

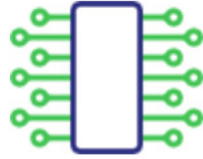
GOFRUGAL  
**ServeEasy**

# Helping Restaurants Serve Easy with cloud solutions

Created by GOFRUGAL



# Why choose ServQuick for your restaurant



**Fully-integrated Solutions**  
All-in-one integrated solutions  
for efficient operations



**Business Analytics**  
Data-driven business decisions  
ensuring greater profits



**Seamless Operations**  
Manage operations seamlessly  
with digital solutions



**Assure Care**  
24/7 support for all your queries



**Multi Outlet Management**  
Manage multiple outlets with  
centralized solution



**Weekly updates**  
Regular product updates based  
on industry trends

# Our Journey So Far



**70+**

Industries served



**70+**

Countries



**30,000+**

Customers



**1,000+**

Partners across  
the world



**200+**

Cities in India



**4.5**

Average user rating  
on review sites

# Large Enterprise Chains or Single Outlet We Manage It All!



## **Bakery & Confectioneries**

Cake shop  
Savories & Snacks  
Sweet shop



## **Bars & Breweries**

Lounge bar  
Pubs  
Resto bar



## **Delivery / Take Away**

Catering business  
Cloud kitchen  
Food truck



## **Quick Service Restaurant**

Bistro  
Burger & Sandwich shop  
Cafe / Coffee shop  
Cafeteria / Canteen  
Chaat shop  
Desserts & Cakes  
Food court / Food street  
Ice cream shop  
Juice shop  
Pizza shop  
Tea house



## **Restaurant**

Barbeque-BBQ  
Biryani  
Buffet  
Drive-in  
Self service



## **Multichain operations**

Central kitchen management  
Franchise management

# Complete Solution That Covers Any Restaurant Needs



Table and Order  
Management



Inventory and  
Stock  
management



Recipe  
Management



Production  
Planning



Feedback  
Management



Online Ordering  
Application



Mobile Business  
Assistant

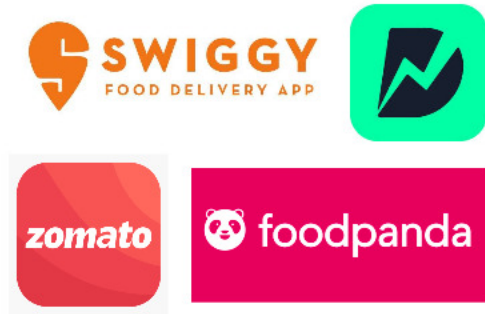


Mobile Order  
Taking

# Simplified Solutions to **Manage Entire Restaurant Operations**



# Dine-in and Take-away Management



Manage multiple order types be it dine-in, take-away, delivery or online orders from a single screen and never miss an order



Let your stewards now manage tables with ease, serve more guests and improve table turn-around time

# Stock and Inventory Management



Manage your restaurant inventory smartly and streamline kitchen operations. Set alerts to know when you run out of critical ingredients and never run out of stock



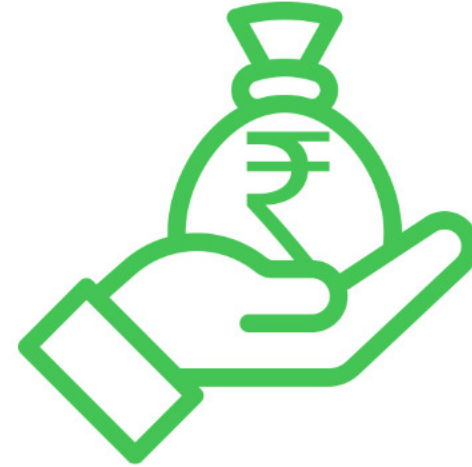
Purchase the right quantity of ingredients and make optimum use of them when preparing food thereby eliminating waste and increasing profits



# Recipe Management and Production Planning



Map ingredients to your recipes, arrive at accurate food costing and deliver consistent taste that your customers enjoy with recipe management



Preplan kitchen preparation with production targets reduce food wastage, maximize profits and arrive at the exact costing of a dish

