
> **Effectiveness:** Not obvious

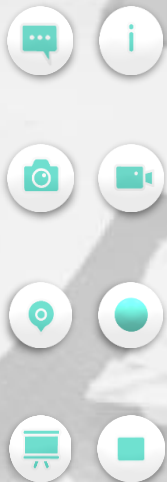# The Need for
Immersive Training

Field training is the way for frontline workers to acquire the **skills, behaviors & reflexes** required for the job

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Digitize the Field Training in 360°

Train on the Field in Virtual Reality

Technology

Uptale's Formula

360°
Photo & video captures in 360°

3D
Interactions, exercises, activities in 3D

VR
Practical immersions using movement, hands, eyes and voice

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- ✓ **Web Platform**
- ✓ **No Code**
- ✓ **Do-It-Yourself**
- ✓ **Compatible with any type of Device**

Digital Learning efficiency

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Traditional Learning

vs

Immersive Learning

	Monotonous	10 to 30% retention	Passive	One-time	Disconnected
	👁 **Attention**	🧠 **Memory**	✋ **Engagement**	🔄 **Repetition**	💓 **Emotion**
	4x more focused *	**70 – 90%** retention *	**5x** more engaging *	**∞** Fail and retry	**3,75x** more emotions *

* Source : PWC 2020 VR learning study & The Cone of Learning (Edgar Dale)

Working with Uptale

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ALSTOM

STELLANTIS

TotalEnergies

SAFRAN

Schneider Electric

MICHELIN

faurecia

TOYOTA MATERIAL HANDLING

THALES

LIEBHERR

DS Smith

ATR

SANOFI

KORIAN

SATELLITE HEALTHCARE

LFB BIOMANUFACTURING

SUEZ

VEOLIA

CEA

Air Liquide creative oxygen

FNAC DARTY

Microsoft

Lenovo

L'ORÉAL

randstad

Groupe Leader

vallourec

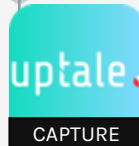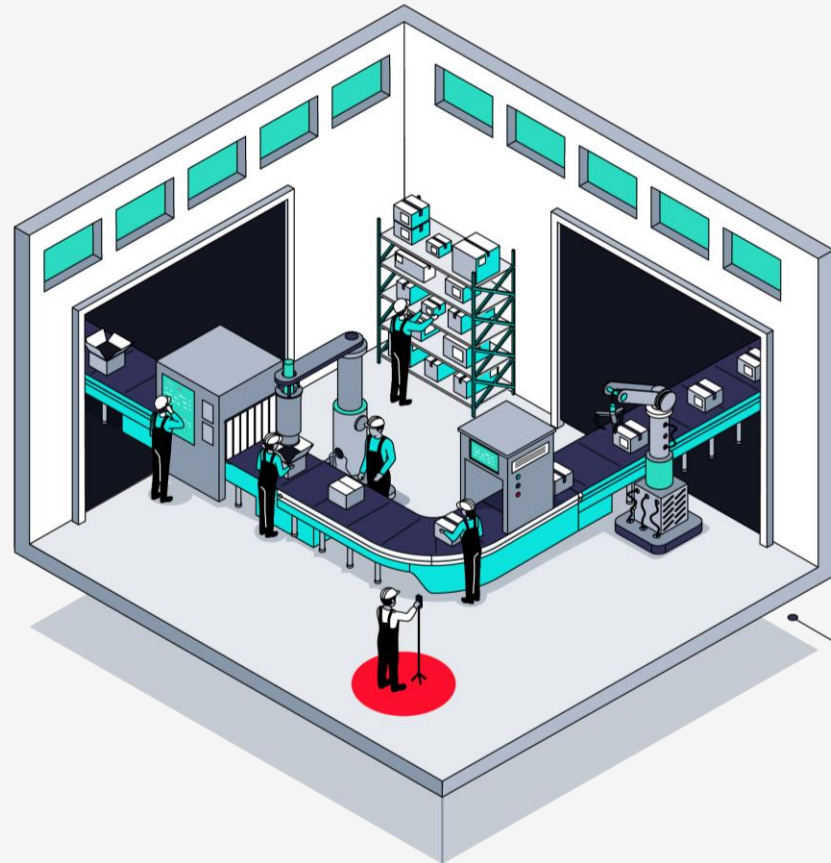DANONE ONE PLANET. ONE HEALTH

ROQUETTE

VINCI AIRPORTS

edf

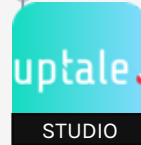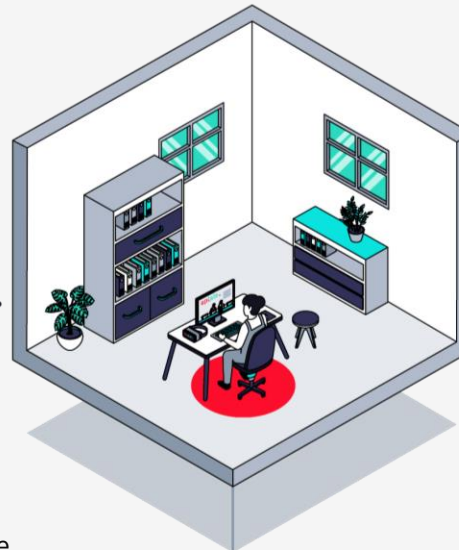SAINT-GOBAIN

60+

Customers Multinational corporations

For the Frontline
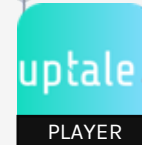
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PLATFORM

