

# Posipricing

## Price Monitoring & Competitive Analysis



With Posipricing, you can quickly access online item prices, special-offer strategies and information about your competitors' assortments and marketplaces. Monitor your price image and optimize your offer to consumers.

Save time collecting and processing the information you need to work on your price positioning.



## DATA COLLECTED IN



ORGANIC

REAL ESTATE

PARAPHARMACY

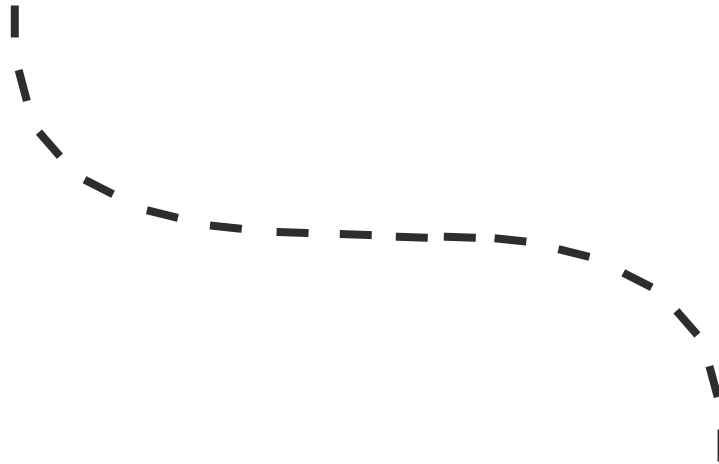
FOODSTUFF

GARDENING

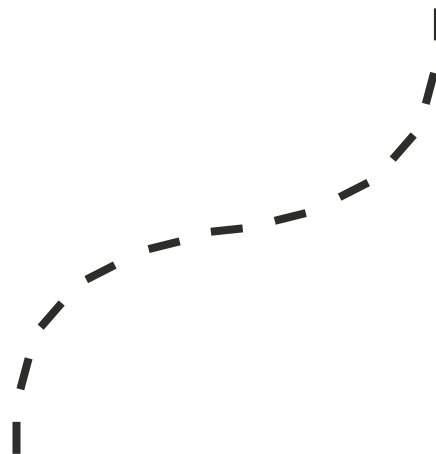
FURNITURE & DECORATION

DIY STORE

Increase the productivity of your teams  
Gain market share on your competitors  
Become reactive on price changes of  
your sensitive products

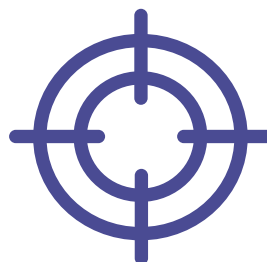


Increase the attractiveness of  
your business events  
Facilitate your supplier negotiations  
Adopt a multi-channel policy



Improve your price positioning

Control your  
margins



Enhance your  
price image

Visualize the pricing strategy  
of your competitors



**CLICK & COLLECT**

**MARKETPLACES**

**ONLINE SHOPS**



Web Plateform

Personalized support  
and advices

Easy to set up



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*With Posipricing we save days of work on our competitive analysis - Project Manager*

*I am alerted to price changes of leading products among my competitors, this allows me to be more reagent on my sensitive products - Store Manager*

*We very easily took over the solution - Marketing Manager of the Offer*

*The Posipricing platform is very powerful and we enjoy using it! - Pricing Manager*

*We feel that Posipricing has been developed based on retail experience - Marketing Manager*

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They  
**TRUST**  
Us



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**BRICO  
DÉPÔT**

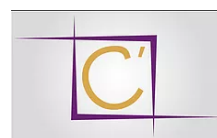
franprix 🍏

**SUPERMARCHÉS**  
**G20**

terranimò 🐾

coccinelle 🐞

**sherpa**  
SUPERMARCHÉ



**SiTiS** 🌿

**Mr. Bricolage**

**DIAGONAL**  
Supermarché

*my Bio* 🌱  
*Delicious*

 **ExotiCenter**  
supermarché

  
**arteis**  
*l'esprit créatif*



Discover the Posipricing solution on

**www.posipricing.com**

and contact us for a demo!

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