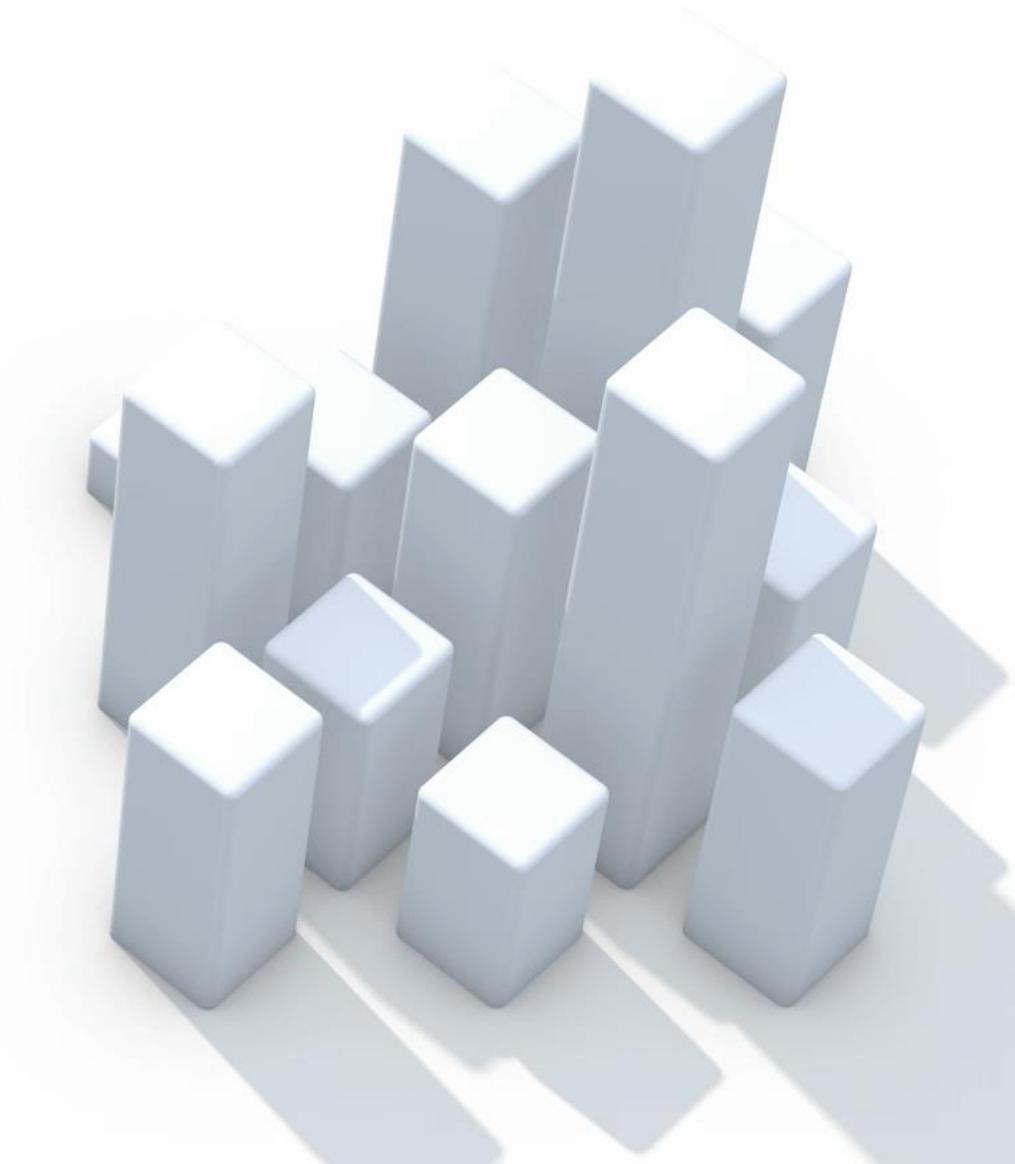


# CLICDATA

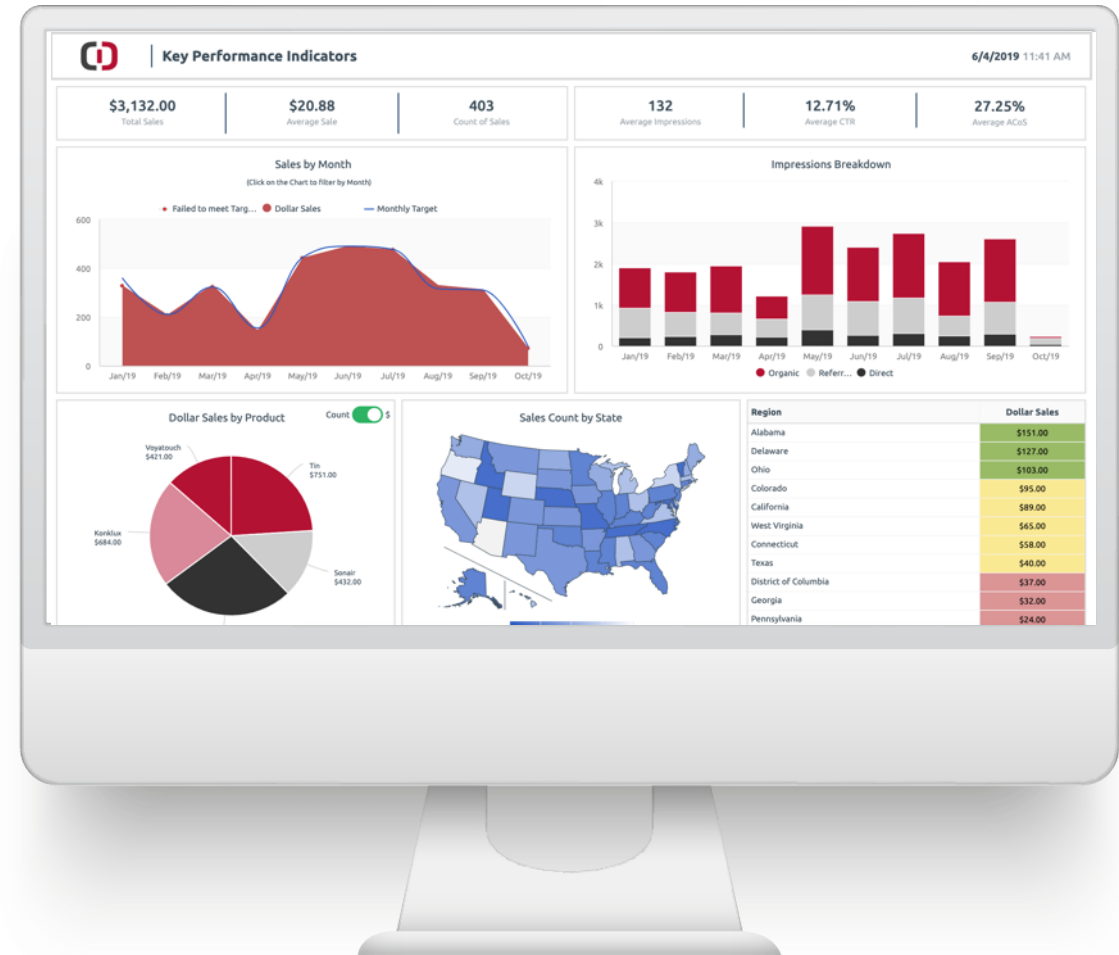
**Avijit Biswas**

[Avijit.biswas@clidata.com](mailto:Avijit.biswas@clidata.com)

