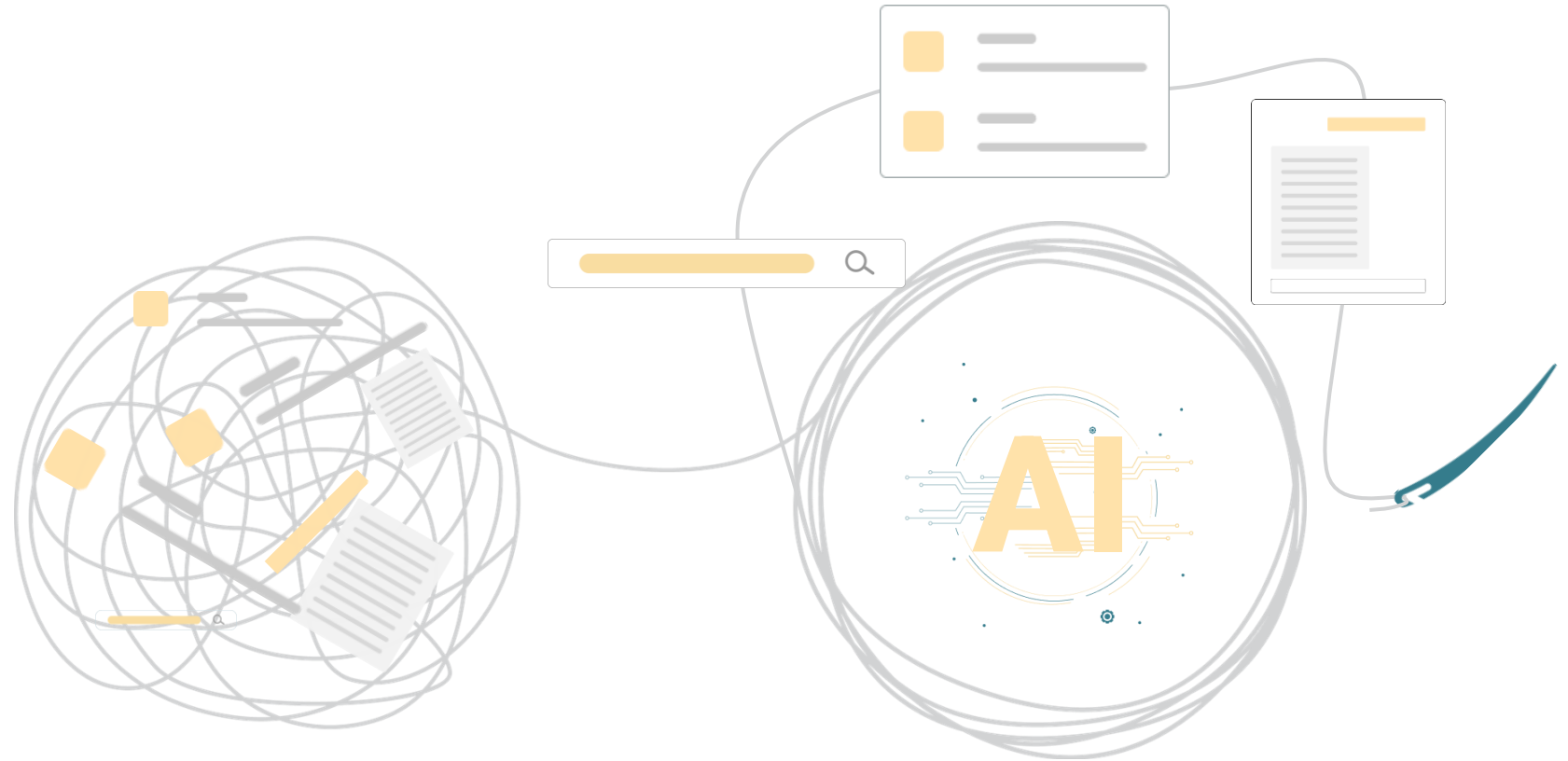


need.ai

Integrate digital haystacks and stitch up AI assisted insights

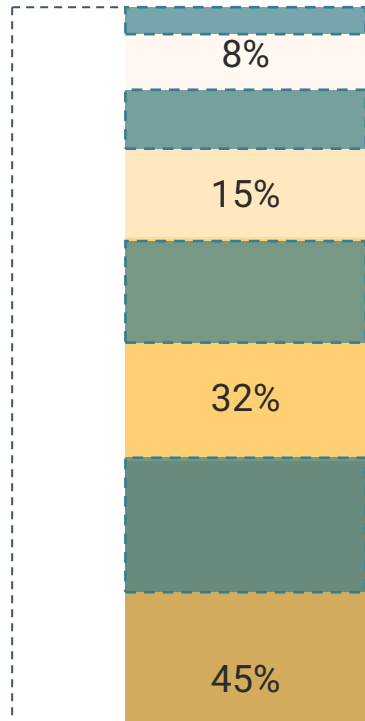


“A wealth of information creates poverty of attention” - Herbert Simon

Typical time allocation

% of time spent

55 hrs
Per week



Internal & external stakeholder management

Networking, Review & Coordination

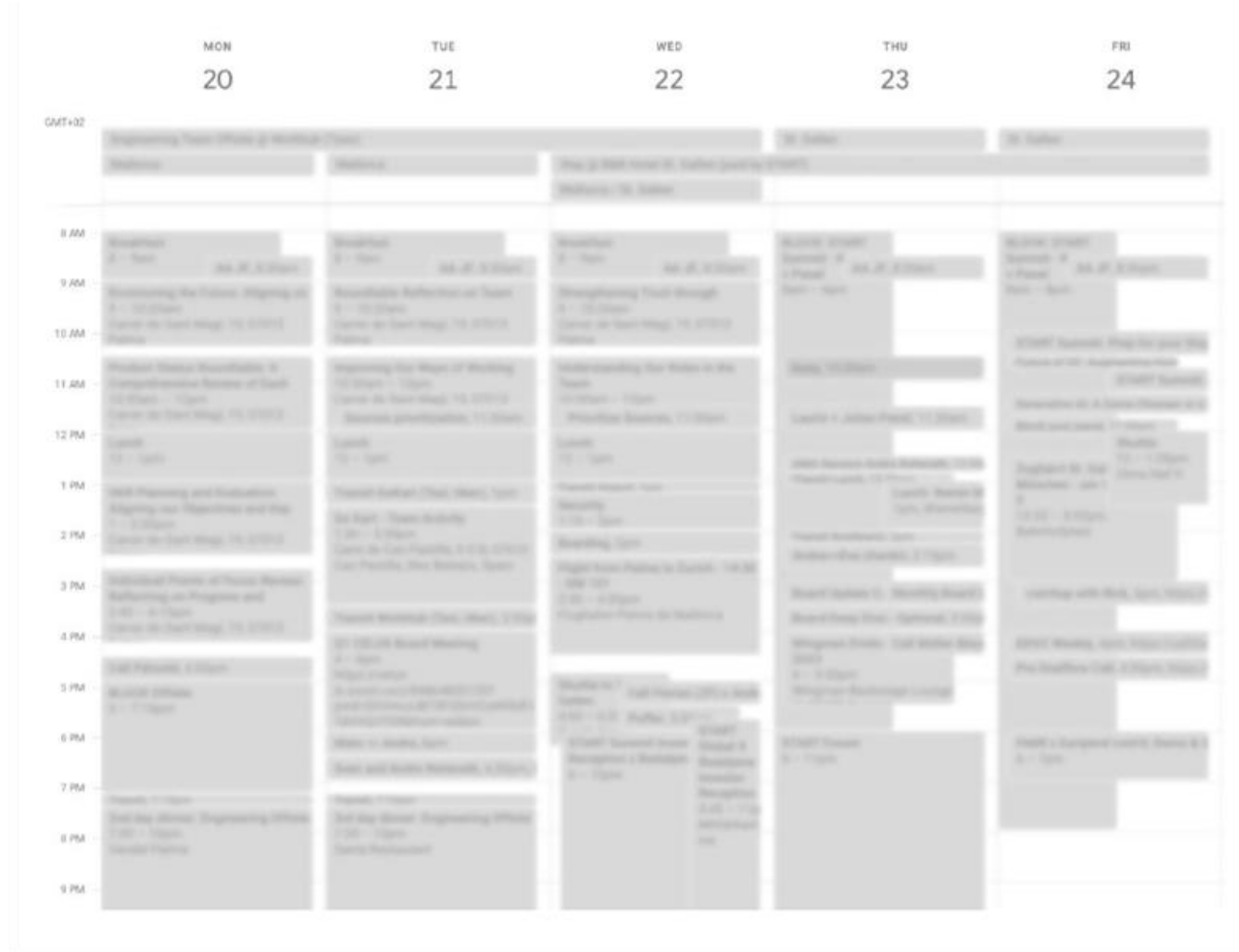
Data collection, market research, strategies for consultation

Client research, meeting preparation, and communication



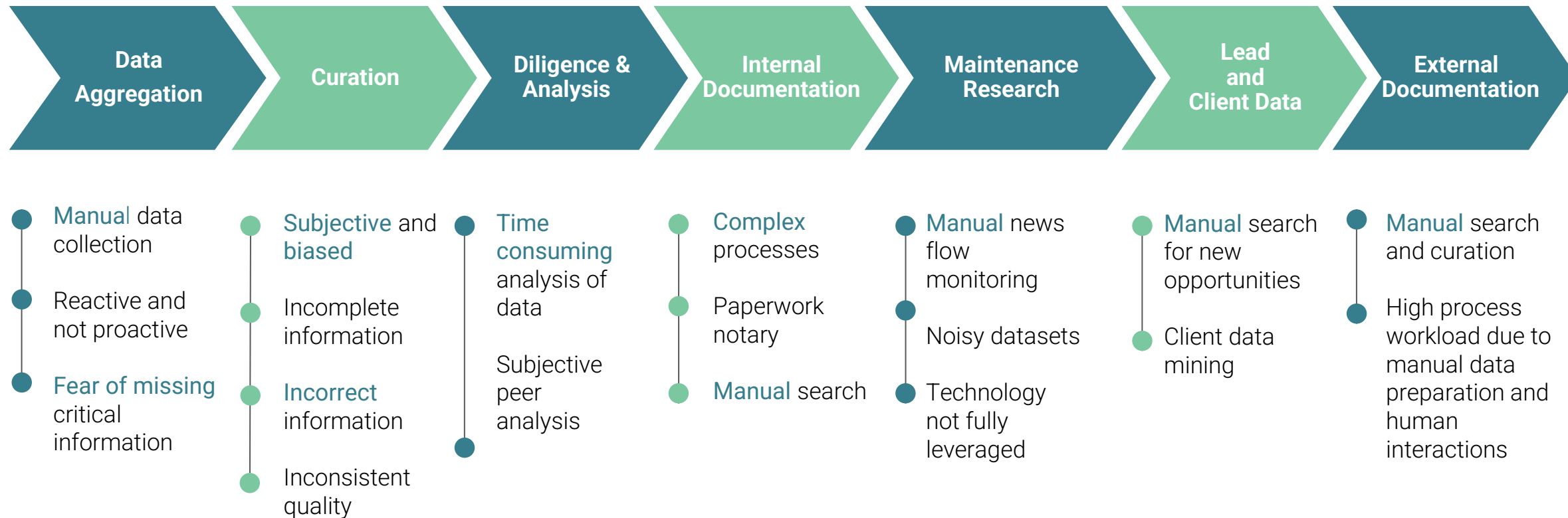
Reduction of time consumed with help of Needl.ai

42%



Source: Actual screenshot of a knowledge worker’s calendar mid of March 2023, blurred for privacy. HBR survey.

The information management process is broken



Process is manual, inefficient and error-prone, due to information overload.
Things invariably fall through the cracks.

Fragmented data X Fragmented processing = Friction ▲ Productivity ▼

Missing of critical information

Cognitive overload

Manual information management

Fragmented information

Loss of time and productivity

Extreme noise



38%

Time spent on communicating about work, searching for information & switching between apps*

