



Unlocking the power of AI for the entire enterprise



AI Squared Has Funding, Customers, Traction and Awards

Our Mission

Empowering their teams to instantly integrate AI into any tool or application



Our Product

Our no/low-code platform makes it easy for organizations to embed AI into any application and empower business teams to use AI how they want



Who we are

Our AI integration platform is being used across Fortune 100 and Fortune 500 companies.

Awards: Top10 AI Startups (AI Magazine 2022), 10 Hottest AI Startup Companies of 2022 (CRN), Fire Award (Washington Business Journal 2022).



What we do

Decrease costs and time to integrate, evaluate, and scale AI by 85% for data teams. Increase usage, engagement, productivity, and overall AI adoption by 90% for data executives and managers. Increase speed to insights by 75% by making any existing application intelligent for end-users



Our Investors



Some Partners & Customers



databricks



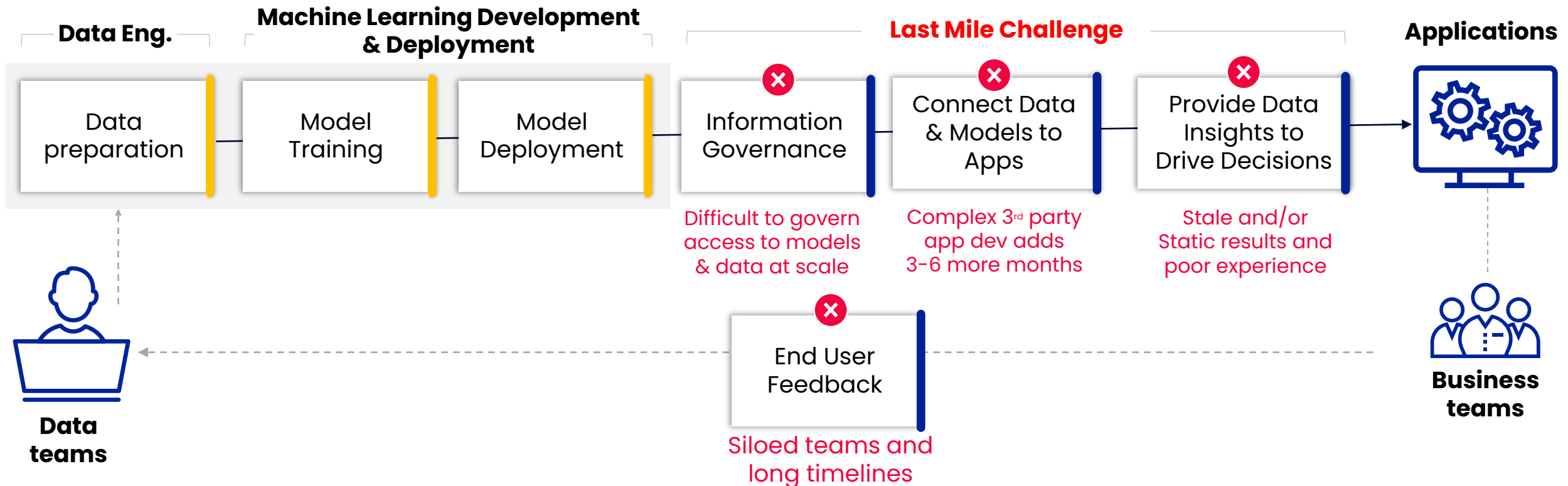
AIS Value Proposition

AI Squared is a platform,
For product owners and data scientists,
That helps accelerate AI projects and measure benefits,
By embedding AI in applications without coding, then easily
Iterating and improving them with feedback and analytics.

