

The All-in-One Software Operations Management Platform



# In today's booming tech market, your potential is limitless.

But the complexity of your software operations holds you back.



Managing software operations across multiple clouds and infrastructures is overwhelming and leads to errors, inefficiencies, and frustrations. You face constant pressure to optimize resources, minimize costs, and maximize performance, ensuring high returns on tech investments. The lack of visibility into software performance, resource utilization, and cloud costs inhibits decision-making, especially in multicloud environments with data silos and fragmented information.



More than 85% of businesses are predicted to transition to multi-cloud environments by 2025

Gartner

# "

Things are changing at such a breakneck pace in our field, that I live in constant dread of being left behind

CTO, Software delivery business



# Kubeark enables you to manage your software operations at scale, on any infrastructure

Seamlessly manage software lifecycles while continuously enhancing performance, cost & resource efficiency, and technology ROI.

Elevate software scalability, performance, and governance Drive business growth and operational efficiency

Simplify complex operations across clouds and infrastructures Boost ROI with accelerated timeto-market and new cloud revenue streams



"To simplify multicloud management, enterprises are turning to metacloud: a layer of abstraction and automation that cuts through the complexity of multicloud environments.

This family of tools and techniques can offer a single pane of control for organizations feeling overwhelmed." - Deloitte Tech Trends Report 2023

Now you can scale beyond what you thought was possible in your environment.



- Private clouds
- Public clouds
- Hybrid clouds
- On-premises
- Open systems
- Closed systems



Partnering with leading tech providers



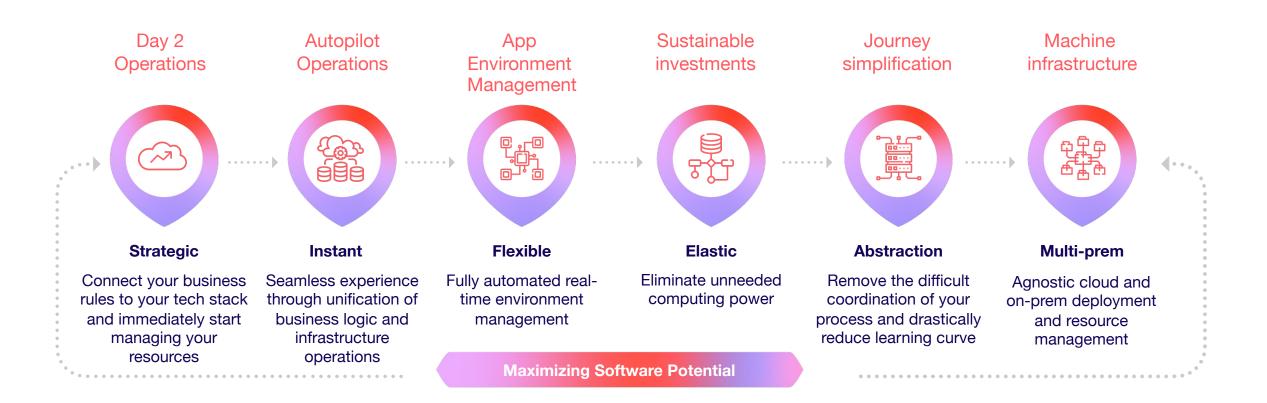




aws



# **Built for Your Scalability**





# **Enabling Growth Across Your Organization**

#### FinOps & RevOps

Optimize resource and cost management Improve forecasting and monitoring Streamline billing and revenue recognition