3600

Number of times employees switch apps per day#

1.8 hrs

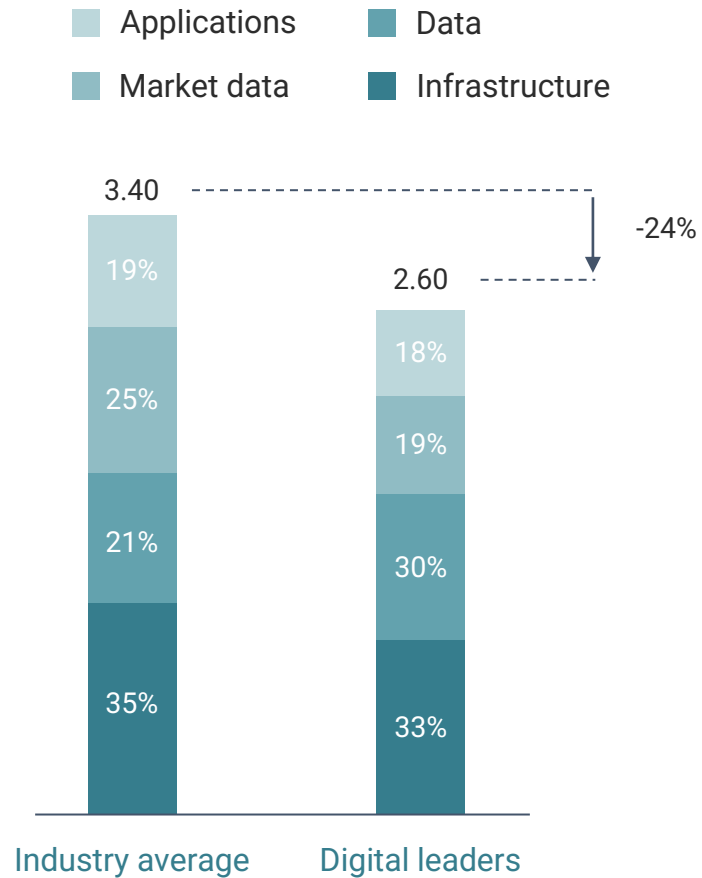
Time spent by employees every day searching and gathering information##

Why should decisions become more data-driven? Effectiveness

Capital Market returns are power-law distributed, there is a large cost in missing outliers.

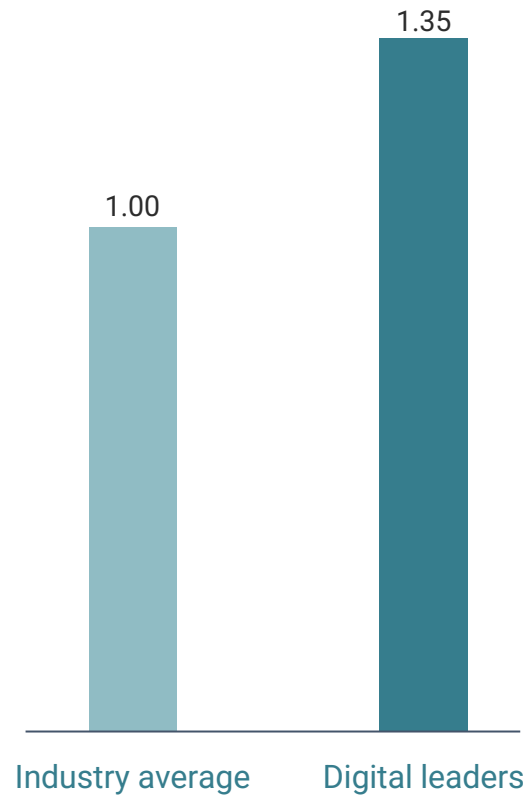
Higher spend on data than the industry...

Breakdown of technology expenses, basis points



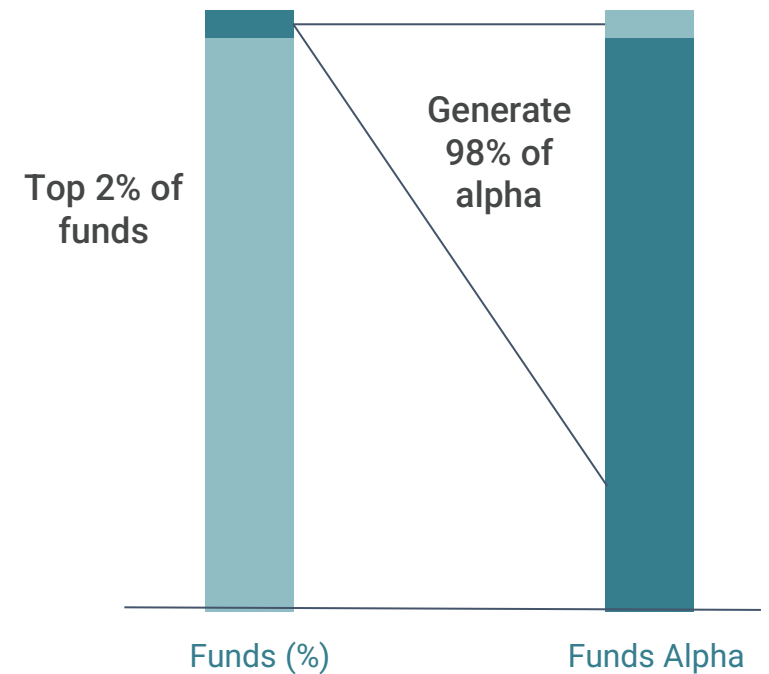
... including more discretionary spend

\$ invested in discretionary data projects, adjusted to \$1 for the industry average

