



# INNAGE

Gamification by INNOWAVE

## INNAGE IS A SMART GAMIFICATION ENGINE

At InnoWave we believe that gamification will change behaviours for the better and it will empower companies of the future

Gartner Predicts That Gamification, Combined With Other Emerging Trends And Technologies, Will Have A Significant Impact On:

Innovation | Employee performance | Higher education | Emergence of customer engagement platforms | Personal development of staff

### BY USING ARTIFICIAL INTELLIGENCE, SMART AND SIMPLE INTERACTIONS AND THE CLOUD

we have the ability to tailor our gamification solution to our customers.

## BENEFITS

- 01 INCREASE ENGAGEMENT
- 02 CHANGE BEHAVIOURS BY MOTIVATING USERS TO EARN POINTS
- 03 INCREASE USERS' INTERACTION AND COLLABORATION
- 04 RECOGNISE GOOD PARTICIPATION
- 05 CHALLENGE USERS TO ACHIEVE MORE

## WHO WOULD BENEFIT?



GOVERNMENT ORGANISATIONS



UNIVERSITIES



COMPANIES



MARKETING CAMPAIGNS AND ACTIVATION

### INNAGE SUPPORTS DISTINCT GAMIFICATION ENVIRONMENTS:

Citizenship – **CITYPOINTS**

Enterprise and company gamification – **TEAMPOINTS**

End clients and engagement platforms – **INNAGE ENGINE**

## GO-LIVE MADE EASY

### CLOUD-BASED SOLUTION

#### FIRST SETUP IMPLEMENTATION

–Personalised events and vouchers created by partners

The platform supports **BESPOKE RANKINGS, EVENTS AND BUSINESS INITIATIVES.**

#### MOBILE APPS ARE WHITE-LABELLED

We train our customers to be **FULLY OPERATIONAL** on the platform

### THE PLATFORM DELIVERS A COMPLETE MULTI-APP SOLUTION

We create mobile apps for end users as well as a web-based back office for platform management.

In an increasingly digital world, how can we take advantage of the challenges to foster and **INCREASE THE CONNECTION BETWEEN PEOPLE AND BUSINESSES?**

**HOW CAN WE TURN GOOD ACTIONS INTO POINTS, AND TURN POINTS INTO PRIZES?**

## GAMIFICATION FOR BUSINESS ACTIVITY

- **MORE PARTICIPATIVE EMPLOYEES**
- Better communication between companies and their collaborators
- Greater peer collaboration
- **BETTER ACTIVITY IN THE EVENTS ORGANIZED BY THE COMPANIES**
- Better partnerships between companies and other business or trade partners and local organizations
- Real-time information on participation in events organized by companies
- Higher employee satisfaction
- **HAPPIER EMPLOYEES.**



## THE GAMIFICATION OF THE CITY

**TURN CITIZEN ENGAGEMENT IN ASPECTS MOST RELEVANT TO YOUR CITY INTO A GAME.**

### CITIZENS CITIZENSHIP & SUSTAINABLE BEHAVIOR

Sustainability | Solidarity  
| Participation | Fun |  
Recognition

### CITY REWARDS AND RECOGNITION

Culture | Mobility |  
Recreation | Health  
and wellbeing

**GLOBAL CHAMPION FOR BEST GOVERNMENT  
AND CITIZEN ENGAGEMENT MOBILE APP**



## WHY INNOWAVE?

InnoWave is a **global technology & consulting** company

A home for innovation, for highly skilled and specialized people, and even greater solutions.

InnoWave is a problem solver, idea incubator, a dream builder.

With customers around the world and offices in five locations InnoWave provides a unique range of solutions and products that add value to our customers' businesses.

Our team is made up of hundreds of dedicated professionals across the world. our global delivery model focuses on three main areas – **digital transformation, technology, and products.**

We are proud of our work, but above all we are proud to

**CHANGE LIVES THROUGH INNOVATION.**



**INNOWAVE**

Change Lives Through Innovation