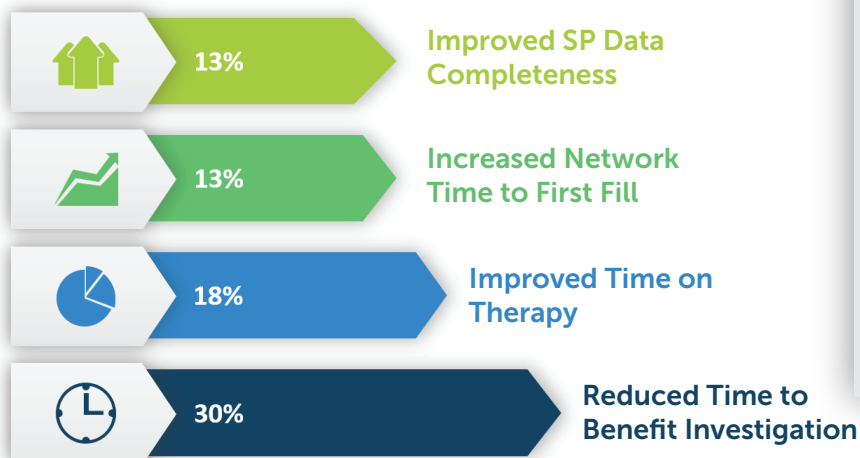# Specialty Pharma Analytics Platform

ProMetrics

Delivering Actionable Insights that Improve Prescription Efficiency and Optimize the Patient Experience

Problem

When it comes to specialty products, providing therapy to patients quickly and maintaining adherence are especially difficult for pharmaceutical manufacturers. Having visibility into obstacles patients encounter is critical to resolving problems that keep patients from therapeutic compliance.

Real-World Network Benefits:*

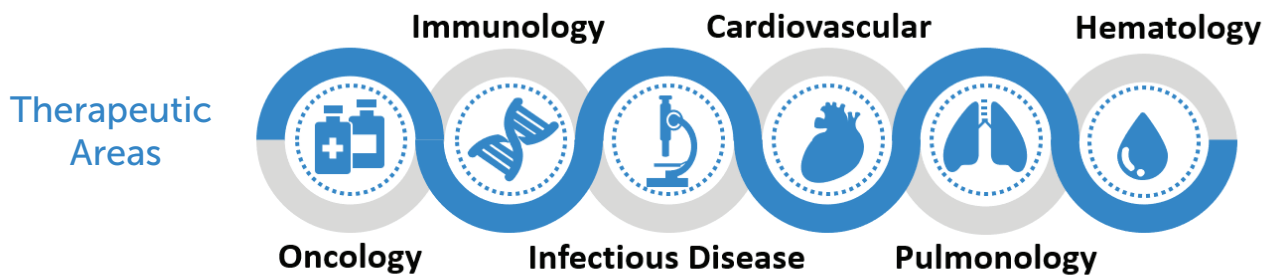|		
13%		Improved SP Data Completeness
13%		Increased Network Time to First Fill
18%		Improved Time on Therapy
30%		Reduced Time to Benefit Investigation

* Results over 4 months.

Solution

ProMetrics' Specialty Pharma Analytics Platform, built on Microsoft Azure cloud products, provides transparency into the Patient Journey, with timely, actionable insights that empower you to improve your patient experience and maximize your brand value.
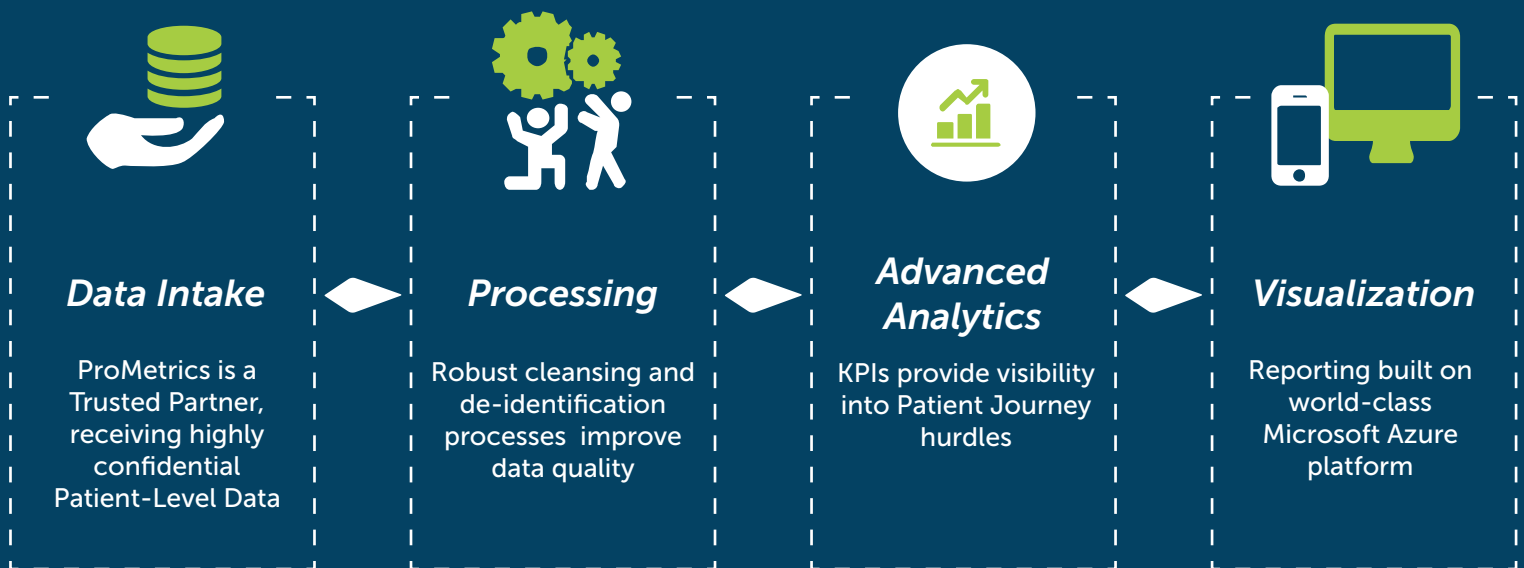
Find out more at www.prometrics.com

Data-Driven Specialty Channel Insights to Improve Your Patient Journey

Therapeutic Areas

Immunology Cardiovascular Hematology

Oncology Infectious Disease Pulmonology

Comprehensive Insights and Reporting

Patient Insights and Longitudinal View ➤ Prescriber Profile & Alerts
Prescription Efficiency ➤ Payer Trends and Mix ➤ Hub Service Utilization
Specialty Pharmacy / Specialty Distributor Sales and Inventory
SP Data Quality & Scorecarding

Data Intake

ProMetrics is a Trusted Partner, receiving highly confidential Patient-Level Data

Processing

Robust cleansing and de-identification processes improve data quality

Advanced Analytics

KPIs provide visibility into Patient Journey hurdles

Visualization

Reporting built on world-class Microsoft Azure platform

ProMetrics' Best-in-Class Solution Built on Microsoft Azure

ProMetrics

Microsoft