gupshup

World's Leading Conversational Engagement
Platform for Commerce, Marketing & Support

One-on-One.
With Everyone.

Messaging API

Single API for 30+ messaging channels like
WhatsApp, Instagram and others
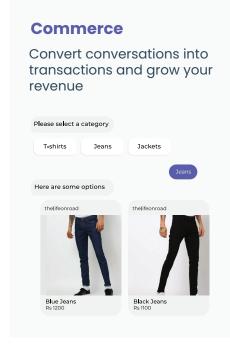
Conversations

No-code, low-code, yo-code NLP tools,
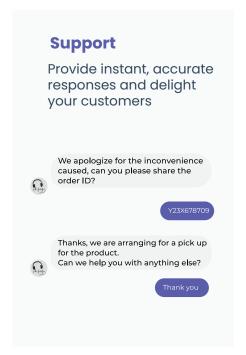pre-built AI Models for Interactive chatbots

Solutions

Tailored messaging solutions for all your
business needs

Grow Faster by Automating Business Conversations

Marketing

Acquire, engage and retain
customers: increasing
marketing ROI

You replied to their Post

Introducing
SATCHEL

Rs 8999
Rs 4999

Shop Now

Do you want to order the Satchel
at the low price of Rs 4999* ?

Order now   Explore

Commerce

Convert conversations into
transactions and grow your
revenue

Please select a category

T-shirts   Jeans   Jackets

Jeans

Here are some options

thelifeonroad

thelifeonroad

Blue Jeans
Rs 1200

Black Jeans
Rs 1100

Support

Provide instant, accurate
responses and delight
your customers

We apologize for the inconvenience
caused, can you please share the
order ID?

Y23X678709

Thanks, we are arranging for a pick up
for the product.
Can we help you with anything else?

Thank you

Single API for 30+ messaging channels

Popular Channels

WhatsApp Business Messaging Authorized Distributor

Gupshup facilitates easy coordination between you and WhatsApp. While most of the communication is automated, Gupshup efficiently takes care of processes that WhatsApp has deliberately left to human expertise.

Instagram Messenger Authorized Partner

Gupshup helps you harness the power of Instagram Messenger API and build conversation capabilities to engage with followers and prospects at scale. Create conversational touchpoints at every stage of the customer's journey on a platform they love spending time on.

RCS
Global Leader & Innovator

A global leader in RCS, Gupshup helps businesses upgrade customer experience with Rich Communication. With strategic partnerships with operators and RCS network providers, Gupshup simplifies the process for businesses transitioning into RCS

Google Business Messaging Official Partner

Gupshup enables you to converse with customers right when they are looking for you. Leverage Gupshup's direct partnership with Google and develop engaging chatbots that help your customers initiate a chat from Google Search, Google Ads, Google Maps, Phone dialers, etc.

Trusted by the Best All Around the World

Google   Linked in   HSBC

Flipkart   Paytm   zomato

many more...

7 Billion+
Messages Per Month

300 Billion+
Messages & Counting

44,000+
Brands

Get in touch with us. Email us at

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