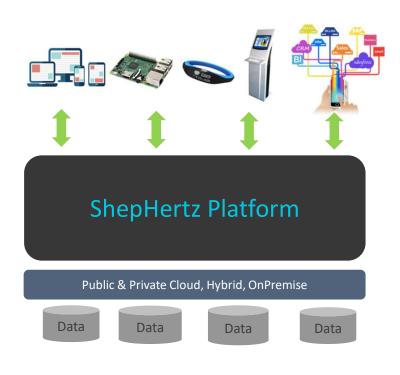
### Al Powered Holistic Work From Anywhere Platform





# ShenHertz

We partner with large enterprises in their omni-channel digital transformation journey by providing a single platform, giving them agility through APIs, Actionable BigData & AI



- Trusted by **76,000+** registered customers in **150** countries
- Processing 200+ Billion API Calls
- Providing Products & Solutions since 13 + years
- Large Enterprise customers in BFSI, Retail, Media, Aviation, Real Estate & Gaming
- Multiple years of experience in Managed Application Services on the Cloud with various IaaS providers.
- One of the largest product line in the Cloud & Platform space (PaaS, APIs, DevOps, Realtime Messaging, Actionable BigData – Marketing Automation, AI & ML)

# Anywhere







Security & Compliance
Al – Detections & Recognitions



Collaboration & Communication



Productivity Enhancing Apps



Motivation & Engagement

Al Powered - Holistic Work Anywhere Solution

#### **Maximizing Productivity**

- Standard features
- Features in green are addons
- Road Map



- Attendance
- Time based (Out of the box), Task and App usage based
   Supported
- Activity Tracking
- Productive & Non-Productive hours
- Login, session, logout
- Apps & Website Usage
- Idle Time
- Break Time Management
- Aux Management Training, On Call, Offline activities etc.
- Leave Management
- Home, Office or Other Location
- Hybrid Analytics
- Drill down reports
- Department/Process wise comparisons
- Individual Performance
- Notification Triggers for Threshold breaches

#### Al Powered Security & Compliance

- Standard features
- Features in green are addons
- Road Map



**Facial Authentication** 

Multi Factor Auth (MFA)







Detection



**Multiple Person** Detection



**Unknown Person** Detection



Blurring Face/Person/Background/ROI

- Artificial Intelligence: AI
  - Facial Authentication
  - Multiple Person Detection
  - Unknown Person
  - Object detection Mobile,
  - Not At Desk
  - Image Blur Privacy (refer appendix)
  - Action: Blackout & Lock Screen
  - Liveliness
  - **Gesture Detection**
  - **Mood Detection**
  - Laptop, Pen, Camera
- Screen Grab & Screen Recording
- Remediation Workflow
- Workforce Location
- **Audit Trail**
- PII Masking
- Live Monitoring (Person or Screen)

#### **Collaboration & Communication**

- Standard features
- Features in green are addons
- Road Map



- Chat History/Recording
- Presence Info
- Department wise Configuration
- Ability to control access e.g., Group Creation, Screen Recording, Send Attachments etc.
- Blacklisting of words/abuses
- Sentiment Analysis
- Comprehensive Analytics Visualization & Reporting
- Highly Scalable Public/Private Cloud and Onpremise
- Integrated with wAnywhere as well standalone solution



#### Integrations with Popular Collaboration Tools











#### **Productivity Enhancing Apps**

- Standard features
- Features in green are addons
- Road Map



- Notice Board
- Task Management (Basic)
- Wellness
- Notes
- Task Management (Advanced)
- Timesheet & Revenue tracking
- Shift Management
- Training wAnywhere Guru
- Reminder
- Vault (Document Storage)
- Device Info Network, CPU, RAM etc.
- Device Location detection & History Blocking of Device Geo Fencing
- Remote Asset Management
- Ideation Zone
- Water Cooler
- Employee Profile Contacts, Skills, Interests

#### Motivation & Engagement

- Standard features
- Features in green are addons
- Road Map



- Gamification Achievement, Badges, Leaderboards
- Innovation Hub
- Wellness
- Utilization : Under, Adequate, Over
- Prescriptive Analytics: Suggestions to team member where they can improve
- Water Cooler
- Training
- Social Profile
- Onboarding
- Metaverse
- Friday Events : Games e.g., Quiz
- Redeemable Points system

#### Dashboards – Visualization & Reporting





- Comprehensive Visualization and Reporting
- Drill down dashboards- Macro to Individual
- Exportable in Excel and CSV formats
- Notification & Alerts
- Scheduled Reports by Email
- APIs available for Integration with PowerBI & other visualization tools.

#### Highly Configurable – Department/Process Wise

- Standard features
- Features in green are addons
- Road Map



- Global as well as Department wise configurations
- Configurable Security Levels
  - o Low
  - o **Medium**
  - High
  - Ability to make Granular changes
- Organization & User Management
- Device Management
- Al features
- Productivity Parameters
- Break threshold & allocation
- Allowed Applications & Websites
- AD Directory, HRMS, Incident Mgmt. Integration etc.

## Compliance measurement for data security

wAnywhere is VAPT certified by a 3<sup>rd</sup> party Vendor Data in Motion: All communication is done on HTTPS Data at Rest: Passwords are saved in an encrypted format. If any other info needs to be saved in an encrypted format it can be done based on requirements

# Return On Investment

Significant insight and improvement on organization productivity and efficiency (>95% across).

Cost saving on real estate (office space rent).