#### **DevOps & Infrastructure**

Efficiently manage large-scale, distributed applications

Improve application scalability, performance and availability

Automate infrastructure tasks to reduce manual intervention

# Product Management

Accelerate time-to-market Enhance product lifecycle management

Drive continuous improvement and data-driven decision making

#### Sales & Business Development

Expand revenue streams and sales opportunities

Tap into pre-committed cloud budgets and avoid vendor onboarding

Shorten sales cycles and closing times

#### **Executive Leadership**

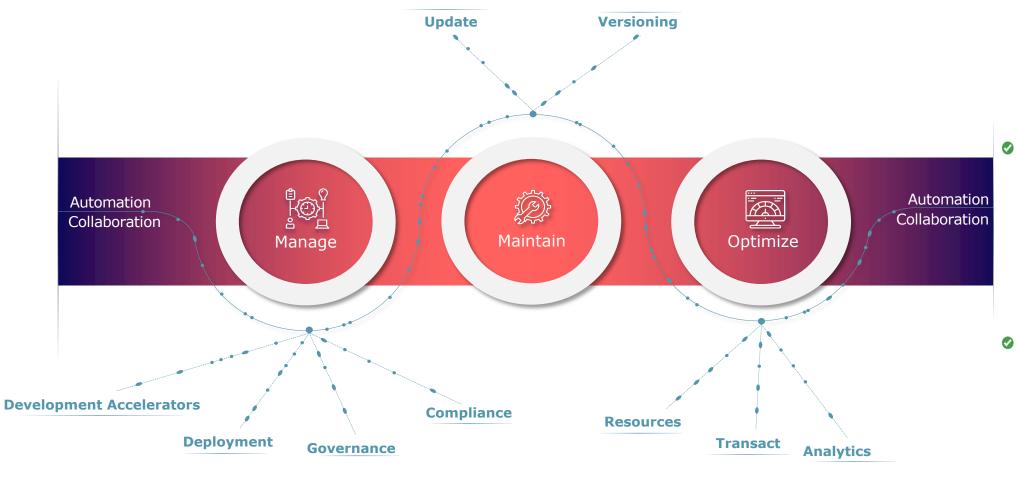
Future-proof your organization with greater innovation

Improve your bottom line with higher returns on your tech investments

Accelerate strategic decisionmaking with real-time insights

# **The Kubeark Platform**

**kubeark** 



Enterprise-grade management with microservice support, instant dynamic deployment, multi-cluster control, efficient configuration, and robust governance across multi-cloud and multiinfrastructure environments.

- Efficient software maintenance with zero downtime updates, SVN and CI/CD integration, workflow automation, and full audits for template and parameter changes in secure environments.
- Technology ROI optimization with realtime cost and utilization insights, cloud marketplace listing and automated transactions, continuous improvement, and BI tools integration.

# Zetta Cloud: ML Model-as-a-Service Transformation

### Problem

Zetta Cloud sought to expand its client base but needed an efficient way to scale and distribute their ML models. They needed a platform to transition their solutions to a SaaS model, ensuring high performance, security, and ease of use.





#### George Bara

Co-founder and Head of Business Development

"Kubeark took our product, which previously was installed manually by the client in their own infrastructure, and made it into a solution available instantly, on any infrastructure. In this version, the clients have easy access to everything they want."

## **Key Outcomes**

- Successful SaaS transformation
- 27% annual cost savings
- Faster, open deployments
- Minimized infrastructure costs
- Increased product accessibility
- Multi-cloud support



# **CRM Connect: Valued Customer**

#### Problem

Deploying a major infrastructure that can support 6,000+ customers is a challenge to anyone.

#### Solution

Using Kubeark, CRM Connect was able to SaaSify its platform, deploy instances in near real-time for each new client, keep resources to a minimum, use its hybrid-environment for each client type and have a coherent upgrade procedure.



### Bogdan Minoiu

Founder & CEO

"Kubeark has saved us months of development time and has created a robust infrastructure that not only saves cuts back on costs, but also increases our client retention with its elasticity. Our DevOps team has been thrilled to find out that they no longer need to maintain scripts and code to keep the platform up and running. Kubeark's technology has been a virtual plug-and-play into our hybrid environment."







Schedule a tailored demo

**Take the Next Step** 

Try Kubeark free for 90 days

Experience a Proof of Concept Clarify your questions





