

AI ASSESSMENT

Unlocking AI Opportunities for Your Organisation



MANY FACTORS DRIVE SUCCESSFUL AI ADOPTION AND A GOOD AI USE CASE.



Clear Business Value

Al opportunities and use cases should have clear benefit to the business to ensure Al solution demonstrates real value and benefit to support further efforts and scaling.



Scalability & Sustainability

No matter the stage of AI use case development it is important to consider how the AI solution may scale and be continuously managed across the organisation.



Strategic Alignment

Aligning Al use cases and broader Al approach to an organisations strategy and strategic objectives is critical to drive buy-in, build lasting capability and ensure successful transformation through Al.



Defined Outcomes

Ensuring business and technical success criteria are defined is necessary to evaluate the performance and value of the AI use case. Without clear metrics AI use cases may not show provable value or validate a given AI approach.



Internal Preparedness

Ensuring internal capabilities to support the development, testing, deployment and management of the AI exists is core for successful adoption, including end-user adoption.



Iterative Maturity ImprovementSuccessful AI use cases are those which meet the above

Successful AI use cases are those which meet the above criteria but are also capable of being created and managed by the business. It is important to phase AI use cases alongside organisational AI maturity to maximise the probability of success.

BRENNAN'S APPROACH

A TESTED AND PROVEN APPROACH FOR IDENTIFYING AND ASSESSING AI USE CASES.

Define AI Opportunities

Develop & Prioritise AI Use Cases

Conduct Viability, Desirability & Feasibility Analysis

Identify Potential AI Solutions

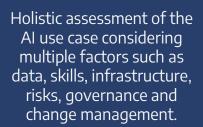
Produce AI Opportunity
Assessment Documentation



Collaborate with business and technical stakeholders to understand organisational objectives and identify areas of Al opportunity.



Discuss and detail the relevant information to support assessment of Al use cases, including business value, risks, impacts and other factors.



Identify potential AI approaches (either AI models or out-of-the-box solutions) likely to meet the AI use case objectives.

Detail shortlisted AI use cases to support future progression in experimentation and deployment, and capture backlog of other AI opportunities.