## **ARTIFICIAL INTELLIGENCE**

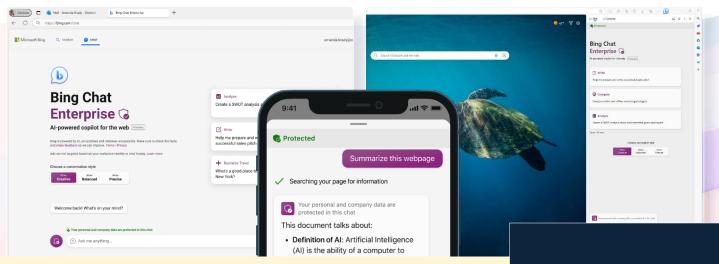


## Microsoft Copilot for Edge & Windows Adoption in 30 Days

When you aren't ready yet for M365 Copilot, but want to start using generative AI

Microsoft Copilot for Edge & Windows, also known as Bing Chat Enterprise (BCE), and not to be confused with Microsoft 365 Copilot (the fully integrated AI solution for M365 products), was released to bring AI into your day-to-day work in a secure manner. It offers productivity capabilities to help users understand, analyze, generate content and information, and perform tasks. It searches web data and leverages the Chat GPT Large Language Model (LLM) to find answers and respond to requests.

To fully realize the true value of BCE, it is essential for users to understand how to effectively prompt this generative AI and understand the breadth of tasks it can perform to improve their efficiency, creativity, and quality of work products. Adoption teaches users about the generative AI tools available to them today as part of their M365 license and builds a solid user foundation for your organization's continuous AI adoption journey.



## At a Glance:

Long View's Microsoft Copilot for Edge & Windows (BCE) Adoption in 30 includes:

- A review of your licenses to ensure your desktops and users are AI ready.
- Discovery of personas and use cases to enable strategic adoption of generative AI capabilities through stakeholder workshops.
- Governance guidance for the use and management of BCE and AI in general.
- How to use BCE including a wide-range of topics such as:
  - Searching information, to the analysis of local and internet data.
  - Creating written and visual content, to brainstorming ideas.
  - Research, to summarizing meetings, complex concepts, and information.
  - Writing simple macros, to error checking detailed code in various formats

Microsoft Copilot is Your Partner for Work - We are Your Partner for Microsoft Al Adoption

Microsoft Copilot for
Edge & Windows
(Bing Chat Enterprise)
is a secure, generative,
Al tool with
commercial data
protection —
data comes in,
data doesn't go out!