+(480) 800-0067



# Our job: dashboarding!

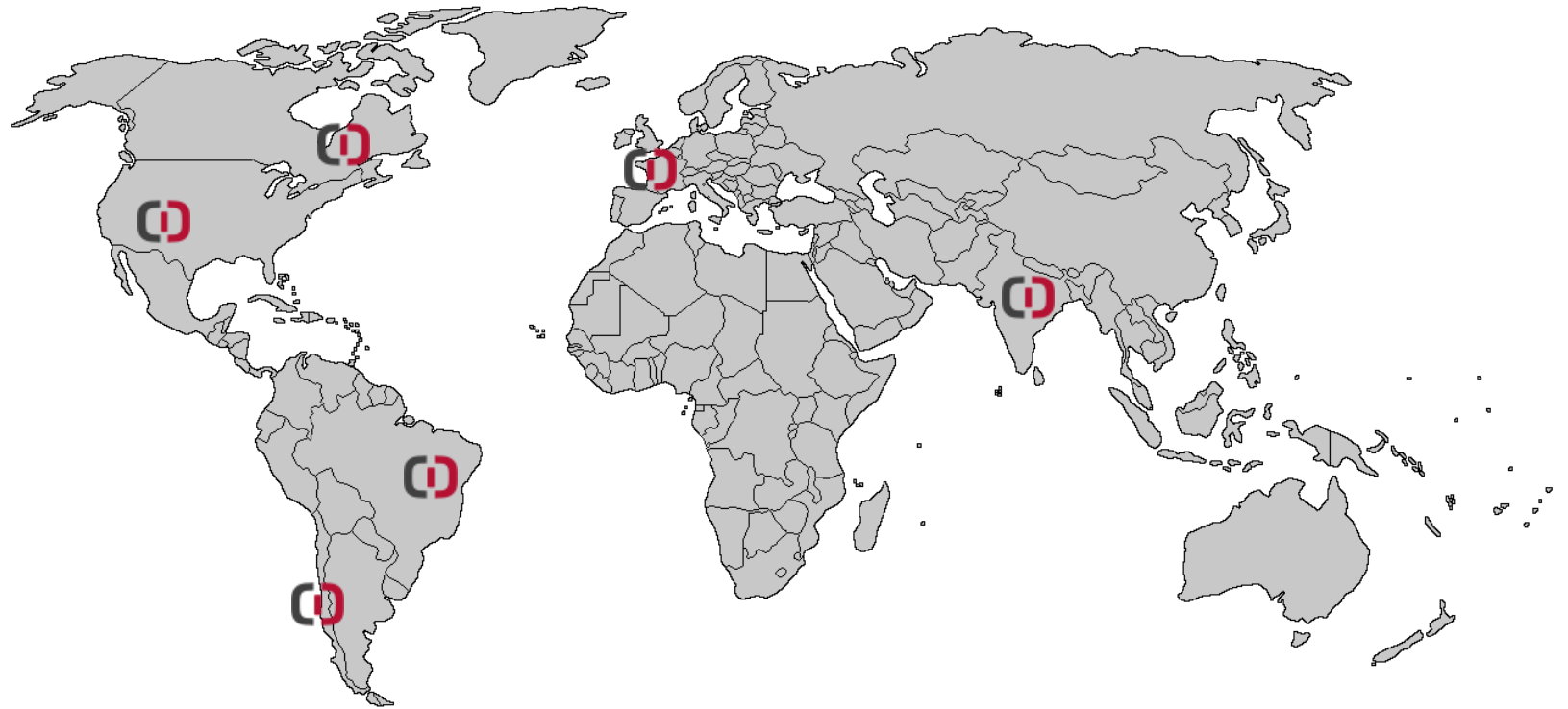


# ClicData in **key numbers**

1,000+ customers

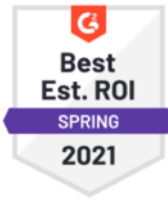
20 countries

6 offices



# Recommended by Data Experts & our customers

4.6 Rating on Capterra and 97% recommendation rate



**TEC** | Technology Evaluation Centers



# Shared our Data Expertise in Data Science & BI Podcasts



# Why ClicData?



and many more...

- Reports are delivered **too slowly**
- The current tool doesn't allow **full customization** of our reports
- We get confused in data versions therefore we base our decisions on **wrong or outdated data**



Our mission – **saving you precious time!**

Deployment **100% Cloud**

- > no infrastructure to maintain
- > unique and consistent experience for all users

