

Personalized & omni channel booking experience



minsait



Promoting differenciation

Generate higher rates of engagement and sales by offering personalization in multiple channels.

The airline sector addresses a new global context that requires the rethinking of the model in all its aspects. Personalization and process optimization are the main pillars, since they have a direct influence on every touchpoint of a customer journey, making the booking process a unique experience.

We would like to accompany you along the booking engine transformation with Onesait Airlines Booking, acloud solution that combines bundled services with a customized user experience across all your channels.



Meeting the expectations of today's traveller

Our value proposition

Our portfolio includes solutions that will enable you to fully exploit the dormant potential in your organisation and can help you reach higher levels of efficiency and flexibility. We complement this portfolio with a series of products, services and digital enablers that are specific to the airline sector, together with our traditional IT and BPO offering.



Omni channel

With a modular approach and a responsive design, the platform will allow every passenger to have an omnichannel access to a unique customer journey.



Cloud: scalable and highly secured

It allows scalability through a web-based platform deployed in the cloud in a highly secured environment, perfectly adaptable to your capacity demand.



Real time personalization

Its user-friendly interface allows defining precise business rules to show your customers the right offer at the proper booking step.



Quick time to market

We know time means money. That is why our implementation time is lower than the average in the market. With an agile methodology, deploy your new functionalities faster than ever.

Making a difference along the Customer Journey





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