



everis

an NTT DATA Company



# NAKA

Immersive experiences at scale  
by everis

## Realities Combined

Effective training is vital to the success of any enterprise. It enables team members to learn, grow, and properly do their jobs. Strong team collaboration is also necessary for the growth of any business. It enables the sharing of ideas and the development of new ones. Powerful visual merchandising, from retail store windows to shop floors and showrooms, allows retailers large and small to successfully engage their clients and close the deal.

Companies need to be at the forefront of these initiatives to be able to prevail. But with digital solutions growing ever more advanced and remote working applications ever more exhausting, our methods are feeling less science fiction but rather more science fatiguing.

NAKA changes all of that. By integrating mixed reality and cloud computing into a single collaborative platform, NAKA helps enterprises access engaging large-scale immersive experiences through an enterprise-level extended reality platform.

**NAKA is the smartest way to immersive experiences.**

# What is NAKA?

By design, NAKA is an enterprise-friendly virtual platform that combines a variety of immersive custom training scenarios, collaborative environments, showrooms and business-specific processes. Compatible across a variety of platforms from Windows OS to the latest VR and AR headsets, NAKA offers scalability, security, and flexibility.

## Value Proposition - Seeing is believing

- **Your one-stop virtual shop**

NAKA is the smartest way to immersive experiences. A single application that can host all your XR use cases, based on the cloud allowing scalability but without loss of performance. Easily connected to your server and storage for security and peace of mind.

- **You own place in your space**

NAKA provides shared immersive virtual spaces allowing remote teams to collaborate, create, share, plan, and make decisions effectively regardless of where team members are or what device they are using. These spaces help to provide a sense of real presence and a dynamic environment for the meeting. Meetings can be held in one of many existing spaces provided by NAKA or you can build your own specific to your needs.

- **Online and ready to run**

NAKA runs straight out of the box with in-app features ready to go and accessible offline while cloud-based larger-scale experiences can be easily accessed from your company's directory of users. This fully flexible platform also allows the customization of all integrated solutions with easy-to-manage add-ons.

**NAKA can offer solutions that are 100% reusable, and which offer up to 300% ROI over 3 years.**

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# Benefits

The purpose of NAKA is to help top-level organizations to provide large-scale engaging immersive experiences either to their customers or to their employees by providing an enterprise-level extended reality platform.

- **Boost Collaboration:** NAKA's spaces help to provide a sense of real presence and a dynamic environment for the meeting. Meetings can be held in one of many existing spaces provided by NAKA or you can build your own specific to your needs.
- **Make it real:** Virtualize a training or shared learning environment while offering "real world" hands-on experiences plus all the benefits of real learning experiences through customized gamification, grading, certification, etc with integration to your own LMS.
- **Play it safe:** Many large-scale industries require employees to be trained in high-risk situations or alongside expensive assets that may not be readily available or built or supplied for immediate training needs. NAKA allows you to simulate the same environment virtually, safely, and cheaply.
- **Help when needed:** On-site engineers, technicians, and mechanics may not have the necessary technical know-how in how to repair or maintain a particular machine. Remote Assist saves the need for a specialist to travel to the repair site and instead allows the on-site person to work guided and aided via AR-aided guidance.

# Main Features

- SAAS Product**
- Flexible pricing model**
- Easy to use**
- Customizable**
- Extensible**



- Ready to run**
- Showrooms**
- Business friendly**
- Scalable**
- Efficiency enabler**

NAKA is fully flexible and can be incorporated into a variety of business scenarios from creating a learning itinerary, showcasing products in a virtual store, visualizing blueprints to remote assistance, and more. It also provides customers with eXtended Reality (XR) spaces where immersive experiences can be configured to cover a wide variety of use cases:

- **Meetings and collaborative spaces:** An inviting multi-user, VoIP-enabled environment for sharing documents, videos, tasks, assets, and much more.
- **Training spaces:** Configurable focus-intensive training sessions performed in safe, controlled 3D realistic models and environments adaptable to industry needs and specifications.
- **Showroom and retail spaces:** Engaging and memorable experiences for retail environments, interactive showrooms, and customer support processes.
- **Tailor-made for you:** By leveraging our Scene-Gadget-Content framework (NAKA SGC Framework), you can tailor your business-specific use cases. Adding different gadgets and scenarios to your spaces helps you get the most of NAKA.
- **Your vision-enabled:** NAKA authoring tool allows you to easily create and configure as many spaces as necessary as well as manage permissions to enforce your organization's policies.
- **Well managed:** NAKA Dashboard provides an effective way for you to monitor the performance (KPI based) and usage of your experiences.
- **Fully functional:** NAKA can be run on any modern PC running Windows OS as well as most off the shelf Unity-compatible VR & AR headset such as Oculus Quest and Microsoft's HoloLens.
- **Backed up and in control:** NAKA's backend runs on the Azure cloud and it can connect to the client's server if necessary. Flush cache-control and secured connections allows added reassurance.

## Why everis?

For over 20 years, everis has been recognized as a trusted global innovator and one of the leading IT service providers in the world. By being part of NTT Data and through strong strategic alliances with Microsoft, Oculus, and Pico to name but a few; this puts us at the forefront of our competition giving us the insight, know-how, and tools to help businesses digitally transform in today's rapidly changing and demanding business environment.

From consulting-led IT strategy and managed services to complete system design, integration, operation, and maintenance, our global team of 28,000 experts is well versed in the needs and demands of industries and multi-national corporations.

As such, our considerable experience in implementing large enterprise technology solutions has paved the way for us to design and successfully deliver several end-to-end mixed reality projects at scale.



2020 Partner of the Year Winner  
Spain



## For More Information



[everis.com](https://www.everis.com)