

# Everyday AI Adoption for Microsoft 365 Copilot Program

## What is everyday AI?

ChatGPT-4 has brought “everyday AI” into the enterprise, allowing employees to use AI in their daily work through chatbots, assistants and workflow solutions. However, early adopters of Microsoft 365 Copilot® might be using it in ways that increase risk for your organization, and the rest of your end users might not know where to begin to use it effectively.

## Our solution

Insight’s Everyday AI Adoption for Microsoft 365 Copilot Program is designed to help organizations bring this exciting technology to end users in a way that promotes responsible adoption and drives productivity and ROI. Delivered in two parts, we will partner with you to create an Everyday AI training course and Microsoft 365 Copilot Discovery Workshop for your end users that are tailored to the needs of your business.

## Everyday AI training

We start by educating your end users on AI basics. Our experts will work with you to create training that includes end-user best practices for responsible AI, prompting and more, as well as customized policy and business-specific information that your end users should know.

## Microsoft 365 Copilot Discovery Workshop

Once your users know the basics, they will learn about what Microsoft 365® Copilot can do for them. We will discover the “art of the possible” with Microsoft® 365 Copilot and then lead users through exercises to help them determine how the solution can benefit them in their jobs every day.

## Program logistics

- Everyday AI training is delivered remotely in two two-hour sessions over two days.
- The Microsoft 365 Copilot Discovery Workshop is delivered remotely in a two-hour session.
- Pricing is for up to 30 students; additional days of delivery can be provided at a cost of \$5,000 per day for up to 30 students per session.
- An Everyday AI training-only program without the Discovery Workshop can be purchased for \$20,000.

Cost  
\$25,000

Our partner



## Related services

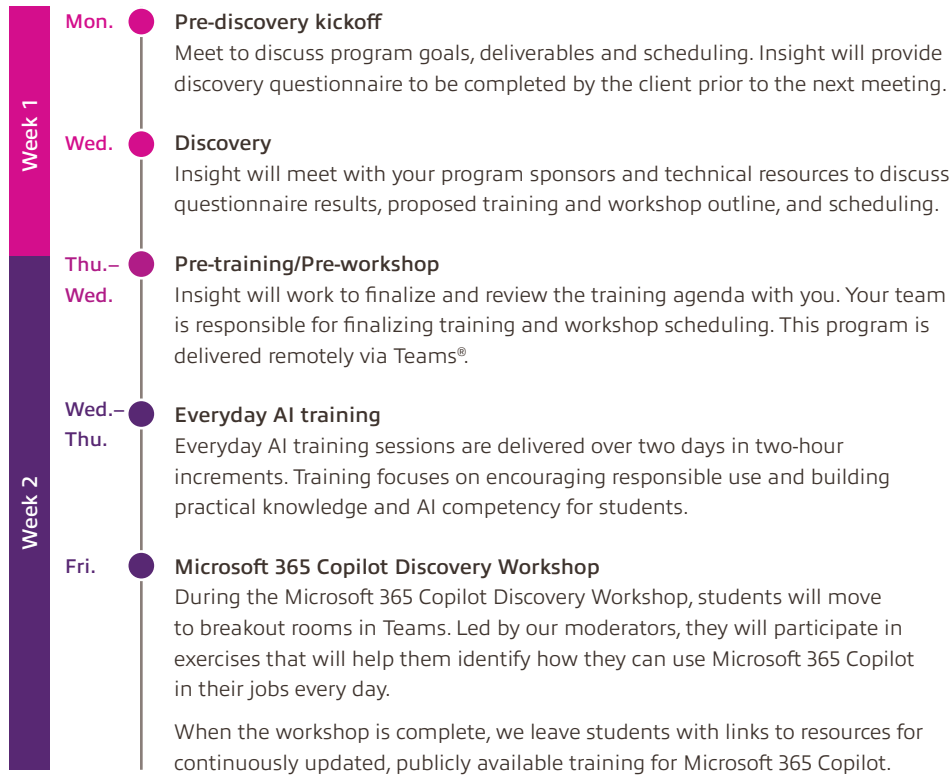
Microsoft 365 Copilot  
Readiness Fast Start

Business automation and  
low-code solutions

Adoption, change management  
and training services

## Our approach

The Everyday AI Adoption for Microsoft 365 Copilot Program is delivered over two weeks. We recommend that the pre-kickoff is scheduled to begin on a Monday, with the training and workshop taking place the following Wednesday. Below is a sample timeline.



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