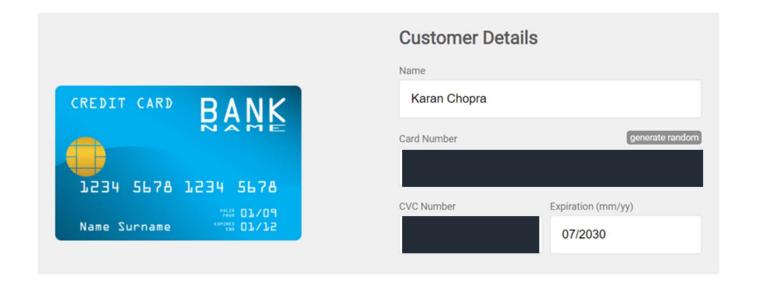
Cost saving on energy cost.

Eliminating travel time to office as the application allows complete hybrid workforce management. Access to talent management across the world, especially from tier 2 and tier 3 cities within India.

Securing remote workforce environment by ensuring violation capture and data.







#### Some more Addons







- Propensity to have lower or higher productivity
- Propensity to complete task on time
- Propensity to commit fraud Credit card information, PII



- HR & IT Help Desk

  Query BoT
- Custom training for organization



#### Fun Activities

- Calendar for activities
- Birthday events
- Friday events
- Knowledge sharing events

#### Gamification

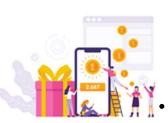
• Earn Points on -

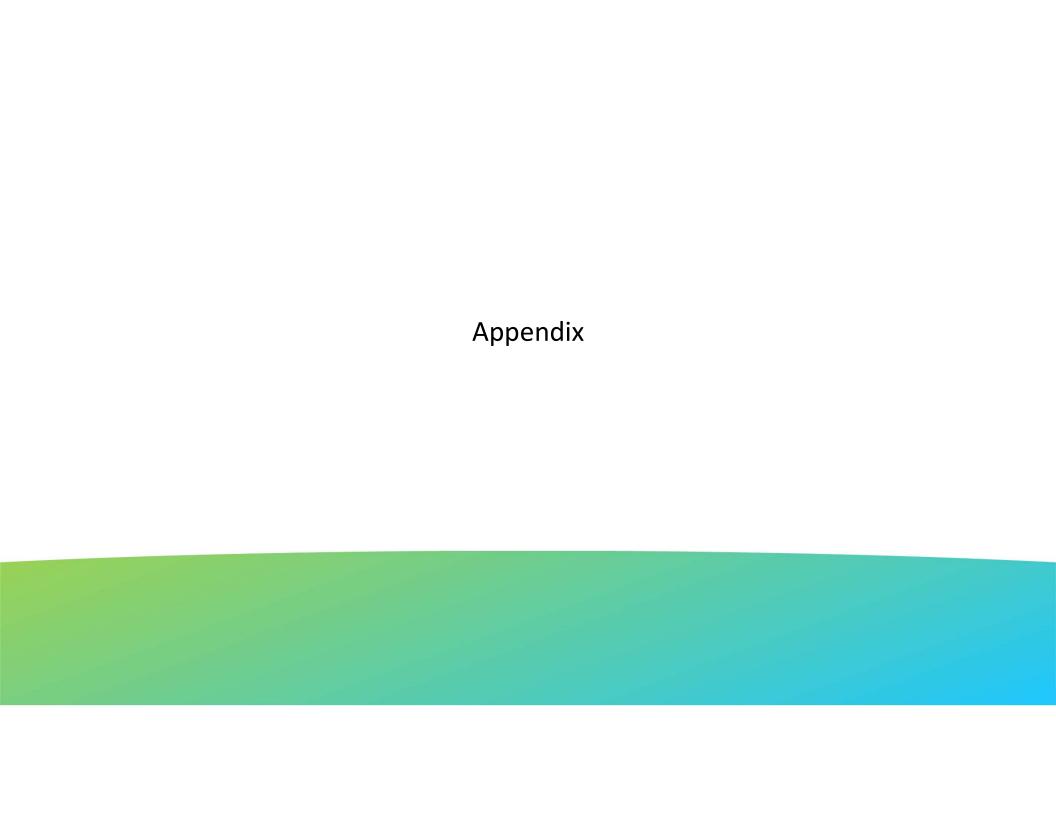


- Completing stipulated working hours
- No Non Compliance

#### Leaderboards

- Company wise
- Department wise
- Team wise





## **Managing Privacy - Al**

Privacy Technique	Application	Forensic evidence	Impact	Picture representation
Normal detection	All detection (not at desk, mobile, unknown person, multiple person)	Available	All faces/person available	
Full image blur / pixelated	All detection (not at desk, mobile, unknown person, multiple person)	Available	Only outline can be seen. Intensity of blur / pixelation can be configured	13
Only face(s) or person get blurred /pixelated	Mobile, unknown person, multiple person	Available	Apart from region of interest (ROI) rest of the image is visible	
Only background is blurred	Mobile detection	Available	Background is blurred, but ROI is visible e.g. mobile detection	

## Managing Privacy – Other provisions

Other provisions	Application	Forensic evidence	Impact
Disable AI	Can be done for individual detection or for all	Not Available	No AI detection will be done
Al is enabled but image saving is disabled while keeping email notification ON	Can be done for individual detection or for all	Not Available	No image will be saved
Inappropriate image purging  – This is part of the workflow as standard feature	All detection (not at desk, mobile, unknown person, multiple person)	Not Available	Apart from region of interest (ROI) rest of the image is visible
Daily scheduled image purging	All detection (not at desk, mobile, unknown person, multiple person)	Available	All images will be purged based on scheduled time