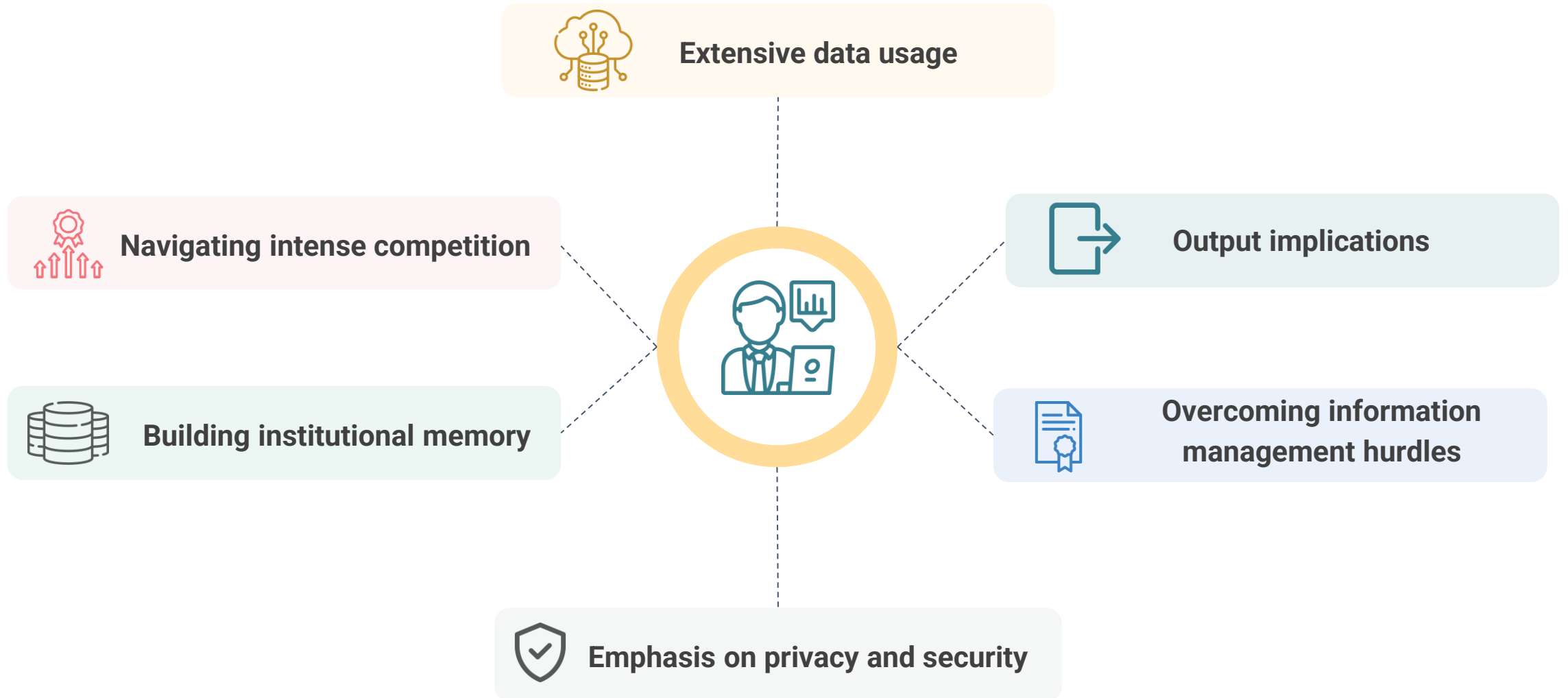


Fund Performance & Returns

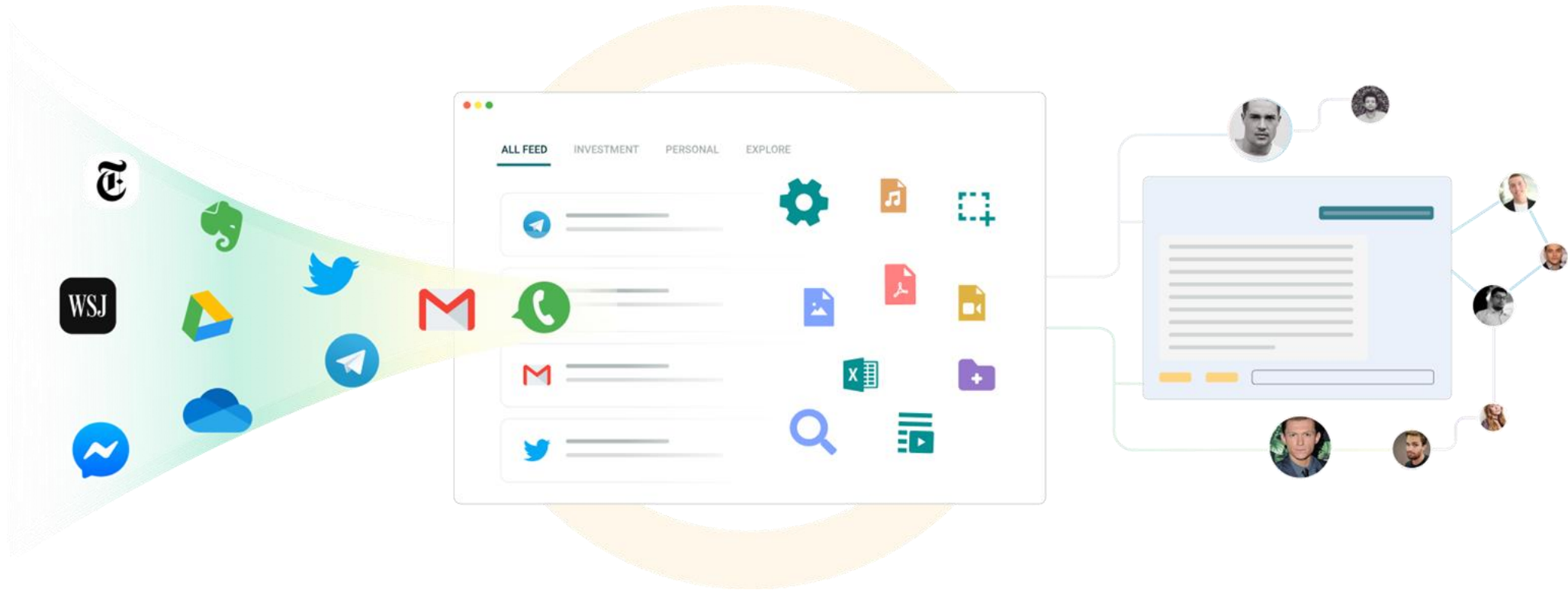
% of returns



Factors defining success in a world of digital debt



Needl.ai: future-proof AI information management for enterprises



Connect

Integrate all available data for decision making

Curate

Search, synthesis, and content curation