Why AI projects fail



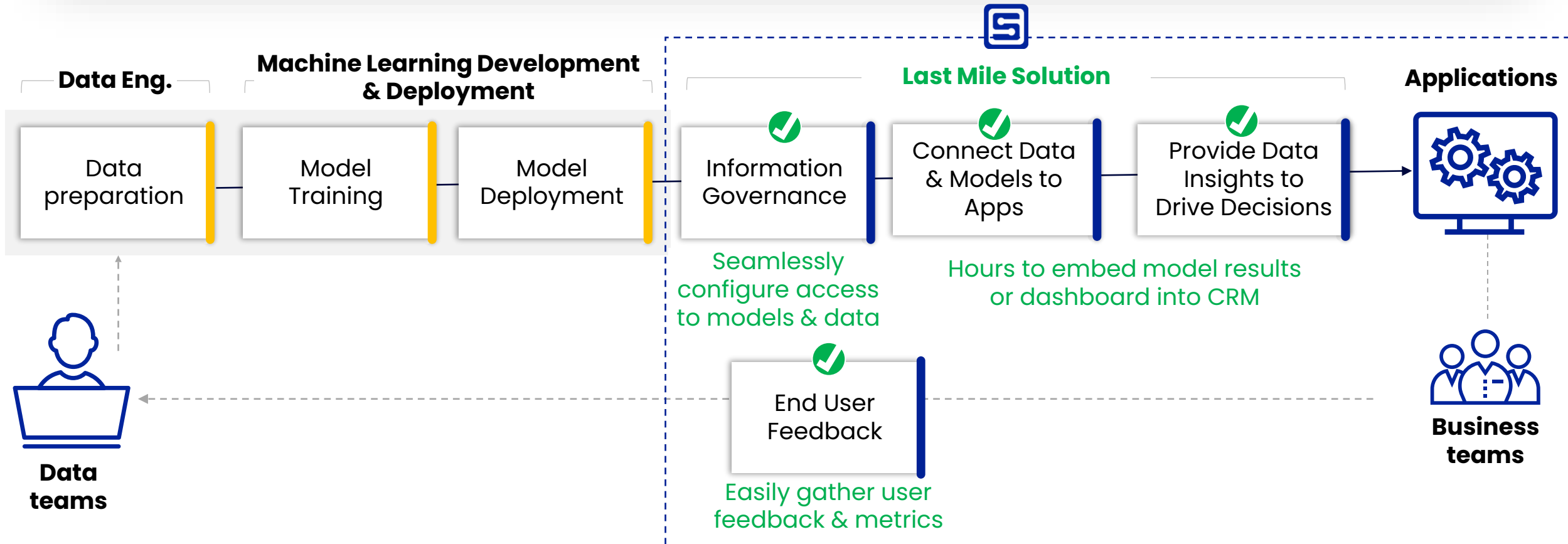
Each stage in the “last mile” of building intelligent applications represents a unique set of challenges



How AI Squared Makes AI Projects Successful



Deploying a Machine Learning model behind an API is a good starting point, but it's the beginning of the journey, not the end



AI Squared Platform Capabilities

- E2E Pipeline Management
- Admin & Governance
- Metrics and Feedback Loop
- End User Experience Optimization

The screenshot displays a user interface for a contact named Alice Alison. The interface includes a sidebar with navigation options like Home, Recent, Pinned, My Work, Customers, Sales, and Collateral. The main content area shows the contact's name, firm (Morgan Stanley), and financial metrics (AUM: \$28M, NCF: \$3M, SoW: 35%). It also features several analytics sections: 'TOP 3 CORE PRODUCT RX' with engagement trends, 'TOP 3 NON-CORE PRODUCT RX' with mid-cap value, 'Core Product Recommendations' with a donut chart, and 'Web and Event Signals' with a table of tool visits.

Tool	Visits
Portfolio Analytics	4
Tool	visits
Compare Tool	3
visits	
VTI	3
visits	
VXUS	1
visits	

Model Stage Management

Moving model stage to staging

BookOfBusinessRendering

v.1 experimental → staging

- The model will be available to the public
- The model will no longer be editable
- The model's status will now be set to staging
- Users with the correct permissions can review this model and potentially move it to a production status

Prediction Feedback

Help us improve the quality of the model by answering this simple survey

Was this a good lead?

Was the Rx useful?

Model Feedback

Help us improve the quality of the model by answering this simple survey

Does this model help you in your workflow?

