



# Automated Voice Announcements for High-Quality Passenger Experience ●

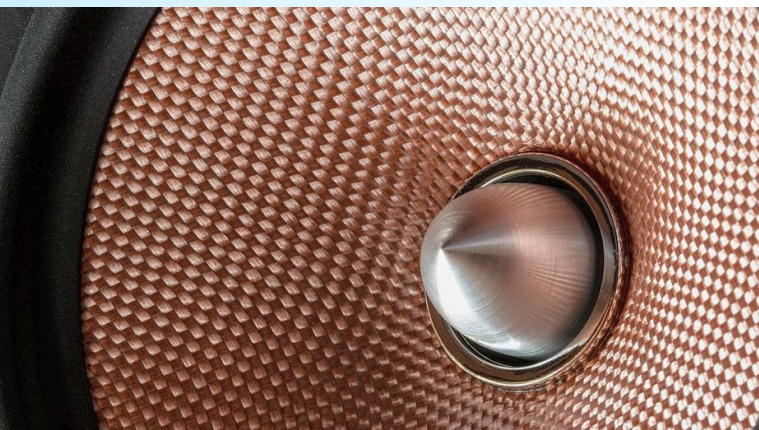
## Content Management System ●



Are you looking for a professional, hardware-neutral and easy-to-use voice announcements solution for your passengers? Or provide travel information in a large variety of natural-sounding languages?

Simpleway introduces a first-class Voice Announcement Solution with a special focus on the **ease of operation**, **quality of passenger experience**, and **expeditious turnaround** of the audio libraries' customization. The main advantage and a very important feature of the Simpleway's Voice Announcement Solution is

that the software can serve as an **integration layer** between different public address systems. Our unified solution can be integrated into all common PA systems such as Q-sys, Bosch, BiAmp, Honeywell, and Ateis, and offers an **intuitive graphical interfaces**, thereby helping your staff operate all kinds of announcements.



## Key benefits

- Fully automated or semi-automated operation
- Integrable with the existing hardware (public address systems)
- Large selection of high-quality voice libraries
- Intuitive operator's UIs for manual control and paging
- Sophisticated customisations possibilities

Do you know why Simpleway's solution is the best quality choice? It translates **data from various inputs** such as AODB or other external systems, into dynamic, **natural-sounding voice** announcements.

## We deliver your custom-made announcements to passengers in a highly professional way.

Thanks to the substantial contribution of industry professionals, we developed a unique technology with **exceptional voice clarity** and intelligibility in comparison to live paging and other technologies like text-to-speech. Unlike other paging systems, our system does not have a "robot" voice. The announcements within our system can be played at the **desired gates or terminals, whole airports,** and complex **travel hub** premises from the pre-recorded voice library consisting of **almost 40 languages**.

Moreover, operators can also **prerecord their own announcements** in advance or **page live** during a real-time operation to the selected zones. **Simpleway Paging Station** is specifically designed for such tasks.

Our voice libraries are not limited to **general announcements** such as flight departure or gate change calls but can include a full range of customer or **gate-related announcements**. Ranging from **welcome messages** and **safety warnings** to **commercial messages**. A whole range of other variables or subsections can



also be added to the individual announcement.

The **Prayer call module** is a special extension to our system developed for our customers wishing to include regular **religious announcements**. The prayer call is **automatically scheduled** for multiple times during the day based on **local religious practices** and can include simultaneous visual announcements.

Last but not least, the **Background music module** operates with BGM channels configured in PA systems. These channels can be wired to **any audio source** such as an MP3 player or FM radio operating in a fully automatic mode.