Converse

Collaboration, Synthesis AI, and interaction workflows

Data

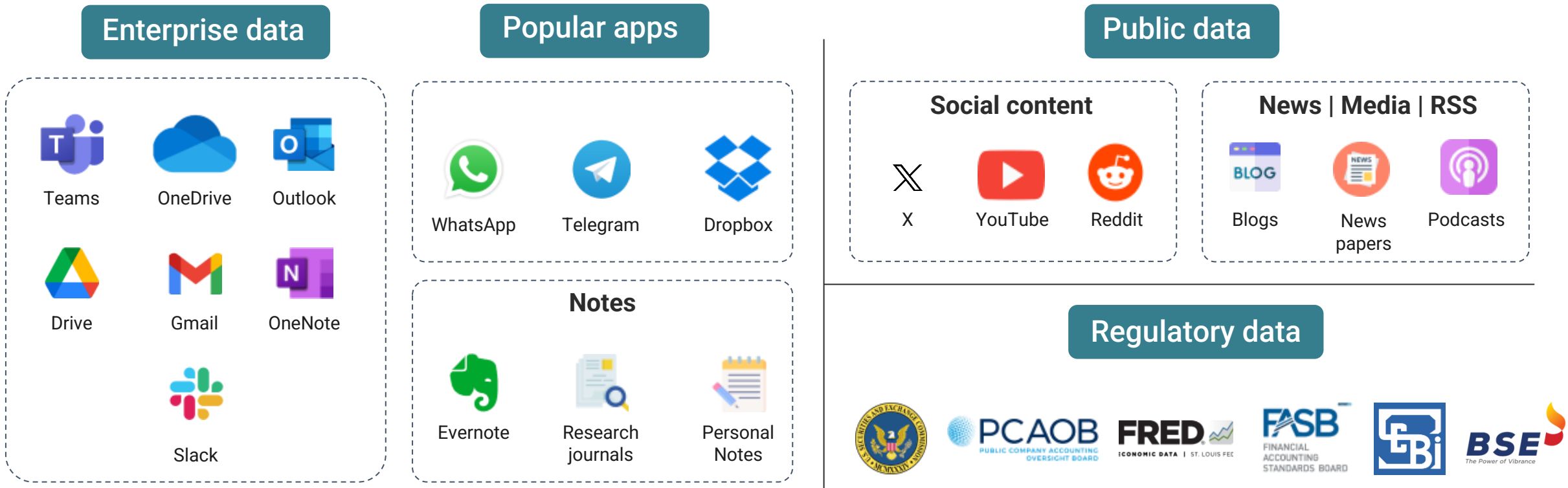


Information



Insight

Single login view of information that matters



Uniform view and search

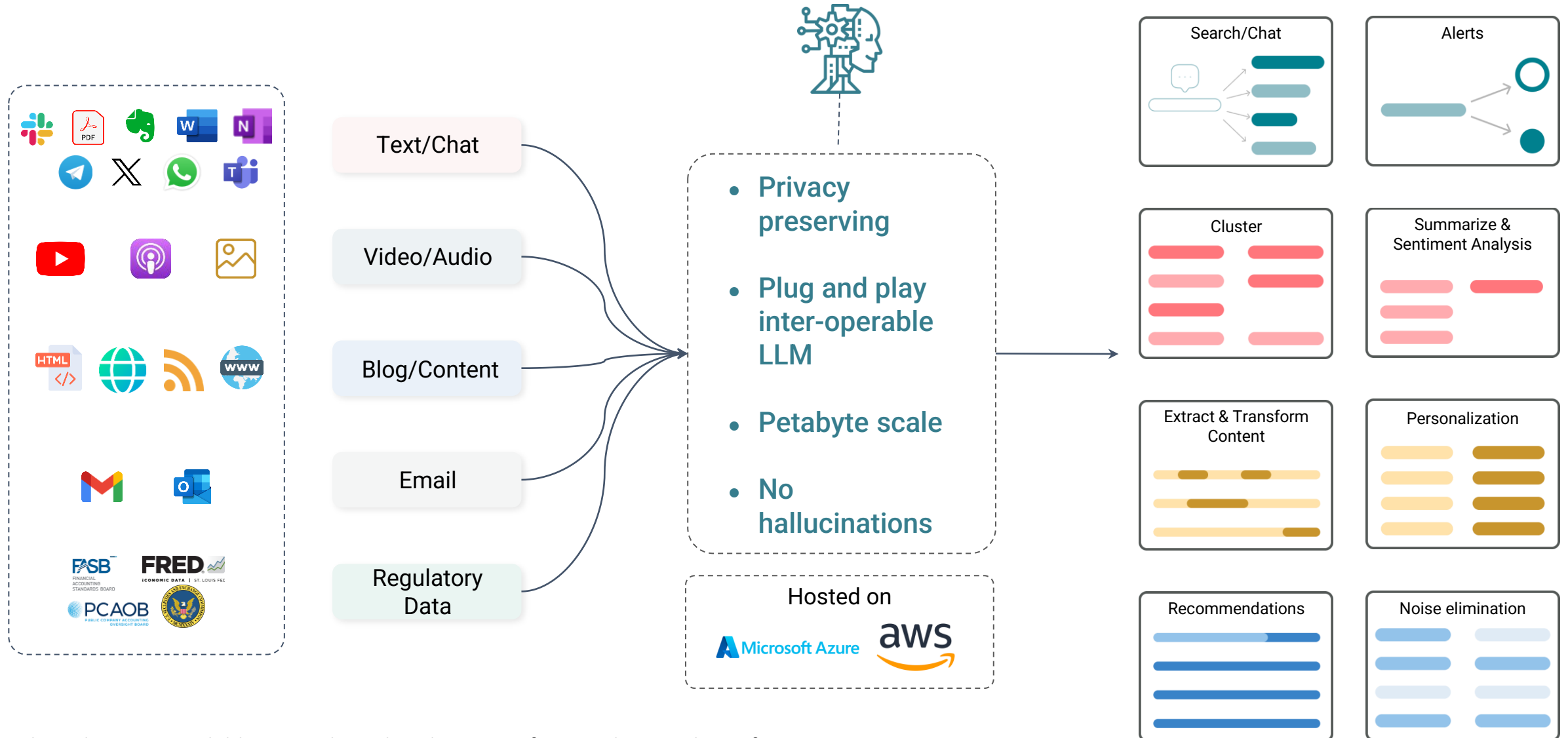
Priority assigned to common identity of contacts across apps and content sources