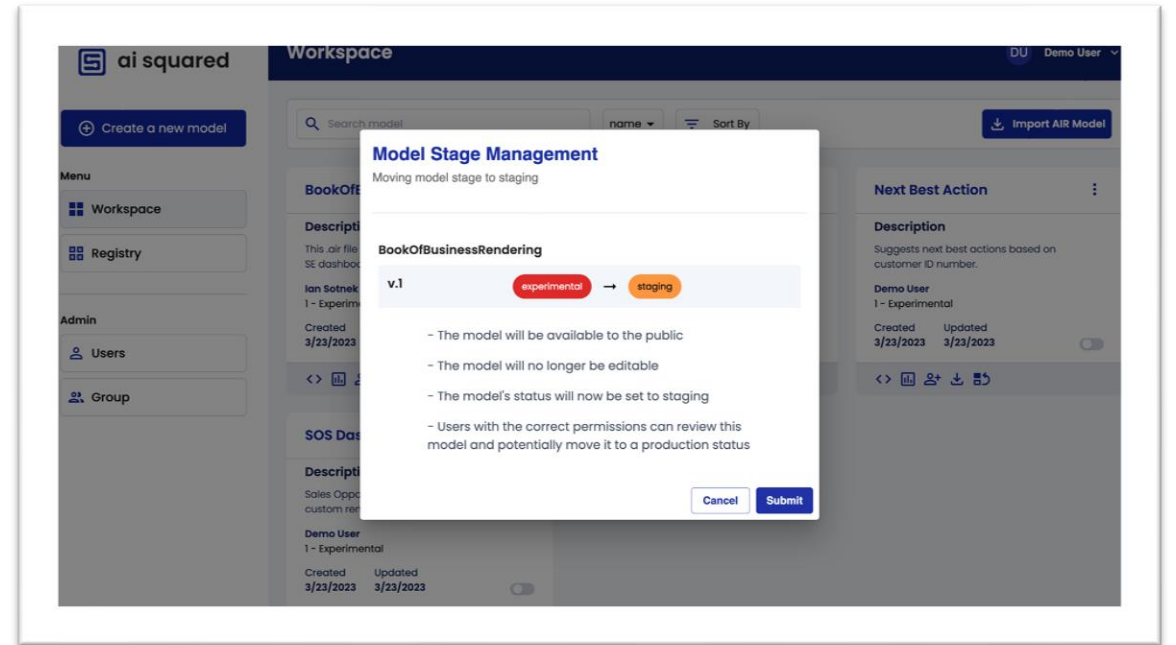
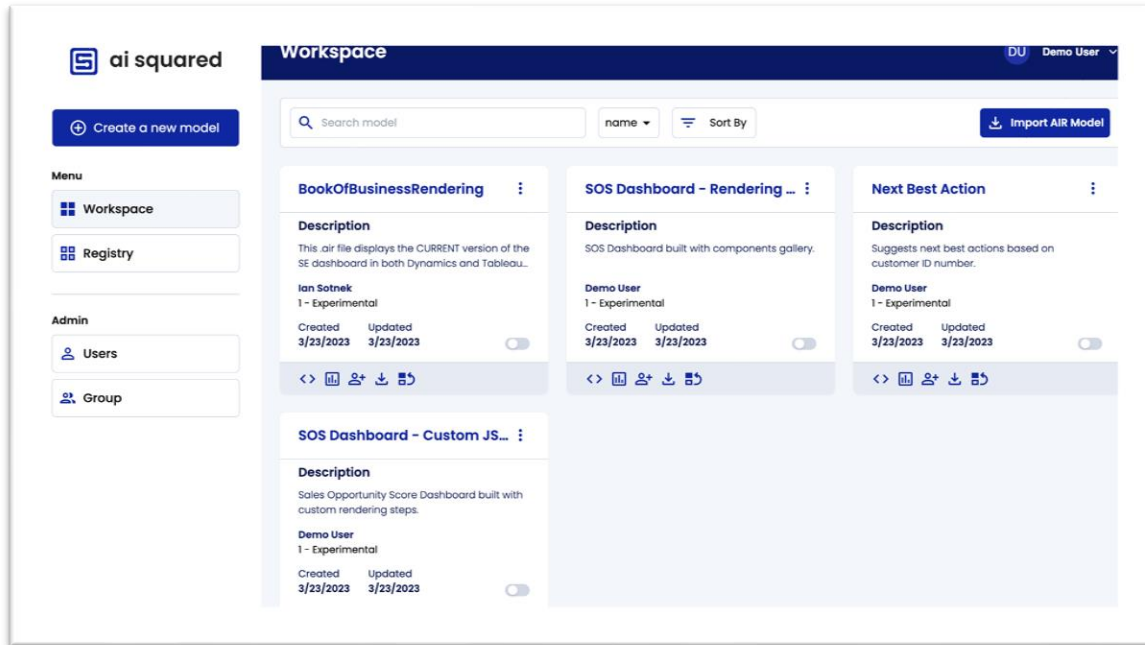
No

