# ONETREE - MONTEVIDEO

# onetree,





Onetree has grown to support its clients throughout the entire USA and Latin America



Our services have evolved from software development to everything related to the development and maintenance of digital products..



Our team has expanded from being concentrated in Uruguay to having an international presence in several Latin American countries

#### Our team

Countries

~200

**Employees** 

**Extremely high success** rate in projects

Working with worldrenowned clients

### Our work



We expertly navigate the complexities of digital product development, delivering innovative solutions that drive success.



#### Managed Projects

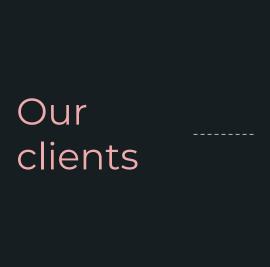
- Product Discovery
- Product Definition
- UX and UI Design
- Software Development (Frontend and Backend)
- Quality Controls
- Comprehensive Project Management



#### Staff augmentation

- Forming Multidisciplinary
  Teams
- Hiring
- Retaining
- Training
- Providing Appropriate Equipment
- Offering IT Support





















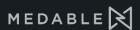






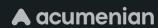


















### Our <u>Partne</u>rs



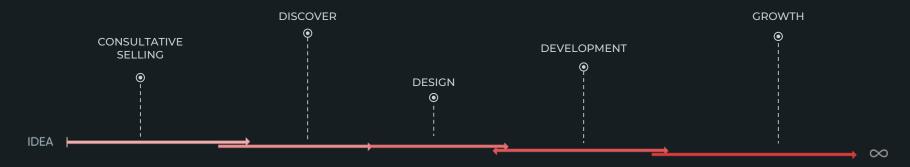












#### **Product Support Strategy**

Understand business goals and end-user needs.

Understand Product Value Proposition & Vision. Initial decision making process.

Determine priorities.

Initial Low-fi Wireframes/User flows (if it's necessary).

#### Ideation and Evaluation

Product Discovery.

Product Design Sprint.

Scoping Sessions.

UX Review.

#### **Product** Design

Product Design.

UX Design.

UI Design.

Branding and Illustration.

#### **Product** Development

UX Improvements.

Measure/OKR's/ KPI's

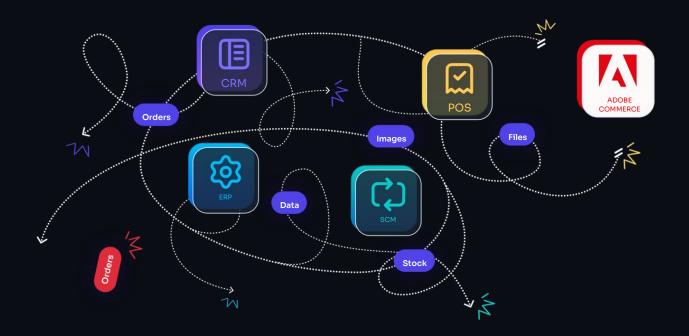
#### **Product** Growth

Better serve all users.

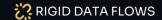
Enhance user adoption & engagement.

Develop/Discover new functionalities.

Refine/update your product in order to scale.