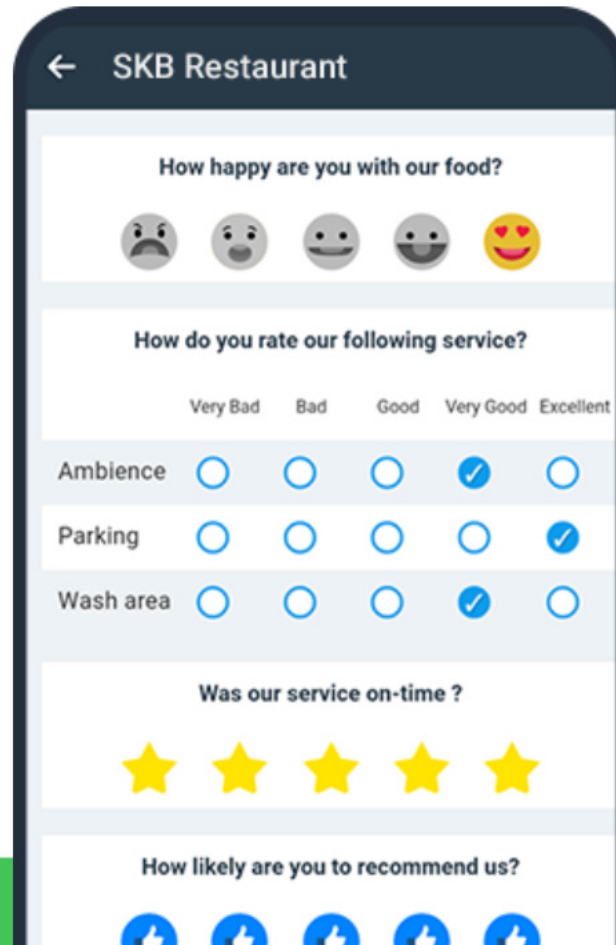
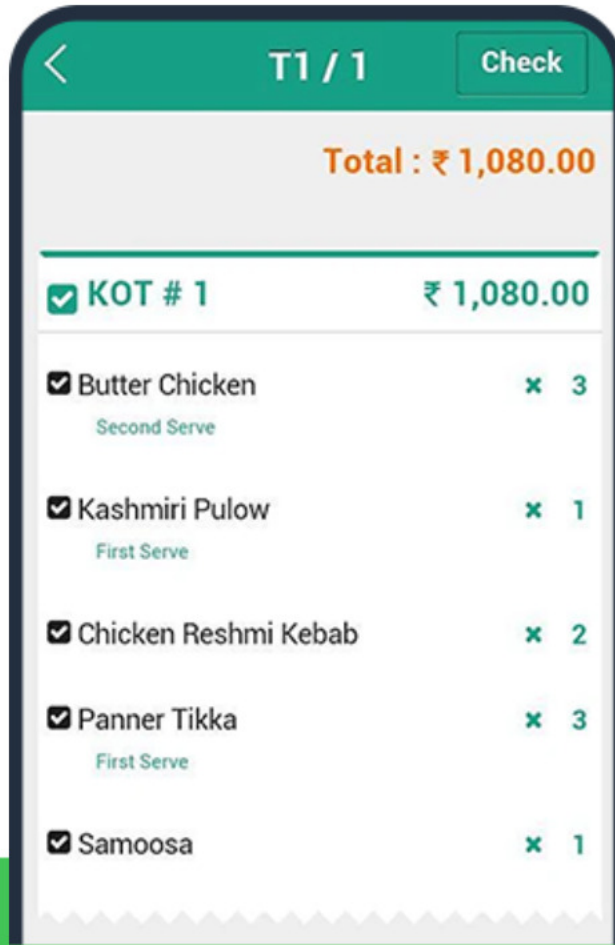
# Mobile Solutions for Steward Order Taking and Feedback Management



Order management made easy, faster and more accurate



Measure and improve customer experience through customizable feedback app



Enables your stewards to manage the entire operation with ease providing delightful customer experience every time



Never miss out on customer feedback with myPulse and improve your customer experience

