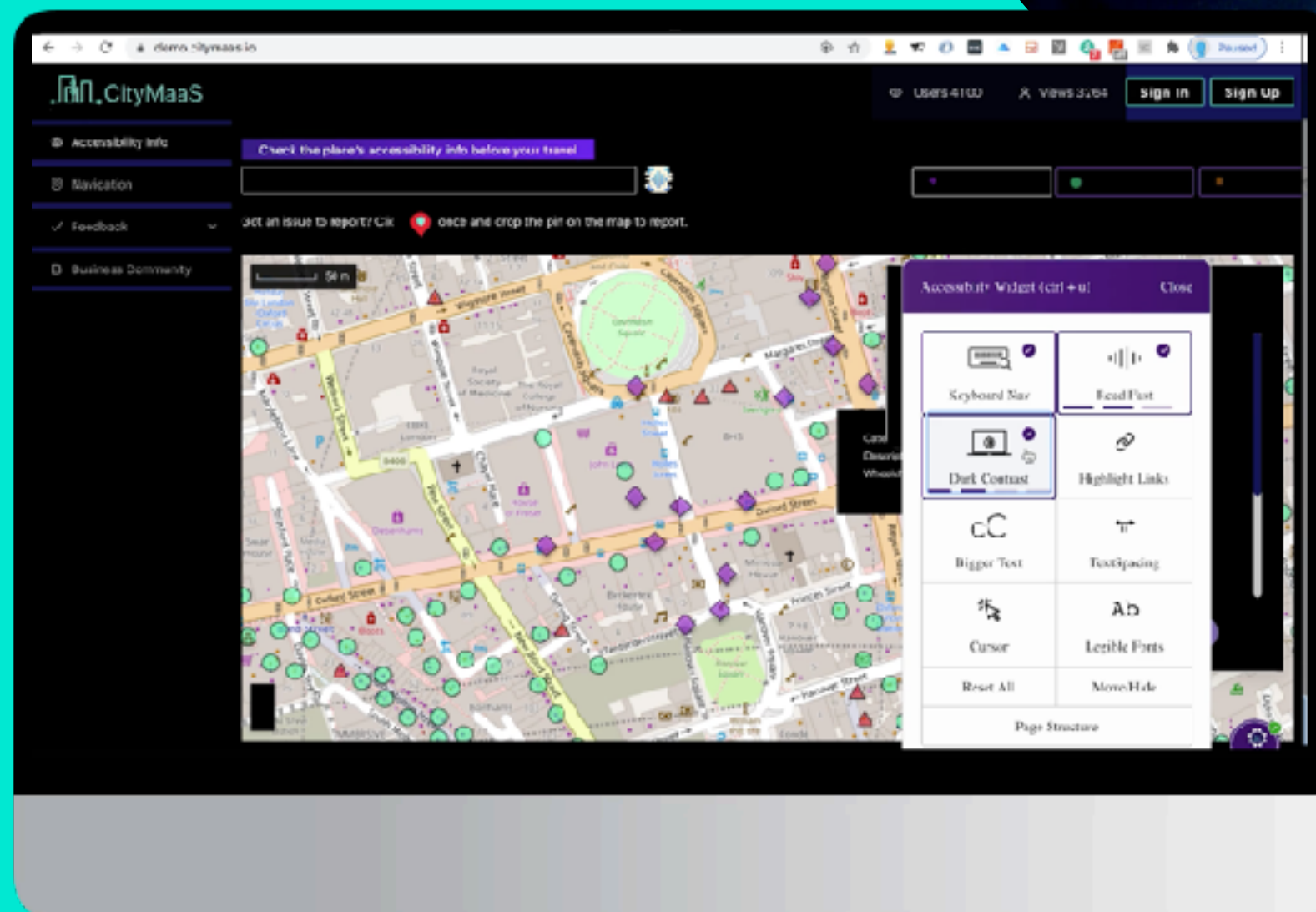


Assist Me

by CityMaaS



ASSIST ME GIVES CONTROL TO
THE VISITOR OF YOUR WEBSITE
SO ALL CAN BE INCLUDED



Contact:
Email: hello@CityMaaS.io
Tel: +(44) 7875507126



CITY MAAS
THE CODE FOR MOBILITY



ABOUT CityMaaS

Founded in 2018, CityMaaS brings together over 30 years of startup and technology experience into a single focused business. CityMaaS is leading through a mission to bring social impact for the disabled community and deliver profits for all businesses around the world.