CAPTURE
Digitize the workplace, the know-how and the work situations in 360°
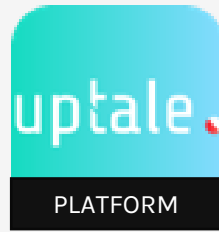
CREATE
Build interactive VR Training modules in hours

TRAIN
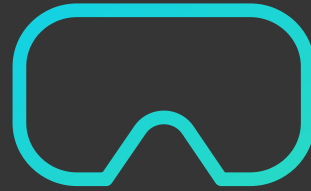Immerse workers and prepare them to the reality of the field

End to End Learning Solution

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Digitize in 360°

Create immersive modules with ease. Capture environments, processes and skills and add learning activities
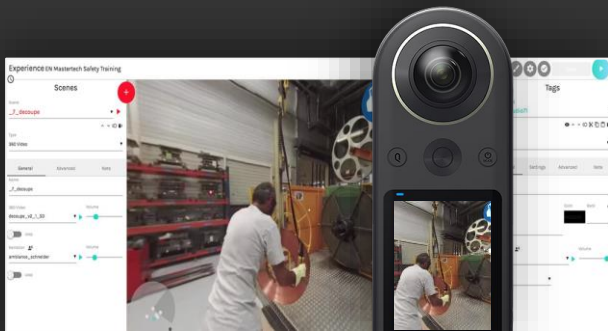
Deliver in VR

Deliver modules to VR headsets or other compatible devices to train learners in a safe and controlled way

Analyze the impact

Analyze learning data and measure the impact of your immersive training

Practical Use Cases

Health & Safety

Production & quality

Sales & customer relationship

HR & leadership

Health & Safety essentials

01
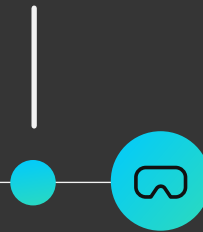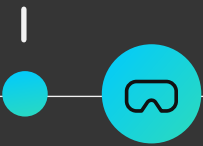### Deliver safety onboarding

> Digitize a mandatory safety onboarding
> Allow difficult to access facilities visit
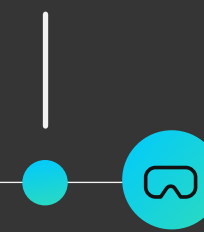> Digitize the procedures to obtain a badge

02
Live the risks

> Raise risks awareness
> Identify dangers
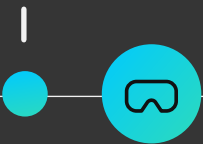> Adopt the right reflexes

03
Manage situations

> React on emergency situations
> Train on QHSE contents (first aid, fire safety, etc...)
> Simulate crisis

Production & Quality Essentials

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01
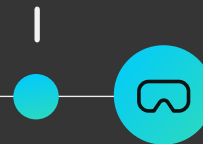### Accelerate the ramp-up

> Job preview for temporary workers

> Workstation discovery

> Operations overview

02
Master the procedures

> Virtual Standard operating procedure (SOP)

> Transfer know-how between sites and teams

03
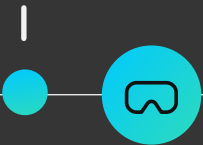### Reach operational excellence

> Continuous improvement, Lean, 5S…

> Problem solving by facing unexpected situations

> Live the consequences of a defect

Sales & Customer Relationship Essentials

01
Services Knowledge & Brand

> Product/service pitch

> Group/brand presentation

> Value proposition

> Discovering emblematic locations

> Group/brand professions

> Understanding the product life cycle

02
Interactions Client

> First contact

> Identifying the different personae

> Qualifying needs

> Sales and negotiation techniques

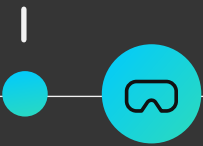> Replying to objections

03
Delivering the best experience

> Customer Experience Awareness

> Sales Ceremony

> Merchandising

> Virtual Showroom

> Body Language and Cross-Cultural Communication

HR & Leadership Essentials

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01
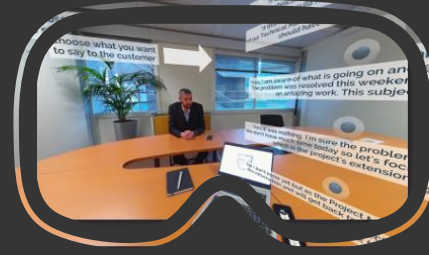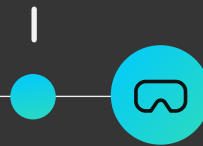### Attract and retain the best talents

> Recruitment interview

> Unconscious bias

> Onboarding visit

> Employer Brand

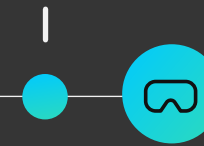> Diversity and inclusion

02
Build interpersonal skills

> Leadership competencies

> Negotiation

> Social and communication abilities

> Emotional Intelligence

> Public speaking skills

03
Manage workplace situations

> Offering feedback

> Conduct an annual employee interview

> Managerial skills

> Crisis Management

Working with Uptale

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Platform & Licenses

Complete access to the platform to create, deliver, and measure your immersive experiences deployed around the world, in complete security

Contents & Templates

Immersive modules, turn-key or developed in co-creation, on site or online with our experts, designed and delivered in just a few days

Services & Consulting

Days of services at your disposal customized to your pedagogical and deployment needs

Hardware kits

All the equipment needed to digitize your expertise and locations in 360° and make your immersive experiences accessible in VR to your learners

Thank you!

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