Noise reduction

Automated collaboration

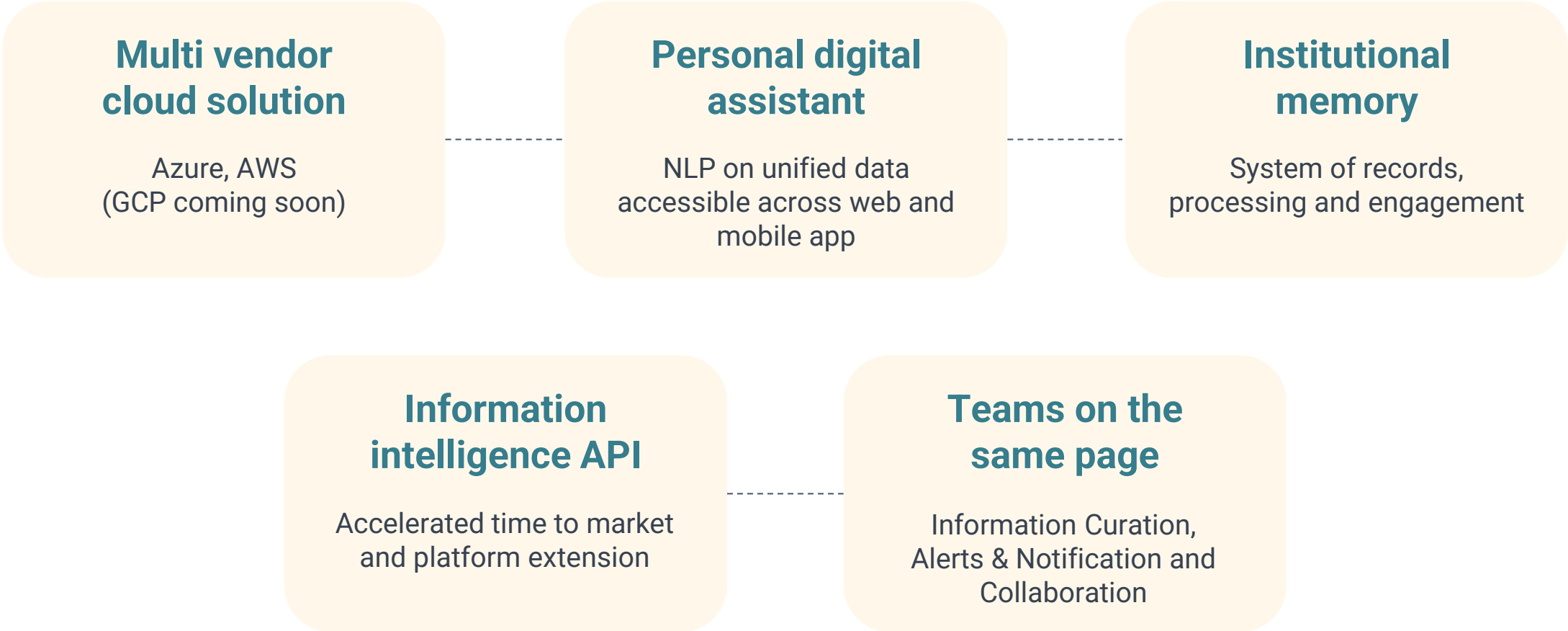
Unified AI

Future-ready modular domain aware architecture for information workflow and automation



- The solution is available as Single and Multi-tenant format along with API format.

User value proposition: Information automation with cost & time saving



Needl.ai enhances research & risk mitigation for financial industry

Use AI for tracking, monitoring, and creating early warning signals across diverse data sources under the following categories:



Market trends and analysis



Geopolitical events



Technological innovations



Financial regulations and policies



Fintech infrastructure



Track company, person, theme or sector



Market sentiments



Financial sources and trends



Brand image and reputation monitoring



Sales and marketing opportunities

An all-in-one domain aware information management solution

1. Single stream of data

My Data

Chats Emails Social Media Websites Exchanges

Sam Naren

Dan Johnson

RESEARCH

Amazon ValueWalk

The Forgotten Lesson of Ben-Gurion's Life

REUTERS

2. Deep search

Search

EBIDTA

DCM shriram limited

Technical Pull back Buy the DIPI

James Smith

3. Custom feeds

Global Venture Capital

Today Websites Exchanges Chats Emails Social Media Notes Documents

10 Charts That Capture How the World is Changing

EnergizeVC

Boston's university-to-startup pipeline defies downturn to grow and diversify

Tech Investments

Equity Research Reports

Why the Tech Pessimists Are Wrong

4. NLP queries

5. Auto organize & tag

Tesla Motors

Statement Sentiment

Bookmark Tag Share

6. Extract & summarize

Extract & summarize

7. Social & knowledge graph

Contact Name	Verified	Source(s)	Priority
Amy Lee	✓	[Sources]	High
Tony Onah	✓	[Sources]	High
Vikram S	✓	[Sources]	Medium

