

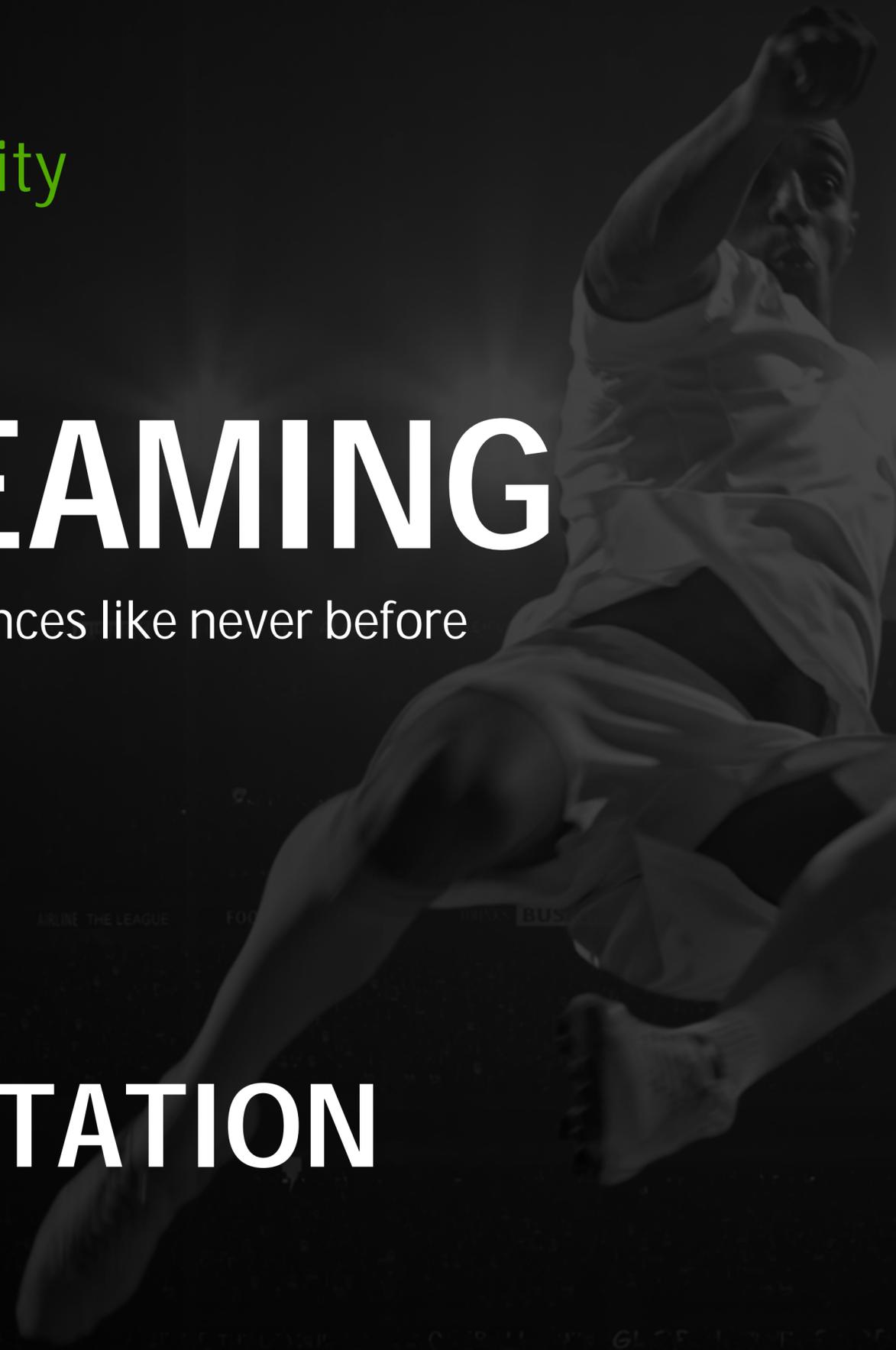
Immersive – The next – Reality

IMMERSIVE STREAMING

Sports – Live concerts – Tourism – Events – New experiences like never before

ybvr^o

COMMERCIAL PRESENTATION

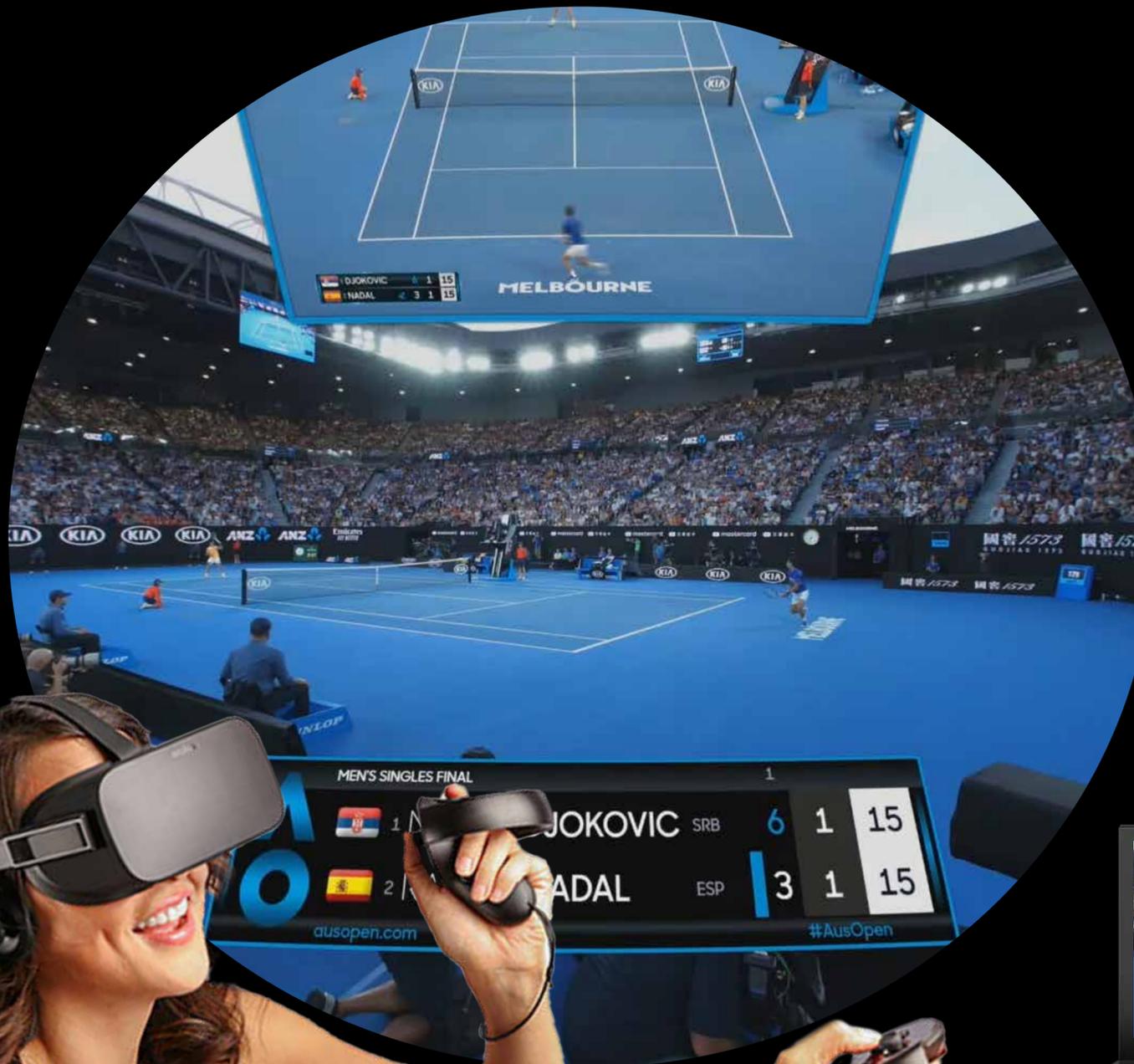


EMOTIONS LIKE BEING THERE

Fell you're there from Anywhere

Watching is changing to **EXPERIENCE**

CUSTOMIZED
IMMERSIVE
INTERACTIVE
Camera change
Video 360 / 180°
TV Control room



MULTI DEVICE



mobile

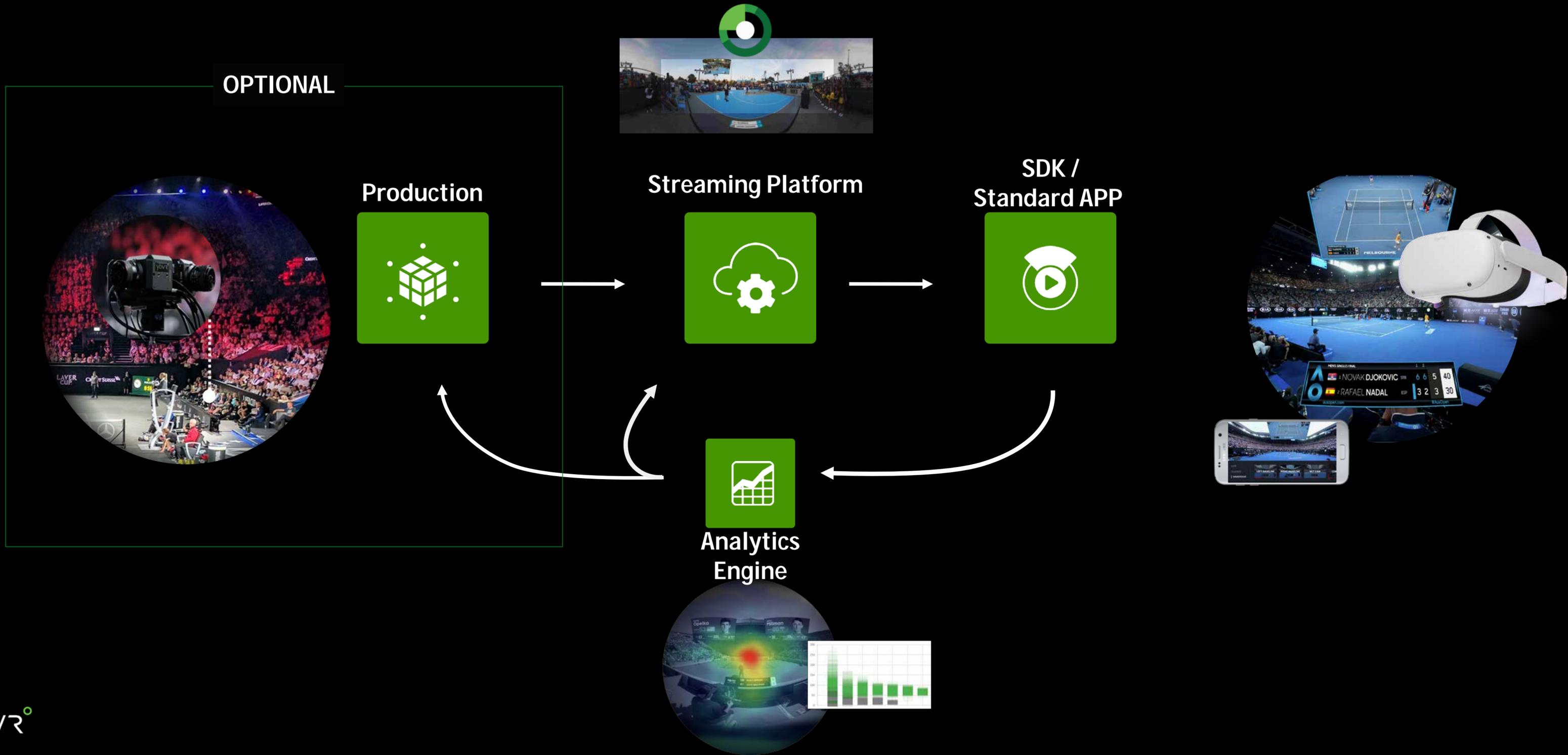


VR headset



PC browser

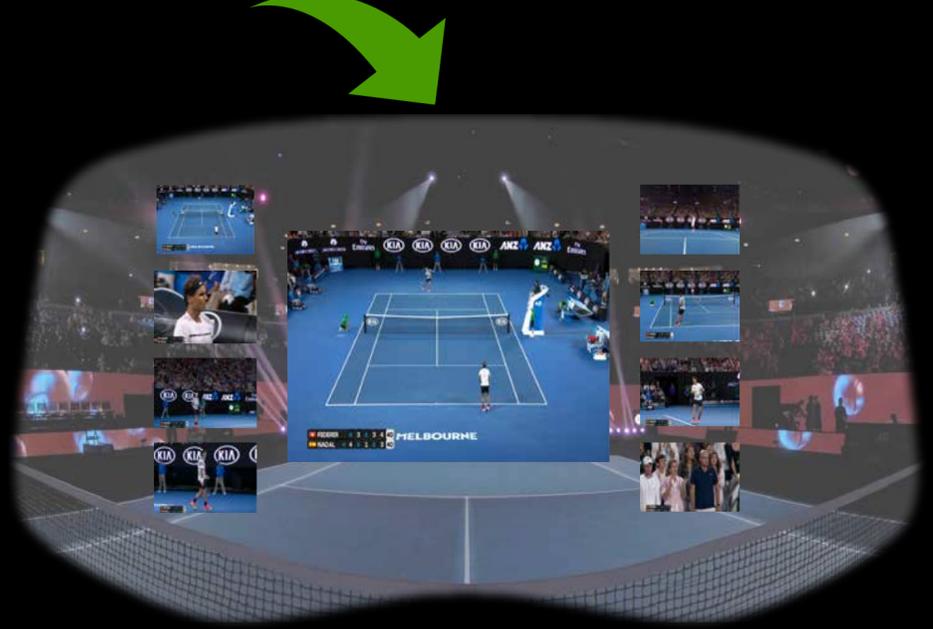
YBVR A ONE-STOP SHOP FOR VR VIDEO



FUNCTIONALITIES YBVR