# Mobile Solutions for Online Food Ordering and Mobile Business Assistant



Receive orders directly through your own online ordering app



Real-time notifications on business happenings



All your communications with GOFRUGAL from one place



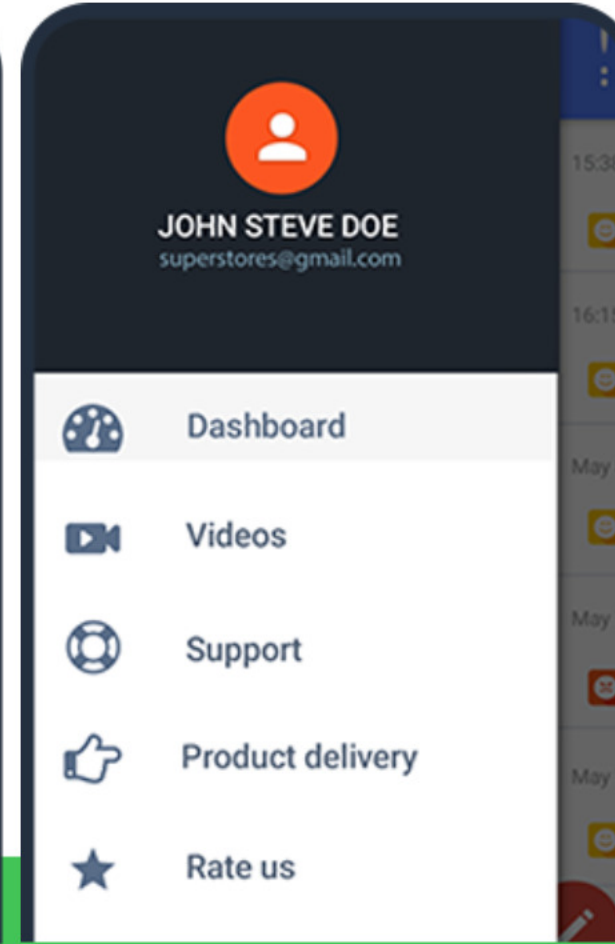
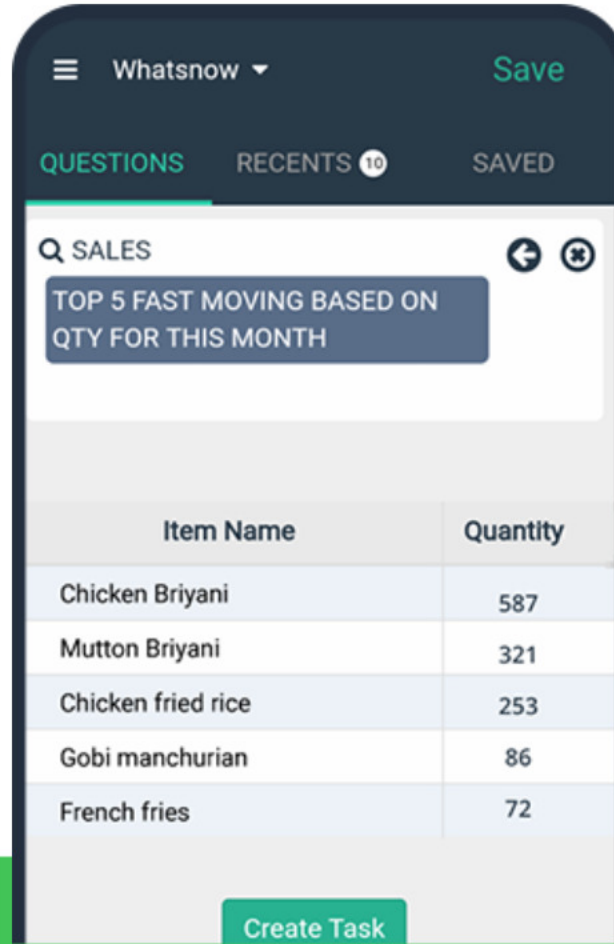
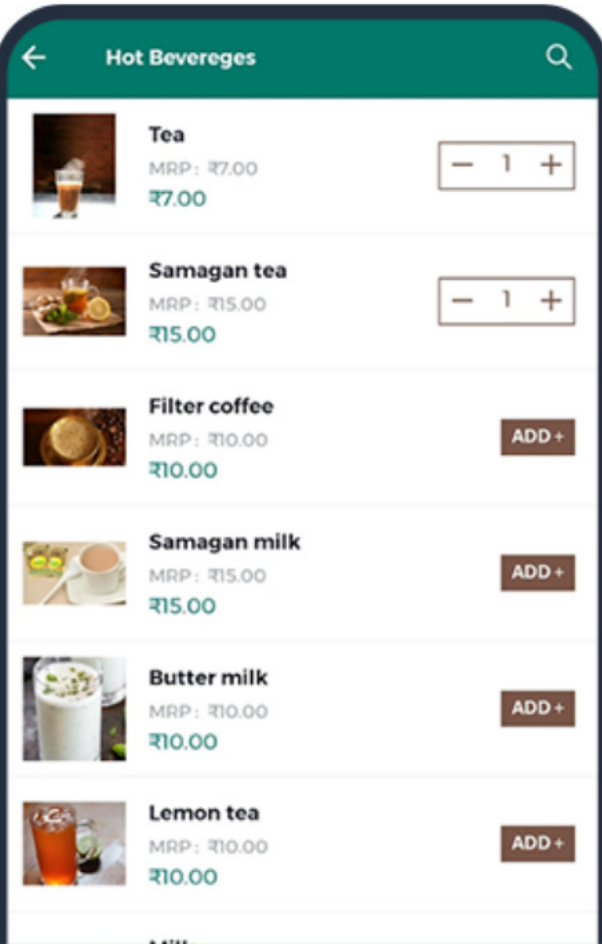
Get your brand an ordering app and let your customers place orders online directly instead of third-party aggregators and maximize profits