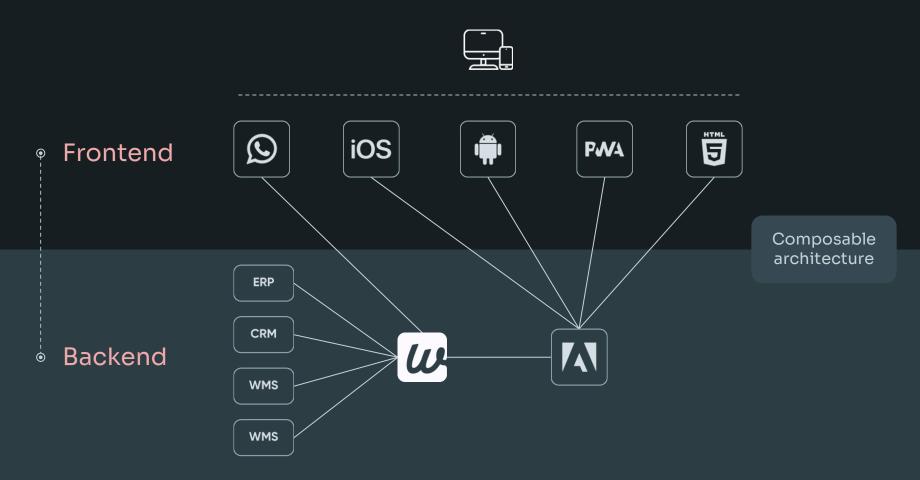


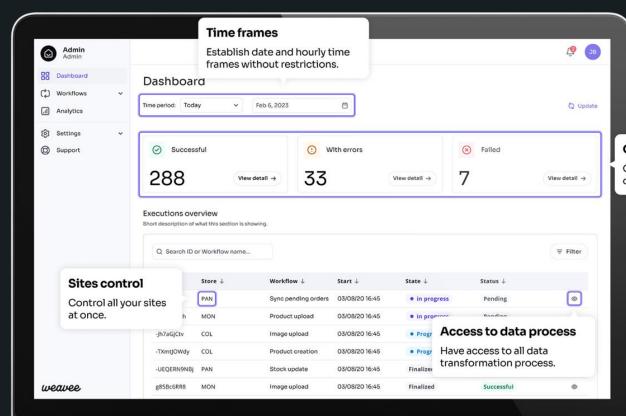


# weavee

Weavee is our proprietary product that **simplifies the integration, management, and monitoring of data flows**between Adobe Commerce and other systems

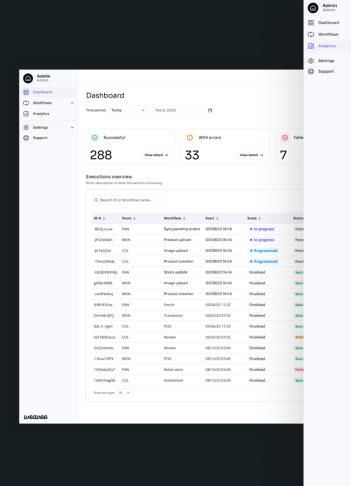
#### weavee



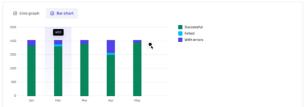


#### **Quick overview**

Quick cards that give a overview of all the executions in real time.







#### Highlights

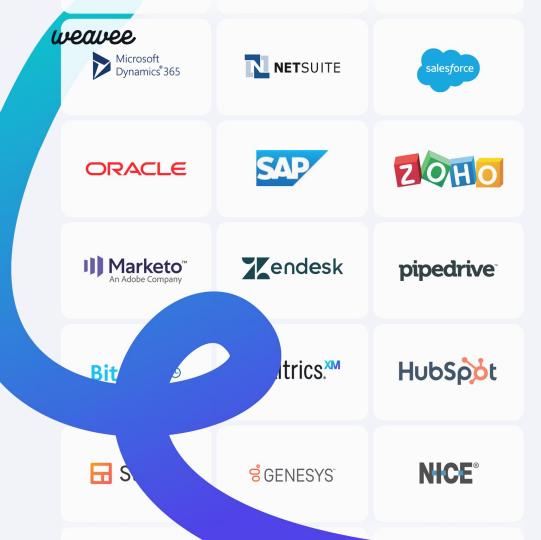


#### Execution overview Short description of what this section is showing.

Q. Search by Data ID **∓** Filter ID# J Store J Workflow Average time ↓ Failed ↓ Successful  $\downarrow$ 52HkdOEJ PAN Warehouse sync Inactive PUgiG\_0enJ MON 23 Order sync Product image PUgiG\_0enJ COL Active 00:01 14 QO3DifkqN COL Product upload OO4DifgNY PAN Read from csv - DRA Inactive 00:00 42 0 a8srvs55Fr MON Sync pending orders Active cG\_cTwpXsa PAN Product Sync 1 Inactive 00:01 qCKwD0CgS PAN 28 wjTdx3ydjS MON 00:00 Image upload Inactive Rows per page: 15 💙 1-15 of 30 items 〈 >

### Let's integrate with Weavee

Before After Weavee Weavee UNCONNECTED SYSTEMS *OUNIVERSAL CONNECTOR* RIGID DATA FLOWS **COSTLY IMPLEMENTATIONS** O DATA TRANSFORMATION **⊘** SCALABLE



# Universal platform connector

Weavee, a product from Onetree, is designed to tackle our clients' technological challenges in connecting their systems and facilitating their management.

Weavee is crafted to provide scalability in system architectures, built on a modular concept that allows for the swift integration of new systems and workflows.