Co-Founded by Rene and Andy Perkins they have built a team of experts around a core vision that fuels innovation and change in a sector that has been sidelined. As a disability confident employer, CityMaaS not only champions an inclusive world, it epitomises a vision of equality.

CityMaaS' vision is to personalise the way the disabled community consumes accessibility data and services.

Businesses benefit from improved engagement through increased revenues and decreased customer service costs. We provide a digitally inclusive data and mobility platform to help achieve that vision.

Our cutting edge technology is backed by the UK Department for Transport and EU funding.

CityMaaS was named one of the top EU startups, we thrive to solve the most pressing problems in society through innovation and dedication.

Join us on our journey to make this a better world for everyone.



THE MARKET



THE MARKET

The Mobility Map enables your business to access the communities on our mobility map platform which unlocks the doors to a market worth £249B.

A global platform that is built for the communities. Users can find out the accessibility info and relevant travel information before the trip.

It enables the business community on our platform to be inclusive and easily searchable by the disabled community as well as their friends and families. Our machine learning algorithm and gamification inspired by Games of thrones empower the communities to crowdsource and validate relevant accessibility information, which will benefit millions in the world.



Access a
market worth
£249B



THE MARKET

22%

OF THE UK POPULATION ARE MADE UP WITH PEOPLE WITH A DISABILITY

14 Million

DISABLED PEOPLE IN THE UK ALONE

GLOBALLY THEY SPEND AN ESTIMATED
8 Trillion
A YEAR

87%

OF GLOBAL CONSUMERS BELIEVE THAT BUSINESS NEEDS TO PLACE AT LEAST EQUAL WEIGHT ON SOCIETY'S INTERESTS AS ON BUSINESS INTERESTS

91%

OF GLOBAL CONSUMERS WOULD SWITCH BRANDS IF A DIFFERENT BRAND OF SIMILAR PRICE AND QUALITY SUPPORTED A CAUSE.

91%

OF GLOBAL CONSUMERS WOULD SWITCH BRANDS IF A DIFFERENT BRAND OF SIMILAR PRICE AND QUALITY SUPPORTED A CAUSE.

80%

OF GLOBAL CONSUMERS WOULD SWITCH BRANDS IF A DIFFERENT BRAND OF SIMILAR PRICE AND QUALITY SUPPORTED A CAUSE





CONNECT



ASSIST ME GIVES CONTROL TO THE VISITOR OF YOUR WEBSITE SO ALL CAN BE INCLUDED

As the world continues to move online and the ageing population grows, many users are missing out on digital products and services. Assist Me allows you to connect with them.

Digital accessibility is the key for businesses and organisations not only to be compliant with laws and regulations but also to be capturing the undervalued spending power of disabled households £249billion in the UK (\$490billion in the US).



**WE UNDERSTAND COMPANIES
TAKE PRIDE IN THE WAY THEIR
WEBSITE LOOKS AND FUNCTIONS,
NOT TO MENTION THE COST THAT
GOES INTO CREATING AND
RUNNING IT.**



BUT THE WAY IT LOOKS AND FUNCTIONS DOESN'T WORK FOR 1 IN 5 PEOPLE.

The importance of having a website where the user is able to modify the way the information is presented is a game changer for your business. We all understand the importance of customer experience and this shows you care about that customer.

Every customer has expectations when they interact with a brand at any touchpoint. Imagine the difference between a welcoming shop assistant and one that ignores you. Assist me is that welcoming first impression that shows you are a brand that cares for people with a disability. A market worth over £249B a year.

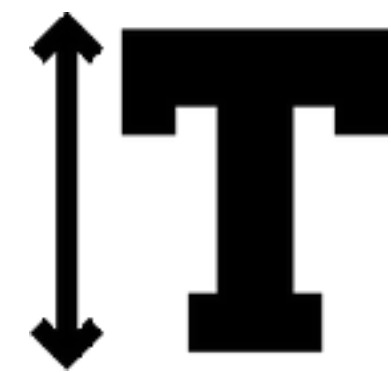
Word of mouth is very powerful in the disabled community and nothing gets spread quicker than a welcoming experience.



CityMaaS Assist Me Accessibility Functions

CityMaaS's Accessibility application enables user-triggered accessibility enhancements on your site.