PATENTED TECHNOLOGY OFFERING
NEW IMMERSIVE STREAMING EXPERIENCES

TV Control room



360°/ 180° live videos with premium quality
up to 8K/60fps

Multiple cameras inside
the court



Progress bar for
playback

TV CONTROL ROOM

Fan becomes own director and can choose what, when and how to watch live actions

QUALITY UP TO 8K/60FPS OPTIMIZED

Using visual field adaptive optimization, that enables maximum quality with minimum bandwidth.

INSTANT CAMERA CHANGE

The fan chooses the immersive camera from which they want to experience the show at any time.

SCOPES AND CLIENTES

Massive events

Live virtual capacity

- § Sports events
- § Music Concerts
- § Theater plays / comedies / performances...

CONTENT PROVIDERS,
EVENT PRODUCERS



Business events

Digital experience

- § Product presentations
- § Immersive press conferences
- § Presentations for VIP management

LARGE COMPANIES, ADVERTISING
AGENCIES, BUSINESS EVENT
ORGANIZERS



Catalogue on demand

Replay the experience

- § Visits to tourism destinations
- § Museums
- § Sports highlights
- § Promotional videos

TOURISM DESTINATIONS, SPORTS
TEAMS, ADVERTISING AGENCIES



PRODUCTS YBVR

PRODUCTS
YBVR

1	Live sports: Sports events
2	Live shows: Concerts, Theater...
3	Exclusive events: Corporate events, Press conferences, VIP experiences
4	Immersive experiences on demand: Virtual tourism, Recorded experiences

VIRTUAL ARENA

VIRTUAL STAGE

DIRECT VR

VISIT EXPERIENCE

FUNCTIONALITIES AND OPTIONS

	VIRTUAL ARENA	VIRTUAL STAGE	DIRECT VR	VISIT EXPERIENCE
Live Production	8K 60fps Multicamera	8K 30fps Multicamera	4K/5K	Up to the project
VoD Production	HIGHLIGHTS	RECORDING	CLIPS	CLIPS 8K 30fps
Camera change	YES	YES	NO	OPTIONAL
Control Room	YES	YES	NO	NO
Multi-device	YES	YES	YES	YES
Virtual Ticket	YES	YES	NO	YES

THANK YOU **VERY MUCH**

ybvr^o

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