

# Purchasing Dynatrace through the Azure Marketplace

Utilize your Microsoft Azure Consumption Commit (MACC) for the most advanced observability available.

## Dynatrace & Microsoft Azure: Better Together

- Dynatrace integrates with Azure Monitor for deep observability into Azure environment and services running in Azure Cloud.
- Dynatrace brings value by enriching the data from Azure Monitor/App Insights and extending observability into the platform with additional metrics for cloud infrastructure, load balancers, API Management Services, and more.
- Dynatrace provides end-to-end coverage of hybrid-cloud environments.
- Dynatrace Smartscape provides context to services so you can easily track dependencies between entities with no additional configuration whether on premise or in the cloud.
- Dynatrace AI engine, Davis, understands the dependencies between Azure services and can provide precise root-cause analysis.

## Accelerate Digital Transformation through the Azure Marketplace

The benefits of purchasing through the Marketplace allow you to modernize through a powerful ecosystem and one place to onboard and manage the offer:

- 100% of your Dynatrace purchase drives MACC decrements when deploying to your azure tenet.
- Work directly with your account executive to agree to pricing and terms, and once that is complete Dynatrace will setup the private offer and send it to you to accept through the Azure Marketplace.
- Dynatrace's Master Service Agreement (MSA) is included in the private offer transaction. If you require edits to the terms, that must be addressed prior to the Azure Marketplace transaction.
- Each year Dynatrace will enter a private offer for the Annual Contract Value (ACV), even on multi-year deals. The ACV is counted toward your MACC each year of your term, not the total contract value (TCV) in year 1.
- Dynatrace & Microsoft will be there for every step of the purchase process!

**MPN  
Gold Cloud  
Competency**

**Enterprise  
Cloud Alliance  
member**

**Azure  
Marketplace**

**Azure  
Engineering**

**ISV Co-Sell  
Prioritized**

**Azure Govt.  
Cloud**

### About Dynatrace

Dynatrace provides software intelligence to simplify cloud complexity and accelerate digital transformation. With automatic and intelligent observability at scale, our all-in-one platform delivers precise answers about the performance and security of applications, the underlying infrastructure, and the experience of all users to enable organizations to innovate faster, collaborate more efficiently, and deliver more value with dramatically less effort. That's why many of the world's largest enterprises trust Dynatrace® to modernize and automate cloud operations, release better software faster, and deliver unrivalled digital experiences.