**End-to-End** platform

- > no interfaces & greater performance

New to the BI arena

- > **cutting edge** technology and processes

# All-in-one BI platform

1



Connect Data from  
250+ sources

2



Clean, Transform,  
Fusion Data

3



Custom & Interactive  
Dashboards

4



Share & Collaborate  
On Real-Time Data



# What do you get with ClicData?

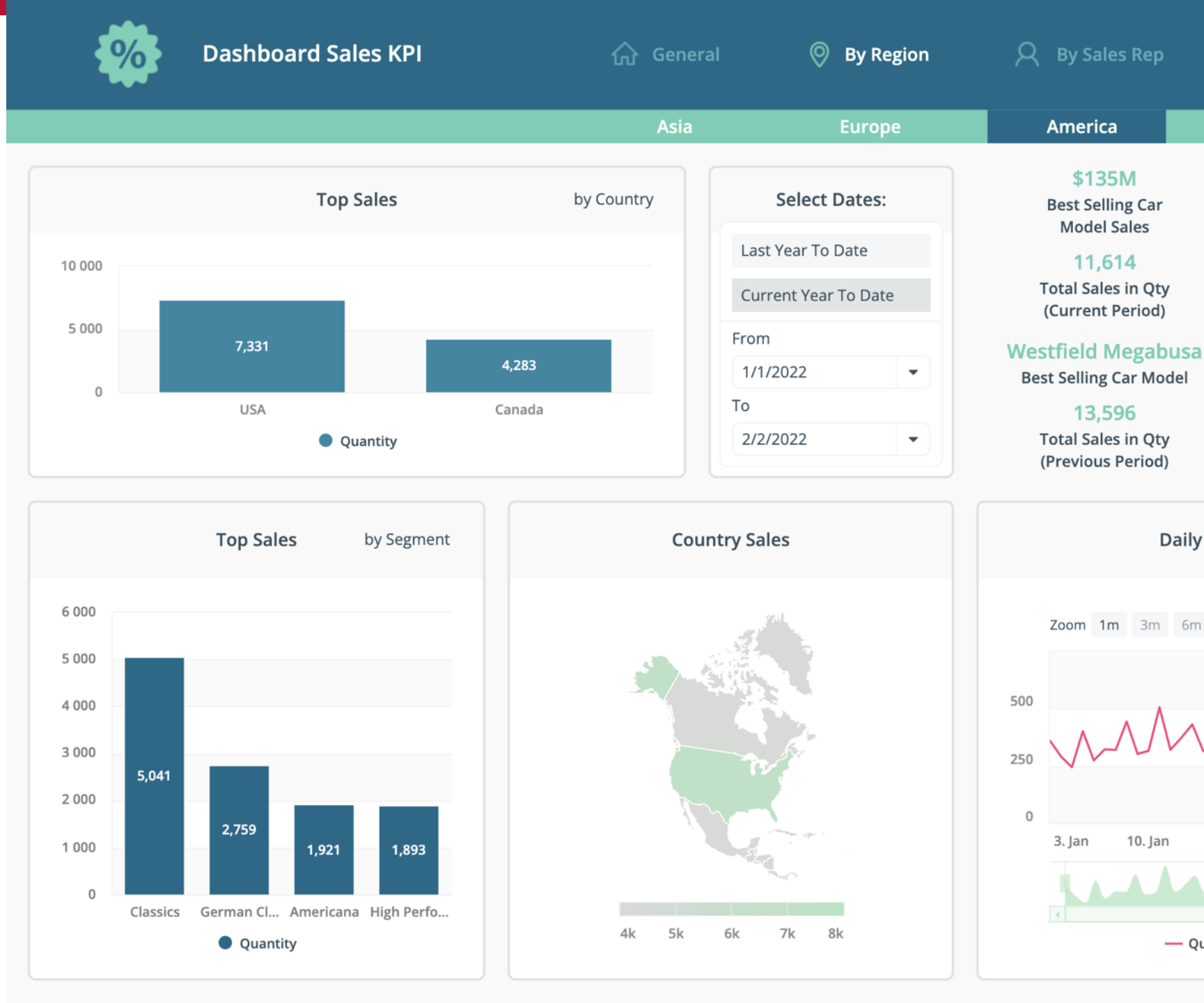


# Custom dashboards & KPIs

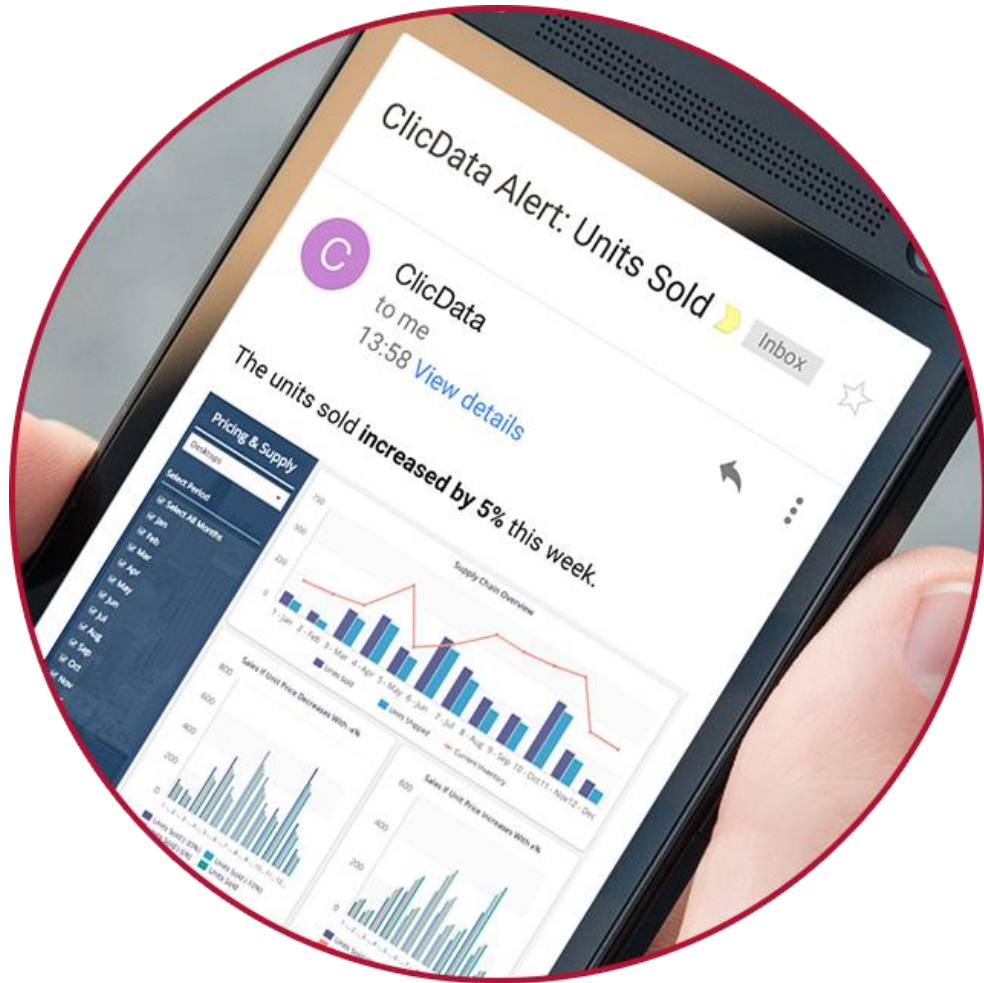
Challenge:

Sharing only **relevant KPIs** to the business users and allow them to **drill-down** into their data

- Filters
- Parameters



# Real-time alerts



- Get alerts when your data reached **critical thresholds** or when your **goals are reached**
- Send automatic alerts **to your team members** about data that's relevant to them
- Get notified from **anywhere, and any device**

# All your business data **in one place**



Companies with up to 50 employees work with an average of **40 SaaS applications**.

And those with 1000+ employees have over **200 in use**.

CRM, ERP, marketing, social media, cloud storage, invoicing...

# Better data management

- ✓ Segment your data
- ✓ Calculate conversion rates
- ✓ Blend data from multiple sources to measure ROI
- ✓ Automate data refreshes
- ✓ Apply custom formulas to do forecasting, or predict trends

The screenshot displays a data management interface with a transformation pipeline and data tables.

**Transformation Pipeline:**

- Original data table (before transformation):

	Sales Date	Quantity	Segment	Car Model	Price