CONTENT ADJUSTMENT



READABLE FONT



EMPHASIS TITLES



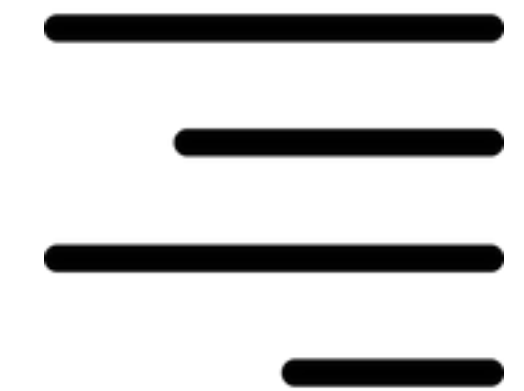
EMPHASIS LINKS



LEFT ALIGN



CENTRE ALIGN



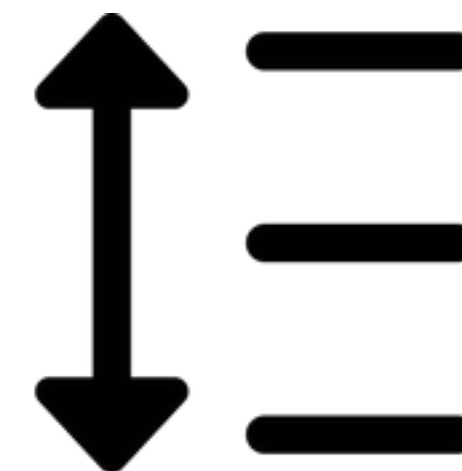
RIGHT ALIGN



ADJUST WORD SPACING



ADJUST LETTER SPACING

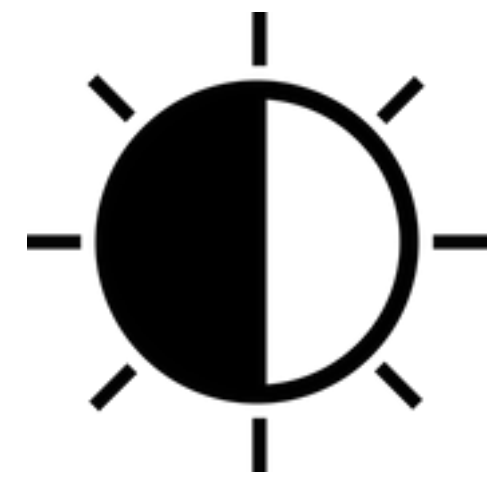


ADJUST LINE HEIGHT

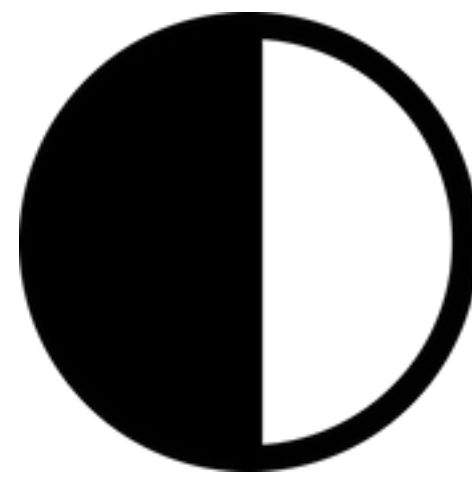
CityMaaS Assist Me Accessibility Functions