#### Data security is first

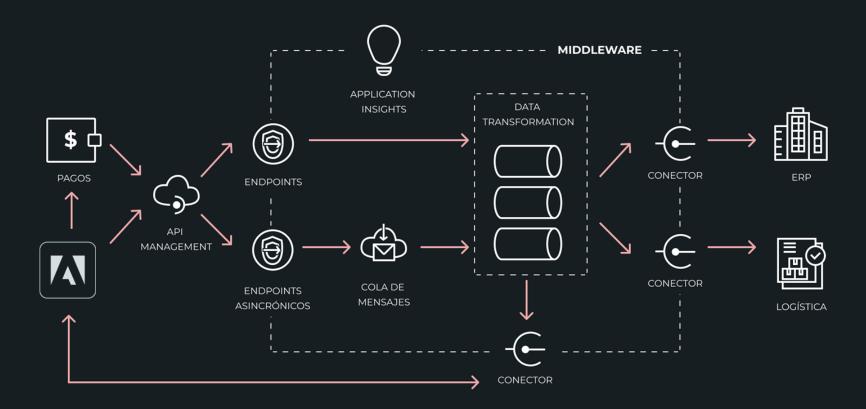
Security partners

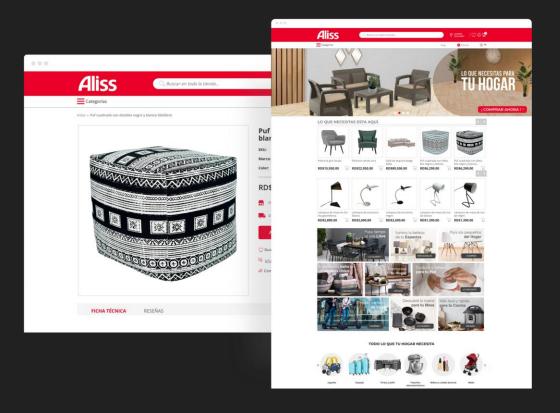
Our services comply with advanced security features like Azure AD, Cosmos DB, and Key Vault to ensure that both our systems and your data are safe.

Standards of data encryption

Security is our top priority at Weavee, and as Azure
partners, we're committed to providing our clients with
the highest level of protection by using the highest
standards in data encryption across all our system.





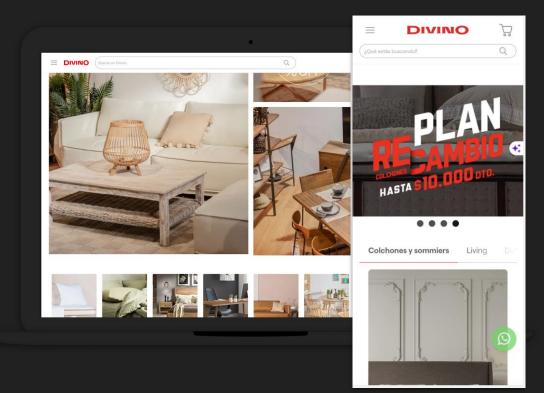


#### Aliss

Aliss approached Onetree to improve their development which had many issues. We identified problems in their code and scalability, leading to a groundup redevelopment of their ecommerce solution.

We proposed a custom middleware solution and developed using best practices from Adobe Commerce. The site's launch in Costa Rica exceeded previous performance by 220%, ahead of schedule. Development in 4 countries is complete, with plans to expand further.

Multi-website country (4 sites) Magento 2.4 Frontend and backend Customized functionalities, Full ERP integration.



#### Divino ERP/POS/CS integration

Divino needed to integrate a complex architecture of 4 brands connected to SAP. and address an updated data flow with their POS present in over 10 stores nationwide.

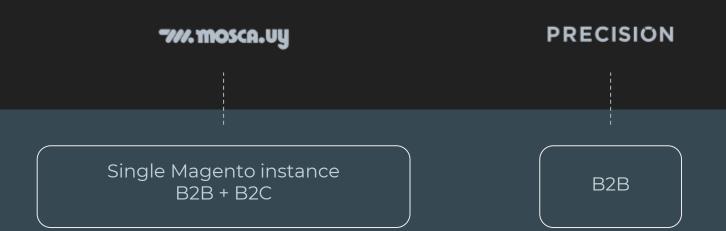
Using Weavee, we prioritized services to provide real-time flows where necessary, and asynchronous for non-essential ones. This architecture allowed for an efficient system, resource-wise, tailored to the data needs of Divino's users and customers.

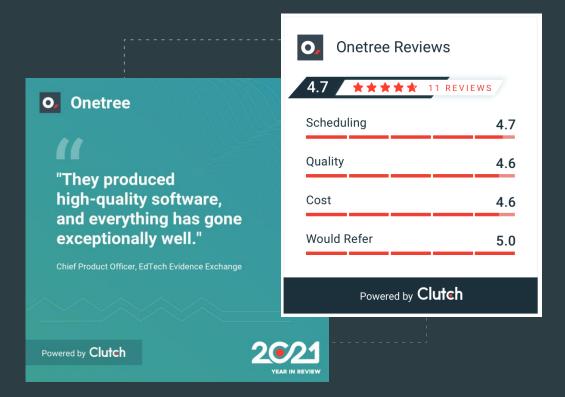
Multi-website architecture (4 marcas) Magento 2.4 backend - PWA frontend Customized functionalities, Full ERP and POS integration. Company process automation

# Multi-región arquitecture



# B2B Experience





Go to Clutch $\rightarrow$ 

# Thank You!



**Eugenia Tonda**BUSINESS DEVELOPMENT
REPRESENTATIVE

https://onetree.com/

https://www.weavee.io/