



Helping Retailers and Suppliers Collaborate to Grow Customer Wallet Share

Omnichannel Personalization, Data Monetization and Supplier Collaboration solutions for Grocery, Drug and Specialty Retail



WHAT WE DO

Generate value within weeks with turn-key omnichannel customer data science.

Designed for the unique demands of high-frequency retail, ciValue delivers a self-serve collaboration platform to help retailers and suppliers understand their customers' needs and deliver a truly personalized experience.



Omnichannel Personalization 2.0 – Leveraging retailers’ customer purchase history to deliver hyper-personalized offers and communications to build loyalty and grow revenue.



Retail Intelligence – Gives you and your suppliers a highly automated way to understand customers and collaborate around insights. Our powerful set of tools lets marketers, category teams and brand/shopper teams understand what is driving their business and – more importantly – what to do about it.



Digital Experience – Enhance your customers’ digital experience by providing convenient, effective reminders and purchase triggers based on deep personalization, including smart shopping lists, “customers also bought” suggestions, and recommendations for substitutes.

Gartner

COOL VENDOR 2019

ciValue named a 2019 Gartner Cool Vendor in Retail for Excellent Execution of Customer Expectations

Among our clients:



SEPHORA



REMA 1000



Be sure to schedule a DEMO or e-mail us info@civalue.com

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