

Intro/Header

The Restaurant Analytics Hub by Intellytics is built by and for the restaurateurs. It is designed to provide global benchmark restaurant specific analytics giving a 360-degree view of the entire business. It allows users to analyze, evaluate and gain a comprehensive view across the business of the key performance indicators helping the business track performance of strategic business areas such as: Sales and Product Performance, Customer Overview, Development Analytics, Customer Feedback, Food Safety, Operational KPI's, Brand Image Tracker, Financials, Google & Social Media Analytics etc.

Detail

Intellytics Restaurant Analytics Hub solution leverages Power BI to showcase restaurant specific performance indicators across all strategic functions. Our solution delivers end-to-end powerful insights and in-depth analysis across the organization, allows the users to gauge the impact of a business decision on all parts of the organization and evaluate the correlations between a number of business indicators.

Our solution is built on Intellytics Analytics Data Platform on Azure which is a comprehensive, end-to-end data management solution for analytics. It's an enterprise-ready architecture built for scale and customization. Our solution can be integrated to any POS or data streams provided by other third party solutions and can handle both structured and unstructured data with ease.

Our solution has pre-built restaurant specific performance measurement global methodologies like Same Store Sales (both rolling and CY/PY options), WPSA, PSD, in-built global business structures with multiple FX options; It's built for both Franchisor and Franchisee;

The Restaurant Analytics Hub powered by Microsoft Power BI platform presents insights that are easy to understand, engaging, immersive and drive action and are available in the following modules:

1. Financial Analysis
2. Sales Analytics
3. Delivery & Speed of Service Analytics
4. Operations Analytics
5. Food Safety Analytics
6. Development Overview
7. Product & Menu Analytics
8. Basket type Analytics
9. Promotions Analytics
10. Customer Analytics
11. Guest Experience & Feedback Analytics
12. eCommerce and Google Analytics
13. Social Media Analytics