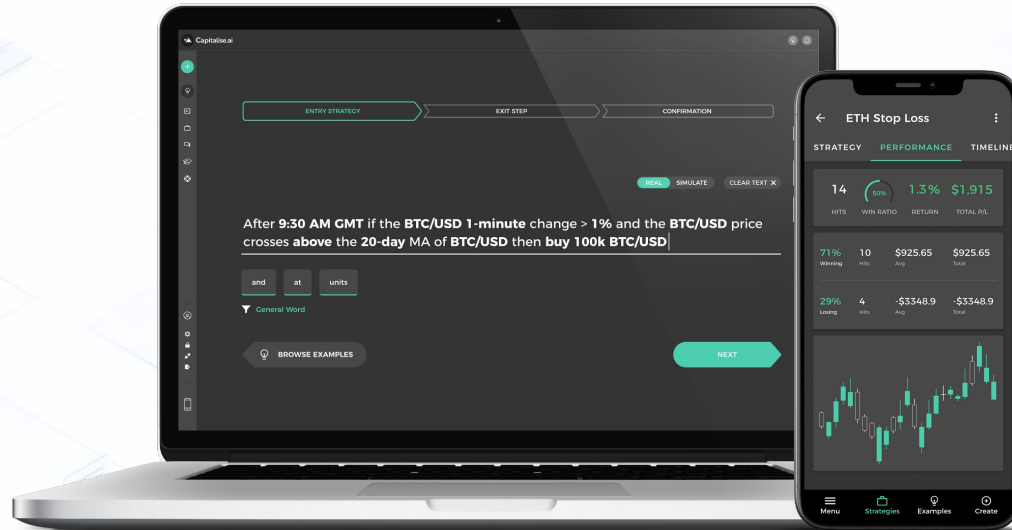


Amplify Your Performance

Harness The Power Of Machine Learning & Natural Language Processing To Deliver A Trading Experience Like No Other



We Are Capitalise.ai - Nice To Meet You!

What Is Capitalise.ai All About?

Features

User Distribution

User Engagement & Retention Stats Via Capitalise.ai

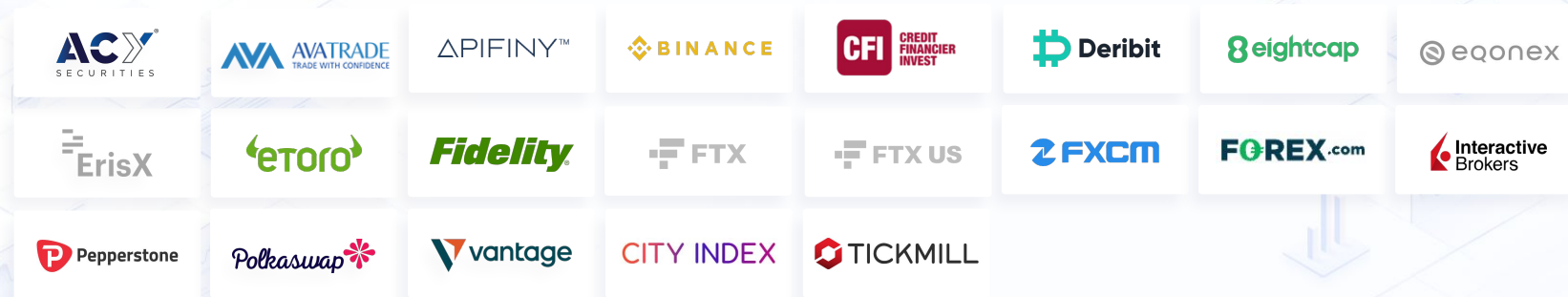
What Users Are Saying

Success Story

Integrating With You

What's Next?

