

Connected Consumer Products Suite

About Eviden

Eviden is a global leader in data-driven, trusted, and sustainable digital transformation. A next-generation digital business, Eviden stems from worldwide leading positions in digital, cloud, data, advanced computing, and security.



See what customers are saying:

Optimizing sales and performance with connected coffee machines: IoT-enabled coffee machines contact the manufacturer when they need maintenance and ensure retailers never run out of consumers' favorite flavors by capturing critical data from 6,000+ machines.

Leading Global Coffee Producer

What We Offer

Today, many of our customers still operate a stand-alone, and non-connected fleet of consumer products, such as coffee and vending machines, coolers and freezers, shelves and cabinets, as well as home appliances.

The Connected Consumer Products Suite leverages the power of Microsoft Azure to provide a universal solution that connects all kinds of consumer products.

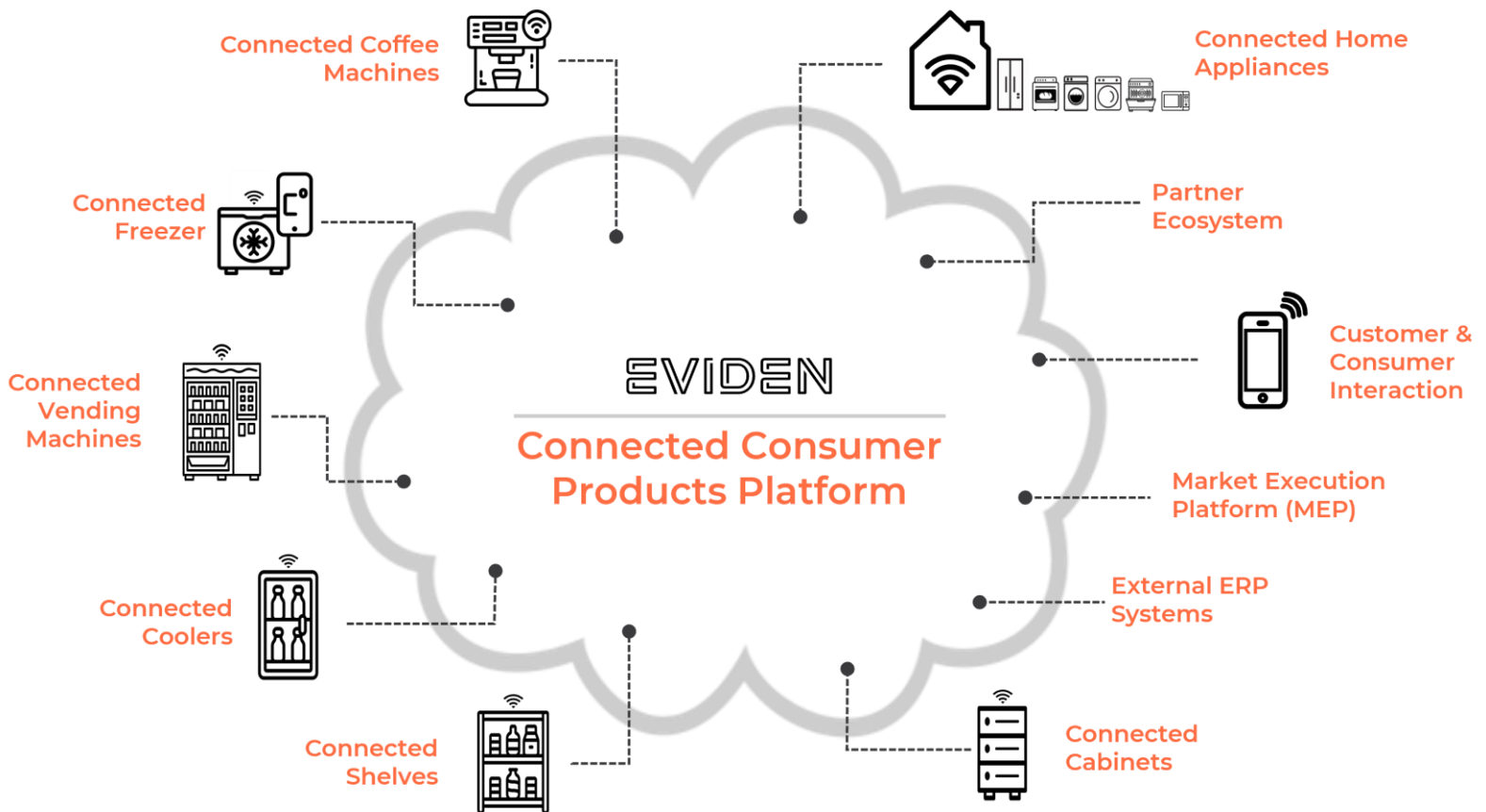
It helps retailers, consumer packaged goods companies, and home appliance manufacturers to optimize their operational efficiency, increase revenue & sales force productivity, enhance their consumer intimacy, and ensure a frictionless consumer experience.

Connected Consumer Products Suite

How it Works

Our Microsoft Azure-based Connected Consumer Products Platform builds the heart of the solution. It provides the means to interconnect all kinds of consumer products. Moreover, it offers various APIs to enable connectivity to external partners, ERP systems, and the Eviden Market Execution Platform.

Execution Strategies and Solutions



Customer Outcomes

Demand forecast
improvement

Remote management
and maintenance
optimization

Operational excellence

Customer Success

Company: Leading Global Coffee Producer

Solution: Eviden and a Leading Global Coffee Producer have collaborated to create an innovative coffee machine and mobile app to deliver a World-Class Coffee-House Experience in any office or semi-public location. Using the interactive touch screen, the customer can order and pay for the coffee or use the mobile app based on their preference. Customers can also find the nearest coffee machine using the mobile app.

Outcome:

- The solution helped improve demand forecasting to inform production planning, optimize costs and stock to meet demand, and increase sales.
- Sales and technical event data from the machines was analyzed to improve uptime through remote management and maintenance optimization, paving the way for predictive maintenance.
- The solution enabled store owners to adapt their offerings to consumer demands and made the customer's products more attractive in the marketplace. The customer has a better view of how their assets in the field are functioning, enabling them to improve operational excellence.

Eviden is your preferred digital, cloud, data, and security partner to help you realize your digital future. Together Microsoft and Eviden are expanding the possibilities of data and technology, now and for generations to come.



Microsoft Business Group
global-microsoft@eviden.com