

Sustainability DIY

Science-based emission reduction targets

Journey 5





DIY your science-based emission reduction targets

Journey 5 Communicate and disclose your SBTi targets



Disclaimer: This resource has been developed by Sustain Labs Paris & Microsoft to support the use of SBTi's Standards and tool for setting targets. It is not an initiative of SBTi or endorsed by SBTi.

Communicate your targets

Once your target is approved, SBTi will publish it on their [Target dashboard](#).¹

The screenshot shows the SBTi Target dashboard. At the top, there is a search bar and buttons for 'FILTERS' and 'DOWNLOAD XLS'. Below this is a table with columns for 'COMPANY/FINANCIAL INSTITUTION', 'NEAR TERM', 'LONG TERM', 'NET-ZERO', and 'ORGANIZATION TYPE'. The first row shows a target with a '1.5°C' label. Below the table, a detailed view of a target is shown, including the 'Date published/updated' (2023), 'Sector' (Textiles, Apparel, Footwear and Luxury Goods), 'Target summary' (Near term: 1.5°C by 2030), and 'Target' description (This target was approved using a streamlined target validation route exclusive to small and medium-sized enterprises (SMEs). https://sciencebasedtargets.org/faqs-for-smes/ IDEA S.p.A. commits to reduce scope 1 and scope 2 GHG emissions 46% by 2030 from a 2019 base year, and to measure and reduce its scope 3 emissions).

COMPANY/FINANCIAL INSTITUTION	TARGETS			ORGANIZATION TYPE	
	NEAR TERM	LONG TERM	NET-ZERO		
Company name Country, Region	1.5°C	-	-	Small or Medium Enterprise	View less ^
Date published/updated 2023					
Sector Textiles, Apparel, Footwear and Luxury Goods					
Target summary Near term: 1.5°C by 2030					
Target This target was approved using a streamlined target validation route exclusive to small and medium-sized enterprises (SMEs). https://sciencebasedtargets.org/faqs-for-smes/ IDEA S.p.A. commits to reduce scope 1 and scope 2 GHG emissions 46% by 2030 from a 2019 base year, and to measure and reduce its scope 3 emissions.					
Company name Country, Region	WELL-BELOW 2°C	-	-	Small or Medium Enterprise	View more v

The “date” column reflects the date on which the organization's commitment/target was published on the website.

1 - Science Based Targets. (n.d.). *How to set a science-based target - a step by step guide*.
<https://sciencebasedtargets.org/step-by-step-process>

Clearly communicate your commitment and approved targets²



Plain language

Avoid jargon. Use plain language to convey the status.



Data interpretation

Convey the full target information in your communications and marketing content, or ensure this is easily accessible.



Visual aids

Use the relevant logo in your communication materials as guided by SBTi.

Transparency

Do not imply any additional information that is not approved or confirmed by SBTi.

Refer to the [SBTi communications guide for companies and financial institutions taking action](#)

Potential avenues to disclose on science-based targets

Publicly disclose GHG emissions and progress against targets annually following the approval of science-based targets.³



CDP's climate change questionnaire



Corporate public reports such as sustainability reports, corporate social responsibility reports, annual reports, strategic plans, and website.

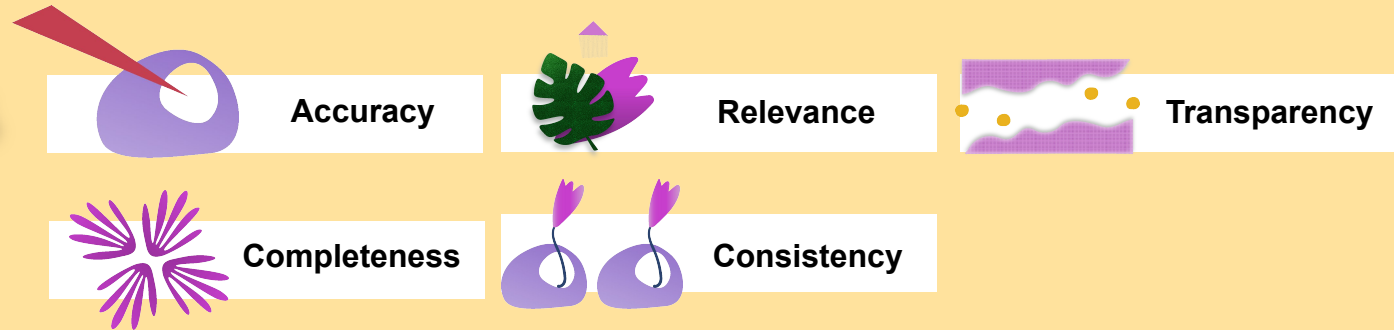


Global Reporting Initiative (GRI)-aligned reports.

Appropriate description of the target and progress

Reporting principles serve as a guide for the organization to disclose all the aspects of the target.

5 overarching principles to describe the target and report on its progress are:⁴



Best practices to publicly disclose your targets

Ensure that you include the following 5 elements in your target disclosures:⁵

1. Target description
2. Target progress
3. Substantial emission variations and changes in target
4. Actions towards meeting science-based targets
5. GHG emissions inventory

Microsoft Sustainability Manager offers a simplified process of reporting by integrating with any business system, automating data connections, and eliminating any ambiguity in data. With this tool, you can align your goals of setting science-based targets.⁶ Find out more [here](#).

5 - Science Based Targets. (2023, April). *SBTi Corporate Manual*. (pg. 46)

6 - Microsoft. (2023, June 15). *Introducing new ESG data and reporting capabilities in Microsoft Cloud for Sustainability*

<https://www.microsoft.com/en-us/industry/blog/sustainability/2023/06/15/introducing-new-esg-data-and-reporting-capabilities-in-microsoft-cloud-for-sustainability/>