



Genius Social

AI Automation For Your Local Social Strategy

SOCi's Genius Social **revolutionizes multi-location marketing through innovative AI**. It analyzes diverse data sources for deep local insights, shaping the strategies for Genius Social. With AI acting as both a **data analyst and trained marketer at every location**, it delivers unparalleled efficiency, local relevance, and consistent branding to your social content and engagement replies.

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Ever since our team started using Genius Social, it's a whole new world. **We are responding to engagements faster than ever before**, and we rarely tweak the AI-suggested replies.

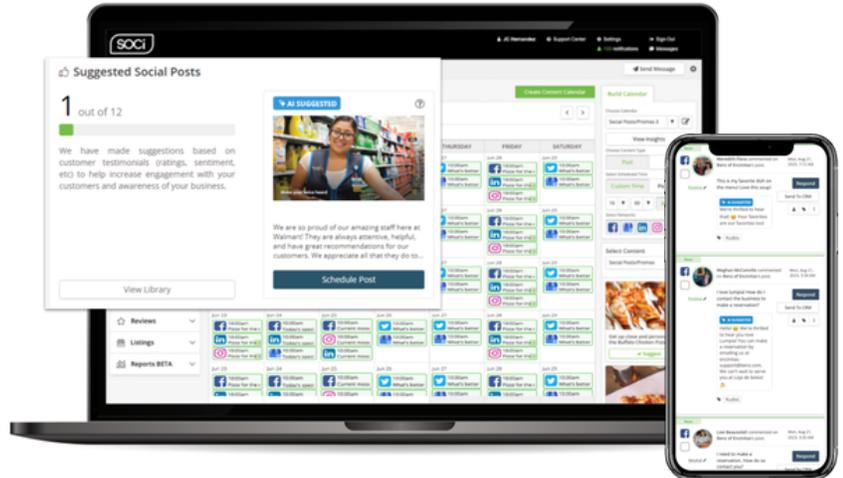
- RNR Tire Express

Before

1 WEEK

Genius

10 HOURS



Streamlined Workflows

Automate content and engagement management with AI for increased efficiency and time savings.



Hyper-Local Monthly Calendars

Monthly content calendars designed by AI for each location, ensuring local relevance.



AI Engagement Responses

Automatically crafts on-brand, personalized responses, as better content increases engagement.



Unified Brand Voice

Maintains a coherent brand identity across every location for a uniform brand experience.



Adaptive Local Content

Dynamically adapts content strategies based on consumer interactions, reviews, and local trends.



Data-Informed Across Channels

Our AI combines best practices and social data, enriched with SOCi's Listings, Reviews, and more.

CONNECT WITH US AT HELLO@MEETSOCI.COM