Partnered With Leading Financial Entities



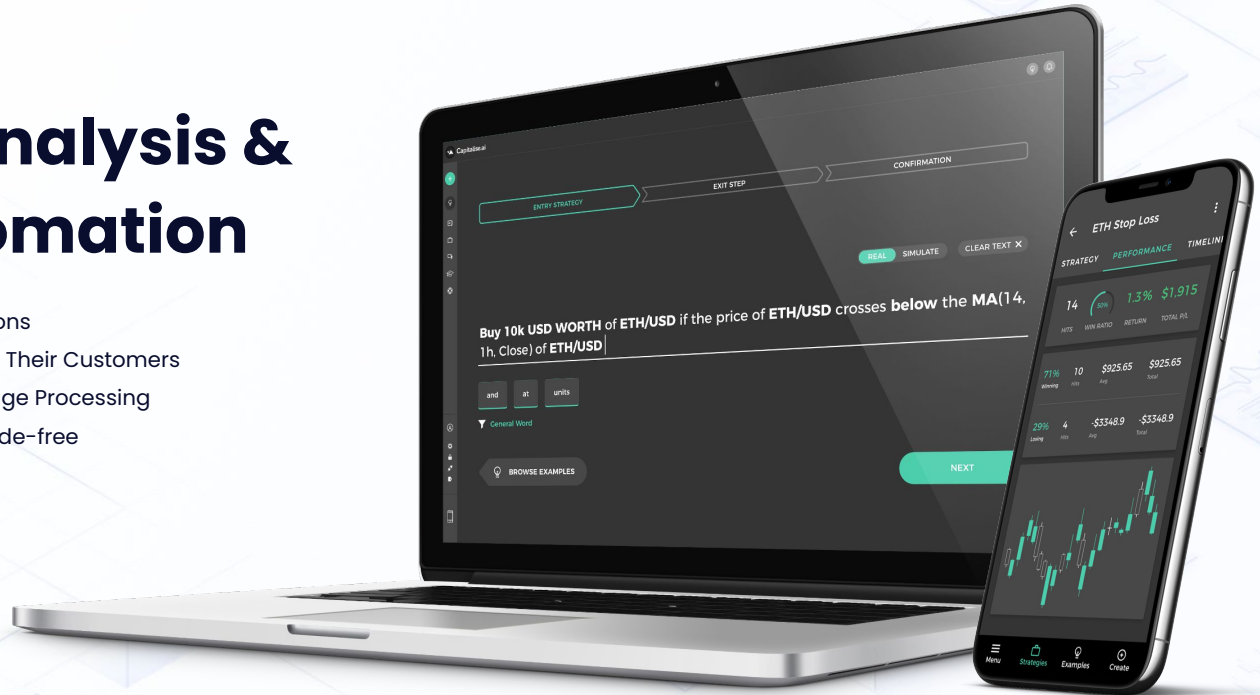
Worldwide Industry Recognition



 **Global HQ:** Tel-Aviv, IL | **US HQ:** New Jersey, US

Code-Free Analysis & Trading Automation

Capitalise.ai Provides Financial Institutions With An Innovative Platform That Allows Their Customers To Leverage Proprietary Natural Language Processing Technology To Create A Frictionless, Code-free Automated Trading Experience.



Natural Language Processing System

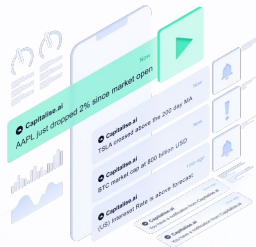
For The First Time, Traders & Investors With Zero Technical Skills Can Research, Monitor & Automate Their Trading Using Free-Style Text.

① Features Can Be Provided Separately.



Research & Analysis

Let your customers research and analyze their trading strategies in a safe environment by using forward looking simulations & historical backtests.



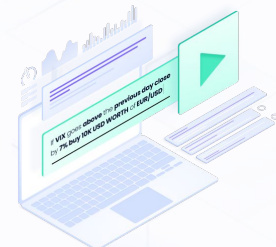
Smart Notifications

Keep your traders engaged anytime, anywhere, with actionable, smart push notifications on desktop & mobile with entirely customizable scenarios.



Strategies Library

Let your traders explore and use a library of endless automated trading strategies that are already running, live!



Automated Execution

Capitalise.ai supports a wide range of asset classes (equities, cryptocurrencies, FX, commodities, CFDs & derivatives) turning free text into algorithmic trading strategies that can be as complex or as simple as desired with triggers based on price movement, economic news vs. forecasts, technical indicators, etc.

140k+

Capitalise.ai Users Worldwide

100+ Trades

Per Month Are Placed By The Average Capitalise.ai Trader

6 Times A Day

Average number of times a user opens the app

66%

Of Capitalise.ai Users Are Still Active On The Platform
6 Months After Their First Login

- Industry standard retention rate is ~20% after 4 months

14 Minutes

The Average User Session Time

60+ Strategies

Are Created Each Month By The Average Capitalise.ai Trader

User Feedback

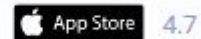
How likely are you to recommend Capitalise.ai to family and friends?*

