The smartest digital learning platform for all your needs

Superior engagement and measurement of impact

Designed for learners
Personalized, interactive, and intuitive learning

Automated learning design
Helps instructors to design engaging and efficient courses

AI-powered impact analytics
Links learning with organizational goals and business KPIs

Content format agnostic
Use any format (docs, videos, apps, AR/VR, 360 images, games)

Compatible with any software stack
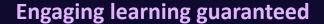Connect other IT systems (HR/BI/CRM) via Claned's REST API

Three pillars making Claned completely unique

Pedagogical Service Design

- ✓ The in-build learning design guides instructors to create effective online courses that really engage learners and deliver results
- ✓ Ready-made course templates for different learning goals with analytical support and recommendations
- ✓ Contextual commenting, news feeds, gamification, content ratings, sharing and recommendations optimize the personal relevance of learning

Engaging learning guaranteed

Versatile Platform

- ✓ Claned goes beyond the basics of serving as a repository for courses. It is the platform for managing learning experiences that can take place in many systems, situations and processes
- ✓ Claned is compatible with any software stack, content repository and devices
- ✓ Integration also encompasses the capacity to use any 3rd party content, tools and apps to set up richer collections of content for variety of internal and external use cases

Best fit for any use case

Actionable Learning Analytics

- ✓ Claned collects data on every interaction on the platform and processes it with AI
- ✓ Identify areas where learners excel and struggle to address their skills gap. Personalize learning paths based on analytics, intervene when needed
- ✓ Understand and improve the effectiveness and impact of learning in real time
- ✓ Correlate learning impact with organizational KPI's using Claned REST API (HR, CRM, ERP, +)

Measure impact

Improve performance with digital learning

+1,600%
Interactions

> 1,600% more content interactions compared to legacy LMS

97%
Completion rate

Claned's smart learning design, engaging platform and actionable analytics are central to high completion rates

97,1%
Positive experiences

Claned NLP-analysed tonality of 37,000 user comments, showing highly positive learning experiences

CLANED®

International customer base in all segments