1	6/5/2012		German Classics	Porsche Carrera GT	448400
2	6/5/2012		German Classics	Porsche Carrera GT	448400
3	6/5/2012		German Classics	Porsche Carrera GT	448400
4	6/5/2012		German Classics	Porsche Carrera GT	448400
5	6/5/2012		German Classics	Porsche Carrera GT	448400
6	6/5/2012		German Classics	Porsche Carrera GT	448400
7	6/5/2012		German Classics	Porsche Carrera GT	448400

The pipeline consists of the following steps:

- Add [NewCalculatio...]
- Filter [Quantity]
- Normalize [Car Mo...]
- Drag and drop here.

**After Transformation:**

	Sales Date	Quantity	Segment	Car Model	Price	NewCalculation
1	6/5/2012	2	German Classics	BMW 518i	90200	123
2	6/5/2012	2	German Classics	BMW 518i	90200	123
3	6/5/2012	2	German Classics	BMW 518i	90200	123
4	6/5/2012	2	German Classics	BMW 518i	90200	123
5	6/5/2012	2	German Classics	BMW 518i	90200	123

**Right Panel (Data Sources and Filters):**

- NuKar Sales:**  Sales Date,  Age,  Calc1,  Quantity,  Segment,  Car Model,  Price,  MarkupFactor,  Color,  ModelYear,  Convertible,  Type,  Sales Rep Name
- NuKars Budget:**  Year,  Region,  Budget
- NuKar Regions:**  Country,  Region

# Trust Center



Encrypted access &  
Secured storage



Local data centers



Data privacy ensured by our team and  
our partners across all regions



Backup et redondance with service up-time  
of 99.8%



ISO/IEC 27001:2005



# Contact

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Sales:

[sales@clidata.com](mailto:sales@clidata.com)

Stay in touch!



and on [www.clidata.com](http://www.clidata.com)