8. Collaborative workspaces

REUTERS Texas judge partially blocks small business loan rule

cfpb

Comments

John Will

@emiljackson please check this

Emily Jackson

@yohani1 Sune

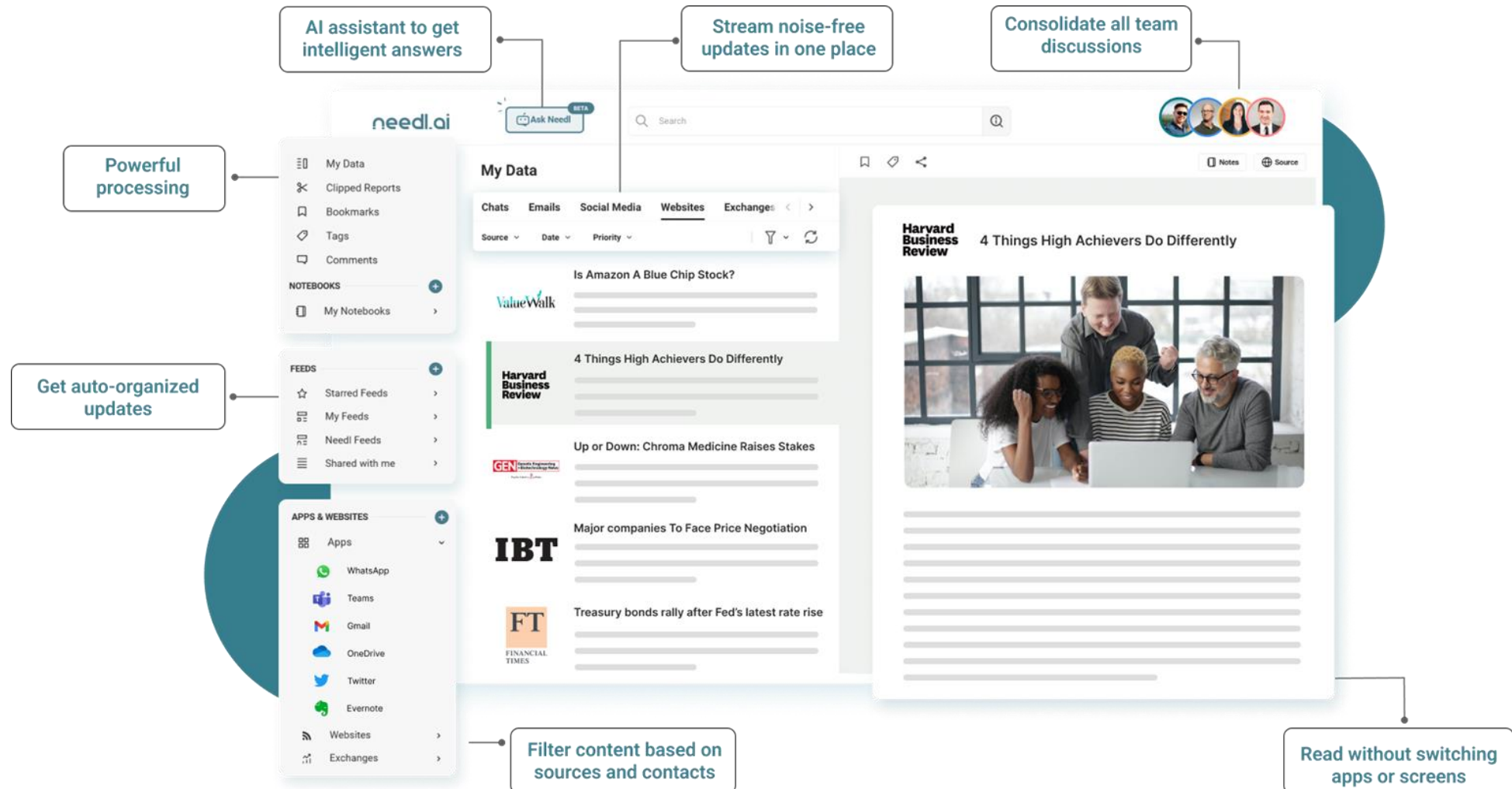
Arnold White

We would need to revisit the discussion from yesterday

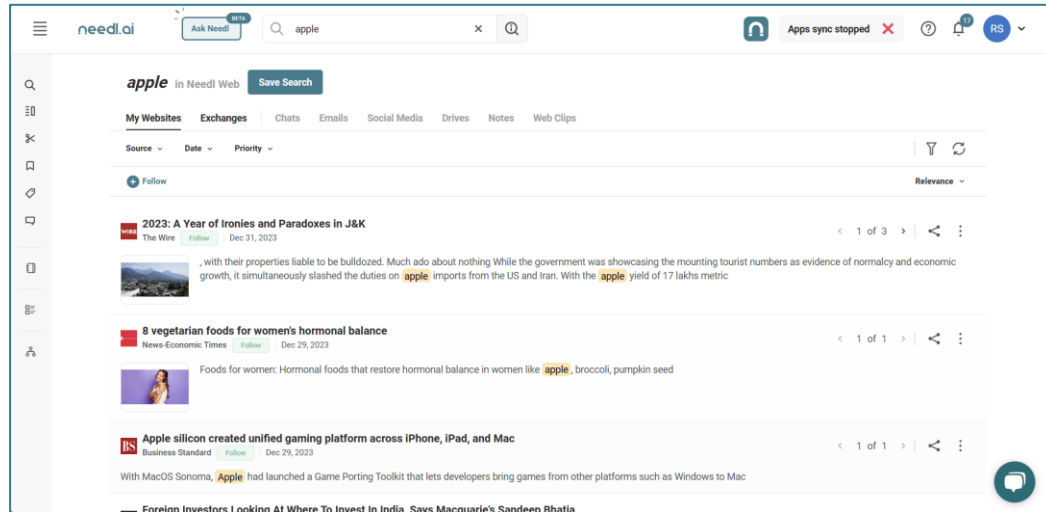
Future Roadmap: From Answers to Analysis

Build AI assisted feeds for teams

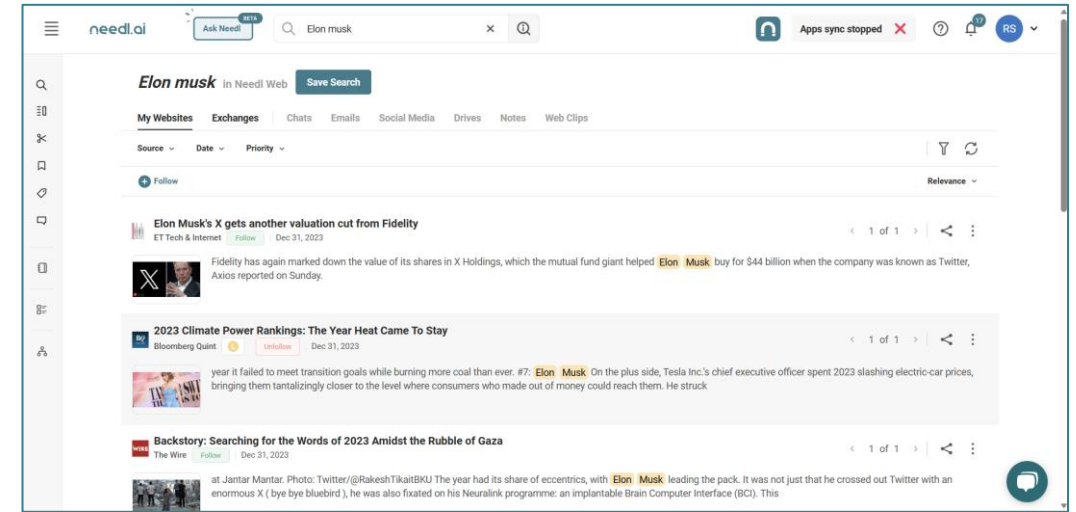
- Needl.ai streamlines workflows and manages repetitive tasks.
- Enables professionals to focus on finding best opportunities and take better decisions.



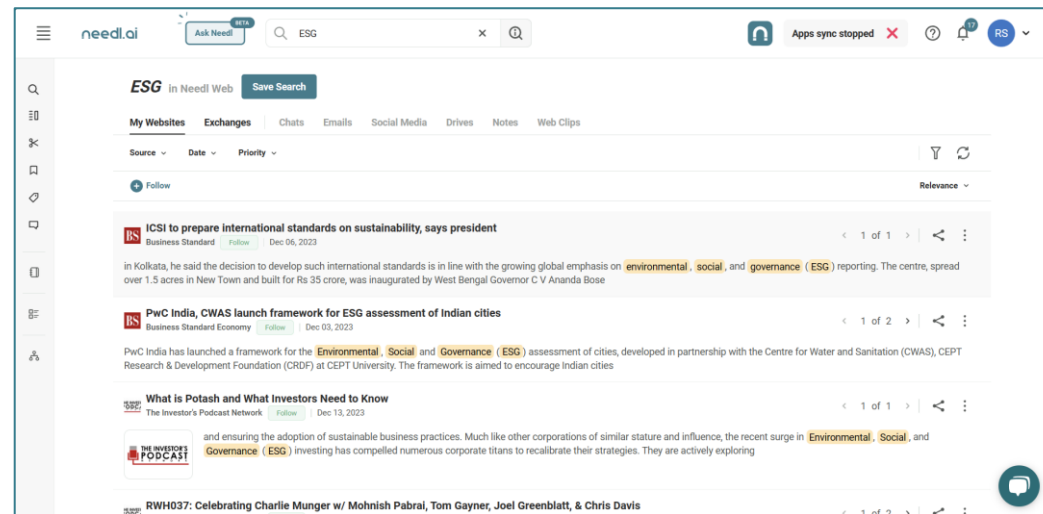
Track across company, persona and theme



Company



Persona



Theme

Increase productivity and streamline processes across departments

Corporate Finance & Investor Relations



- Monitor regulatory updates, emerging themes and investor sentiment
- Recognize suspicious behavior
- Streamline collaboration with investors and stakeholders

