

# Artificial intelligence ideation workshop

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Kickstart the effective use of artificial intelligence in your organization through a proven approach designed to accelerate business success.

## 1-2 week engagement

In today's fast-paced, competitive business environment, transformation leveraging artificial intelligence is becoming essential for companies striving to grow and scale. And one of the most powerful tools to advance the AI transformation journey is Microsoft Copilot and Azure OpenAI services. By mobilizing the potential of AI, you can enhance operations, elevate your customer experience, strengthen performance, and surpass competitors.

MNP Digital's ideation workshops enable your organization to create an AI strategy that advances and accelerates your strategic business goals. Our skilled facilitators bring together your key internal stakeholders and guide discussions to gather information, scan and prioritize challenges, and generate ideas. Embracing unexpected thinking, we then align stakeholders around a shared vision and, together, build a solid framework to support change efforts.



### Expected outcomes

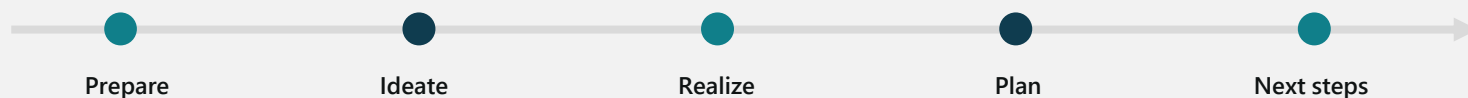
- ✓ Stronger understanding of the transformative potential of AI for your business
- ✓ Identified opportunities to enhance user experiences and add organizational value
- ✓ Prioritization of strategic initiatives and alignment on next steps
- ✓ Initiated transformation process towards AI-accelerated performance

# What's included

To be tailored to your organization's needs.

Objectives	<ul style="list-style-type: none"><li>• Capture your business and artificial intelligence objectives</li><li>• Identify opportunities to enhance user experiences</li><li>• Define scenarios and use cases where artificial intelligence solutions can add value</li><li>• Prioritize scenarios and use cases for exploration</li><li>• Define next steps and roadmap</li></ul>
Activities	<ul style="list-style-type: none"><li>• Envisioning session targeting AI scenarios specific to your industry</li><li>• "Idea Hack" session</li><li>• Creating a visual record</li><li>• Defining story alignment</li><li>• Envisioning for new user experiences</li><li>• Use cases prioritization</li></ul>
Deliverables	<ul style="list-style-type: none"><li>• Documentation of ideated use cases and priority matrix</li><li>• A visual record and artificial intelligence use cases</li><li>• Prioritized ideas, scenarios, and next steps documentation</li></ul>
Timing	<ul style="list-style-type: none"><li>• 1-2 Weeks</li></ul>
Team	<ul style="list-style-type: none"><li>• AI Lead, Ethics &amp; Governance Expert, UX Specialist, Industry Specialist, Business Analyst</li></ul>

## Our streamlined process



Our scalable team of expert advisors, problem solvers, and builders ensure you receive the specific skills and guidance you need to get the most out of your digital investments.

Want to learn more? Visit [mnpdigital.ca](https://mnpdigital.ca)

## Ready to Get Started?

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