TURN DATA INTO REAL TIME DYNAMIC PRICING DECISIONS

Quicklizard turns multiple data sources into pricing decisions in real time.

With QL, you can:

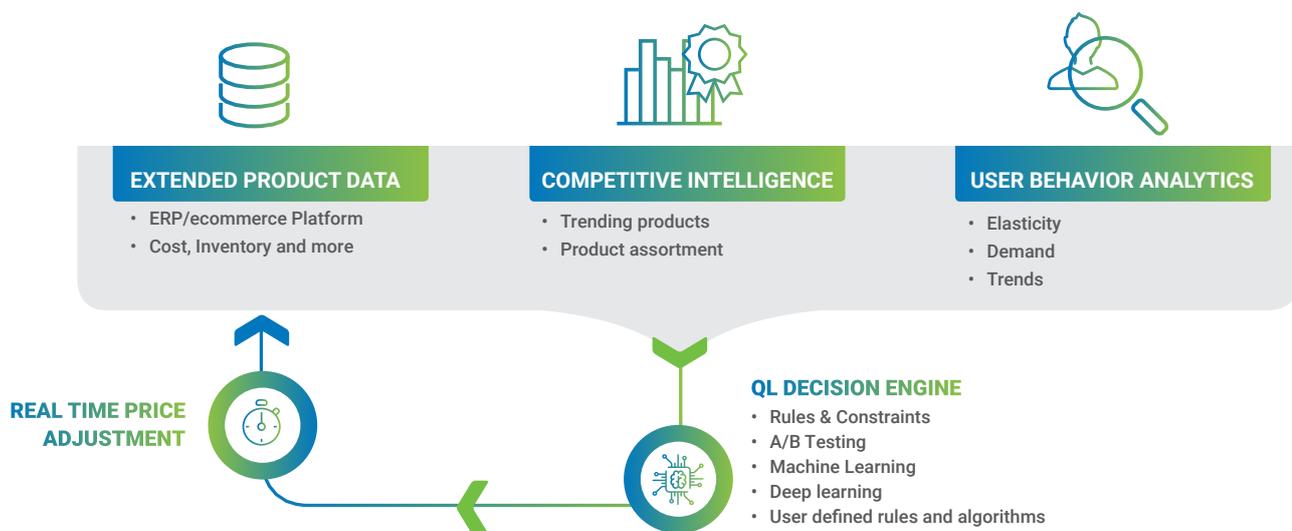**Increase** profits by up to 10% and revenue by up to 30%

Apply accurate pricing policies across channels, with 100% catalog coverage

Respond to user behavior, competition and cost changes in real-time

Benefit from full control over AI and rule-based pricing strategies

Our Solution

Quicklizard collects extended product data, pricing intelligence and market data – and feeds it into its advanced QL Decision Engine. The engine then applies rules, AI algorithms and machine learning to determine the most accurate price for every scenario.

EXTENDED PRODUCT DATA
- ERP/ecommerce Platform
- Cost, Inventory and more

COMPETITIVE INTELLIGENCE
- Trending products
- Product assortment

USER BEHAVIOR ANALYTICS
- Elasticity
- Demand
- Trends

REAL TIME PRICE ADJUSTMENT

QL DECISION ENGINE
- Rules & Constraints
- A/B Testing
- Machine Learning
- Deep learning
- User defined rules and algorithms

QUICKLIZARD

CONTACT US AT : www.quicklizard.com | info@quicklizard.com

Quicklizard is a global solution provider that helps retailers make smart real-time pricing decisions across online and offline channels. Relying on accurate data analysis, QL's dynamic AI platform allows businesses to adjust prices with maximum precision, quickness, ease and efficiency, as a basis for enhanced profit and revenue.