Legal & Compliance



- Cut document review costs for ECA and investigations
- Centralize collections and access real-time regulatory updates
- Access transparent audit trail & traceability

Operations & Management



- Centralized data access and automation
- Optimize processes
- Get summarized quick answers to employee queries

Human Resources



- Streamline talent acquisition and resume screening
- Personalized employee onboarding and exit
- Instant AI-generated answers to HR queries

Sales



- Track organization or persona
- Build personalized communications
- Use for hunting or farming within the key accounts

Marketing & PR



- Brand image monitoring
- Competition and reputation tracking
- Event, milestone and achievement tracking within key accounts

Automate & streamline tasks



Information organiser and easy retrieval

An internal search engine for quick retrieval of information across silos and systems



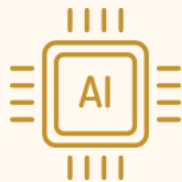
Content summarizer

Summarize large quantities of information (e.G. Earning call transcripts, P&L statements, market update)



Extract & analysis

Unified workflows : post search data processing - classify, organise, sharing, and host of data tasks



Ai-enhanced client monitoring

Ai-driven personalized lead generation and tracking



Information monitoring

Monitor real-time, alternatives, competition and news from variety of data sets with reduced noise and more signal



Risk & compliance management

Real-time portfolio monitoring over variety investment risk factors and compliance outcomes daily

Increased productivity: Achieve tangible ROI through Needl.ai

365%

ROI within 4 weeks of adopting Needl.ai

33+

hours saved per month by each user

42%

decrease in time spent searching and organizing data

37%

decrease in information overload

53%

faster time-to-insight achieved

Unlock enterprise-scale insights with Needl.ai

Scalable AI Powerhouse

- Bypass vector database limits
- Manage and process petabyte-scale data

Future-Ready Tech Flexibility

- Adapt to AI shifts
- Transition LLMs smoothly. User-tailored LLM layer, not on your data

Uncompromised Privacy

- Prioritize data privacy
- Only with SOC2 vendors. No LLM training on your data

Focus on Your Core

- Trust us with tech
- Get premier AI processing to focus on core business

Elevated Workflows & Team Synergy

- Unified workflows
- Merge multi-dimensional data for better teamwork

Inclusive Data Integration

- Tap varied data. Integrate seamlessly to suit all stakeholders
- No SaaS/platform infringement



Unlock your proprietary data's full potential

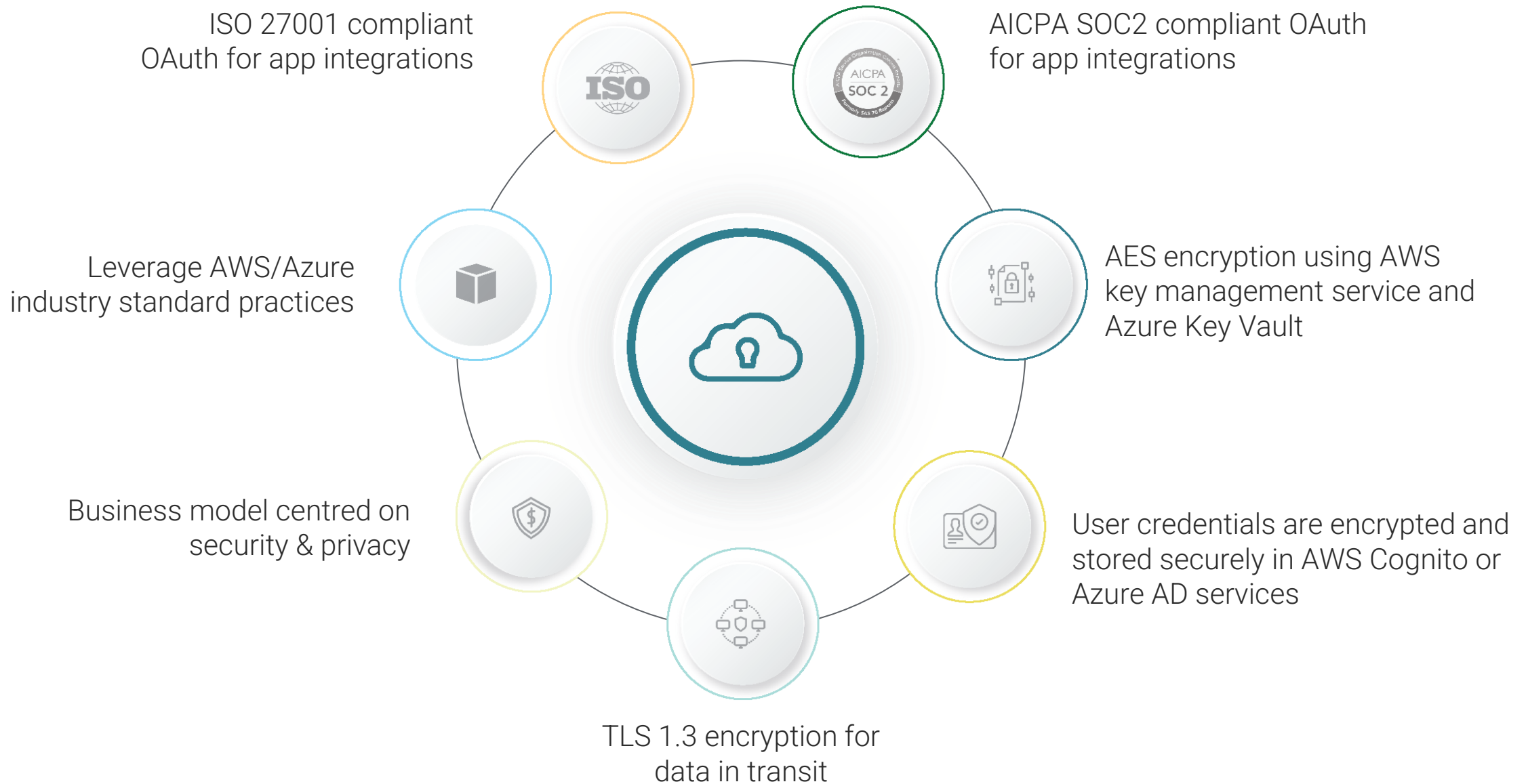


Boost collaboration while ensuring utmost privacy



Future-ready AI technology amplifying enterprise capabilities

Aligned to user data security & privacy



The web and your proprietary data is abound with insights, but **finding, extracting, and collecting market data** related to specific markets, themes, persons, and companies **can be very tedious.**

Thank You

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Needl.ai available on



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sales@needl.ai

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