AI MADE EASY. FINALLY.

ABOUT AI SQUARED

AI Squared is a platform designed for product owners, data scientists, and enterprise leaders. It empowers organizations to accelerate both predictive and generative and AI projects, measure benefits, and drive significant revenue growth and cost reduction.

WHAT WE OFFER

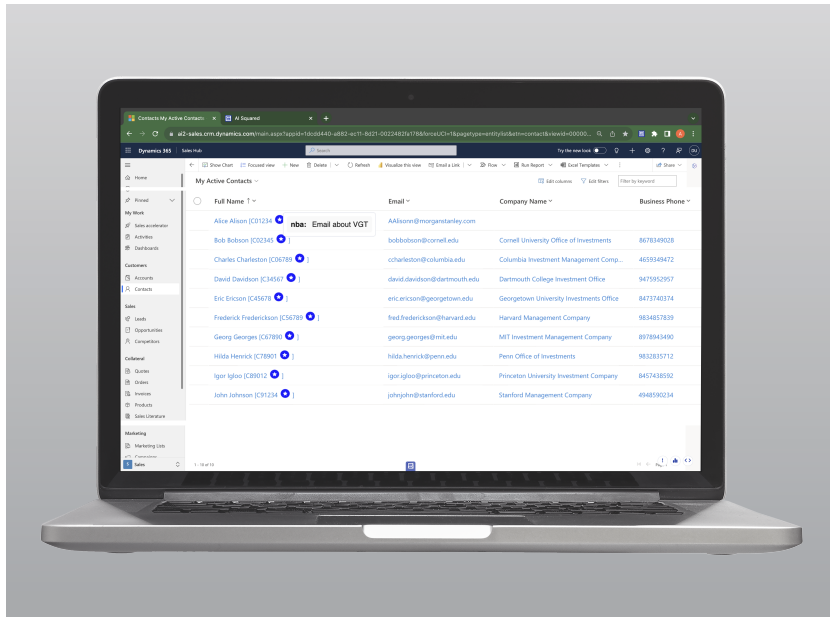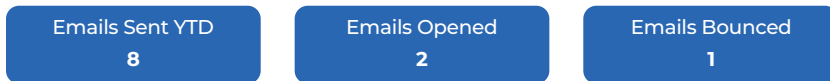| PREDICTIVE AI	GENERATIVE AI
Decision Making: Analyze past data patterns and trends to inform predictions about future outcomes, enabling organizations to make data-driven decisions and formulate effective strategies	**Content Generation:** Automate the creation of new content, reducing the need for human intervention with unique product descriptions, social media posts, or marketing materials
Risk Management: Identify potential risks or anomalies in datasets, allowing organizations to take proactive measures to mitigate risks, prevent fraud, or improve security	**Creative Exploration:** Assist with exploration of new design possibilities, creative concepts, or alternative ideas aiding in the creative process, fostering innovation
Optimization: Optimize business processes, such as supply chain management or inventory control, by forecasting demand, identifying bottlenecks or optimizing resource allocation	**Personalization:** Generate personalized recommendations or content tailored to individual customer preferences and behaviors, enhancing customer experiences and engagement

PREDICATIVE AI – NEXT BEST ACTION

GENERATIVE AI – CHATBOT

Hi there! How can i help?

Look up 208.24.163.13 and 173.208.205.10

208.24.163.13 and 173.208.205.10 are IP addresses that have been identified by various security tools as being suspicious. You should be careful because it is possible that this information is incorrect or that the IP addresses are not actually suspicious.

Type your question...

Built by AI Squared.

PREDICATIVE AI - SALES OPPORTUNITY SCOREBOARD

ALICE ALISON

Emails Sent YTD	Emails Opened	Emails Bounced
8	2	1

Overview

Firm Name	AUM	NCF	Market Share
ABC Co.	$28,000,000	$300,000,00	35%

Engagement Trends YTD

Web Visits	Marketing Emails	Outbound Calls	Inbound Calls
10	8	4	1

Core Product Recommendations

Sales Opp Score

ACCELERATE PREDICTIVE AND GENERATIVE AI TOGETHER WITH AI SQUARED
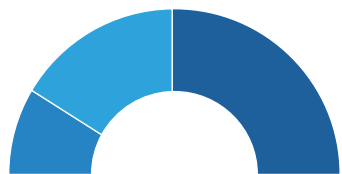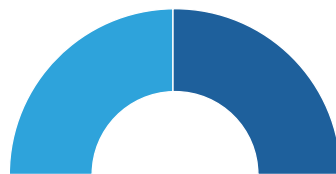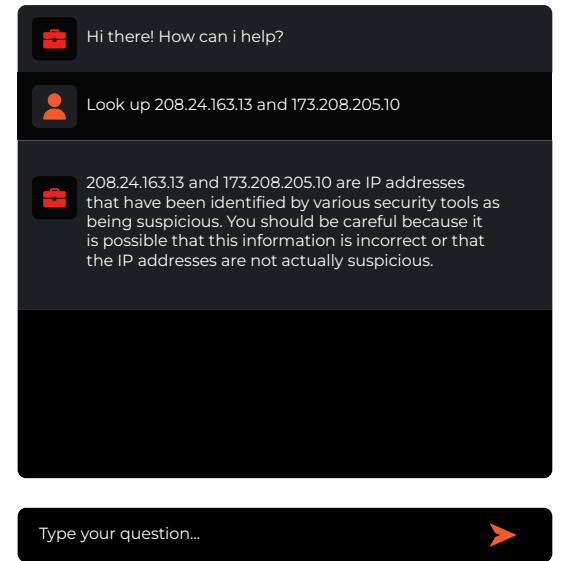
ai squared

KEY USE CASES

CYBERSECURITY

Integrated a Large Language Model (LLM) into the Security Operation Center for internal operations and into the Managed Detection & Response (MDR) for external customers to prevent cyber threats, while increasing revenue by .2-5% and decreasing costs by 40%.

FINANCIAL SERVICES

Provided human-in-the-loop feedback for end-users, receiving results across the ML/AI lifecycle, leading to bias reduction, increased trust and 80% increase in overall AI adoption for financial advisors.

FEDERAL

Conducted user and entity behavioral analysis for insider threat monitoring by tracking usage of AI/ML activities of users and models using AI Squared-generated metrics.