

VIVA AMPLIFY POC

TRAINING ON VIVA AMPLIFY



SUMMARY

This Proof of Concept will highlight Viva Amplify's capabilities in efficiently managing, distributing, and measuring the impact of corporate communications.

DESCRIPTION

This 45-day remote proof of concept consists of the following milestones:

KICK-OFF

Introductions and preparation

DISCOVERY

Review current state, current communication processes, user readiness, potential barriers to adoption, and goals with Viva Amplify.

VIVA AMPLIFY POC \$4000

ENVISIONING

UC ACM Consultant will provide an outline in presentation format reflecting your goals outlined in Session 1, along with a remote train-the-trainer training session empowering and educating your team on the use of Viva Amplify. Training on Viva Amplify includes introduction, admin roles, create campaign, build campaign brief, create publication, publish, campaign report data, and campaign publications.

IMPLEMENTATION

UC ACM Consultant will work with you and your change management team (stakeholders, champions/power users/trainers, managers) to execute the Viva Amplify campaign and begin tracking the success of the message.

CLOSEOUT

UC ACM Consultant will provide all training content (to include recordings) from the implementation stage.