



Moxie Enterprise is designed for organizations with multiple buildings or locations looking to leverage their data across a large network of devices. It includes the **full Moxie Suite (Data Server, Studio, Player, Datapipe)** and our [QuickLink](#) tool that allows local content management and contribution using a web browser. With our annual maintenance program, Moxie Enterprise customers receive an additional license for test environments allowing them to roll out updates and support other locations. Moxie Enterprise provides maximum flexibility, manageability, and scale.

CONNECTING PEOPLE WITH DATA

Organizations today are collecting large volumes of data from current and new sources at an ever increasing rate. Data sources range from traditional systems like internal ERP and CRM databases to new and less conventional sources such as social media, mobile devices and embedded sensors. Having the ability to turn your data into actionable information not only drives business value, it fuels competitive advantage.

By utilizing data you now have a greater ability to target the right message to the right person at the right time. Whether it is internally to your employees, managers, and executives or externally to potential and existing customers, data enables you to tailor your visual communications to meet specific needs at the point of decision. With Moxie Enterprise, Omnivex enables organizations to transform data into dynamic visual communications and experiences. It helps organizations empower, enhance, and extend their two most valuable assets – people and data.

LEVERAGE YOUR EXISTING INVESTMENT IN DATA

Moxie Enterprise has the power to consolidate data from a multitude of source systems and distribute it across your organization. Data from central systems such as your ERP, CRM, BI, POS and local devices such as scanners, RFID, GPS and cameras, can now be combined to engage and inform your employees and customers in real-time. Leverage your data to keep your content relevant and target audiences with exactly the messages you want them to see, when you want them to see it.

IMPROVE OPERATIONAL EFFICIENCIES

Through the use of meta tags you can automate the distribution of key data and metrics and reduce the time it takes to get key information in front of your employees. Effective communications to staff can help avoid conflicts, wasteful overlaps and operational gaps. Omnivex Moxie is a great tool to disseminate information to improve productivity and meet governance, risk and compliance (GRC) obligations for your organization.



EMPOWER AND ENGAGE YOUR PEOPLE

Adding intelligence to your visual communications enables you to turn data into action and elevates your content to a true asset that is designed to engage and empower. Provide timely information directly to front line staff at the precise time it is needed without concerns over misinterpretation. Moxie Enterprise supports an increasing number of interactive devices which allows you to create a rich media experience that is responsive to a user's needs and enables powerful audience engagement.

MAKE YOUR DATA WORK FOR YOU

With Moxie Enterprise, Omnivex allows you to define individual content around your business needs. The system will automatically match content to a location based on real time events, so you can scale without the need for additional staff to manage complex playlists. Moxie Enterprise provides a truly intelligent solution to the age old problem of matching many messages to many audiences. People need data to make better decisions and to keep abreast of current events. Conditions are constantly changing and your communications platform needs to respond with current information.

Whether it is scheduling information, menu boards, wayfinding or performance metrics; accurate and timely information keeps your message relevant and delivers results. If a condition changes (e.g. inventory runs out) or an emergency situation arises, Moxie Enterprise will respond immediately to deliver the specific information needed at each location. With Moxie Enterprise, data is also captured to help you manage your network. There is an array of tools that enable you to remotely configure components, update clients and monitor performance. Moxie Enterprise allows you to be confident that your system is operating effectively and efficiently.

APPLICATIONS TO SUIT ANY OF YOUR BUSINESS NEEDS:

- ✓ Advertising
- ✓ Corporate Communications
- ✓ Entertainment
- ✓ Emergency Notifications
- ✓ Kiosks
- ✓ KPIs
- ✓ Menu Boards
- ✓ Reception/Welcome
- ✓ Schedules/Timetables
- ✓ Wayfinding

ENTERPRISE CLASS SOLUTION

Omnivex Moxie offers seamless integration and flexibility to scale throughout your entire organization.