STYLE ADJUSTMENT



HIGH SATURATION



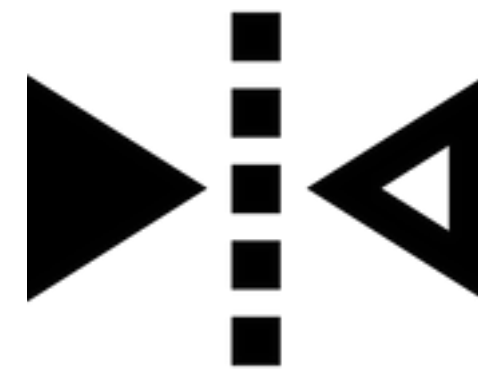
HIGH CONTRAST



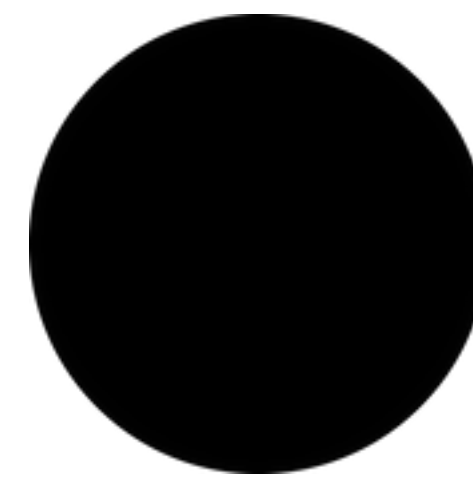
DARK CONTRAST



LIGHT CONTRAST



INVERT COLOURS



MONOCHROME

CityMaaS Assist Me Accessibility Functions



STYLE ADJUSTMENT



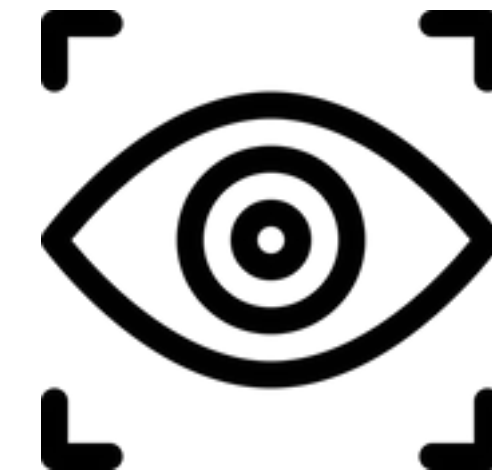
SCREEN READING GUIDE



MUTE SOUNDS



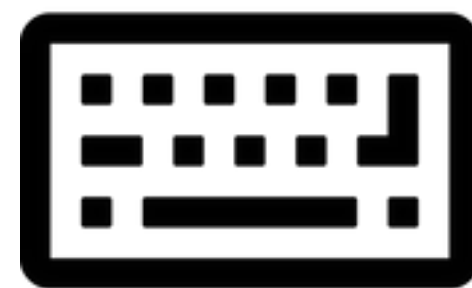
STOP ANIMATIONS



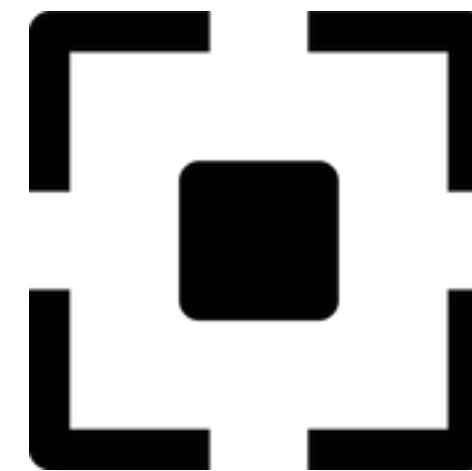
HIGHLIGHT FOCUS



HIGHLIGHT READING



KEYBOARD NAVIGATION



HIGHLIGHT HOVER

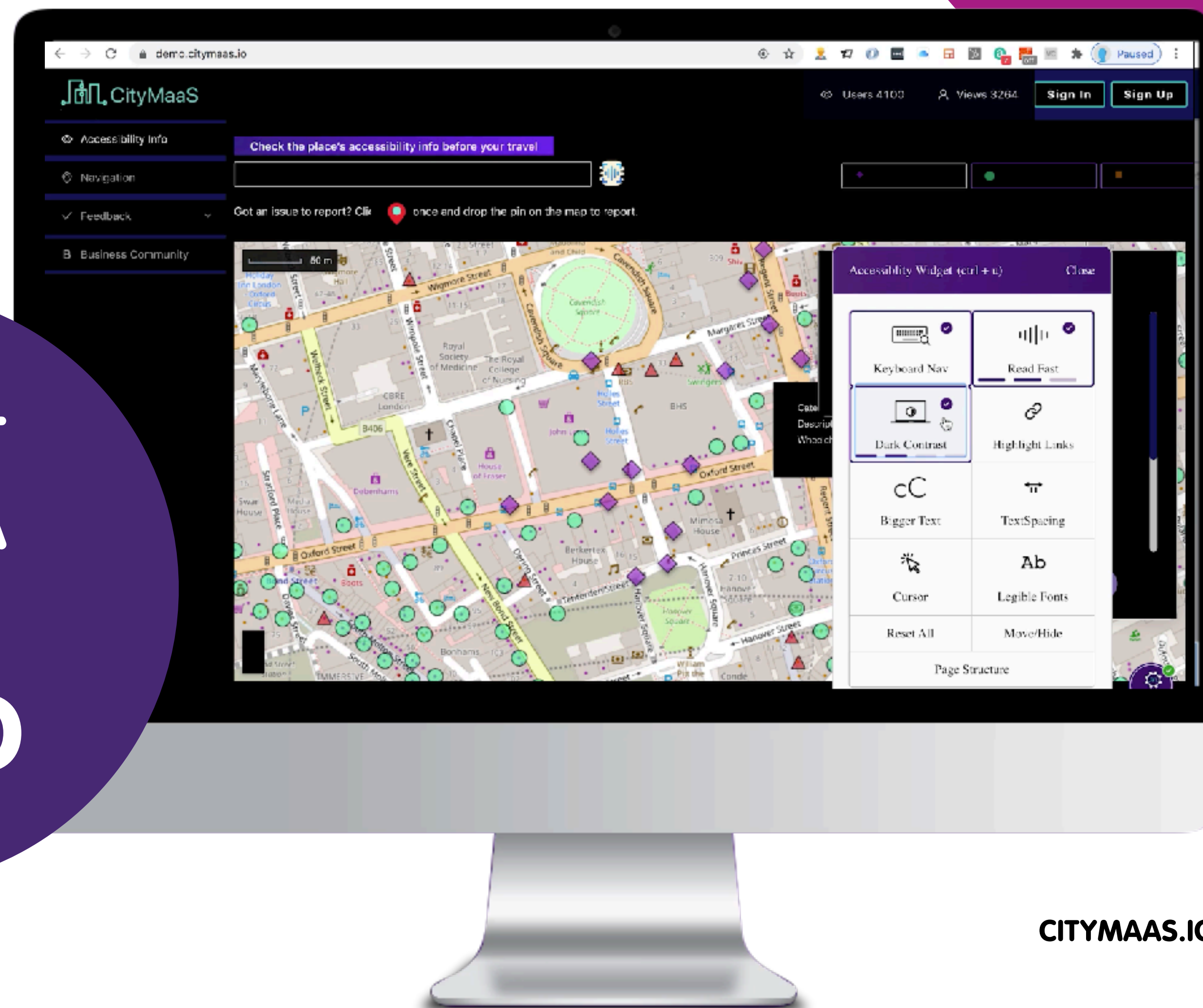
Assist Me

by CityMaaS

Assist Me starts at only
£30.00 per month.
(Free for all charities)

CONTACT
US FOR A
**FREE
DEMO**

Contact:
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Tel: +(44) 7875507126





INCLUSION

**We believe in equality,
We believe in an inclusive world,
and we will not stop until we achieve both.**



Being a female Asian entrepreneur I am very aware of what it feels like to experience inequality in this world. But with my experiences fueling me forward I set out with my co-founder and team to right a wrong for one community.

One in five people in the world are registered to have a disability yet we see a world where this community, who desperately wants to be included, is being sidelined. That was something we couldn't sit back and watch anymore.

As we work hard to build a more inclusive world through cutting-edge technology we need your support in helping us get the message out to as many people as possible. You can our mission in many ways either following our social media channels, sharing the website and products we create, or there are other ways you can invest, sponsor, or partner CityMaas.

Together we can make this world an inclusive one for EVERYONE.

Rene

RENE PERKINS
Co-Founder & CEO



"I'm so proud of the work we are doing in CityMaaS. Coming into work feels like we are changing history, it's empowering."

- Shafia Shahid - CityMaaS Software Engineer



NOT EVERY DISABILITY IS VISIBLE

We all feel passionate about making our world an inclusive place for everyone. We have watched movements for Female equality, black lives matters and more, yet people with a disability have ben left behind.

1 in 5 people in the world has a disability. So why do we hear so many frustrations from the disabled community? because when it comes to simple tasks like getting around a city, buying or renting a house, going to the shops everything becomes a challenge. And we feel that with the right information presented well can change the lives of people who are in a wheelchair, have a guide dog, or generally need just a little information such as is there a lift? Does the taxi understand I have a guide dog with me? How many stairs will a pregnant woman have to walk up? They are small pieces of information that make a huge difference to a lot of people in the world.

Through cutting-edge technology we have created a series of products that you can see below.



"How can you not be inspired to work harder every day when you are changing the world for the better?"

- VIKAS NAIR - CityMaaS Lead Data Scientist



THANK YOU

Everything from our mission to our hiring policy is focused on building a diverse, equal, and inclusive world.

