



BRENNAN

People first – secure always

AI ASSESSMENT

Unlocking AI Opportunities for
Your Organisation



MANY FACTORS DRIVE SUCCESSFUL AI ADOPTION AND A GOOD AI USE CASE.



Clear Business Value

AI opportunities and use cases should have clear benefit to the business to ensure AI solution demonstrates real value and benefit to support further efforts and scaling.



Scalability & Sustainability

No matter the stage of AI use case development it is important to consider how the AI solution may scale and be continuously managed across the organisation.



Strategic Alignment

Aligning AI use cases and broader AI approach to an organisations strategy and strategic objectives is critical to drive buy-in, build lasting capability and ensure successful transformation through AI.



Defined Outcomes

Ensuring business and technical success criteria are defined is necessary to evaluate the performance and value of the AI use case. Without clear metrics AI use cases may not show provable value or validate a given AI approach.



Internal Preparedness

Ensuring internal capabilities to support the development, testing, deployment and management of the AI exists is core for successful adoption, including end-user adoption.



Iterative Maturity Improvement

Successful AI use cases are those which meet the above criteria but are also capable of being created and managed by the business. It is important to phase AI use cases alongside organisational AI maturity to maximise the probability of success.

BRENNAN'S APPROACH

A TESTED AND PROVEN APPROACH FOR IDENTIFYING AND ASSESSING AI USE CASES.