0 1 2 3 4 5 6 7 8 9 10

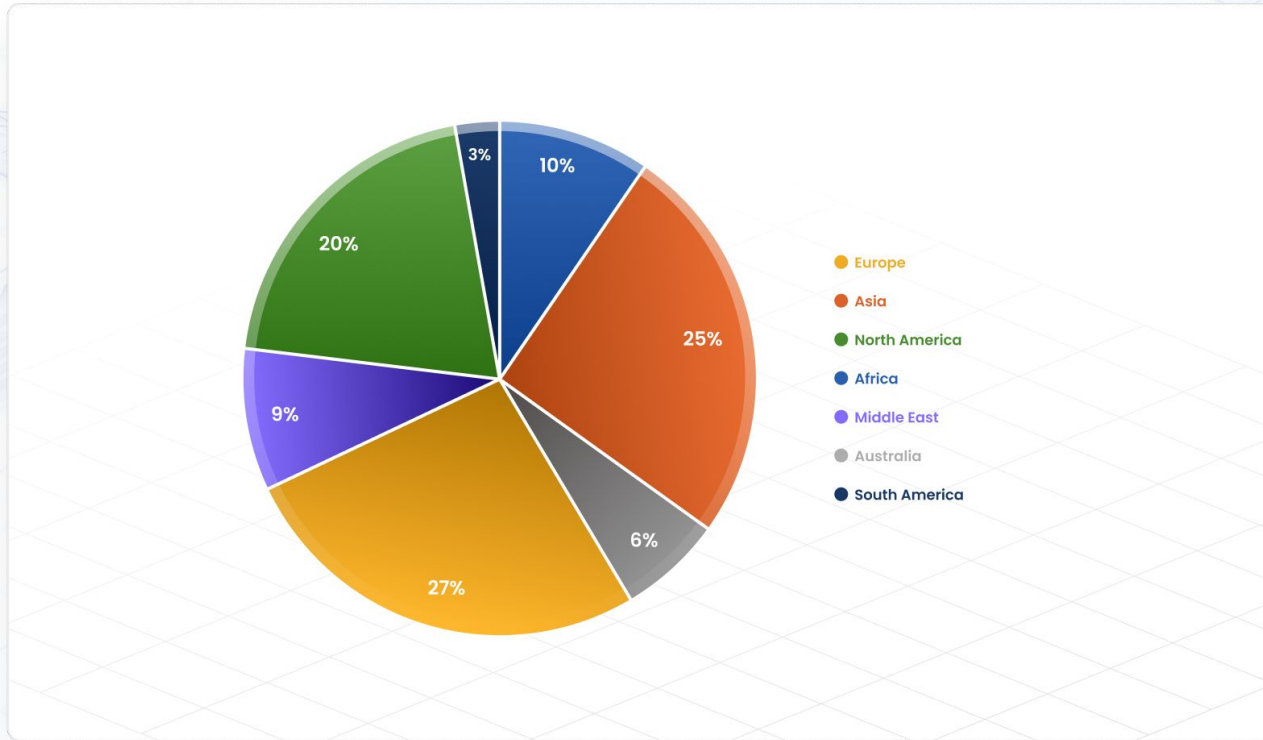
0 - Not likely 10 - Very likely

NPS Score

50



Capitalise.ai Attracts Active Traders From Every Region Across The Globe



Proof Of Value

A Global Brokerage Partner Ran A 90 Day Pilot Program With 400 Of Their Customers And Compared The Trading Activity With The Prior 90 Days.

90 Days Period

+28% **Overall Increase In**
Trading Volume when
using Capitalise.ai

+210% **Increase In Volume With**
Their Power Users* When
Using Capitalise.ai

* A classification given by the broker to their high net worth, high equity balance, and historically high volume customers.

Imagine what a 28% increase in ADV could do for your company....

Empower, Retain & Engage With Your Customers



Increase Your Client's Retention

Create stickiness with your clients through the enhanced analysis, monitoring and automation features packaged in a unique UX.



Empower Your Clients

Enable your customers to do more with less effort and in less time without the need for any coding knowledge.



Attract New Clients

Differentiate yourself by offering customers a unique investing experience through Capitalise.ai's intuitive NLP technology.



Optimize Marketing Campaigns

Leverage the platform's smart insights reporting suite to analyze customers trading behaviors and usage patterns.

Innovation With Minimal Overhead



Fully Customized To Your Brand

Whether you choose to offer Capitalise.ai to your clients or leverage the technology internally, our platform can be co-branded or white labelled to fit your unique branding.



Effortless Implementation

Our team of highly skilled developers will perform the integration work. All we need is access to your API specs and we'll get you up and running seamless in just a few weeks.



Professional Customer Support

We operate a Help Center to fully support your users and make sure that they are maximizing the benefits of the platform's features and functionality.



Fully Functional Mobile App

Your users can manage their trading strategies and keep their finger on the pulse of the markets while on the go through our new iOS and Android apps.

The Marketing Package

Once the integration has been completed and the product has been launched, our full marketing services kicks in.

① We hold ongoing joint marketing meetings with our partners to review analytics and future plans.



The Marketing Package Will Contain:

Mailers

Webinars

Graphic Templates

Videos

Promotional Popups

Clients Analytics

1:1 Sessions

Clients' Engagement Activities

WHAT'S NEXT

Drop Us A Note At amir@Capitalise.ai