Yes

E2E Pipeline Management

Manage and monitor data pipelines

- Govern staging and productionization of pipelines
- Edit & version control pipelines
- Share pipelines with users and groups



Admin & Governance

Restrict access to models and data based on user roles and permissions

- Easily connect to your authentication service
- Create groups for piloting models and analytics
- Assign users platform-specific roles and permissions

The screenshot displays the 'ai squared' Admin & Governance interface. On the left, there is a sidebar with the 'ai squared' logo, a 'Create a new model' button, and a 'Menu' section containing 'Workspace' and 'Registry'. Below the menu is an 'Admin' section with 'Users' and 'Group' options. The main content area is titled 'Groups' and features a search bar, a 'Sort By' dropdown, and two group cards. The first card, 'AI2PlatformDemoUsers', has 4 members (represented by icons for RC, IS, BH, JD) and was created and updated on 3/22/2023. The second card, 'Group1', has 1 member (represented by icon JD) and was also created and updated on 3/22/2023.

Metrics and Feedback Loop

Monitor pipeline performance and adoption

- Aggregate feedback from all end users of a pipeline
- Visualize adoption trends
- Flag model and data drift for data science teams



The image displays two side-by-side feedback forms. The 'Prediction Feedback' form asks 'Was this a good lead?' and 'Was the Rx useful?', each with thumbs up/down buttons showing 1 upvote and 0 downvotes. The 'Model Feedback' form asks 'Does this model help you in your workflow?' with radio buttons for 'No' and 'Yes' (selected). Both forms include a 'Submit' button and a 'Show Stats' link.

End User Experience Optimization

Provide end users with information how, when, and where it'll be most impactful

- Create end-to-end integrations with no code (platform) or low-code (Python)
- Fit integrations seamlessly into current workflows
- Customize user experience by individual, role, or group

The screenshot displays the 'New AIR Model' configuration page in the ai squared application. The interface is divided into several sections:

- Header:** 'ai squared' logo, navigation back arrow, 'New AIR Model' title, and user profile 'DU Demo User'.
- Left Sidebar:** A menu with 'Create a new model' button, 'Workspace', 'Registry', 'Admin', 'Users', and 'Group' options.
- Main Content Area:**
 - Import AIR models:** A checked checkbox and a file upload area with the text 'Upload or drop a file right here'.
 - AIR config steps:** A tabbed interface with 'JSON config' selected. It contains several expandable sections:
 - Harvesters:** 'How to harvest the data from DOM'
 - Analytics:** 'Remote or local analytic models given a route/path'
 - Preprocessing:** 'Preprocess the harvested data used for input'
 - Postprocessing:** 'Postprocess the results from the output'
 - Rendering:** 'Decorate DOM'
 - Feedback:** A section at the bottom.
- Details Panel (Right):**
 - Model Name:** A text input field with 'Name' as a placeholder.
 - Description:** A text area with 'Description' as a placeholder.
 - Run automatically:** An unchecked checkbox.
 - URL List:** A list of URLs with an 'Add' button. One URL 'https://www.wikipedia.com/wi' is visible.
 - # URL:** A section with a note: 'Model will run on any content. Add URLs to whitelist specific content.'

