

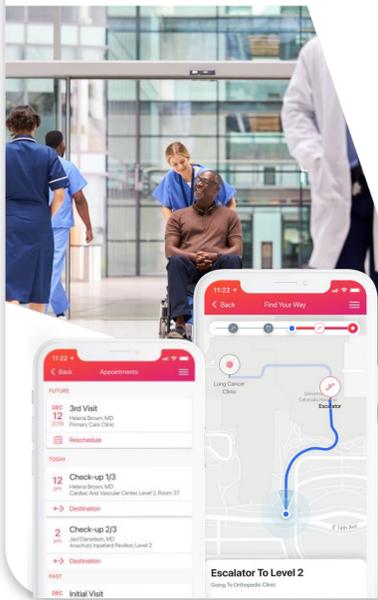
# Meet Pointr

The Global Leader for **Indoor Location Technology**



## Smart Hospital

Guide patients through their care journey and improve hospital operations



- Guide patients from home all the way to their care room with hospital maps and digital wayfinding
- Save costs and reduce lost/stolen equipment with asset tracking
- Improve space utilization with location analytics

## Smart Workplace

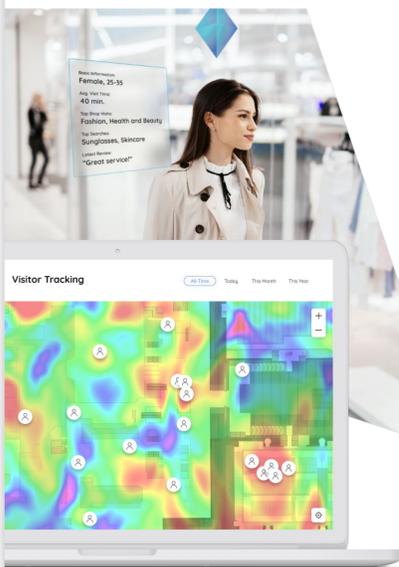
Reopen buildings safely, improve employee engagement and space utilization



- Guide employees to the nearest available meeting rooms or workstations with digital maps, wayfinding and location-based notifications
- Unlock space utilization analytics, view visitor flows and heatmaps
- Reopen your building safely with contact tracing & occupancy management

## Smart Retail

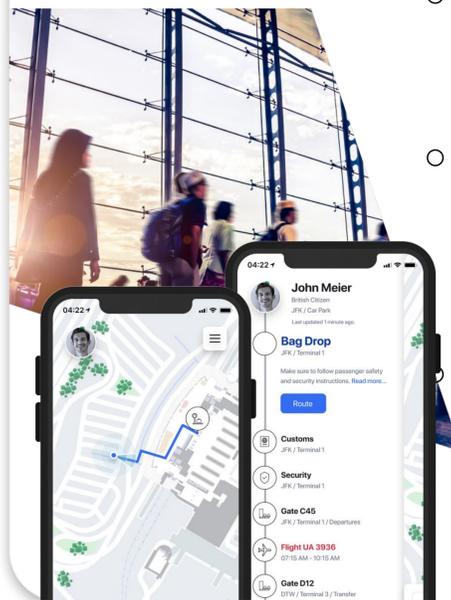
Understand shopper journeys, improve the in-store experience and retail operations



- Understand customers with location-based analytics (heatmaps, dwell times, occupancy, path replay...)
- Create a mobile store guide with digital maps & product catalogue to help shoppers find their favourite products
- Improve order fulfillment with smart employee routing

## Smart Airport

Enable a seamless passenger experience and optimize airport operations



- Enable digital wayfinding from home all the way to the airport, also in AR
- Location-based notifications to reduce late to gate & increase non-aeronautical revenue
- Better PRM journeys with real-time tracking

## THEY TRUST US