If you'd like to work with CityMaaS be a partner or simply follow our social media channels, please do so, every ounce of support helps us get the word out to the world, and together we will start to make the changes we should have made many years ago.

Thank you for reading about CityMaaS, that alone means a great deal to every person on the team. If you would like to discuss getting involved please do so by clicking on [Support](#), [Partner](#), or [Invest](#). Thank you.

Andy

ANDY PERKINS
Co-Founder & CFO



PACKAGES



HELP US, CHANGE THE WORLD.

We are always looking for partnerships or sponsorship to help build an inclusive world. If you think that your company and ours could work together building this more inclusive world please let us know.

We know the task ahead of us but that doesn't phase us in the slightest. In fact, we love a challenge and we believe the cause is more than worth every effort we put in every day. With our partnership and sponsorship programs, we believe in a mutually beneficial partnership where we will create content about you. That's right, our marketing team will develop regular content that promotes you and your products.

We will use your brand and link to it in all our marketing material because we are grateful for the partnership but also feel the world needs to know about the amazing steps you are taking, with us, to create an inclusive world.

Please feel free to contact me anytime so we can discuss a mutual partnership or sponsorship program.

Rene

RENE PERKINS
Co-Founder & CEO

THANK YOU TO OUR SPONSORS AND PARTNERS



CityMaaS PARTNER PACKAGES

CityMaaS work with many different sectors to help them become inclusive and tap into the £249B market. The experts behind delivering cutting edge technology of CityMaaS products are available to help any company take the right step and become an inclusive business.

CityMaaS has three different packages where the CityMaaS team are able to take your business forward with accessibility audits, marketing, social media and much more.

If you have any questions or would like to discuss please select the package below that you are interested in and we will be in touch to discuss your requirements.

SPONSOR PACKAGE

Included Hours 15

Accessibility Audit

Assist Me plug In

Content Creation (Blog & Social Media)

Social Media Posts
(Twitter/LinkedIN - Monthly)

Meetings

Reports (Monthly)

Set Up 7 Days

£300

PER MONTH
(Min3 Months Contract)

Contact:
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BUSINESS PACKAGE

Included Hours 25

Accessibility Audit

Assist Me Plug in

Content Creation (Blog & Social Media)

Social Media Posts (Twitter/LinkedIn - Monthly)

Brand Audit

Marketing Strategy Includes: Digital Strategy & Social Media Strategy

Graphic Design

Copywriting

Meetings

Reports (Monthly)

Set up 7 Days

£600

PER MONTH
(Min 3 Months Contract)

Contact:
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Tel: +(44) 7875507126

CITYMAAS.IO

BESPOKE PACKAGE

The bespoke package is one where we will review with you all your needs and create a bespoke package that suits your business and ambitions.

The bespoke package includes all of the business package but also includes SEO, Email Marketing and more dependant on your businesses needs.



TBD
PER MONTH
(Min3 Months Contract)

Contact:
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CITY MAAS

THE CODE FOR MOBILITY

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- body corporates with a called-up share capital or net assets of not less than £5 million, or which has (or whose parent undertaking has) more than 20 members in which case the limit is £500,000, unincorporated associations and partnerships with net assets of not less than £5 million and trustees of high value trusts which have (or have had within the last 12 months) assets before deduction of liabilities of at least £10 million; or
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- Any investor (not just an individual) who has a certificate in writing signed by an authorised person in the last 12 months to the effect that he/she is sufficiently knowledgeable to understand the risks associated with investments of the type described in this presentation and who has signed, in the last 12 months, a statement in the terms required under article 50; or
- An individual holding a self-certified sophisticated investor statement in the form set out in schedule 5 of the Financial Promotion Order signed by him/her in the last 12 months to the effect that he/she: or is, and had been for the previous six months, a member of a network or syndicate of business angels; or has made more than one investment in an unlisted company in the previous two years; or is working, or had worked in the previous two years, in a professional capacity in the private equity sector, or in the provision of finance for small and medium enterprises; or is, or had been in the previous two years, a director of a company with an annual turnover of at least £1 million. Financial promotions sent to certified high net worth individuals and self-certified sophisticated individuals must also contain the warning notice at the bottom of this notice at the bottom of this page of the promotion. Special rules apply to oral financial promotions to such individuals – see the relevant article of the Financial Promotion Order.
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