WhatsNow lets restaurateurs control their business from anywhere, at anytime with instant notifications of shop happenings, sales summary and much more.

















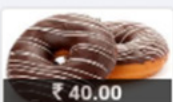


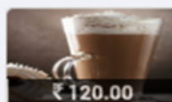







myGoFrugal eases the communication with us. Stay updated on support tickets, product help videos, ASA and much more.



DelightCafe - Head Office

[Favorites](#)
[Coffee](#)
[Sandwiches](#)
[Cakes](#)
[Tea](#)

 ₹ 75.00 Apple Pie	 ₹ 60.00 Assam Tea	 ₹ 30.00 Belgian Cho...	 ₹ 60.00 Black Forest	 ₹ 140.00 Burger
 ₹ 100.00 Cafe Latte	 ₹ 120.00 Cafe Mocha	 ₹ 80.00 Cappuccino	 ₹ 50.00 Cheese Veg ...	 ₹ 120.00 Chicken San...
 ₹ 50.00 Choco Brow...	 ₹ 40.00 Choco Donut	 ₹ 80.00 Chocolate Ic...	 ₹ 60.00 Chocolate T...	 ₹ 120.00 Cold Coffee
 ₹ 50.00 Choco Brow...	 ₹ 40.00 Choco Donut	 ₹ 80.00 Chocolate Ic...	 ₹ 60.00 Chocolate T...	 ₹ 120.00 Cold Coffee
 ₹ 120.00 Coleslaw	 ₹ 60.00 Darjeeling T...	 ₹ 60.00 Egg Wrap	 ₹ 65.00 Espresso	 ₹ 30.00 French Crois...

✕ Eat in ▾ ...

john All customers 0% ✕  
914466200200

French Croissant Regular	1	₹ 30.00 ✕
Cold Coffee Large + Ice Cream Scoop + Whipped Cream	1	₹ 120.00 ✕ ₹ 20.00 ₹ 35.00
Cheese Veg Wrap Regular	1	₹ 50.00 ✕

Pay ₹ 295.00

# Cloud Pos with Central kitchen management and Production Planning

# H'APP'Y Solutions for Your Business



Click here to experience : <https://www.gofrugal.com/mobile-app-solutions>

# Customer Speaks

A map of India is shown in the background, with several red location pins placed across different states. Four callout boxes with white backgrounds and grey borders are connected to specific pins by thin blue lines. Each box contains a testimonial from a restaurant owner, including their name and the name of their establishment and location. The testimonials are enclosed in quotation marks.

Accurate inventory, flexible and fast billing, easy accounting has simplified our operations  
- **Noisr Modi**  
Goodies Cafe, Gujarat

We are now able to manage multiple outlets effortlessly from a single platform  
- **Neeraj bhatia**  
Bakers oven, Haryana

GOFRUGAL ServeEasy has got everything a restaurant owner needs  
- **Dhyaan Kotak**  
Sattava The cafe, Maharashtra

We loved the fact that GOFRUGAL never said no to any of our business requirements, such is their dedication to customer businesses  
- **Yeshwanth Mehta**  
Noodle Theory, Chennai

# Join 30,000+ happy and growing businesses



# Experience Simplicity with GOFRUGAL

Grow your business efficiently with



**Frictionless customer  
experience**



**Minimal staff  
and least skills**



**100% accurate and  
reliable solution**





# Thank You

Grow with GOFRUGAL. Get in touch for a personalized demo



[www.gofrugal.com](http://www.gofrugal.com)



044-66200200